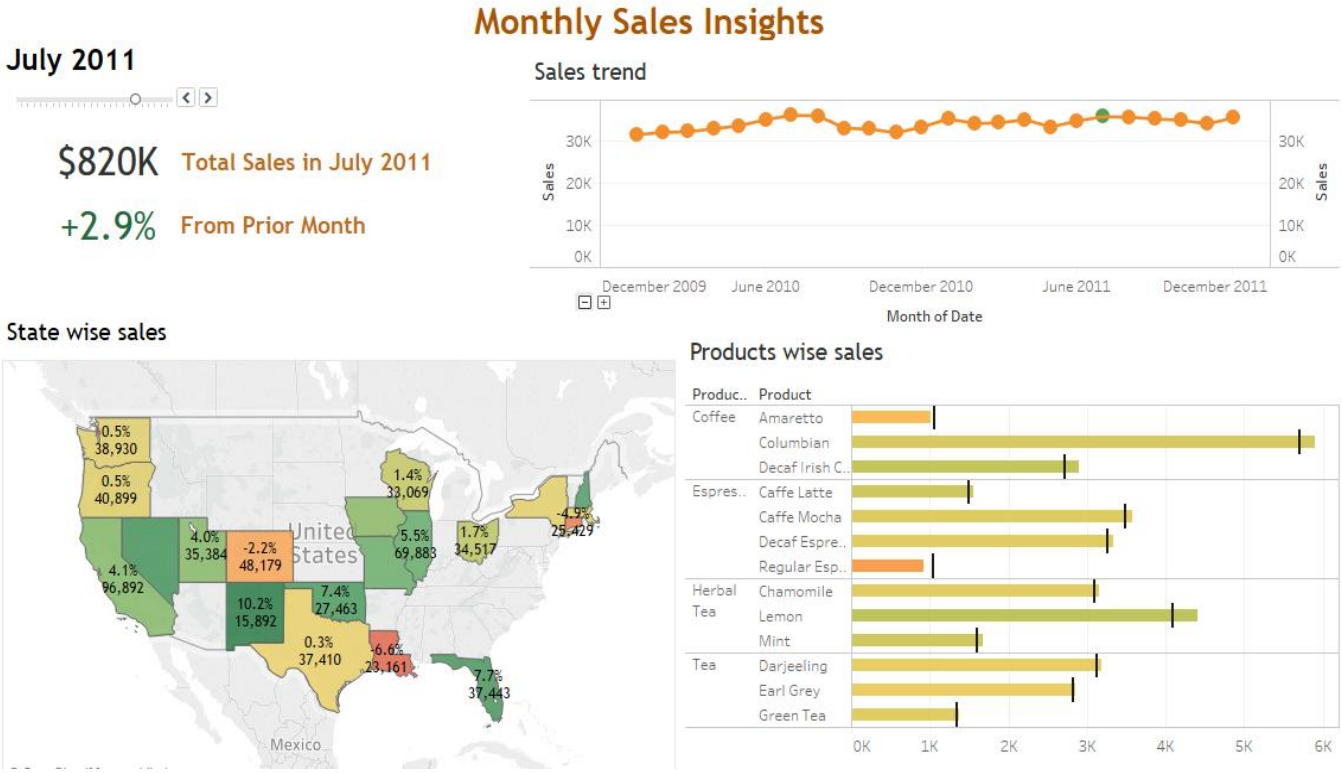
Task: To make a monthly sales dashboard for the executive team of coffee chain.

The dashboard conveys key metrics and details of monthly sales required by the executives.



- The report month in the top left is controlled by the parameter slider. It allows the user to view previous months.

- Below report month is the text elements to communicate important sales numbers very quickly.

- Next right to the text elements is a monthly sales trend chart. It provides context to the current month's performance with previous month along with understanding the pattern in sales.

- Below left is the map which shows the state wise sales and % difference in sales from the previous month. It helps in understanding how each state is performing. The color is indicative of the percent change.

- Below on the right is breakdown of performance by category. The black reference line provides a reference point for performance versus the prior month. The color of the bars shows the percentage change in sales from the previous month.