



2017 Pricing Guide

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About Us

We are a digital creative company that believes that websites should be built under goals and help organizations and businesses reach their potential even more. Reach Native birthed out the idea that there needed to be a creative agency that actually understands the needs of small businesses and non-profits by building modern websites with ease of use to manage content without the knowledge of code.

Not only do we build our websites off of the uniqueness of each client, but we also provide Rideshare Marketing (Nashville only), Marketing, Printing, and Photography to help your organization even more! Our team is always on top of doing whatever it takes to make your dream become a reality and having a professional website and professional materials that make your brand stand out to reach more customers.

Let us help you create your next project and make something awesome!

2017 Packages

Custom+ Responsive Design

\$3,000 one time design fee

Our team of designers and developers will work with you to build a beautiful custom responsive website that will meet your goals and expectations. Any items highlighted in bold are specific to the Custom+ Responsive Design package.

- Creative Meeting
- 1 hour consultation session on general content practices and how to use the CMS (Content Management System) of your choosing. (Craft CMS or WordPress).
- **Custom design homepage**
 - **No limit to revisions during this process – We'll design until you love it**
- **Multi-Custom General Singles Page Design (e.g. About Us, Testimonials, etc.)**
 - **This is the general layout of content pages, inside navigation, etc.**
- **Third unique Custom Singles page design (e.g. Calendars, Events, Archive)**
 - **This is a unique layout for a page or section of your choice. Some of our clients have used this for a highly customized calendar layout, or unique “new here” page for first time visitors.**
- E-Commerce Capabilities
 - Incorporate products or digital download pages.
 - Setup Online Payment Processing (PayPal, Authorize.net, 2Checkout, Stripe, or others)

- Up to 5 custom designed feature graphics (homepage banner)
- We'll take all of the content you provide and we'll lay it out on your new website.
- Training on how to make changes and updates to your website
- Launch

Custom Responsive Design

\$2,000 **one time design fee**

Similar to what Custom+ Responsive Design offers, but no need to have a Third Unique Custom Single Page (e.g. Calendars, Events, Archive, etc.), or E-Commerce capabilities.

- Creative Meeting
- **Custom design homepage**
 - **No limit to revisions during this process – We'll design until you love it**
- **Multi-Custom Singles Page Design (e.g. About Us, Testimonials, etc.)**
 - **This is the general layout of content pages, inside navigation, etc.**
- Up to 5 custom designed feature graphics (homepage banner)
- We'll take all of the content you provide and we'll lay it out on your new website.
- Training on how to make changes and updates to your website
- Launch

Semi-Custom Responsive Design

\$1,500 **one time design fee**

Pre-designed templates that have been made from Reach Native and reused to fit your specific needs. This package offers the basics a webpage would need (e.g. (1) Content Page Template).

- Creative Meeting
- **Custom design homepage**
 - **No limit to revisions during this process – We'll design until you love it**
- **Customization of templates to fit your specific color palette (colors, backgrounds, textures, fonts, etc.)**
- We'll take all of the content you provide and we'll lay it out on your new website.
- Training on how to make changes and updates to your website
- Launch

Mobile friendly Built-in.

Every website that is designed from Reach Native comes mobile friendly, which is what we focus on first. Mobile friendly, or responsive websites, is what keeps your website looking beautiful across all devices that your website is being viewed from. No matter what device, your website will look fantastic!

What about monthly costs?

We make it really simple. All of our websites are a flat fee of **\$55/month**. We offer you top tier web hosting and access to our support team. Every website comes with unlimited pages and storage, so you'll always have what you need.

Do you offer payment plans?

Yes, for services that total over \$1,000, we break up the project into three payments. The initial up front payment is 50%, and then two subsequent payments of 25% are scheduled on our project calendar so you know what to expect and when.

Do you offer any discounts?

Yes, if you pay for the entire project in full by check at the beginning of the project we offer a 5% discount off the entire project fee. If you are a current client we also offer 5% off any new projects.

Do we have to sign a long-term contract?

We don't require you to sign a long-term contract. Our content management system, support, and hosting are paid month-to-month.

Can we host our website somewhere else?

Yes, however we will not be able to offer technical support to your design. We would highly recommend getting our monthly plans so you won't have to worry about server issues. Our servers are top tier with 99.9% online status - you will also receive unlimited access to support for your package.

Do you host email too?

We do not host emails, but we can help setup your email provider (G Suite or Outlook). We focus on designing and developing great websites and recommend leaving email to companies who specialize in email. We use and recommend G Suite for email (and many other services.) If you're a non-profit, G Suite is free!

How do we get started?

Give us a call at 615-534-4625 or send us a message at hello@reachnative.com