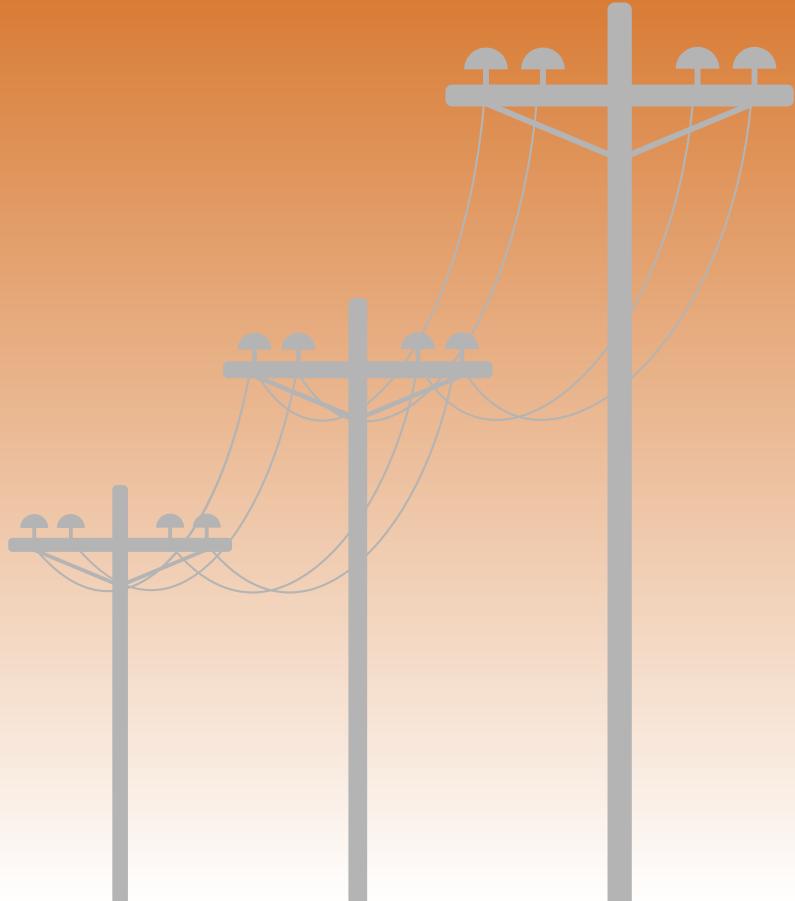


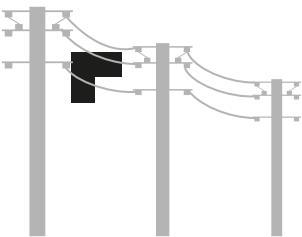


# Power Outages



EDISON  
INTERNATIONAL®





• • •

# Table of contents

01

Background

02

Problem Statement

03

Severe Weather

04

Intentional  
Attacks

05

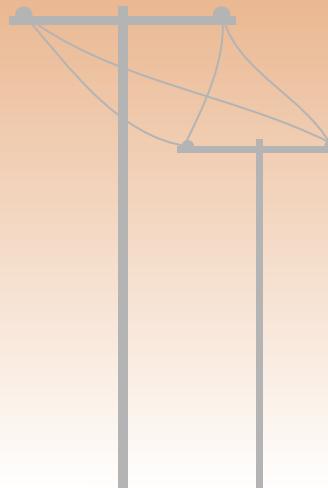
Predicting Power  
Outage Duration

06

Recommendations

01

# Background



# Negative Impact of Power Outages

Black-outs cause significant

## Health Risks

(Lack of heating & cooling, interruption to healthcare facilities, patients in critical care, food and water safety)



One black out can cost the U.S Economy

**\$150  
billion**

annually

("Bloom")

Black-outs risk

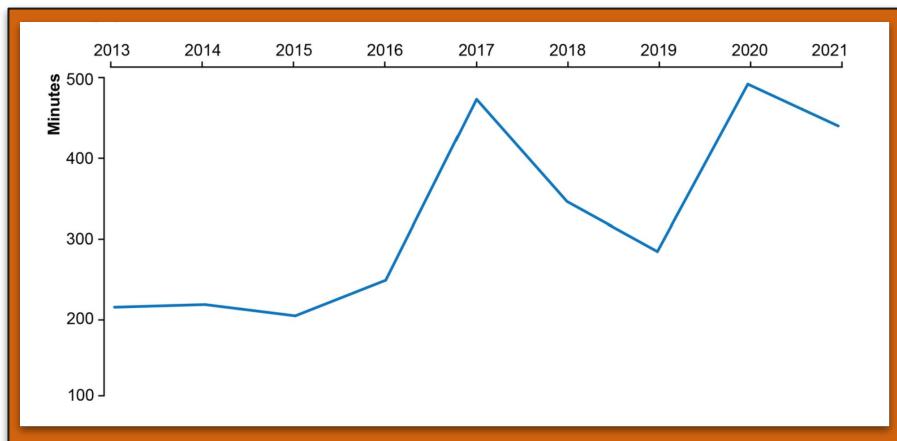
## Safety and Security

(Impair lighting and security systems, increasing risks of accidents and crime.)

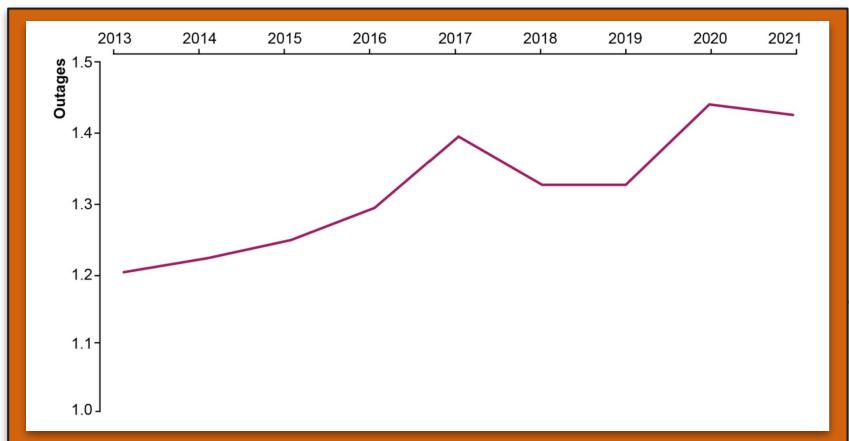


# Power Outage Trends Over the Years

Average Duration of a Power Outage



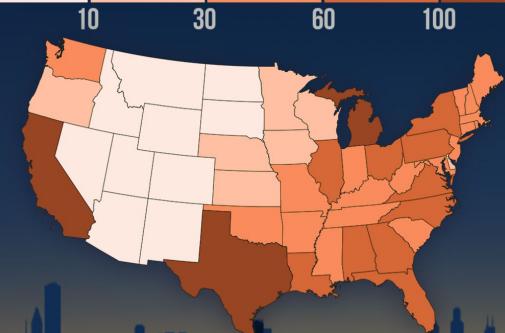
Average Number of Outages for a Customer





# Weather-Related Power Outages

## Weather-Related MAJOR POWER OUTAGES SINCE 2000



Number of outages affecting more than 50k customers from 2000-2021.  
Source: U.S. Department of Energy Form OE-417

CLIMATE CO<sub>2</sub> CENTRAL

## MAJOR U.S. POWER OUTAGES

— Weather-Related — Non Weather-Related



Number of outages affecting more than 50k customers.  
Source: U.S. Department of Energy Form OE-417

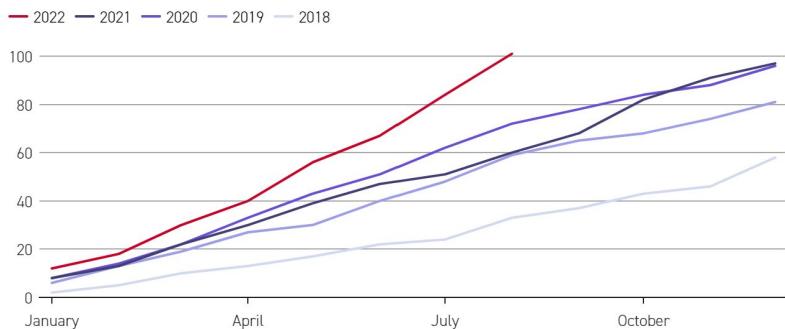
CLIMATE CO<sub>2</sub> CENTRAL

"Between 2011 and 2021, there was a **significant increase** in the average annual number of weather-related power outages across the U.S., and similar trends have been observed in California ("Surging", 2022)."

# Vandalism-Related Power Outages

## Power grid attacks are on the rise this year

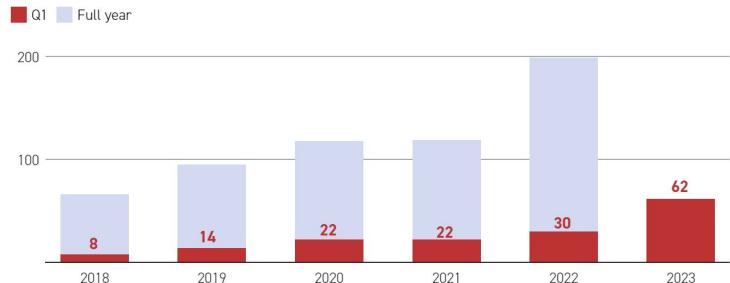
Cumulative number of reported human-caused attacks on power grid infrastructure in the past five years



Source: [DOE](#)  
Catherine Morehouse / POLITICO

## Attacks and threats against the grid doubled in the first quarter of 2023

Incidents that utilities reported to the Energy Department. Most recent data is from January-March of this year.



Source: DOE  
Catherine Morehouse/POLITICO

“Grid attacks that led to power outages increased **71 percent** from 2021 to 2022. That increase was primarily due to a rise in gunfire assaults against critical infrastructure (Morehouse, 2023).”



• • •

# SWOT ANALYSIS



## STRENGTHS

- High investment in power outage prevention
- Planned maintenances to spot potential vulnerabilities
- Advanced data collection methods



## WEAKNESSES

- Aging infrastructure
- Customer satisfaction issues
  - *Net Promoter Score* is -28 (on a scale from -100 to 100)



## OPPORTUNITIES

- Technological Advancements
  - Predictive analytics
  - Advanced weather forecasting
- Grid Hardening and Resilience
- Enhanced Security and Surveillance

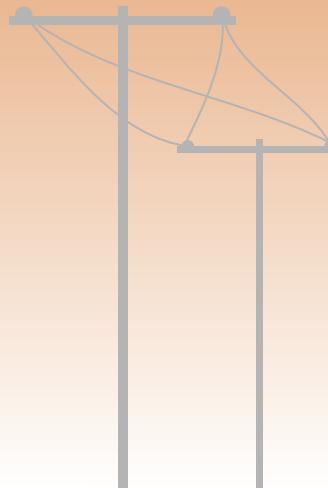


## THREATS

- Climate Change
  - Increase in severe weather
    - Wildfires, rainstorms, floods
- Increase in crime
  - Vandalism
    - Damage to power lines and transformers

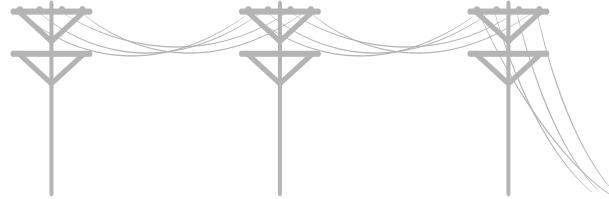
02

# Problem Statement





# Problem Statement



Southern California Edison **must address** the escalating frequency of power outages, intensified by severe heat waves, rainstorms, and rising instances of vandalism.

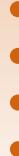
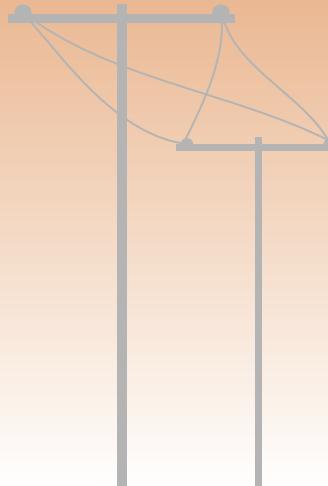
Our goal is to leverage machine learning and data analysis to enable SoCal Edison to rapidly **identify** the outage type and **expected duration** of a power outage.



- 
- 
- 
-

03

# Severe Weather





# Weather-Related Power Outages



UTUMN

- Strong Winds (Santa Ana Winds)
- Wildfire Risk



INTER

- Severe Storms
- Landslides
- Increase of Natural Gas Prices / Shortage of Natural Gas



UMMER

- Extreme Heat
- Wildfires
- Dry Air



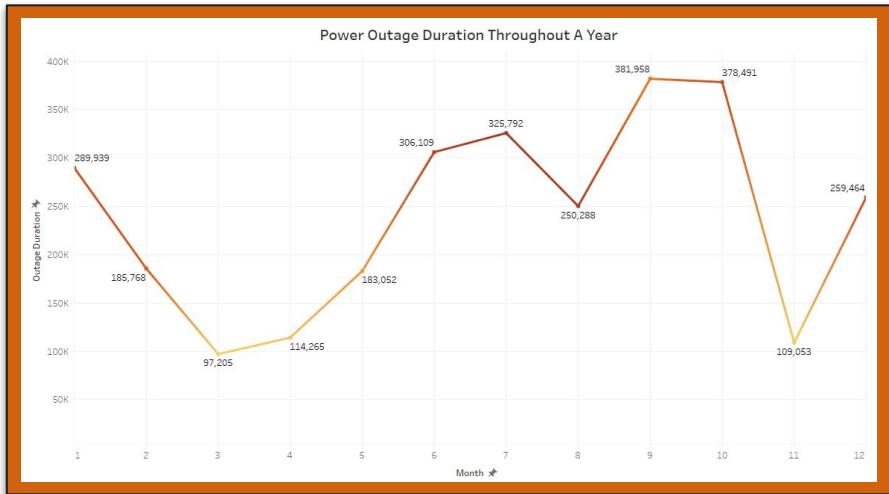
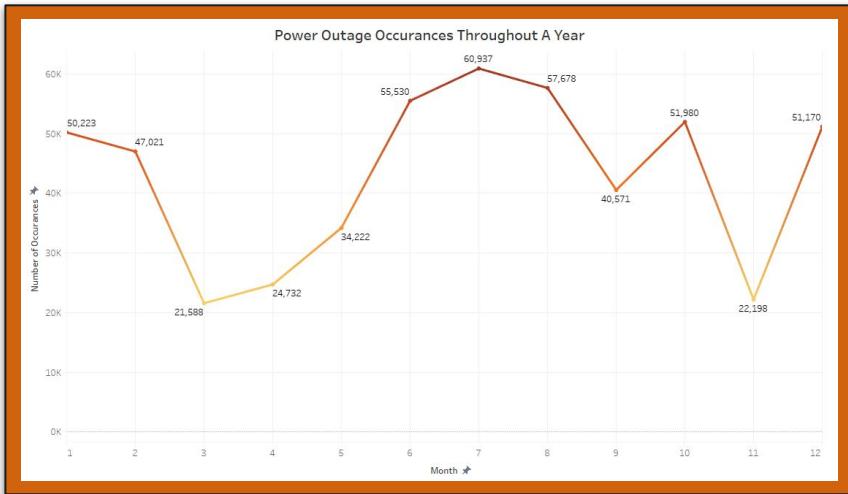
PRING

- Moderate Rains
- Brush Fire Risk
- Temperature Fluctuations

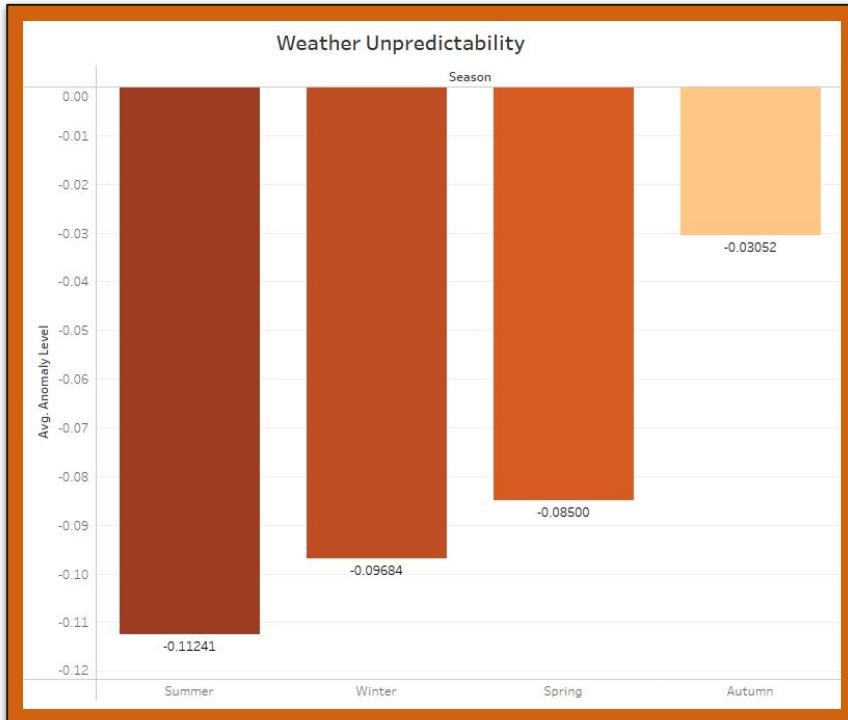
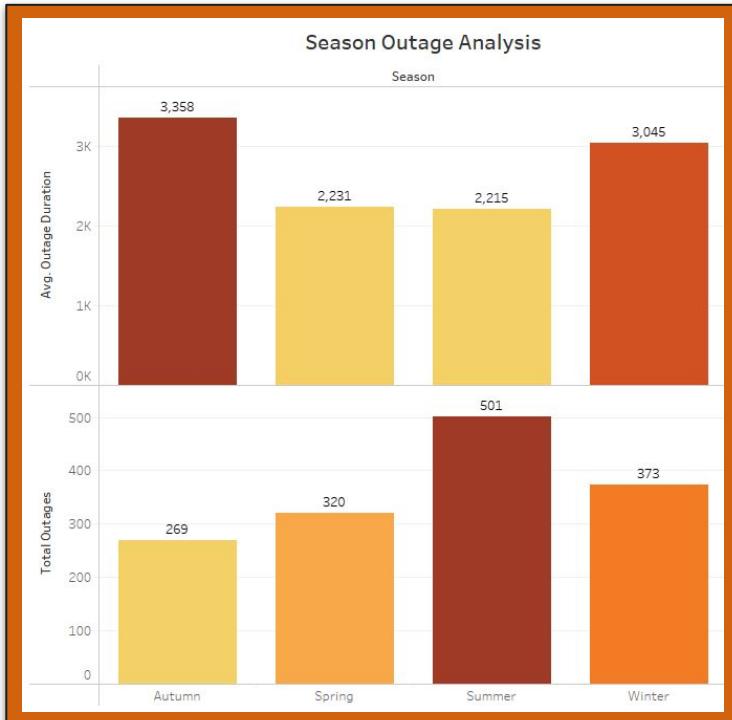




# Outages Throughout a Year

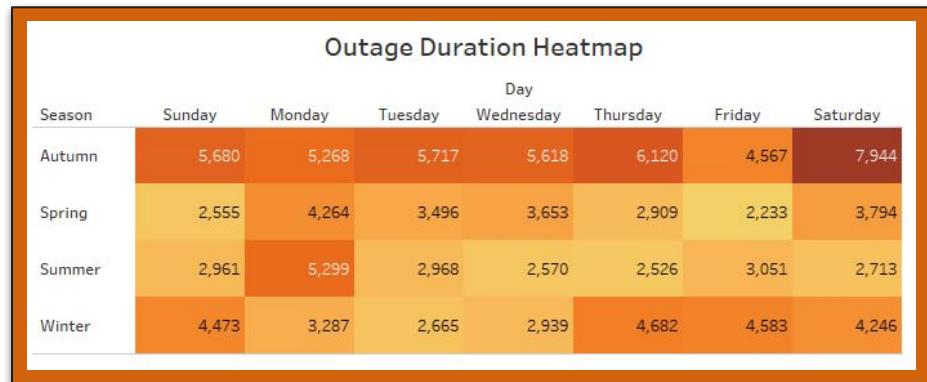
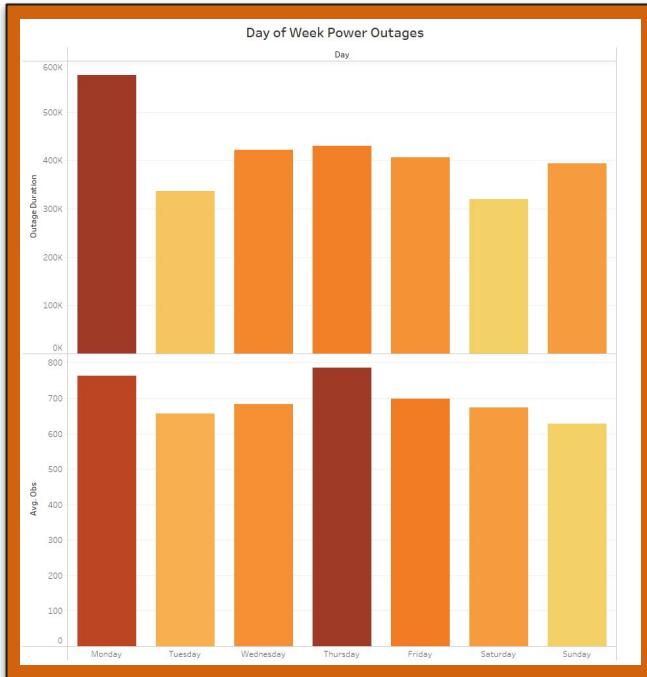


# Seasonal Analysis



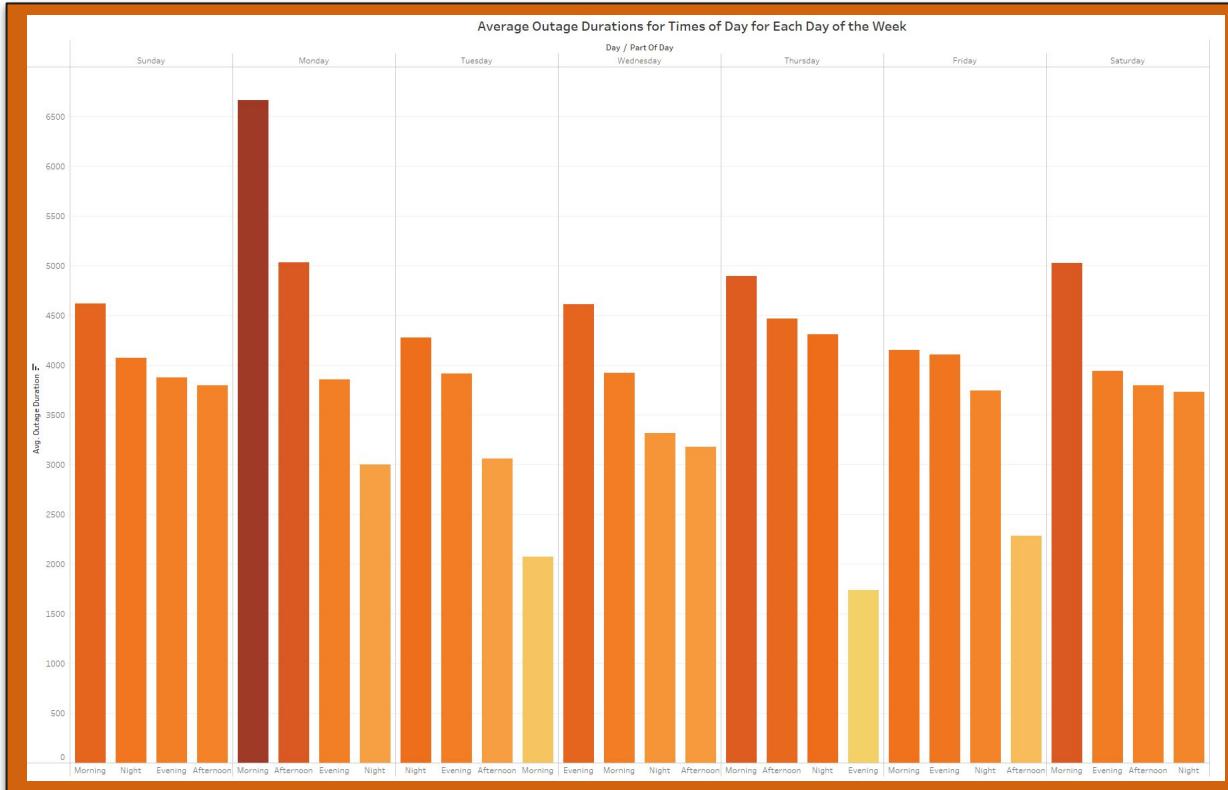


# Outages Throughout a Week





# Outages Throughout a Day/Week





# Yearly/Seasonal Key Insights



Most Severe



Higher Number of Outages  
Longest Outage Durations  
Most Predictable



Most Frequent and  
Unpredictable



Least Affected



Highest Number of Outages  
Shorter Outage Durations  
Least Predictable

Low of Outages  
Shortest Outage Durations  
Average Predictability



Severity = Outage Duration  
Risk = Number of Outages

# Key Insights by Day/Week

Highest Risk and  
Severity

Monday

Low Risk

Tuesday  
&  
Saturday

Most Severe

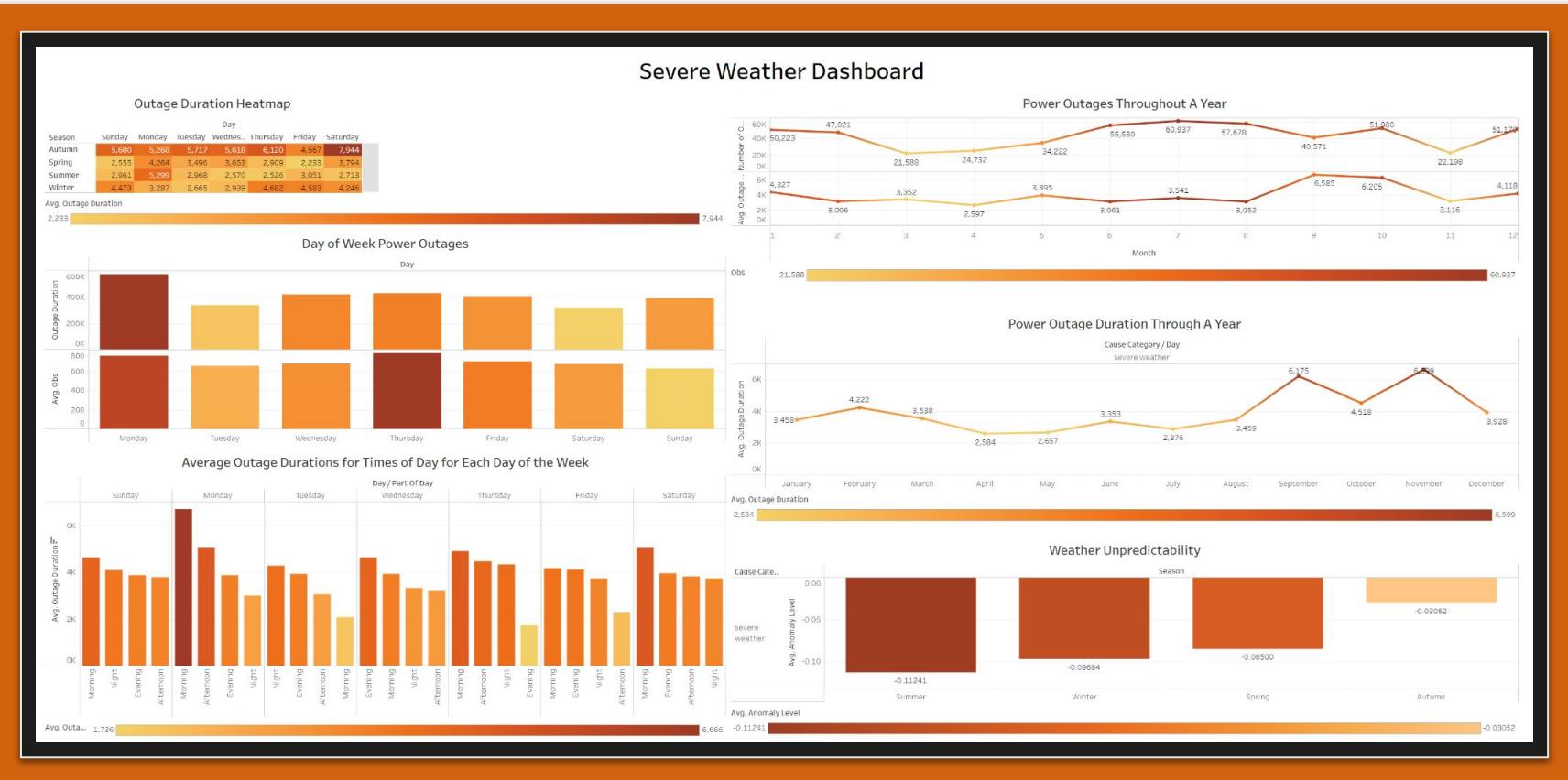
Thursday

*Highest Number of Outages  
Highest Severity*

*Low Number of Outages  
Lowest Severity*

*Longest Total Outage Duration  
High Number of Outages*





Click the image to view the full dashboard

# Our Predictive Model

## Logistic Regression Model

What does it do?

Predicts whether an outage was caused by **severe weather or not.**

How does it work?

Calculates probability based on feature coefficients for any given outage.

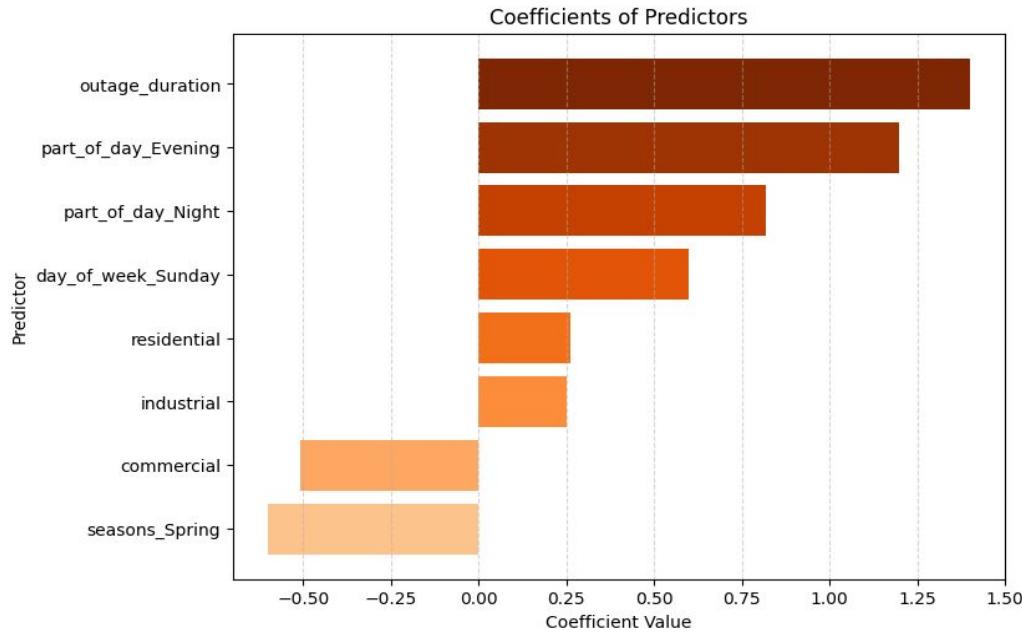
- Probability  $\geq 0.5$ 
  - Classification: Severe Weather
- Probability  $< 0.5$ 
  - Classification: Not Severe Weather



$$h\theta(X) = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

• • •

# Logistic Regression Model - Coefficients



76% accuracy



# Demo

A power outage has occurred and you want to know if it was caused by severe weather



- INTERCEPT:
  - 0.00584248
- Outage Duration
  - 3
- Night
  - YES (1)
- Commercial
  - -2
- Residential
  - 2.4
- Industrial
  - 0.3
- Sunday
  - YES (1)
- Spring
  - YES (1)

$$p = \frac{1}{1+e^{-7.12584248}}$$

=

0.999221562009

=

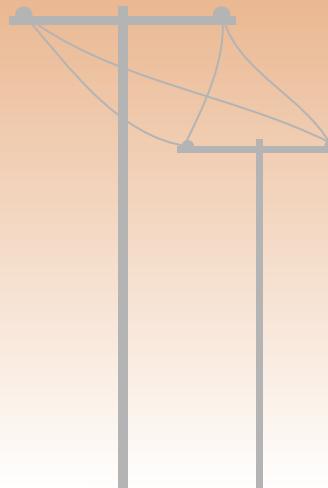
There is a **99.92%** chance  
this power outage was due  
to **severe weather**

- **Strengthen** grid infrastructure like transformers, power lines, and other components.
- **Improve** weather forecasting and response time to existing outages.
- **Educate** the general public on the potential outages posed by severe weather.



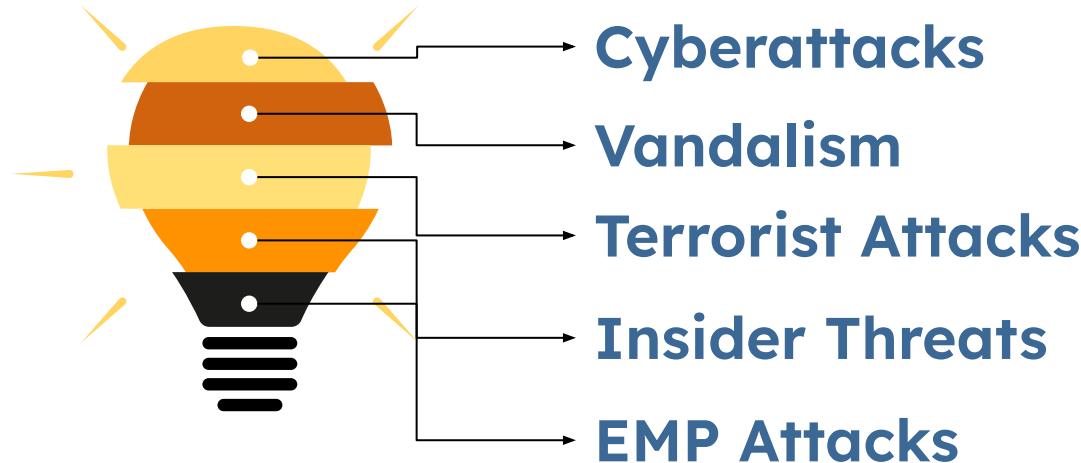
04

# Intentional Attacks





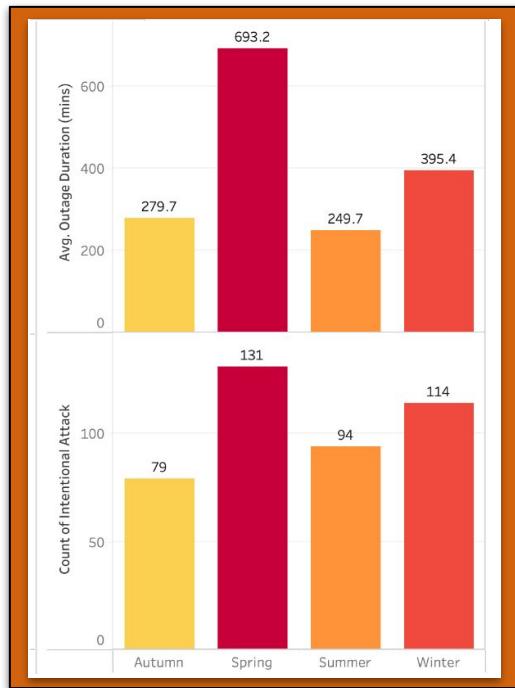
# Types of Intentional Attacks



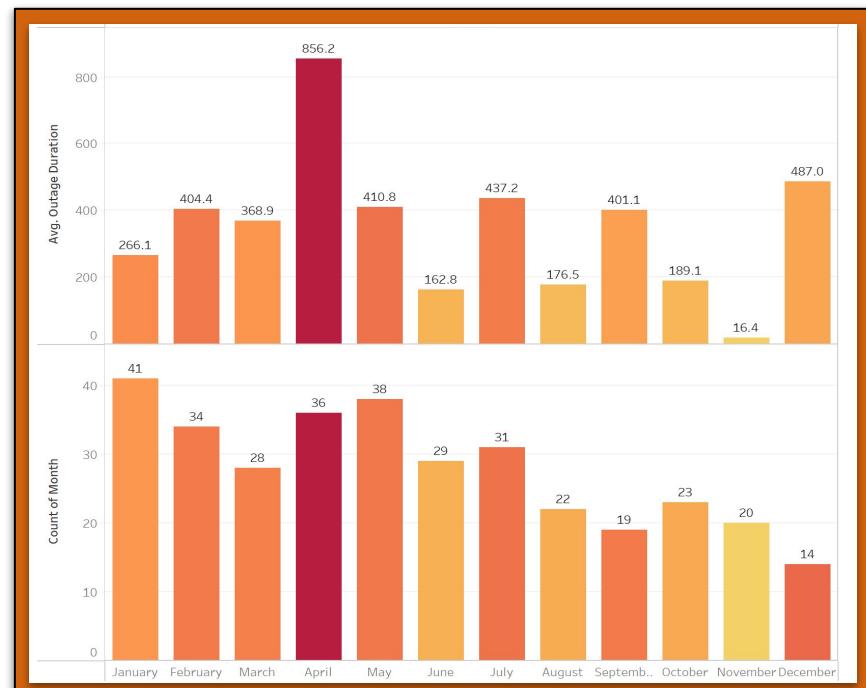


# Number of Outages and Duration Time Throughout a Year

## Season

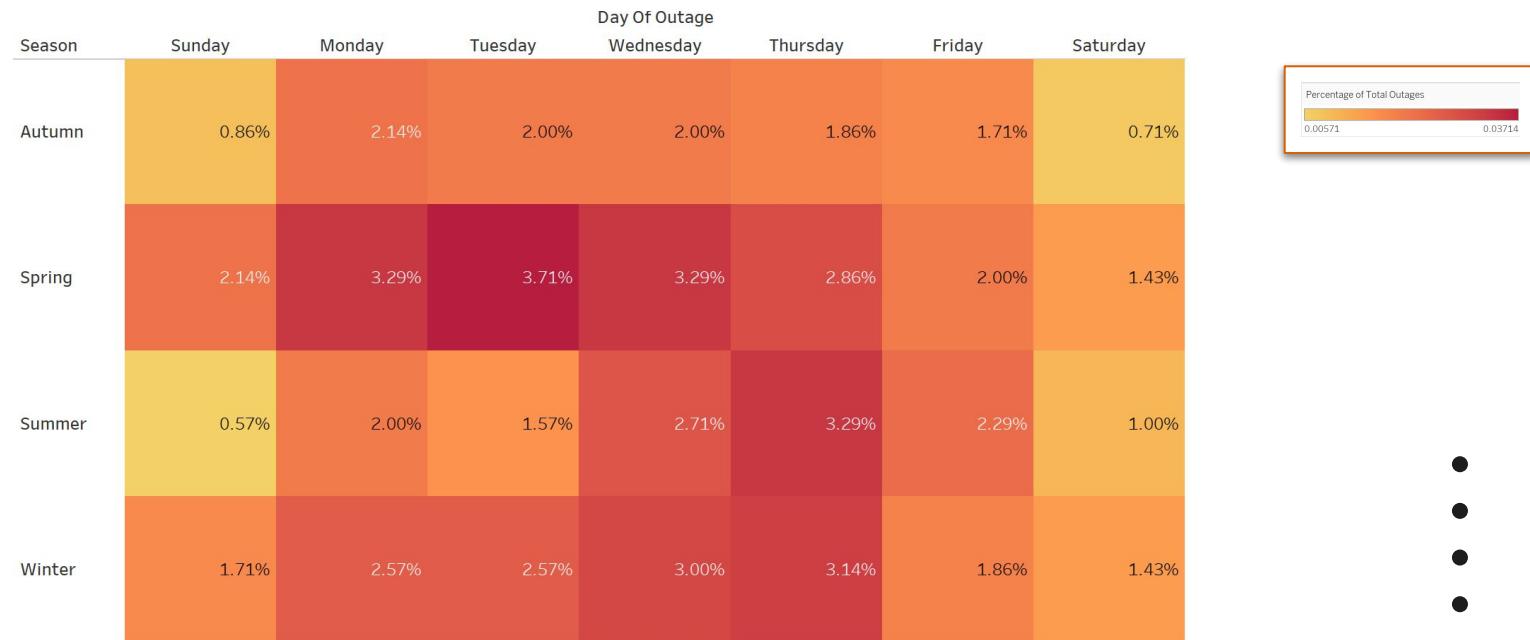


## Monthly

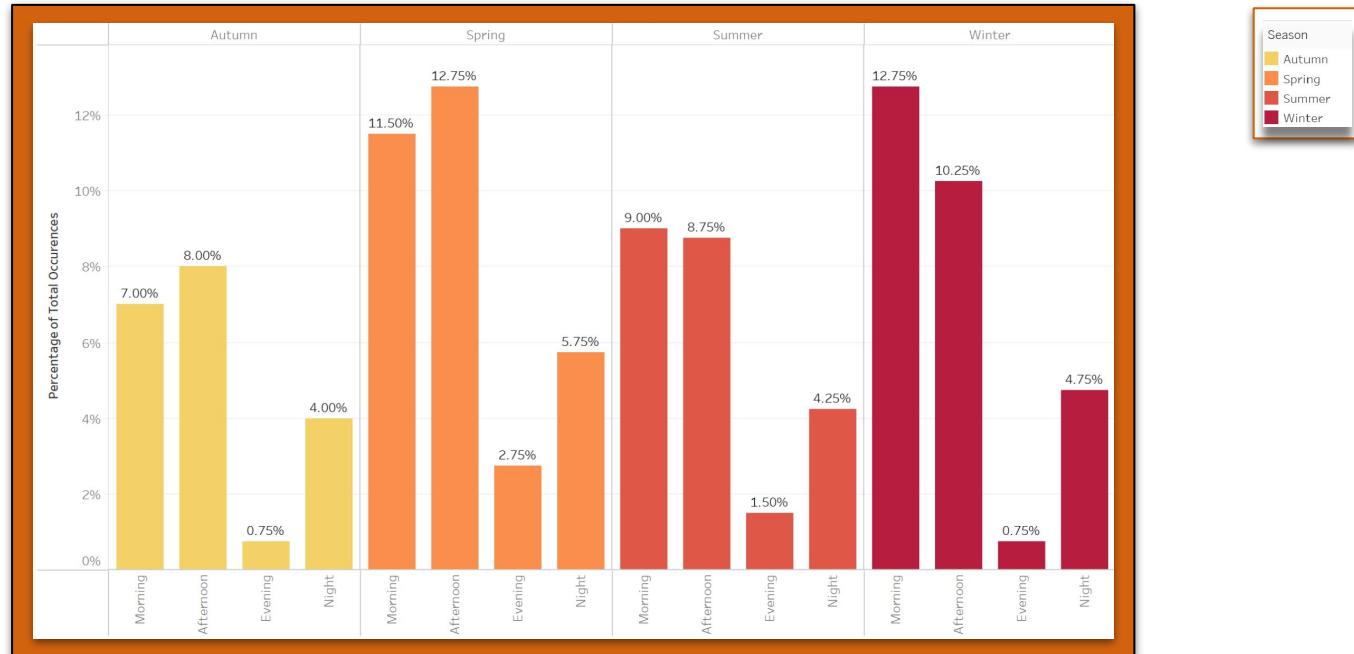




# Percentage of Outages Throughout a Week for Each Season



# Percentage of Power Outages Throughout a Day for Each Season



# Key Insights

Most Severe,  
Highest Risk

Moderate Severity,  
High Risk

Low Severity,  
Moderate Risk

Low Severity,  
Low Risk

## Spring

- Longest Outages
- Most Outages

Highest Risk Months  
→ April & May  
  
Highest Risk Days  
→ Mon - Thurs  
  
Highest Risk Time of Day  
→ Morning - Afternoon  
  
Most Severe Month  
→ April

## Winter

- Moderate Outage Duration
- High Amount of Outages

Highest Risk Months  
→ January to February  
  
Highest Risk Days  
→ Mon - Thurs  
  
Highest Risk Time of Day  
→ Morning - Afternoon  
  
Most Severe Month  
→ December

## Summer

- Low Outage Duration
- Moderate Amounts of Outages

Highest Risk Months  
→ June - July  
  
Highest Risk Days  
→ Wed - Fri  
  
Highest Risk Time of Day  
→ Morning - Afternoon  
  
Most Severe Month  
→ July

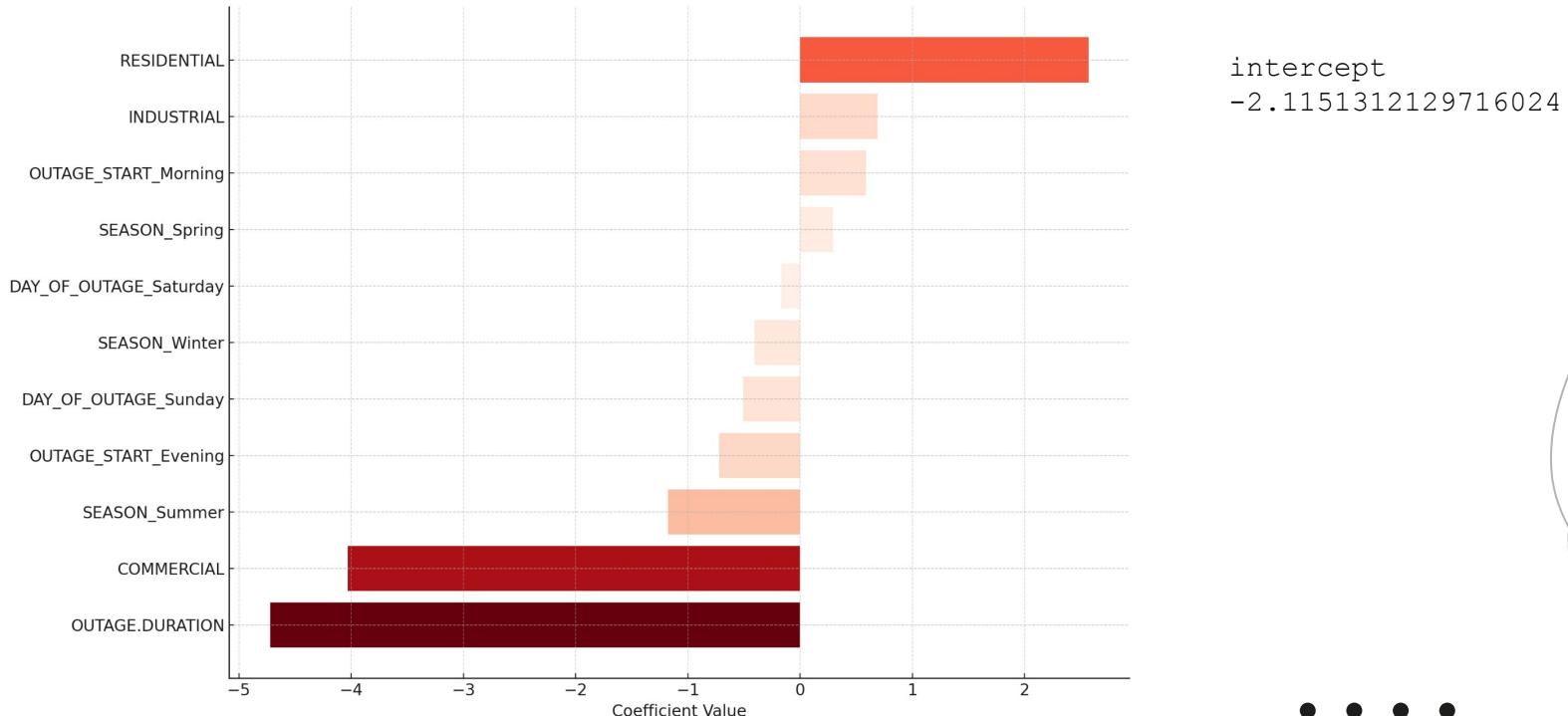
## Fall

- Low Outage Duration
- Least Outages

Highest Risk Months  
→ Aug & Oct  
  
Highest Risk Days  
→ Mon - Wed  
  
Highest Risk Time of Day  
→ Morning - Afternoon  
  
Most Severe Month  
→ December



# Logistic Regression Model - Coefficients



82%  
accuracy





# Demo

A power outage has occurred and you want to know if it is an intentional attack



- Outage Day - Morning
  - YES (1)
- Residential
  - 2.3
- Commercial
  - -0.15
- Industrial
  - -0.15
- Outage Duration
  - -0.5
- Spring
  - YES (1)
- Intercept
  - -2.115

$$\hat{y} = \frac{1}{1+e^{(-2.1151312129716024 + 0.586934 + 5.90453 + 0.292132 + 2.360861 + 0.0225 + 0.0225)}}$$

=

0.99916

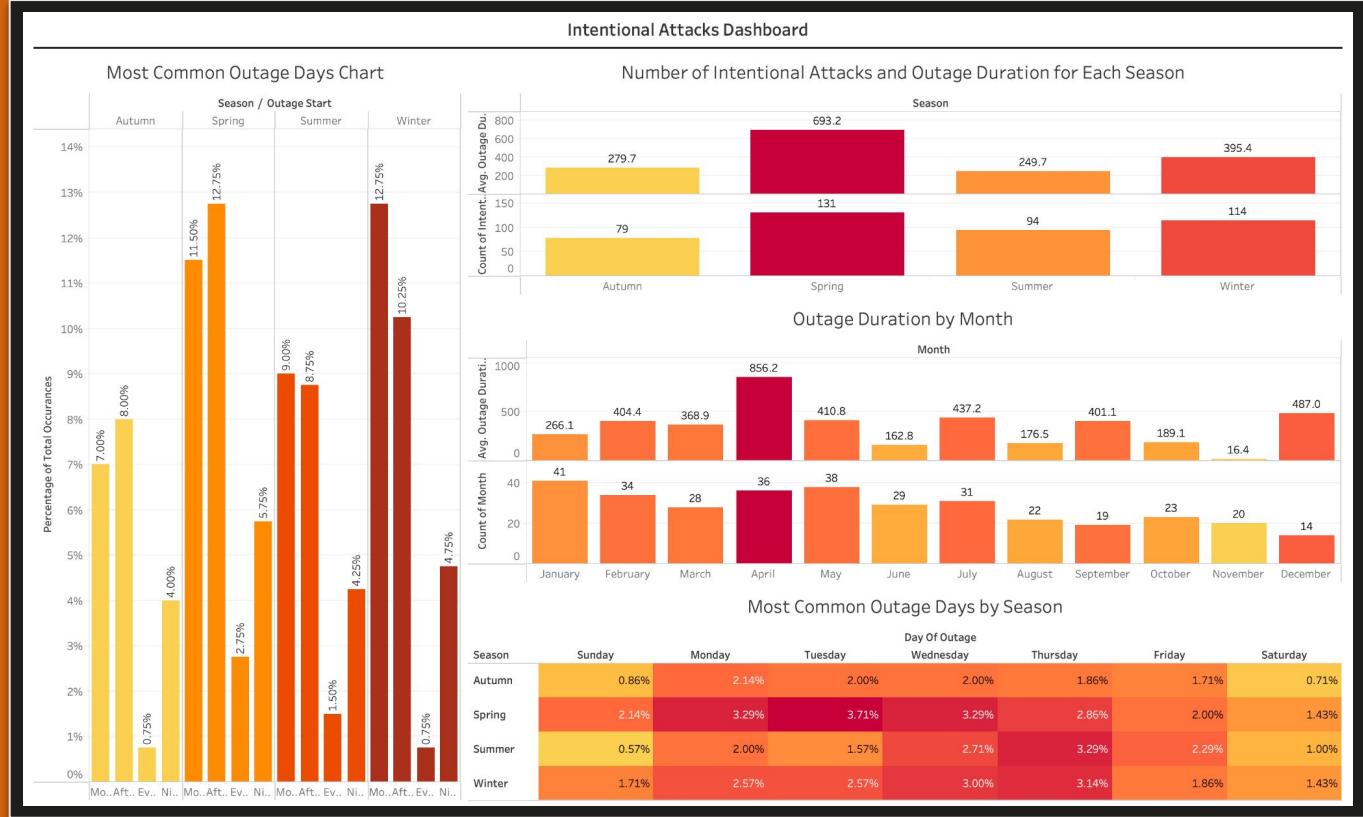
=

There is a **99.9% chance** this power outage was caused by an **intentional attack**

- **Quickly** inform law enforcement & authorities
- **Rapid** resource deployment
- **Swiftly** notify citizens of safety concerns



# Intentional Attacks Dashboard

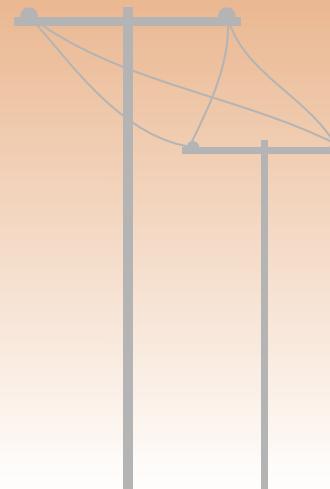


Click to view our dashboard



05

# Predicting Power Outage Duration





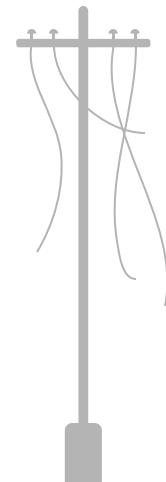
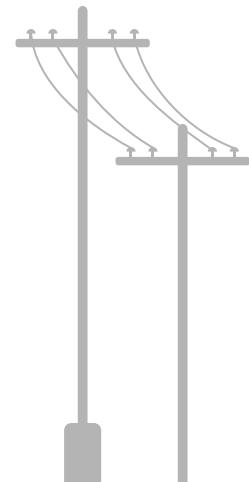
# Why This is Important

## Prevention

- **Adjusts over time** based on new data
  - See current factors that cause the long power outages  
→ Understand how to prevent long outages based on those factors

## Rapid Response

- **Identify** longer outages and allocate resources quickly
  - **Prioritize** critical outages for immediate action
- Quickly inform **customers** how long the outage will last





# How Can We Predict Power Outage Duration?

## Multiple Linear Regression Model

What does it do?

Predicts how long an outage will last based on a power outage's attributes

How does it work?

Each unique attribute for each factor is given a coefficient that shows how much it affects the outage time.

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \varepsilon$$

Dependent Variable (Response Variable)      Independent Variables (Predictors)

Y intercept      Slope Coefficient      Error Term

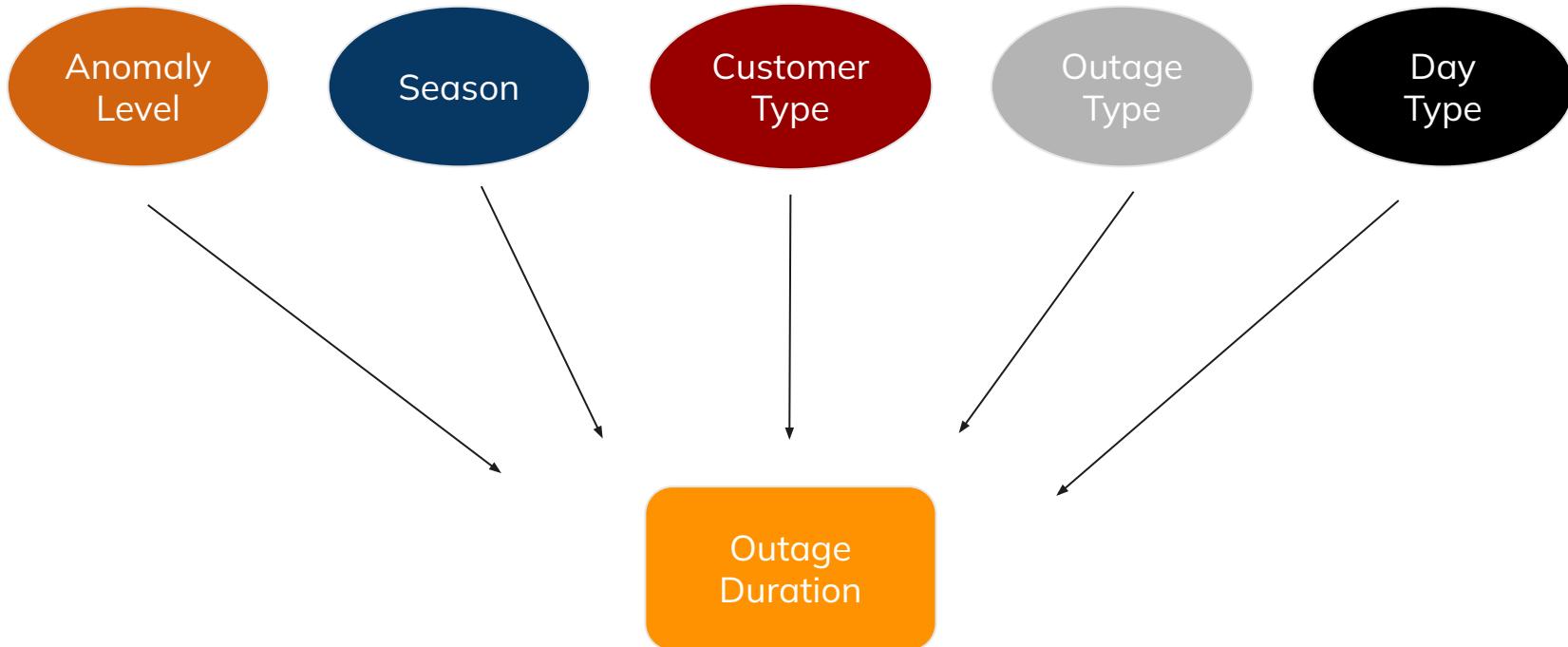


The coefficients are combined and multiplied by the values of the attributes to give an estimated duration of the power outage

- 
- 
- 
-

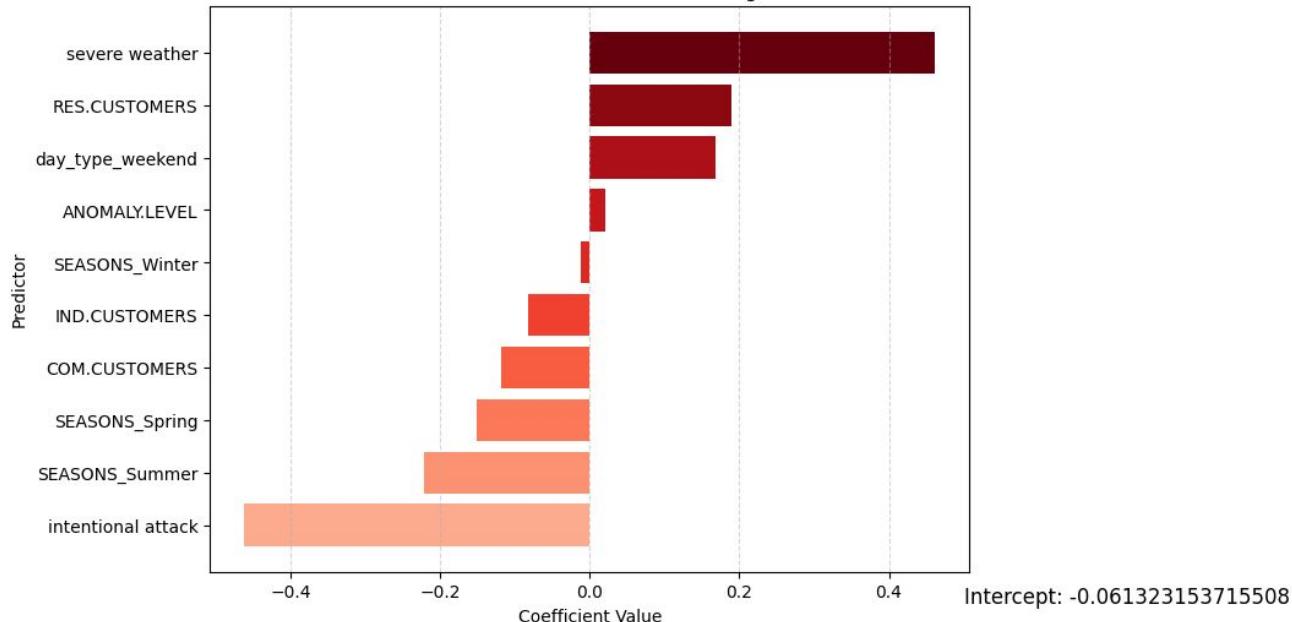


# Our Factors





# MLR Model - Coefficients



- Coefficients are Normalized
  - Range is Between -3 and 3





# Demo

A power outage has occurred and you want to know whether it will be short or long



- Intentional Attack
  - YES (1)
- Anomaly Level
  - -0.1
- Number of Commercial Customers in the Area
  - 0.5
- Number of Residential Customers in the Area
  - -0.2
- Number of Industrial Customers in the Area
  - 0.1
- Spring
  - YES (1)
- Weekend
  - YES (1)

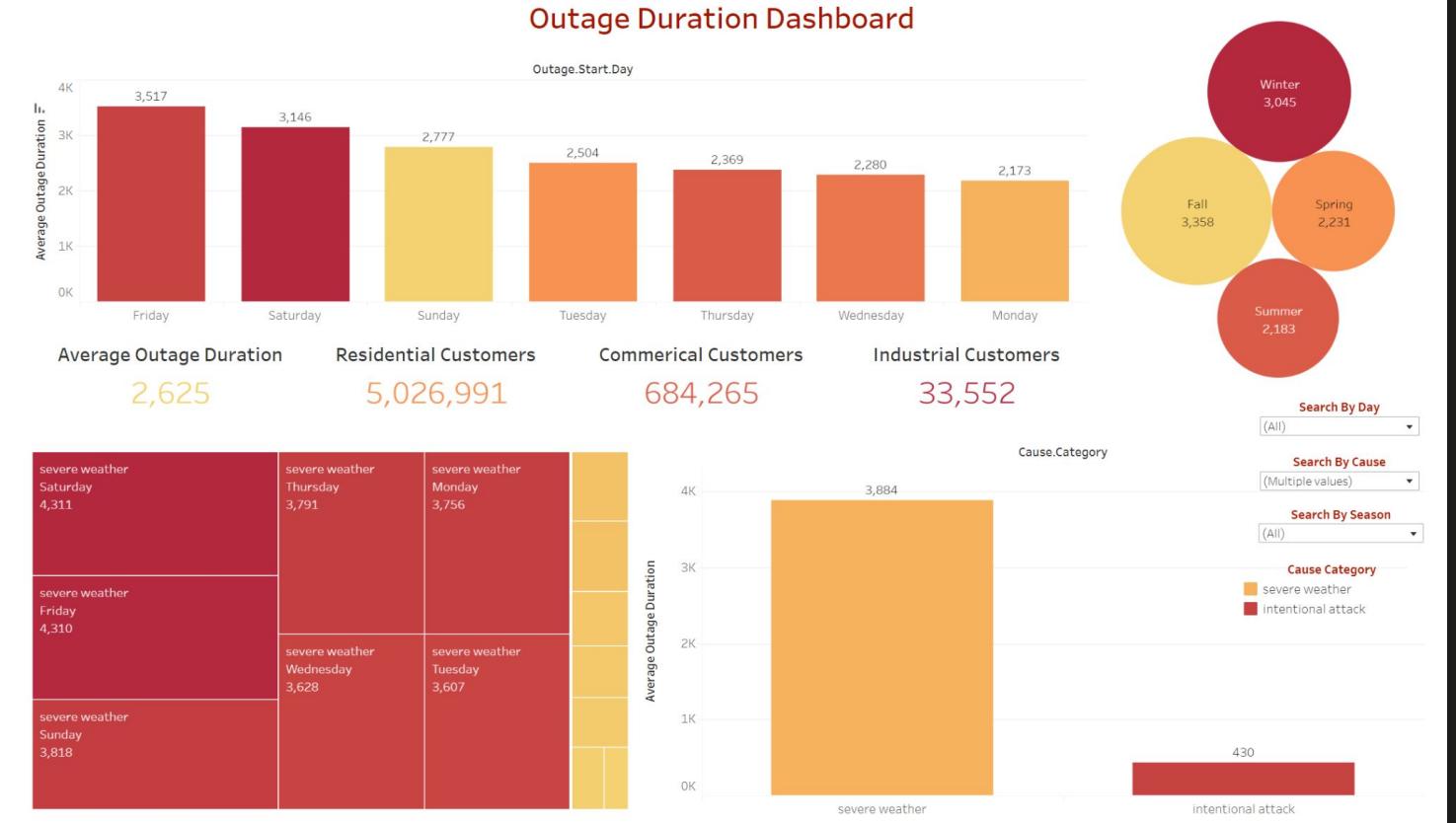
$$y = (1 \times -0.461527) + (-0.1 \times 0.020233) + (0.5 \times -0.1181) + (-0.2 \times 0.189174) + (0.1 \times -0.083097) + (1 \times -0.151216) + (1 \times 0.168216) + -0.061323153715507714$$

=

-0.614

- **Reassure** customers that it will be a short outage
- **Prioritize** longer, more serious outages
- **Quickly identify** features for rapid resource deployment
- 
- 
- 
-

Click to  
view our  
dashboard





# Key Insights

## Cause Category



BIGGEST IMPACT ON POWER OUTAGE TIME



## Day of the Week

Weekends



FRIDAY, SATURDAY, AND SUNDAY HAVE THE LONGEST OUTAGES

## Season

Fall

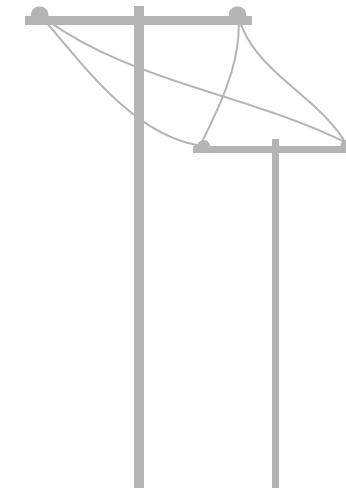


POWER OUTAGES ARE LONGEST IN THE FALL



06

# Recommendations





# Outage Duration



## Weather Resistance

Reinforce infrastructure to protect against severe weather.

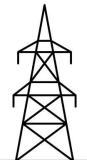


## Weekend Maintenance

On weekends, maintenance will stay ready for repairs during outages.

## Annual System Upgrades

Upgrade/upkeep infrastructure in preparation for Fall outages.



## Surround Residential Areas

Maintenance will reside near residential areas to stay ready for outages.

- 
- 
- 
-



# Severe Weather



## Upgrade Equipment

Prevent outages from outdated or eroded equipment.

## Maintain Staffing

Keep enough staff on hand during high risk time to respond to potential outages quickly.

## Monitor Conditions

Use forecasted measurements to predict when weather events may impact equipment, and prepare appropriately.

## Seasonal Testing

Continuously test the resilience of equipment and response times of crews to reduce potential outage time as much as possible.



- 
- 
- 
-



# Intentional Attacks



## Seasons to Watch Out For

Spring

Winter

## Month to Watch Out For

Increase vigilance in April



## Time of Day to Watch Out For

Mornings and Afternoons

- 
- 
- 
- 

## Least Susceptible Months

Fall



Thank you for listening!





**View our Project Code Here:**

**Logistic Regression - Severe Weather Code**

**Logistic Regression - Intentional Attacks**

**Multiple Linear Regression - Outage Duration Code**



Click each one to view our entire  
code





# Works Cited

"Bloom Energy Outage Map." Bloom Energy, Bloom Energy Corporation, accessed April 21, 2024, <https://www.bloomenergy.com/bloom-energy-outage-map/>.

Morehouse, Catherine. "Power Grid Attacks Surge to New Peak." POLITICO, POLITICO, 10 Sept. 2023, [www.politico.com/news/2023/09/10/power-grid-attacks-00114563](https://www.politico.com/news/2023/09/10/power-grid-attacks-00114563).

"Surging Weather-related Power Outages." Climate Central, 13 Sept. 2022, [climatecentral.org/climate-matters/surging-weather-related-power-outages](https://climatecentral.org/climate-matters/surging-weather-related-power-outages).

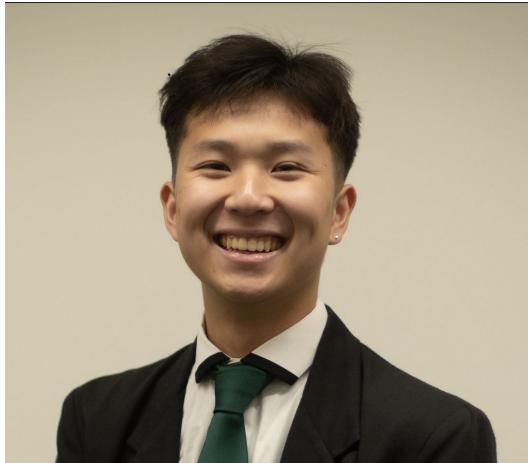


# Meet the Team!





# Dylan Ton



Project Manager

- 3rd year Computer Information Systems Major
  - Incoming Product Analytics Intern @ MyFitnessPal

Career goals:

- Work at a FAANG Company in the Data Science Field



•  
•  
•  
•



# Kevin Yuen



Data Analyst



- 3rd year Computer Information Systems Major
- 2023-2024 Member of Data Analytics @ MISSA
- Incoming Director of Membership @ MISSA

## Career goals:

- Become a Data Analyst or Flight Analyst





# Samyam Pyakurel



Data Analyst

- 4th year Computer Information Systems
- 2023-2024 Member of Data Analytics @ MISSA
- Process Improvement Specialist @ ASICPP
- Platoon Leader @ United States Marine Corps Reserve

## Career goals:

- Become a Data Analyst for a Government contractor company





# Larissa Domingo

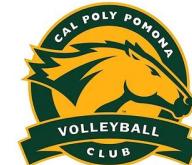


Data Analyst

- 4th year Computer Information Systems and Marketing Major
- 2023-2024 Member of Data Analytics @ MISSA
- 2022-2024 Secretary @ CPP Volleyball Sports Club
- Social Media and Marketing Assistant @ ASI CPP

## Career goals:

- Become a Sports Data Analyst for a major professional sports team



- 
- 
- 
-



# Diego Cabral

---



Data Analyst



- 4th year Information Security & Forensics Major
- 2023-2024 Member of Data Analytics @ MISSA
- Experienced Tax and Immigration Professional

Career goals:

- Network Engineer / Information Security Analyst





# Supriya Siwakoti



Data Analyst

- 4th year Computer Information Systems Major
- 2023-2024 Member of Data Analytics @ MISSA
- Experienced as a Tax Professional

## Career goals:

- Become a Data Analyst

- 
- 
- 
-



# Nikhitha Vasiraju



Data Analyst

- 1st year Computer Science major
- 2023-2024 Member of Data Analytics @ MISSA

Career goals:

- Become a Data Analyst

•  
•  
•  
•