

# Customer Behavior Dashboard

subscription\_status

No

Yes

gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping\_type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

2.847K

number of Customers

\$59.865121180

Average Purchase Amount

3.75

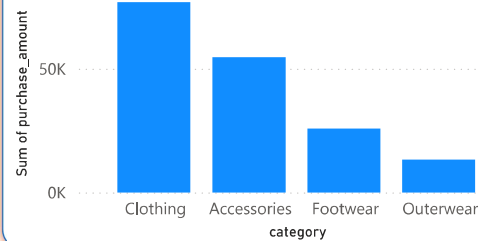
Average Review Rating

% of subscriber by subcribustion status

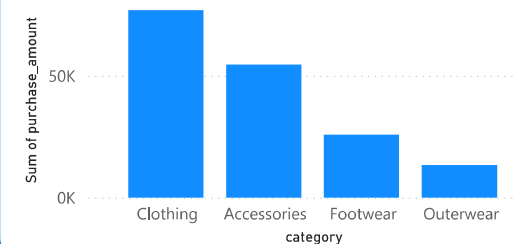
No  
100%



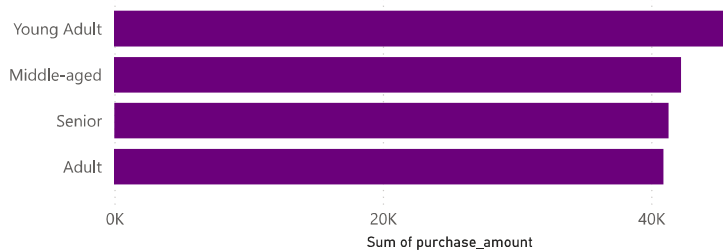
Revenue by Category



Sales by category



Revenue by age Group



Customer\_behavior dashboard

