

# Customer Behavior Dashboard

subscription\_status

No Yes

gender

Female Male

Category

Accessories  
Clothing  
Footwear  
Outerwear

Shipping\_type

2-Day Shipping  
Express  
Free Shipping  
Next Day Air  
Standard  
Store Pickup

**2.847K**  
**number of Customers**

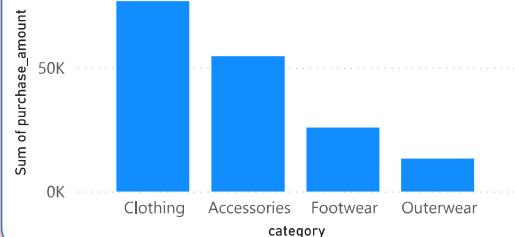
**\$59.865121180**  
**Average Purchase Amount**

**3.75**  
**Average Review Rating**

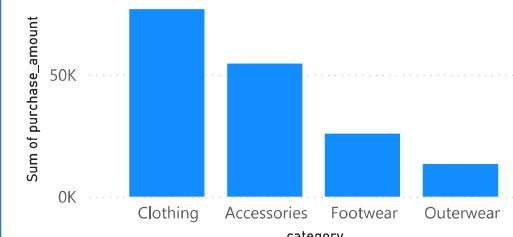
% of subscriber by subscription status



Revenue by Category



Sales by category



Revenue by age Group



Customer\_behavior dashboard

