

Want to get involved?

Jane Smallwood - **07917 693561**or email **events@hulldailymail.co.uk** 

#### **About the Tech Awards**

In partnership with Tech Expo Humber, Hull Live are proud to host Tech Awards Humber, a celebration of people and businesses using digital innovation to drive a positive change for the regional economy and its community.

With a brand new, broader range of categories for 2020, the awards will recognise everything from pure-play digital start-ups to tech teams working to develop tomorrow's technology today.

Save the date: this year's event takes place on Thursday 12th November at a venue to be confirmed. Join us to eat, drink, party and help celebrate the achievements of this region and the individuals that make it happen. Inline with Tech Week Humber this year's event promises to be different, inspiring and definitely one to remember!







### **Categories**

Tech Start-up of the Year

Rising Star under 30

Best Tech Place to Work

Tech 4 Good

Best Web or Mobile Application

Tech Leaders

Small Tech Team of the Year

Large Tech Team of the Year

Tech Business Woman of the Year

**Tech Innovation** 

**Tech Entrepreneur** 

Most Impressive Growth

**Best in Business** 

Outstanding Contribution Award/Tech Ambassador of the Year

# Why Sponsor?

Sponsoring the Awards will align your brand with the key achievements in the tech industry together the Humber's most dynamic tech companies and key personnel.

It delivers the perfect platform to promote your brand as a true market leader and position yourself above your competition.

The package enables you to associate your business with the event whilst also giving you the opportunity to market your key messages through digital media across the region and/or nationally throughout the Reach network.

It provides a unique networking opportunity allowing you to make new connections, secure leads and build on existing relationships.

What other opportunity can project your brand to the tech industry, reach a huge audience and interact with likeminded people all at the same time?



**Hull Live:** 23.9m\* monthly page views 4.9m\* monthly unique users

**Hull Daily Mail :** 18,559\*\* circulation 59,299\*\*\* daily readers

**Twitter:** 94k followers **Facebook:** 406k likes

Website Views: 10,000

HumberTechExpo: 10,000 visits\*\*\*\*



#### **Category Sponsorship Package**

- Your logo to appear on all pre and post promotion across various platforms.
  - Company logo to appear on all aspects of the event campaign to include:
  - Launch story
  - Shortlist announcement
  - E-flyers
  - Online adverts at hull-live.co.uk to drive entries
  - Host announcement at the event
  - Winners coverage
  - Programme
  - Trophies
  - Social media coverage
  - Event presentation slides
- Company logo and brief summary on www.techawardshumber.com with hyperlink to your website.
- Company logo to appear on www.techexpohumber.com
- Bespoke online article to announce your category sponsorship and promotion of your key business messages on hull-live.co.uk. 70,000 native page impressions to promote this content together with 2 x tweets to drive further engagement and sponsored Facebook post.
- 200,000 performance page impressions to promote your business to be served locally on hull-live.co.uk or nationally across the Reach network
- Multiple social media posts throughout the campaign.
- Opportunity to present the sponsored category award.
- Company logo on media wall.
- Table of ten in a prominent frontal location at the awards presentation.

£3,000



#### Your logo to appear on all pre and post promotion across various platforms.

- Company logo to appear on all aspects of the event campaign to include:
  - Launch story
  - Shortlist announcement
  - Host announcement at the event
  - Winners coverage
  - Programme
  - Event presentation slides
- Company logo and brief summary on www.techawardshumber.com with hyperlink to your website.
- Company logo to appear on www.techexpohumber.com
- Opportunity to brand the drinks reception area at the event venue.
- Multiple social media posts throughout the campaign.
- · Company logo on media wall.
- Two tickets to the event seated in a prime location at the awards presentation.

£1,000

#### Programme Sponsorship Package

#### Your logo to appear on all pre and post promotion across various platforms.

- Company logo to appear on all aspects of the event campaign to include:
  - Launch story
  - Shortlist announcement
  - Host announcement at the event
  - Winners coverage
  - Programme
  - Event presentation slides
- Company logo and brief summary on www.techawardshumber.com with hyperlink to your website.
- Company logo to appear on www.techexpohumber.com
- Logo in a prominent location on the front page of the event programme.
- Company logo on media wall.
- Two tickets to the event seated in a prime location at the awards presentation.

£1,000

## **Key Dates**

End of June
Entries open

11th October
Entries close

w/c 12th October
Judging

12th November
Tech Awards Humber Event