



2023 SPONSOR PROSPECTUS

# REACT RALLY



SLC, UT



React Rally is a two-day technical conference focused on the React.js framework and its related topics. React Rally will bring more than 550 industry developers to scenic Salt Lake City, UT, and at The Marriott City Creek hotel.

Mix with software developers on the cutting edge of technology who build front-end applications in JavaScript and native iOS and Android applications with React Native. Sponsoring React Rally is a great way to reach passionate and knowledgeable developers who are leaders in their field and influence others.

## CONFERENCE ATMOSPHERE

React Rally is a community conference, which means that it has a casual, relaxed atmosphere with a focus on the interaction between speakers and attendees. There is a single track of talks with several long breaks scattered throughout the day to give people time to meet, discuss what they learn, and explore the venue and the city.

Because the focus is on community interaction, we have events and activities planned throughout the conference to get attendees to talk to each other. These are perfect opportunities to sponsor and build goodwill towards your brand.

## THE ORGANIZERS

React Rally is put on by Matt Zabriskie (@mzabriskie) and Mikel North (@).

Matt is a well known open-source developer and a long-time community organizer. He started the AngularJS Utah meet-up and runs the React Utah, and UtahJS meetups.

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**CONTACT US:**

[sponsor@reactrally.com](mailto:sponsor@reactrally.com)



Silver sponsor:	\$3,000	(10 available)
Gold sponsor:	\$7,500	(5 available)
Platinum sponsor:	\$10,000	(4 available)
Premier sponsor:	\$20,000	(1 available)

Linked logo on conference website				
Option to add 1 item or print piece to swag bag				
Complimentary Attendee Passes				
Logo on sponsor slide between presentations				
Table in Exhibit Area				
Official Break Sponsor				
Preferential booth placement				
Official Breakfast Sponsor				
Official Lunch Sponsor				
Logo Displayed Onstage				
Logo on Podium				
Official Party Sponsor				
Option to provide lanyard with your company logo				

Be a part of our virtual React Rally, and take advantage of these opportunities to sponsor and build goodwill towards your brand!

# SPONSORSHIP OPPORTUNITIES

## EXHIBITOR AND SPONSOR TERMS AND CONDITIONS OF ATTENDANCE AND PARTICIPATION

These are the terms (the "Agreement") that govern your attendance at or participation in the 2021 React Rally in Cyberspace event (the "Event") unless other arrangements are made.

By registering for the event you are agreeing to these terms, which form a legally binding contract between React Rally ("React Rally") and the registered exhibitor, sponsor, or participant ("Exhibitor/Sponsor" or "you"). If you are registering on behalf of another party, it is your responsibility to ensure that such party is aware of these terms and accepts them; by completing the registration you are warranting that you have made the party aware of these terms and that they have accepted these terms.

### 1. SPONSOR CANCELLATION POLICY

**1.1 NO REFUNDS.** THERE ARE NO REFUNDS FOR CANCELLATIONS BY SPONSORS. IF A SPONSOR CANCELS AT ANY TIME, FOR ANY REASON, THE SPONSOR WILL BE RESPONSIBLE FOR THE ENTIRE SPONSOR FEE.

### 2. PAYMENT TERMS

Payments for all sponsorships are due within 30 business days of receipt of the invoice. If such payments are not received within 30 business days, your registration is subject to cancellation. Please note, if your registration is canceled due to non-payment, you may be prohibited from booking Sponsorships in the future, at the organizer's sole discretion.

### 3. SPONSOR REQUIREMENTS; PROHIBITED CONDUCT

**3.1 Adult or Gambling Related Sponsor Prohibited.** React Rally does not permit companies or individuals promoting or offering content, products, or services that relate to subjects of an "adult" nature or that involve "gambling" to exhibit at or sponsor any React Rally event. React Rally has sole discretion in determining violations of this provision.

**3.2 Offensive Material.** Exhibitor/Sponsor may NOT display marketing collateral containing illegal subject matter, racially or ethically discourteous content, or depict nudity or sexual conduct of any kind. No material or merchandise containing illegal subject matter, racially or ethically discourteous content or depict nudity or sexual conduct of any kind (e.g., promotional condoms), may be sold, given, or distributed in any way. Offensive materials are determined at the sole discretion of React Rally. Non-compliance may result in the removal of offensive material or expulsion from the conference with no refund of fees. If you are unsure whether your material violates this provision, please contact us BEFORE the event.

### 4. LIMITATION OF LIABILITY; DISCLAIMER OF DAMAGES

**4.1** React Rally and the Facility do not assume liability for any loss, damage, or injury to any property of the Exhibitor or to any of its officers, agents, employees, or contractors, whether attributable to accident, fire, water, theft, or any other cause whatsoever.

**4.2** Except as required by law, neither React Rally nor its affiliates shall be liable for any direct, indirect, special, incidental, or consequential costs, damages, or losses arising directly or indirectly from the Event or any other aspect related thereto or in connection with this Agreement.

**4.3** The maximum aggregate liability of React Rally for any claim in any way connected with, or arising from, the Event or this Agreement, whether in contract, tort or otherwise (including any negligent act or omission), shall be limited to the amount paid by you to React Rally under this Agreement to be an Exhibitor/Sponsor for the Event.

### 5. INDEMNIFICATION

**5.1** Exhibitor/Sponsor agrees to indemnify, defend and hold harmless Facility and React Rally, its affiliates, and their respective employees, directors, officers, and agents, from any and all liabilities, losses, damages, costs, and expenses (including reasonable attorneys' fees) (collectively, "Losses") due to, arising from, or in connection with any third-party claim, suit, judgment or proceeding (a "Claim") alleging (i) any breach by Exhibitor/Sponsor of this Agreement; (ii) any wrongful conduct committed by Exhibitor/Sponsor pursuant to or in performance of this Agreement; or (iii) that any Exhibitor/Sponsor content or practice violates the intellectual property or proprietary rights of a third party, are defamatory or obscene or violate any law or other judicial or administrative regulation.

**5.2** Exhibitor/Sponsor will not enter into any settlement that adversely affects React Rally's rights or interests without the prior written consent of React Rally.