

7 EASY WAYS TO GET FREELANCE CLIENTS (2023)

upwork®



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FREELANCING PRO TIP:

Never rely on one platform.

Here's 7 ways to get clients in 2023.



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FIVERR

- **Make Professional Gigs. At least 3-5.**
- **Difficulty Level:** Not too easy for Beginners
- **(Mostly low-paying clients)**



FB GROUPS

- **Join 3-5 Facebook Groups relevant to your Niche.**
- **Engage. Interact—post knowledge.**
- **Difficulty Level: Quite Easy (Low Paying)**



UPWORK

- **Create an excellent profile.**
Bid on jobs.
- **To win, proposals have to be top-notch.**
- **Difficulty Level: Very Difficult for beginners. (Low-Medium Paying Clients)**



LINKEDIN

- **Create & Optimise a profile relevant to your niche.**
- **Upload meaningful content.**
- **Difficulty Level:** Easy if you're a good content creator.
(Medium-High Paying Clients Expected)



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SALES NAVIGATOR

- Send **Cold Emails** to your prospects.
- To win via cold emails, research/sales/email writing skills are required.
- **Difficulty level:** Very hard for a beginner. (High-Paying clients Expected)



DROP-SERVICING

- **Create a funnel on "Clickfunnels" relevant to your niche.**
- **Market it via Facebook ads.**
- **Difficulty Level:** Hard for beginners. (High-Paying Clients Expected)



SOCIAL MEDIA

- **Create profiles on Instagram/Twitter/Facebook/Quora. Upload content.**
- **Engage with a relevant audience. Interact. Build a community.**
- **Difficulty:** Hard but fruitful in the long term.



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