# POWER PORTALS BootCamp

24TH-25TH SEPTEMBER 2021

Demystifying Power Apps Portals Licensing

CUSTOMER SELF SERVICE

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Microsoft Powercommunity.com

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STARTING SEPTEMBER 27

**Senior Content Developer @** 





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# Some Caveats...

- Don't shoot the messenger!
- I am an "Arm Chair" expert in regard to licensing, always engage with Microsoft Sales team when working on proposals or planning

# **Power Apps Portals Licensing**

### Licensing overview

### **Provisioning a Power Apps Portals instance**

Power Apps Portals instances can be provisioned by customers on-demand. Provisioning a portals instance draws 1GB from available (unused) Dataverse database capacity. Thus, provisioning additional portals instances is only capped by available Dataverse database capacity.

### Usage of a Power Apps Portals instance

Each end user that accesses a Power Apps Portals instance needs to be licensed appropriately. The table below outlines the end user types.

End user type		Description	Use case examples
Authenticated	External user <sup>1</sup>	Obtains secure access to personalized data by utilizing authentication mechanisms such as Azure AD B2C, LinkedIn, Okta, etc.	<ul> <li>B2B - Partner management (Dealer, Supplier, Franchise etc.)</li> <li>B2C - Account management etc.</li> </ul>
	Internal user	Obtains secure access to personalized data by utilizing Azure AD associated with their Power Apps or D365 login credentials	• Employee self-serve
Unauthenticated	n/a	Access publicly viewable web pages powered by the portal	Knowledge management sites

<sup>1&</sup>quot;External User" means users that are not employees, onsite contractors or onsite agents of Customer or its Affiliates

# Power Apps Portals Licensing – Authenticated vs Anonymous

# Authenticated

- Customers
- Members
- Partners
- Employees

# Anonymous

- Visitors
- General public



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# External User – Portal Login

The licensing scheme varies based on end user type.

End user type		Licensing model	Description
Authenticated	External user <sup>1</sup>	Per login	A login provides the authenticated user with access to a single portal for up to 24 hours. Multiple logins during the 24-hour period count as 1 billable login. A login can be considered as a day pass to a single Power Apps Portal
	Internal user	<ul><li>Power Apps per app, or</li><li>Power Apps per user, or</li><li>Select D365 licenses</li></ul>	Custom portal use rights are aligned with custom app use rights
Unauthenticated	n/a	Per page view	

# Per login model

# Per login model

For Power Apps Portals instances that implement authenticated external user scenarios, appropriate login capacity, based on anticipated usage volumes, should be purchased. Customers should purchase necessary capacity of logins across all Portals instances that cater to authenticated external user scenarios.

SKU Names	Unit Capacity	Min Purchase	Monthly Volume	Channel
PowerApps Portals login capacity add-on	100	1	100 logins	All
PowerApps Portals login capacity add-on tier-2	logins	10	1,000 logins	All
PowerApps Portals login capacity add-on tier-3	/month	50	5,000 logins	All

Each unit provides 100 logins/month. Volume tiers and corresponding SKUs differ based on minimum purchase requirements. For each of the tiers, once the minimum purchase requirement is met, additional units can be purchased in units of 1.

For example, a customer requiring 5,500 logins/month can purchase 55 units of "Power Apps Portals login capacity add-on tier-3"

# Portal Login: 24-hour access to a Portal

You have an allocation of tickets available (100)

One ticket provides 24 hour access to portal

Authenticated User can come and go in the 24 hours as much as they want

After 24 hours, the need a new ticket



Photo by taylor gregory on Unsplash

# Portal Login: The math (\$US)

Tiers	Best for businesses that need a minimum of:	Price/Unit/month	Minimum unit requirement <sup>5</sup>
Tier 1	100+ logins/ month	\$200/unit/month	1 unit
Tier 2	1,000+ logins/ month	\$100/unit/month	10 units
Tier 3	5,000+ logins/ month	\$70/unit/month	50 units
Tier 4 (Limited time offer <sup>6</sup> )	25,000+ logins/ month	\$32/unit/month	250 units

- 1000 members
- Member accesses the portal twice a month (renewal, gets info, etc)
- Need 2000 portal logins
- Tier 2 (\$100 per 1000 logins) 20 units = \$2000 per month (\$1 per login)

# **Anonymous – Page View Model**

# Per page view model

For Power Apps Portals instances that implement anonymous access scenarios, appropriate capacity of page views, based on anticipated usage, should be purchased. Customers should purchase necessary page views capacity across all Portals instances that cater to anonymous access scenarios.

SKU Name	Unit Capacity	Channels
Power Apps Portals page view capacity add-on	100,000 page views/month	All

Each unit provides 100,000-page views per month. For example, a customer requiring 570,000-page views per month, should purchase 6 units of "Power Apps Portals page view capacity add-on"

# Page Views – The math

- \$100 for 100000 page views
- Will need this for home page prior to authenticated user logging in

### **Portals**

Page view capacity (Unauthenticated users)

# \$100

per month for 100,000 page views

Enable external users to access custom portals.

Buy now →

Learn more >

# **Power Platform Requests**

# Power Platform requests for Power Apps portals

Each login provides a daily limit entitlement of 200 Power Platform requests per 24-hour period per user. Anonymous page views, which rarely interact with backend system functionality, are afforded up to 3 Power Platform requests per page view.

These Power Platform requests are pooled at portal level depending on number of logins/page views assigned to portal.

# **Custom Authentication to avoid logins?**

- Consider development time, security
- UCS (use common sense)
- Might be legitimate use cases (one time form, vaccine registrations, etc.)



Home >

# Student Login

français

Please enter your email address

View PIF (Participant Information Form)

# **Capacity Enforcement**

### **Capacity enforcement**

For Power Apps Portals login capacity add-on SKUs, purchased capacity is enforced monthly. Unused logins do NOT carry over from one month to another. Customers should purchase appropriate capacity aligned with peak monthly anticipated usage.

### Overage handling

While occasional and reasonable overages will be tolerated, customers exceeding purchased capacity should adjust their purchase quantity per standard Microsoft terms to remain in compliance.

# **Internal Users**

## Power Apps Portals – Use rights for Internal users

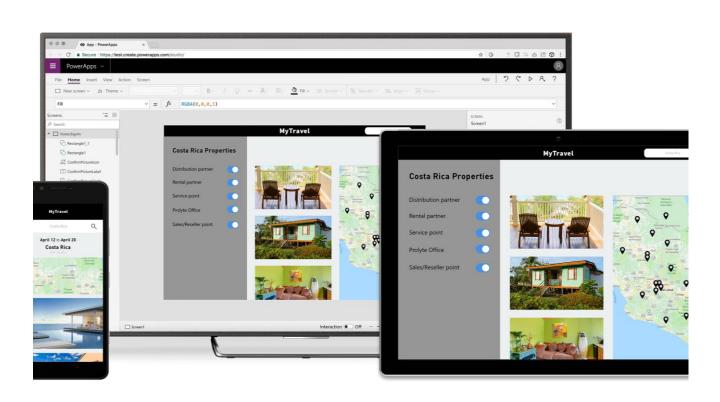
For internal users i.e. users licensed with Power Apps or Dynamics 365 licenses, the use rights for Power Apps Portals which are essentially custom portals aligned with use rights to custom Power Apps.

License	Custom Power Apps Portals use rights	
Dynamics 365 Team Members	None	
Dynamics 365 Operations - Activity	None	
Dynamics 365 Professional license <sup>1</sup>	None	
Dynamics 365 Enterprise license <sup>2</sup>	<ul> <li>Power Apps Portals that map to licensed Dynamics 365 application context</li> <li>Power Apps Portals that map to the same environment as the licensed Dynamics 365 application</li> </ul>	
Power Apps per app	1 Power Apps portal	
Power Apps per user	Unlimited Power Apps portals	
Office 365	None	

<sup>&</sup>lt;sup>1</sup>Dynamics 365 Sales Professional, Dynamics 365 Customer Service Professional

<sup>&</sup>lt;sup>2</sup>Dynamics 365 Sales Enterprise, Dynamics 365 Customer Service Enterprise, Dynamics 365 Field Service, Dynamics 365 Finance, Dynamics 365 Supply Chain Management, Dynamics 365 Project Operations, Dynamics 365 Commerce, Dynamics 365 Human Resources, Dynamics 365 Business Central

# **Employees, Staff, Contractors**



- Not a way to circumvent licensing
- They will need at minimum Power Apps Per App licenses (\$5)
- Consider use case (Maybe a Power App would work better?)

# **Licensing DEV portals?**

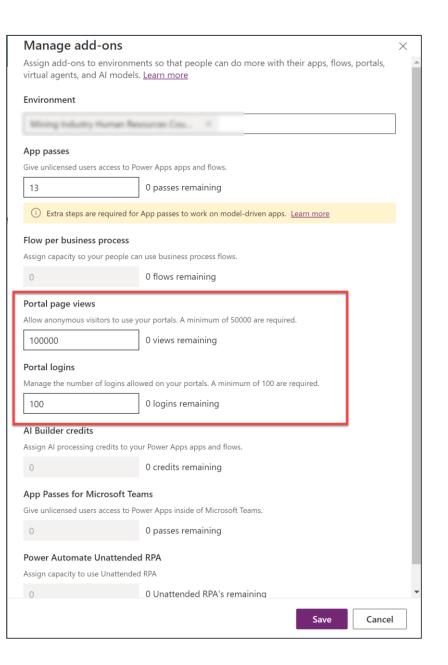
- Portals can be provisioned on DEV, TRIAL and SANDBOX environments
- Typically, Portal Makers have a Power Apps Per User license (or they should)
- Can build portal based on internal use rights



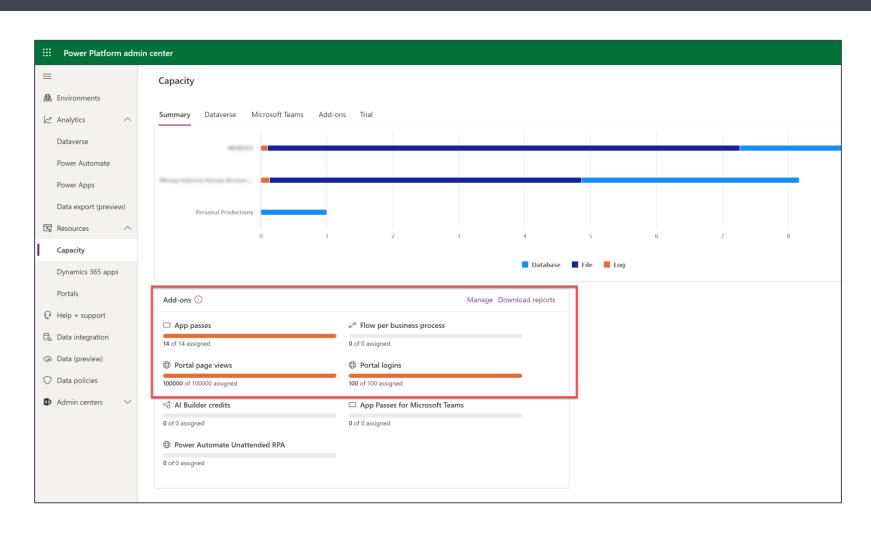
Photo by Lala Azizli on Unsplash

# Allocating Subscriptions

- Purchase Subscription
- Power Platform Administration
- Capacity
- Add-Ons
- Apply Page views + portal logins

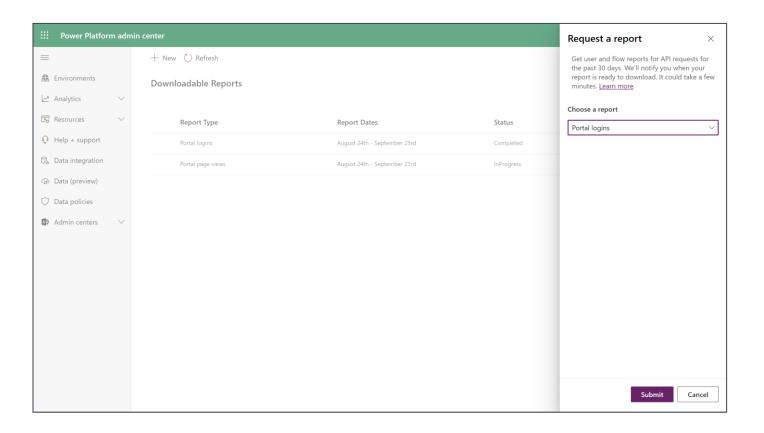


# **Viewing Allocations**



# Over? Under? Just Right? - Reports

- Capacity
  - Download Reports
  - Past 30 days only
  - Manual generation
- Can request more telemetry vis support request



# Alternatives: Custom (Build vs Buy)

Need to consider API call capacity (25000 to 100000 API calls per 24 hours, based on licensing)

Development time vs Portal Licenses

Ongoing Support

```
// Promise from setTimeout
  const afterSomeTime = (time) => new Promise(resolve => {
     setTimeout(() => {
       resolve(true);
     }, time);
    const callAfterSomeTime = (callback, time) => afterSomeTime(time) then(callback)
    callAfterSomeTime(() => console.log('Hello after 1500ms'), vam);
     const getData = async (url) => fetch(url);
12
          .querySelector('#submit')
          .addEventListener('click', function() {
              const name = document.querySelector('#name').value;
               const user = await fetch('/users?name=${name}');
                const posts = await fetch('/posts?userId=${user.id}');
                const comments = await fetch('/comments?post=$(posts[.].id)');
                                                             Ln 24, Col 1 Spaces 2 July 3 June 1997 (Shaker
```

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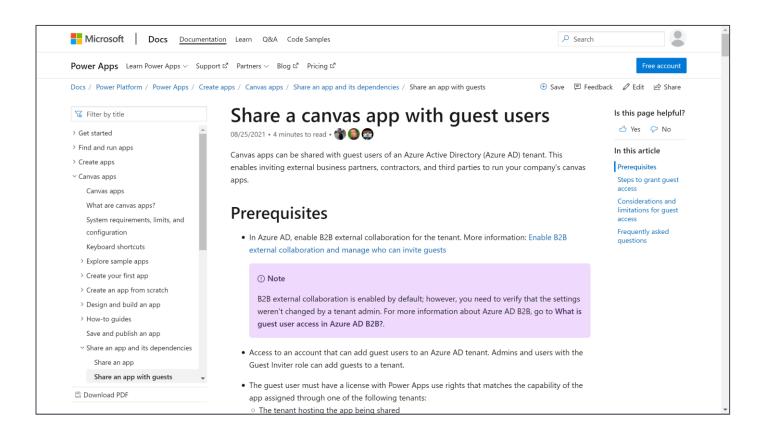
# **Alternative: Jamstack**

 Create and post static content dynamically with Power Automate https://bit.ly/3kDTRKr



# Alternative: Guest Users

- Build and share a canvas app
- E.g.
- 1000 users accessing an app every working day (20)
- \$5 per app pass = \$5000
- Portal Logins (.70 per login) = \$14000

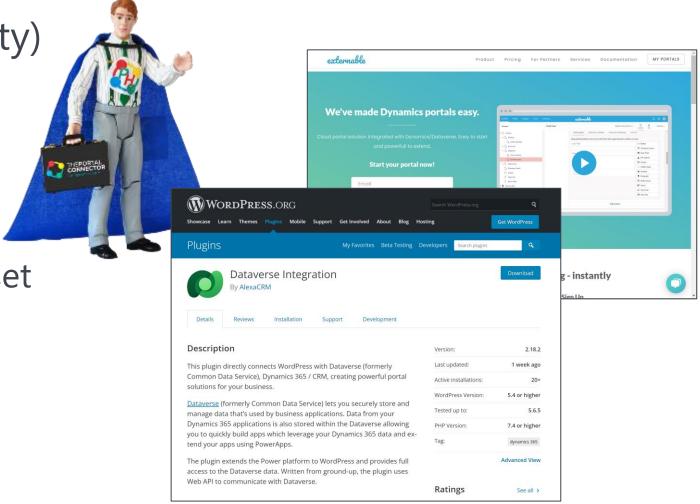


# **Alternatives: 3rd Party Dataverse Portals**

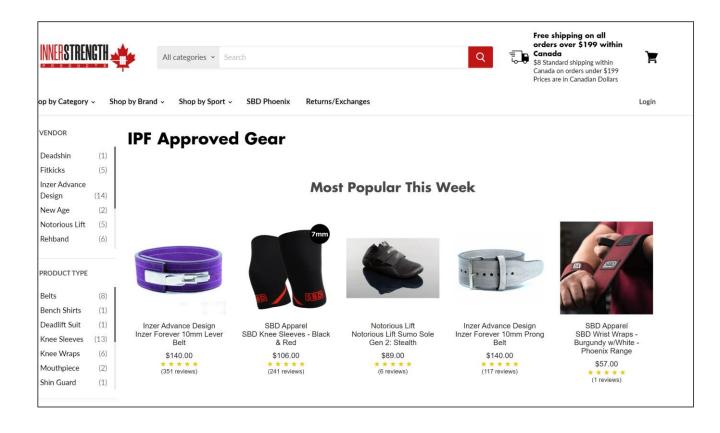
Portal Connector (Sitefinity)

 Dataverse Integration (WordPress)

- Others...
  - Consider API calls
  - Consider use case + skill set
  - Good for existing CMS systems (Sitefinity, WordPress)



# Alternatives: Integration vs Portal



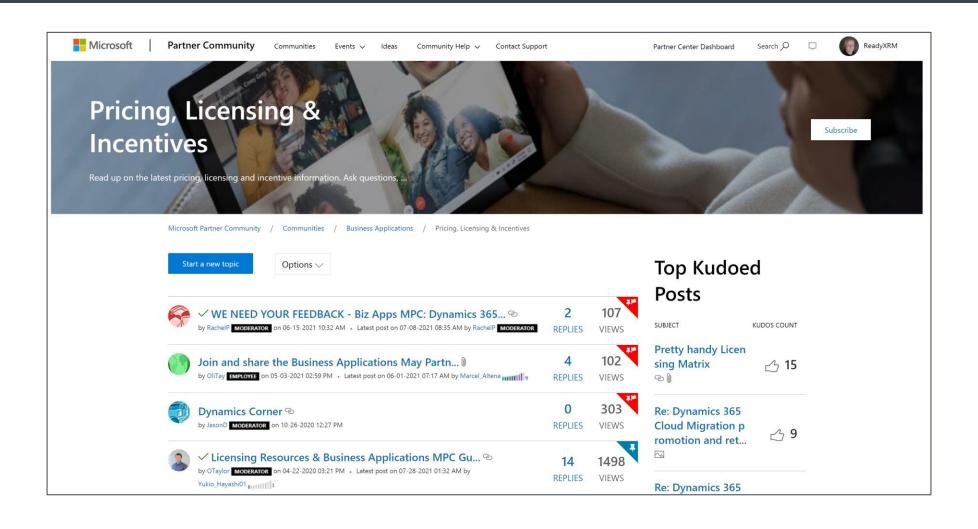
- Platform like Shopify
- Use custom connectors for integration
- Right tool for the right job

# Tip: Don't Pay Retail...



- Often there are promotions and incentives
- Consider educational and non-profit pricing
- ENGAGE with Microsoft Sales

# Questions about Licensing or specific scenarios: Partner Community



# **Parting Thoughts**



- Is portals licensing expensive?
- Consider ROI on portal usage vs not (Case Management)
- Consider traffic, might be lower than you think
- Alternatives
- Running a portal is a cost of business
- DON'T SHOOT THE MESSENGER!

# **Questions?**





