reagan-adajo /
Phase_4

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🟣 **reagan-adajo** fourth commit		00892b9 · now 🕑
📁 .ipynb_checkpoints	third commit	7 minutes ago
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📄 image-1.png	fourth commit	now
📄 image-2.png	fourth commit	now
📄 image-3.png	fourth commit	now
📄 image.png	fourth commit	now
📄 index.ipynb	third commit	7 minutes ago
📄 index.pdf	third commit	7 minutes ago
📄 judge-1377884607_tweet_pro…	second commit	2 hours ago
📄 presentation.pdf	third commit	7 minutes ago
📄 presentation.pptx	third commit	7 minutes ago

📖 README   ✏   ☰

Phase IV Project Reagan Adajo

Summary:

Business and Data Understanding:

Business Problem

The company wants to develop a model that will assist in judging people's emotions about brands and products using Tweets on Apple and Google products.

Business Aim

To build a model that judges customer's emotions on brands and products using their sentiments
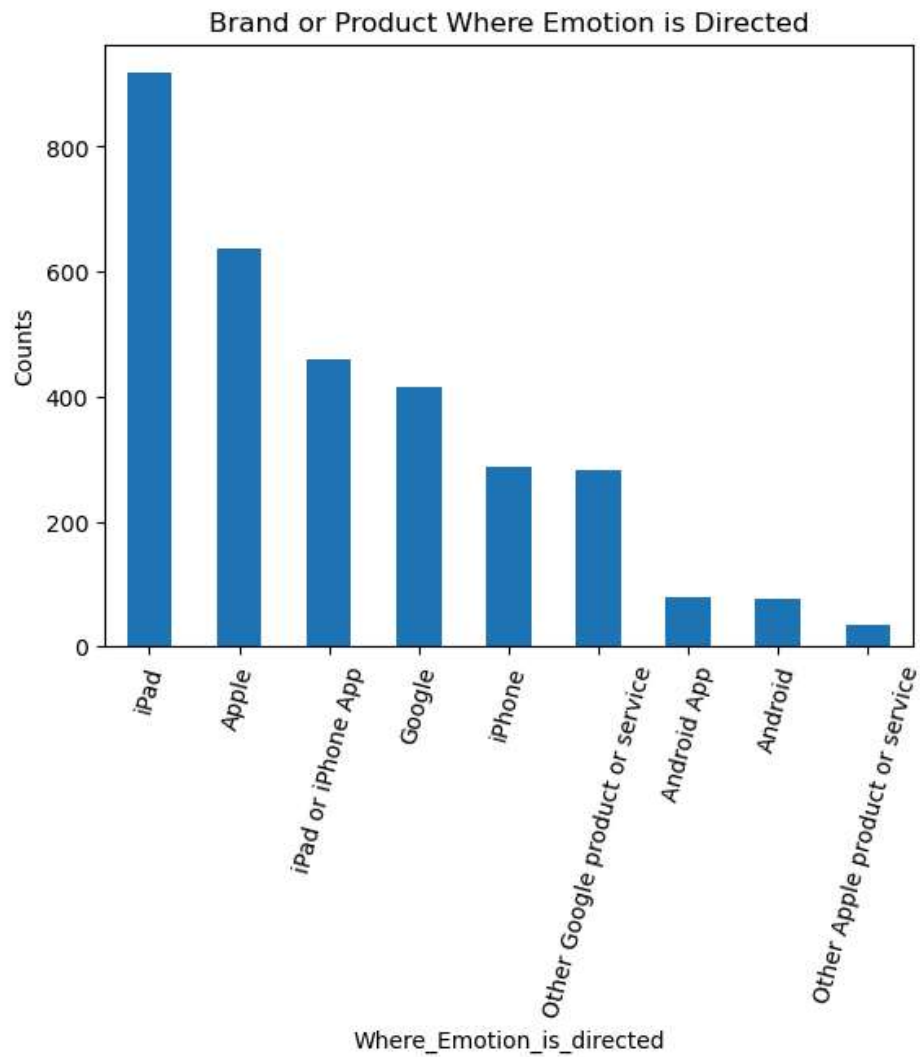
Business Objectives

1. To find out the overall sentiments on Apple and Google products
2. To identify the products with the most positive and negative sentiments
3. To establish how the negative sentiments would be improved Data Understanding Data was viewed and cleaned

The data was prepared by importing various python libraries along with various visualization to further explore
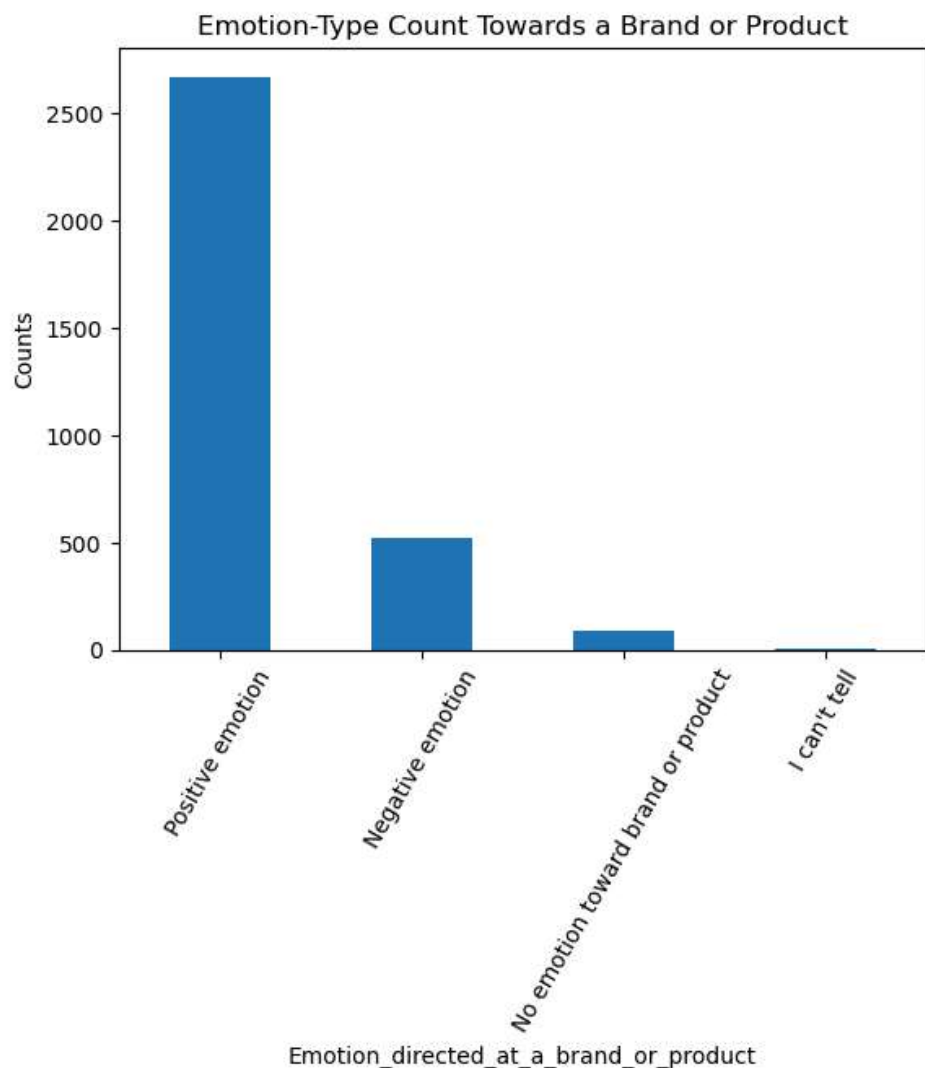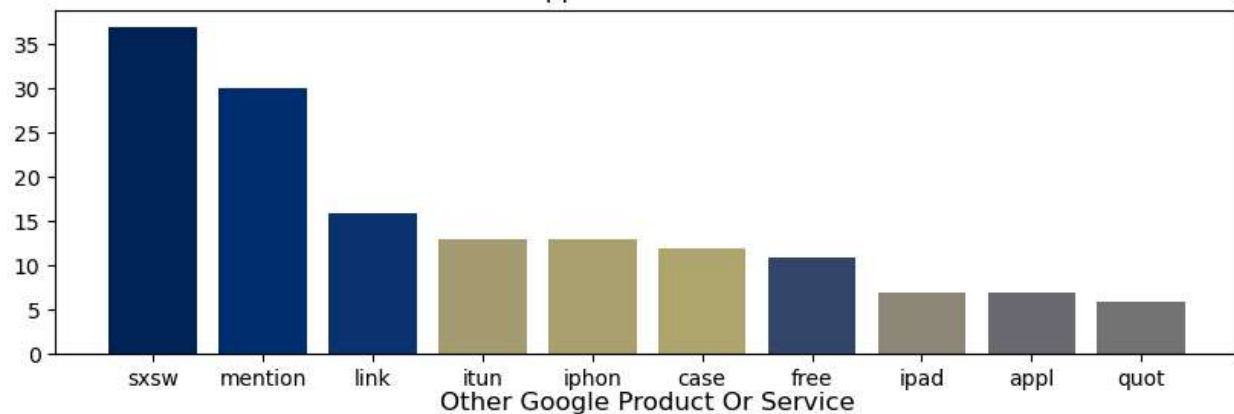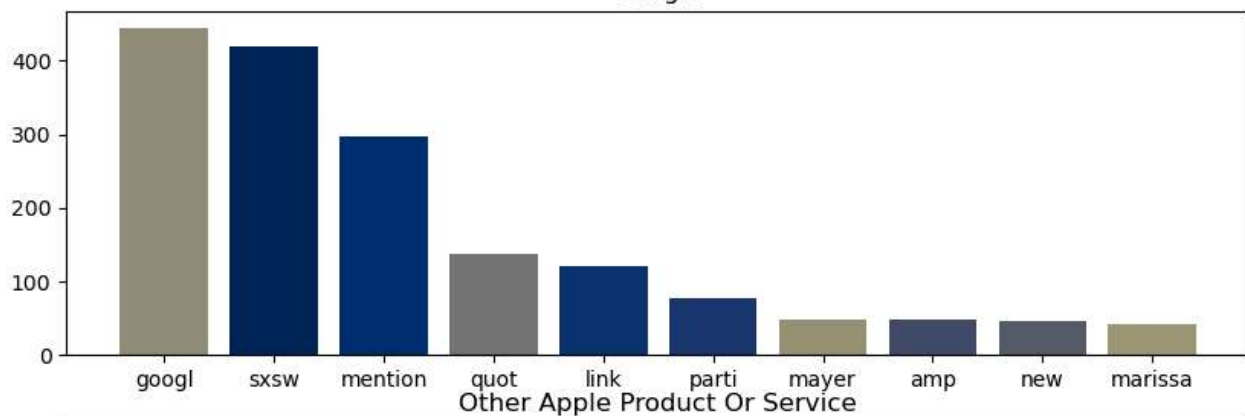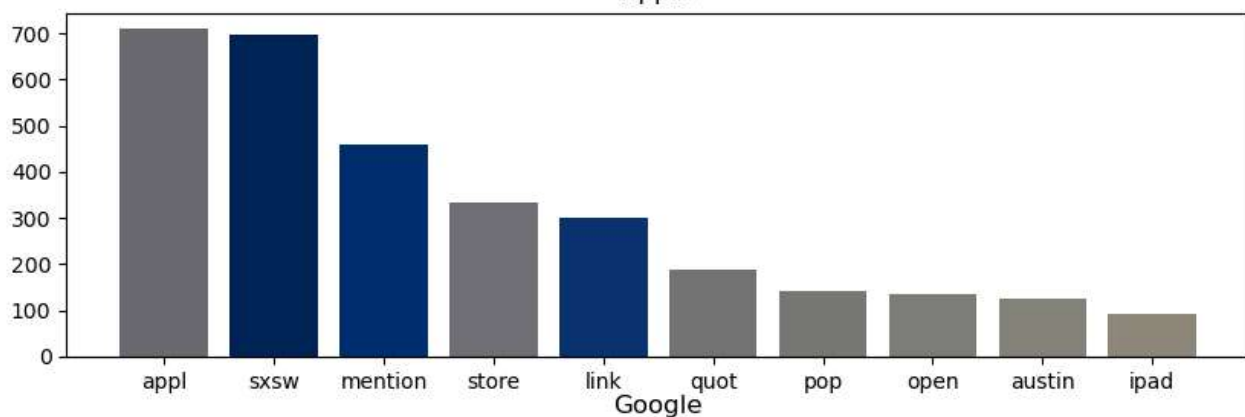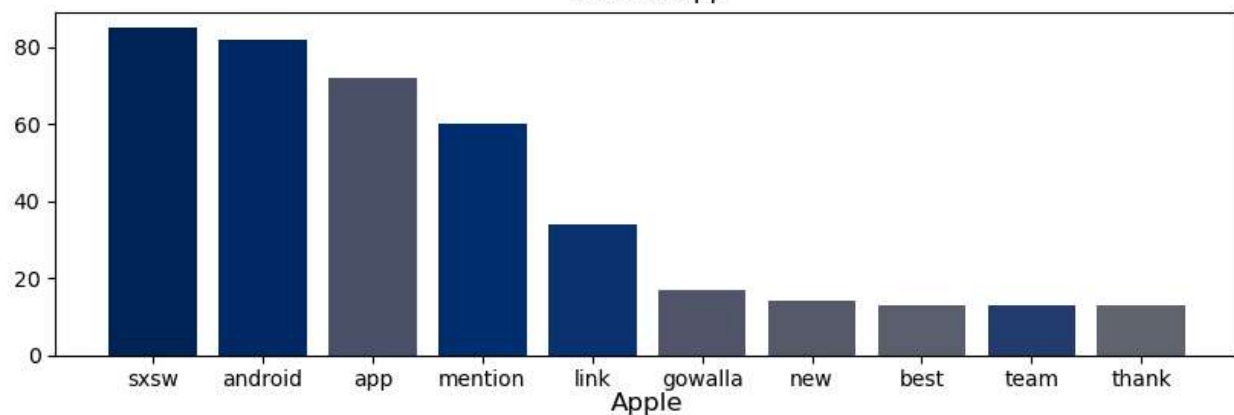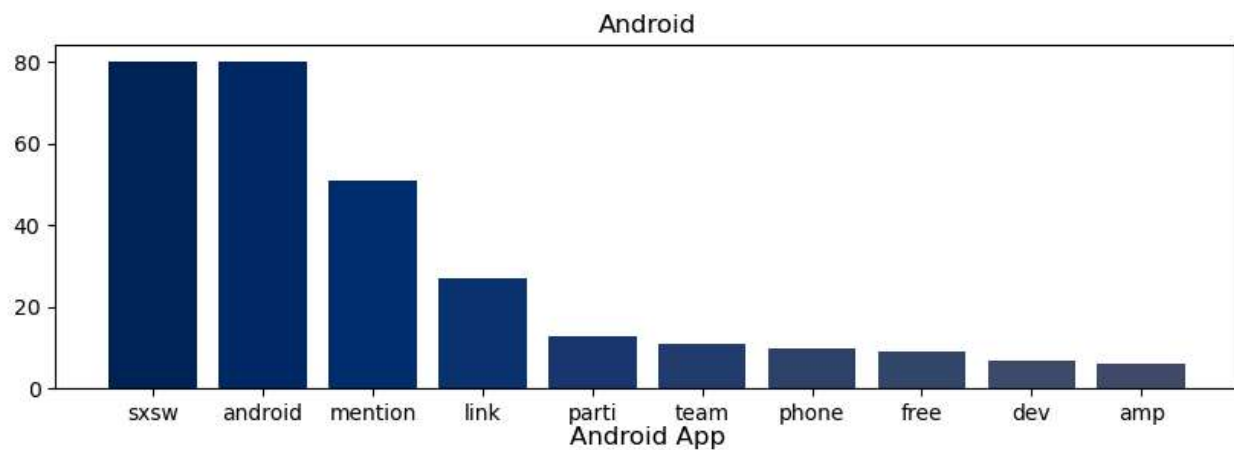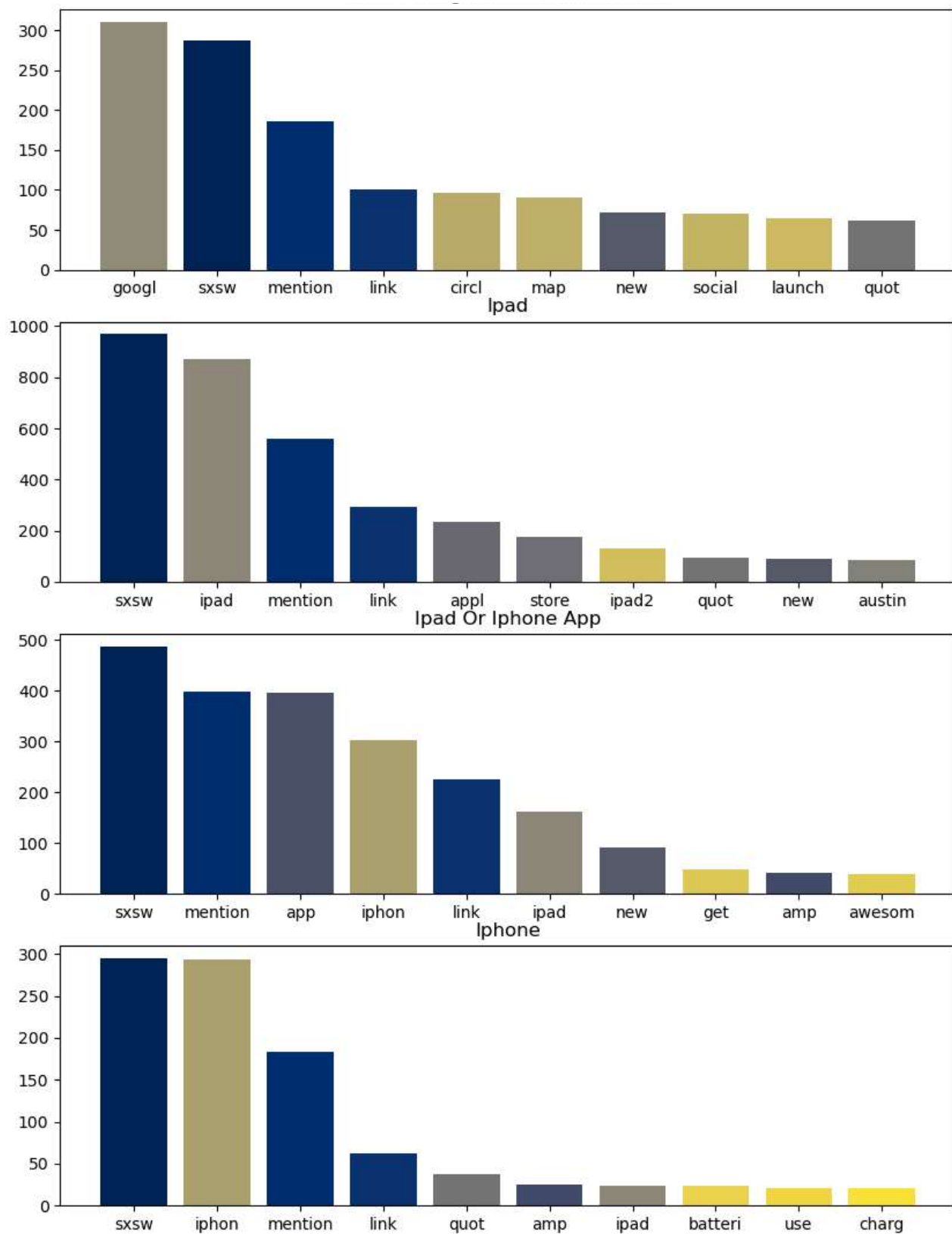

and understand the data.

Modeling: A classification model was used on the data set to predict the where emotions were directed by the

Brand or Product Where Emotion is Directed

Tweets
were identified in the Tweets

The unique words

Android

Android App

Apple

Google

Other Apple Product Or Service

Other Google Product Or Service

Ipad

Ipad Or Iphone App

Iphone

Evaluation: The data was evaluated using Confusion Matrix.

Releases

No releases published

Create a new release

Packages

No packages published
Publish your first package