Cody Justice

age: 24
residence: Mankato, MN
education: BSE
occupation: Business Test Analyst I
marital status: Married

"An eye for an eye will make the whole world blind."
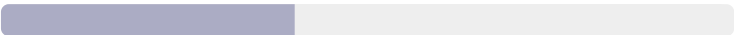
Cody often enjoys hiking, bird watching, and spending time with friends.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Overcoming challenges and learning from previous failures

Needs

- Adequate security, no bugs, no glitches
- User-friendly interface
- Application serves a clear purpose

Wants

- Light/dark mode
- Text-to-speech
- In-app support chat bot

Values

- Integrity
- Loyalty
- Accountability

Fears

- Letting people down
- Being lied to/ taken advantage of
- Being rejected

MOBILITY LABS