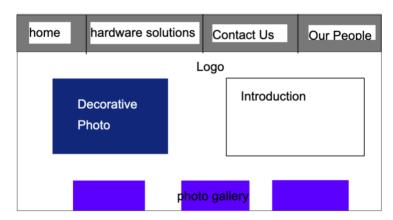
Summary

My goal for this project is to redesign and update my dad's website for his small business. He recently mentioned that he wanted to make it more attractive and mobile-friendly, as they have not updated it in a few years. I think that changing the tone of the website to look sleeker and more modern will help to accomplish this. The website currently looks a little dated and the color palette is not very cohesive.

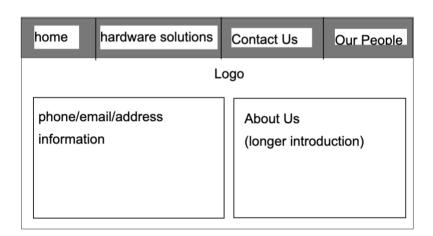
In order to improve the general cohesiveness of the website's appearance, I will stick to mostly using the colors in the company's logo for my color palette. This will create a monochromatic color scheme of dark blue, black, white, and grey. The current use of colors detracts from the website looking like a single unit.

I will make the website more mobile-friendly by making any menus collapsible and pictures resizing when the size of the browser changes. I also want to add a form under the contact section so that customers can submit questions directly on the website.

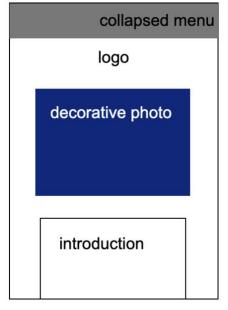
Layout



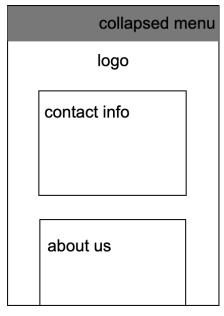
Homepage Desktop View



Contact Us Page Desktop View



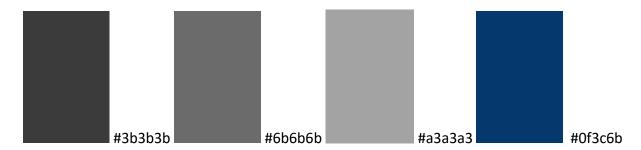
Home Page Mobile View



Contact Us Page Mobile View

Design Palette

Color Scheme



Fonts

H1: Georgia, 1.7em (27px), #0f3c6b

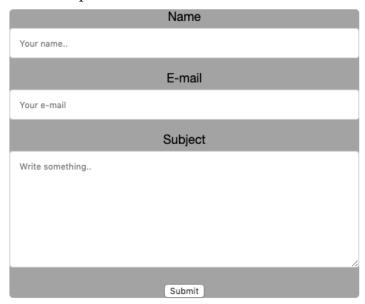
H2: Arial, 1.3em (21px), #6b6b6b

H3: Helvetica Neue, 1.2em (19px)

H3 hover

P: Helvetica Neue, 1.2em (19px)

Form example



P3 P3 Hover state

Phone:

Phone:

(800) 727-5999

(800) 727-5999

Navigation menu desktop view

Home Hardware Solutions Contact Us Our People	Home	Hardware Solutions	Contact Us	Our People
---	------	--------------------	------------	------------

Navigation menu mobile view



Responsive photo gallery desktop view

Explore our new and refurbished hardware inventory











Responsive photo gallery mobile view

Explore our new and refurbished hardware inventory



