

ZHIYU XUE

Dear BMW,

I am an interaction design student at California College of the Arts. Ana Sofia Pena Curreya introduced me to BMW and I was very interested in the culture of BMW and the problems that BMW addressed to solve. Currently, I work with the International Student Affairs Office at my school as an International Student Ambassador; working with cultural diversity comes naturally to me.

CCA focuses on teaching me user experience and user research, so I am familiar with UX design processes such as interviewing users, making journey maps and ideating for the future state. I am good at storyboarding with constructed personas.

If BMW accepts me as part of the internship program, I would love to push myself to help BMW become more successful and I will be open to any feedback. I love direct feedback that points out what I need to work on in order to push myself further.

Zhiyu Xue

ixd@zxue.me
<http://zxue.me>

415.988.0304

155 Jackson St. Apt.306
San Francisco, California, 94111