

## Product Ideas

**DIY craft kits for kids**

**Eco-friendly cleaning products**

**Personalized skincare kits**

**Customized home decor items**

## Hurdles

**Shipping logistics**

**Finding reliable suppliers**

**Initial startup costs**

**Competition from established brands**

## Advertisement and Marketing:

**Content marketing strategies**

**Email marketing automation**

**Influencer partnerships**

**Social media advertising campaigns**

## Most Basic Features (Essentials)

**Secure payment processing system**

**User-friendly website or app interface**

**Customer service support**

**Quality assurance processes**

## Platform/ Application Type:

**Customization options for personalized user experiences**

**Integration with social media platforms for seamless sharing**

**Web-based platform for cross-device compatibility**

**Mobile app for easy access on smartphones**