Project Planning Phase - Project Planning Details

Date	6/11/2023
Team ID	Team-592462
Project Name	Fake/Real Logo Detection
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation

Sprint	Functional	User	User story	Story	Priority	Team Members
	Requirement	Story No.		Points		
Sprint 1	Consumer	USR-1	As a general consumer, I	4	High	Harsh Sangrulkar
	Trust		want to verify the			
			authenticity of a			
			product's logo before			
			making a purchase.			
Sprint 2	Verify the	USR- 2	As a E-commerce	2	High	Indu Lekha
	authenticity		Platform Administrator,			
	of product		I want to ensure that all			
	listings by		product listings on our			
	detecting and		platform accurately			
	validating		represent products,			
	logos		including the logos and			
			branding.			
Sprint 2	Ensure that	USR- 3	As a Marketing	6	Medium	Indu Lekha
	logos in		Manager, I want to			
	Marketing		verify that logos used in			
	materials are		our marketing			
	used in		materials, including			
	compliance		print and digital			
	with branding		campaigns, adhere to			
	guidelines.		our branding guidelines.			
Sprint 1	To Verify the	USR- 4	As a shopkeeper	2	Medium	Kunal Chavan
	authenticity		customer trust us to sell			
	of product		them authentic			
	which they		products as they are			
	are buying		paying quite a huge			
	from a		amount for these			
	retailer or		brand's and if the get			
	directly from		know that the products			
	a consumer		are fake it can harm the			
	to validating		reputation of my shop			
	logos		and the trust of			
			customer			

Sprint 2	To convince	USR- 5	Salesmen often face the	4	Medium	Kunal Chavan
	the customer	OSIN S	perception that they are		Wicaiaiii	
	that the		attempting to peddle			
	product he is		inexpensive and			
	selling are		counterfeit products.			
	authentic and		However, in reality,			
	they should		many salesmen strive to			
	buy it		offer genuine products			
	Duy it		and understand that			
			earning the trust of			
			their customers is of			
			paramount importance			
Construct 2		LIGD. G	for their business.	10		Buckey Venders Blatte
Sprint 3	To protect	USR- 6	As a digital artist, I'd	10	Low	Rueben Varghese Philip
	work ethic		want to use the Fake			
	and to ensure		Logo Detection service			
	that artworks		to confirm that the			
	are genuine		logos I include into my			
	and not		work are genuine and			
	imitating it.		do not violate any			
			copyrights.			
Sprint 1	To gain	USR- 7	As an experienced	8	Medium	Rueben Varghese Philip
	knowledge of		buyer, I'd want to use			
	identifying		the Fake Logo Detection			
	counterfeit		service to make			
	goods easily.		educated purchase			
			selections, regardless of			
			whether the product is			
			real or counterfeit.			
Sprint 3		USR-8	As a counterfeit logo	8	Medium	Harsh Sangrulkar
			producer, I want to be			
			aware of the legal			
			consequences and			
			ethical implications of			
			my actions.			

Velocity Chart:



Velocity Table:

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date	Story Points Completed	Sprint Release Date
Sprint-1	14	2 Days	October 29th	October 30th	14	October 30th
Sprint-2	12	1 Days	November 2nd	November 2nd	12	November 2nd
Sprint-3	18	3 Days	November 3rd	November 5th	18	November 5th

Average Velocity = Sprint Duration / Velocity = 6/44 = 0.13

Sprint Report

Sprint 1

Date	Event	Issue	Completed	Scope
Sun. Oct 29 2023, 9:32am	Sprint started	TS-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase. TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos. TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0	0
Sun, Oct 29 2023, 9:34am	Estimate updated	T5-2 As a general consumer. I want to verify the authenticity of a product's logo before making a purchase.	0	0 → 4
Sun, Oct 29 2023, 9:36am	Estimate updated	TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0	4 → 12
Sun, Oct 29 2023, 11:58am	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	12 → 14
Sun, Oct 29 2023, 11:58am	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	14 → 13
Mon, Oct 30 2023, 4:40pm	Estimate updated	TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	0	13 → 14
Mon. Oct 30 2023. 4:56pm	Issue completed	TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	0 → 8	14
Mon. Oct 30 2023. 5:45pm	Issue completed	T5-2 As a general consumer, I want to verify the authenticity of a product's logo before making a purchase.	8 -> 12	14
Mon, Oct 30 2023, 5:45pm	Issue completed	T5-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos	12 → 14	14
Mon, Oct 30 2023, 6:45pm	Sprint completed	TS-2 As a general consumer. I want to verify the authenticity of a product's logo before making a purchase. TS-13 To Verify the authenticity of product which they are buying from a retailer or directly from a consumer to validating logos. TS-15 As an experienced buyer, I'd want to use the Fake Logo Detection service to make educated purchase selections, regardless of whether the product is real or counterfeit.	14	14

Sprint 2

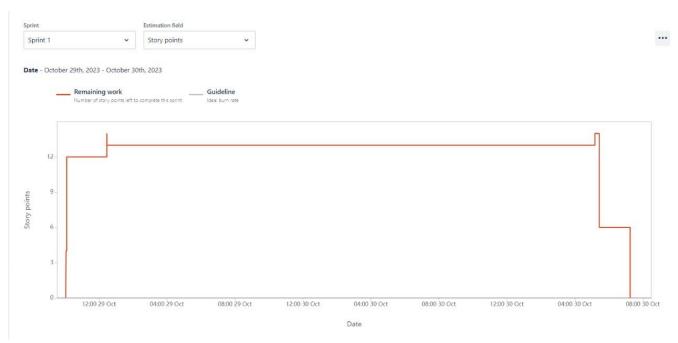
Date	Event	Issue	Completed	Scope
Thu. Nov 02 2023, 10:28am	Sprint started	TS-4 As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding. 13-6 As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines. 15-12 To offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	0	12
Thu, Nov 02 2023, 12:11pm	Issue completed	T5-4 As a E-commerce Platform Administrator, I want to ensure that all product listings on our platform accurately represent products, including the logos and branding.	0 → 2	12
Thu, Nov 02 2023, 12:12pm	Issue completed	T5-6 As a Marketing Manager, I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines.	2 → 8	12
Thu, Nov 02 2023, 7:12pm	Issue completed	T5-12 To offer genuine products and understand that earning the trust of their customers is of paramount importance for their business.	8 → 12	12
Thu, Nov 02 2023, 8:55pm	Sprint completed	15-4 As a E-commerce Platform Administrator. I want to ensure that all product listings on our platform accurately represent products, including the logos and branding. 175-6 As a Marketing Manager. I want to verify that logos used in our marketing materials, including print and digital campaigns, adhere to our branding guidelines. 15-12 To offer genuline products and understand that earning the trust of their customers is of paramount importance for their business.	(12	12

Sprint 3

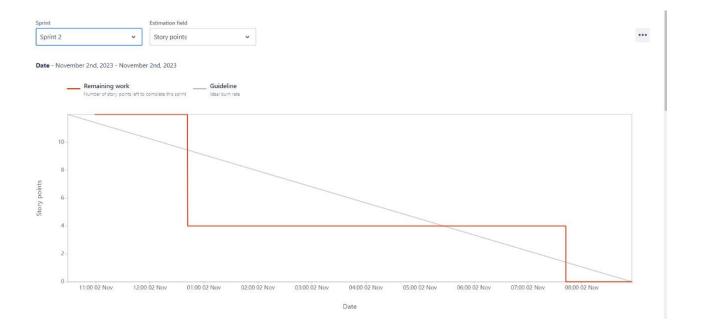
Date	Event	Issue	Completed	Scope	
Fri, Nov 03 2023, 6:04am	Sprint started	TS-14 As a digital artist. I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights. TS-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	0	18	
Sat, Nov 04 2023, 6:19pm	Issue completed	T5-14 As a digital artist. I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights.	0 → 10	18	
Mon. Nov 06 2023, 12:15pm	Issue completed	T5-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	10 → 18	18	
Mon, Nov 06 2023, 12:15pm	Sprint completed	TS-14 As a digital artist. I'd want to use the Fake Logo Detection service to confirm that the logos I include into my work are genuine and do not violate any copyrights. T5-16 As a counterfeit logo producer, I want to be aware of the legal consequences and ethical implications of my actions.	18	18	

Burndown Chart

Sprint 1



Sprint 2



Sprint 3



Cumulative Flow Diagram

