

BRENDEN MASON, HTML EMAIL DEVELOPER

EXPERIENCE

Freelance Email Developer, Remote

March 2020 - Current

- Create Email Blast Campaigns and Newsletters (B2B and B2C) for clients with E2E Marketing for an average increase of 33% in total outreach.
- Experience creating Mobile-Friendly/Responsive B2B and B2C Email Templates to increase user satisfaction by 50%.
- Troubleshooting experience in multiple clients, specifically Outlook and MSO email rendering clients (Conditional Statements).

OBJECTIVE

I am an Email Developer actively pursuing a Full-Time working opportunity with a growing organization. My 2+ years of experience and knowledge within this industry will make me a valuable asset to your team and organization. Visit my Portfolio [<https://brendenmason.dev/>] to view my work experience.

SKILLS

- Email Development and Design with Frameworks (Bootstrap)
- Effective Email Campaigns (B2B and B2C), E2E Marketing
- Email Testing (Litmus, EoA)
- Personalized Communicator
- Dynamic HTML Content (Video)
- Deep HTML and CSS Knowledge
- AMPscript, Javascript
- Github Repositories
- Control Testing for Outlook and IE
- Adobe Creative Suite
- Excellent Time Management

EDUCATION

Udemy, Remote – HTML Email Mastery // Salesforce Marketing Cloud

Completed 2+ courses through Udemy to extend my knowledge in the creation of HTML emails.

Certificate URL: [ude.my/UC-738f34db-6026-45da-b765-11d9107eabf4](https://www.udacity.com/certificate/UC-738f34db-6026-45da-b765-11d9107eabf4)

Oasis High School, Cape Coral, FL – High School Diploma

AUGUST 2013 – MAY 2017

Graduated Summa Cum Laude in the AICE Program.