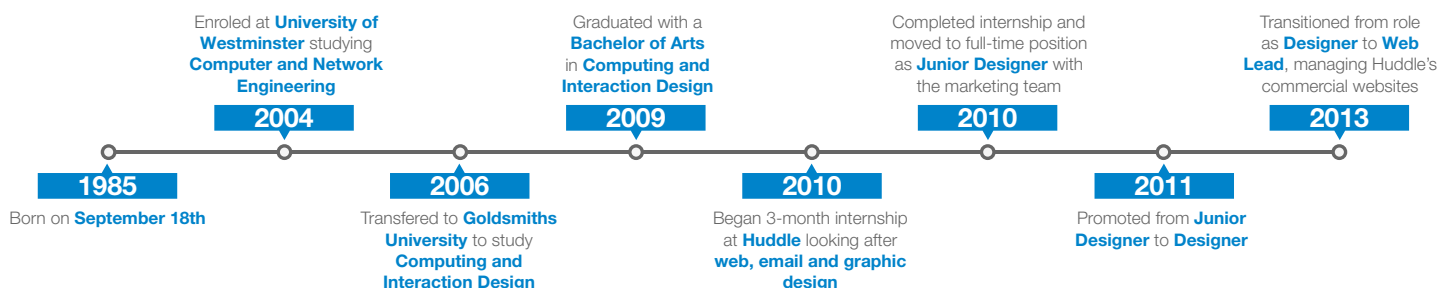# DANIEL RAJENDRAN

ABOUT

My name is Daniel and I'm a passionate, enthusiastic, multi-role designer, with 4 years of experience working for a fast-paced London startup. I work well under pressure, can think on my feet, and never shy away from a good challenge.

Up close, you'll find that I'm geeky, laid-back, with a good sense of humour and a fondness for terrible puns. Outside of work I like to watch movies, play games, read, bake delicious treats, and build things (Lego, computers, furniture, you name it!).

CONTACT

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𝕋 @shadowise

Ⓢ d.j.rajendran

📱 07708698413

A BRIEF HISTORY

Enroled at **University of Westminster** studying **Computer and Network Engineering**
2004

Graduated with a **Bachelor of Arts** in **Computing and Interaction Design**
2009

Completed internship and moved to full-time position as **Junior Designer** with the marketing team
2010

Transitioned from role as **Designer** to **Web Lead**, managing Huddle's commercial websites
2013

1985
Born on **September 18th**

2006
Transfered to **Goldsmiths University** to study **Computing and Interaction Design**

2010
Began 3-month internship at **Huddle** looking after **web, email and graphic design**

2011
Promoted from **Junior Designer** to **Designer**

EMPLOYMENT HISTORY

Huddle, London, January 2010 - Current
INTERN → JUNIOR DESIGNER → DESIGNER → WEB LEAD

I joined Huddle as intern a few months after graduating from university, serving as the only design/technical resource outside of the development team. While at Huddle, I've covered many different roles. A few of my **responsibilities** included:

- Designing, coding, testing and managing the commercial websites single-handed, including the marketing site, blog, and helpdesk.
- Designing various print items including business cards, one-pagers, window vinyls, stand artwork for events, leaflets, etc.
- Designing and coding cross-client compatible HTML emails for newsletters and product updates.
- Photography, illustration, video editing, and image editing.

While at Huddle, some of the **achievements** I'm personally proud of are:

- Single-handedly managing the complete redesign of the main marketing site, which included writing the project plan and delivery schedule, designing and coding a new WordPress theme from scratch, coding over 100 non-templated pages and cross-browser testing the entire site before launching on time.
- Creating a registration form with front and back-end validation that simultaneously created a Huddle account via the registration API while registering the users details in our CRM

SKILL SUMMARY

Tech
HTML CSS PHP JAVASCRIPT JQUERY JQUERY UI

Systems
WORDPRESS TEXTPATTERN EXACTTARGET APRIMO ELOQUA MARKETO MAILCHIMP

Apps
FIREWORKS INDESIGN PHOTOSHOP DREAMWEAVER ILLUSTRATOR SVN

Delivery
CROSS-BROWSER COMPLIANCE SEO/SEM RESPONSIVE WEB DESIGN FLUID GRIDS

REFERENCES

Available on request