



PLA Conference – March 13, 2014



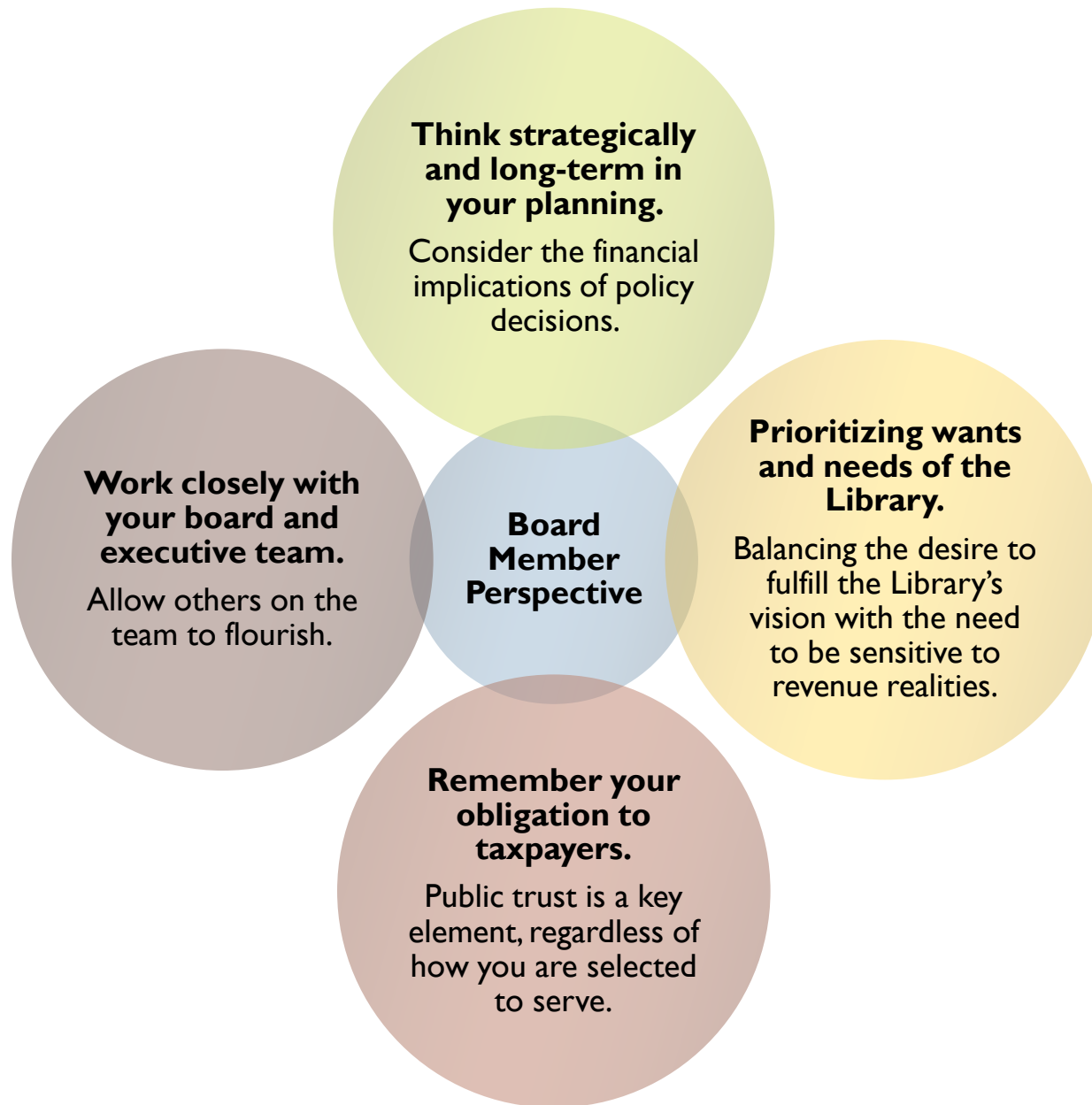
Discussion Topics

- ▶ Introduction of Panel
- ▶ Board Member Perspective
- ▶ CEO Perspective
- ▶ CFO Perspective
- ▶ Take-away Points

KEEP CALM AND CARRY ON: FINANCIAL PLANNING TO AVOID FISCAL PITFALLS

Introduction of Panel

- ▶ Kostas Poulakidas - Board member
- ▶ Jackie Nytes – CEO
- ▶ Rebecca Dixon – CFO
- ▶ Belvia Gray – Financial advisor, Umbaugh



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Take-away Points

- ▶ The importance of good leadership.
 - ▶ Choose courageous leaders.
- ▶ Develop and strengthen relationships within the community
 - ▶ Position yourself as an advocate of the Library and make sure you have a seat at the table!
- ▶ Think strategically ...
 - ▶ About the information you are communicating (Is this conveying the message I want?).
 - ▶ About the financial implications of policies (What are the unintended consequences?).
- ▶ Plan ahead.
 - ▶ Develop a budget strategy using trend analysis.

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Questions?