James Hennes

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**Education**

**Indiana University,** Bloomington, IN May 2015

School of Public and Environmental Affairs

*Masters Candidate* in Public Financial Administration (MPA)

*Certificate Candidate* in Social Entrepreneurship, Kelley School of Business

**Organizations:** Vice President of the SPEA Public Finance Association

**Indiana University**, Bloomington, IN Dec. 2009

*Bachelor of Arts and Sciences*

Majors: Chinese Language and Culture, Religious Studies, and Anthropology (Honors)

**Public Finance Experience at the School of Public and Environmental Affairs**

Dynamic and Tiered Pricing for the Indianapolis Zoo Consulting Capstone, Indianapolis, IN Jan-May 2015

* Assist the Indianapolis Zoo in increasing revenue and mission enhancement
* Work on a team of 25 students to analyze revenue, marketing, and mission data
* Develop a SWOT analysis for premium services, including revenue trends and forecasts
* Meet with clients regularly to present project updates and receive feedback

Public Debt Theory and Capital Markets Class, Bloomington, IN Aug.-Dec. 2014

* Collaborated with a team to conduct a GO Bond Credit Analysis for the State of Illinois
* Conducted a Municipal Bond Debt Re-Structuring Analysis for the State of LA
* Analyzed the risks and benefits of a TIF Backed Revenue Bond for the Town of Schererville, IN

Public Revenue Theory and Tax Policy Class, Bloomington, IN Jan-May 2014

* Evaluated a proposal to change IN Sales Tax Policy to include services, and wrote a findings report
* Provided our client, the Bloomington Symphony Orchestra, with a Fiscal Review and Assessment

Other Classes: Gov’t Accounting, Benefit Cost Analysis, Gov’t Budget and Program Analysis, Venture Capital and Entrepreneurial Finance, Project Management, Public-Private Interaction

**Public Service-Related Work Experience**

**The International Center (non-profit), Project Management Intern (China), Indianapolis, IN** Aug. 2014-Dec. 2014

* Globalize Indiana by partnering with the state of Indiana, the city of Indianapolis, & Public/Private Institutions
* Cooperated with ACSI and IEDC to develop the State of Indiana’s International Business Strategy
* Strengthened Ivy Tech’s international student program via an economic report and case study
* Managed projects for Harrison College, Ivy Tech, and IU Health to help them grow business in China
* Collaborated on book-keeping, budget proposals, client project proposals, contract negotiation
* Received International Delegations and Clients visiting Indianapolis including the Chinese Consul General
* Invited by the Federal Courthouse to speak and give an award during a Naturalization Ceremony

**The DIW (The German Institute for Economic Research), Innovation Analyst Intern, Berlin, Germany** June-July 2014

* Worked for the German and EU gov’ts on economic and entrepreneurship policy
* Updated the European Union’s SME Performance website
* Created and distributed economic material for German state governments to use in policy decisions
* Conducted a Global Supply Chain Analysis in an effort to understand the effects of trade policy on businesses
* Used Excel to do a Shift-Share Analysis on R&D intensity of OECD nations
* Researched the Greek crisis and solutions to jump-start the economy