



Joe Toscano

Proactive User Experience
Designer and Engineer



I'm a proactive creative problem solver hunting for opportunities in web/technology/product design and development, and I'm bred for adaptability.



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Professional Skills

Front-End Development

HTML5, CSS3, Swig, Sass, JQuery, Javascript, Node.js, Version Control, Dev Tools

Team Orientation

Lean & Agile, Competitive, Flexible, Coachable, Always On, Empathetic, Previous Leadership Experience

UX Design

Research, User Personas, Sketching, Wireframing, Rapid Prototyping, Adobe Creative Suite, Mobile First



Experience

Made Movement

Creative Technologist

March 2015 - Present

Helped with design and coding, as well as ideation - filled in where needed. Built the front-end of an e-commerce site in less than 100 hours of work. Learned from some of the top professionals in the industry.

Rosie

Creator, Designer and Developer

Rosie is a visual food diary turned social media network created to inspire a global conversation about our eating habits in order to destigmatize the act of eating healthy and inspire a change in eating habits across the globe through shared learning. I want to teach people to eat intuitively.

Jacht Ad Lab

Account Planning/Creative Direction

March 2013 - May 2014

Guided teams toward peak performance and quality production by keeping creatives intrigued, inspired and on schedule. Sold over 80% of the campaigns we created.



Education

Boulder Digital Works

Creative Technology Development and User Experience Design

Boulder Digital Works is a hyper-accelerated professional school for post-digital designers looking to accelerate the progress of humanity through technology and design. Curriculum included hands-on learning from highly experienced industry professionals in order to create a real world experience.

University of Nebraska - Lincoln

B.A. Psychology; minors: Sociology, English, and Gender Studies

Focused on behavioral studies, including sensory perception, industrial and organizational dynamics and behavioral economics. Explored the human experience from a myriad of perspectives in order to be more empathetic.

B.J. Advertising & Public Relations

Explored the creative track, including design, development and overall visual literacy. Learned about strategic planning, account management and creative strategy from an array of working professionals as opposed to theory professors, which better prepared me for real-world work.



Interests



Traveling



Outdoors



Sports



Food



Music



Making