

### **Journal Entries of TED Talks**

TED is a non-profit organization whose mission is to share “Ideas Worth Spreading” as a global community in the form of talks. In this course, you are required to create one journal entry on the TED Talk that you pick up out of the fifteen talks listed below. You may watch Ted Talks on its website or its downloaded APP “TED” on your smart phone.

TED Talks Options:

- 1) Kevin Rudd: Are China and the US doomed to conflict?
- 2) Dambisa Moyo: Is China the new idol for emerging economies?
- 3) Eric X. Li: A tale of two political systems
- 4) Leslie T. Chang: The voices of China's workers
- 5) Michael Anti: Behind the Great Firewall of China
- 6) Yang Lan: The generation that’s remaking China
- 7) Martin Jacques: Understanding the rise of China
- 8) Joseph Nye: Global power shifts
- 9) Yasheng Huang: Does democracy stifle economic growth?
- 10) Jay Walker: The world’s English mania
- 11) Liu Bolin: The invisible man
- 12) Abigail Washburn: Building US-China relations by banjo
- 13) Jennifer 8. Lee: The Hunt for General Tso
- 14) ShaoLan: The Chinese zodiac, explained
- 15) Hans Rosling: Asia’s rise---How and When

After watching a TED Talk, you are to create a review/critique of the speech of 800-1000 words . The report will contain four sections. The requirements for each section are listed below. Please note that questions serve as guidelines to generate your journal entries but you do not need to answer all of them. Each journal entry should be a well-organized essay, not bulletined points or answers to provided questions.

1) **Background:** A short biographical section on the speaker.

- \*Where is the speaker from?
- \*What kind of research does the speaker do?
- \*What are some of the speaker's major accomplishments?
- \*What are some of the speaker's goals?

2) **Summary:** Summarize the main points of the lecture.

- \*What is the "Idea Worth Spreading" presented by the speaker?
- \*Does the speaker offer any solutions to a problem if there is one?
- \*What are the solutions?
- \*Include quotations/lines that you think are very important to the issue.

3) **Connections:** Demonstrate your understanding of this lecture by exhibiting connections between ideas in the TED Talk and what you have learned from the class or what you know about China.

- \*What ideas in the lecture made you stop and think?
- \*What ideas are contrary/familiar to what you know about China?
- \*How do some ideas relate to your own experience?

4) **Critique:** Critique the lecture with your own responses and reactions.

- \*Describe the methods that the speaker has used to support his/her ideas? Statistics? Research? Logic? Experience? Story? Visual aids? Are these methods effective to support this issue?
- \*Do you agree/disagree with the speaker? Why?
- \*After watching this lecture, will you look for more lectures by the same speaker or about the same topic?

**Due date for the TED talk journal entry: October 16, 2017**

**“TED Talk Journal Entry” Rubric (10 points for each)**

<b>CATEGORY</b>	<b>Excellent 10</b>	<b>Proficient 8</b>	<b>Adequate 6</b>	<b>Unsatisfactory 4</b>	<b>Score</b>
Background (2 points)	A concise biographical section on the speaker. Reveals key information about the subject in a well-organized manner.	A concise biographical section on the speaker. Reveals key information about the speaker in an organized manner.	Biographical information about the speaker is revealed but may lack organization or extraneous information is given.	Key biographical information is missing or inaccurate. Information is not structured or organized.	
Summary (2 points)	A concise summary of issues, ideas, and innovations. It combines ideas from the lecture into new sentences using your own words.	A relatively brief summary issues, ideas, and innovations. It combines ideas from the lecture into new sentences using your own words.	Issues, ideas, and innovations mentioned but may miss major points. It repeats ideas from the lecture often using language similar to that of the speaker.	Summary is mostly an outline of the speech and does mention the major issues, ideas, and innovations. There may be one direct quote “thrown in” for effect.	
Connections (3 points)	Provides detailed, insightful discussion of your reactions to the speaker, what you have learned, and how it can be applied to your own experience.	Provides discussion of your reactions to the speaker, what you have learned, and how it can be applied to yourself.	Provides limited discussion of what you’ve learned, but your reactions or the application to yourself is missing or lacking details.	The discussion of reactions to the speaker, what has been learned, and how it can be applied to yourself is vague or missing.	
Critique (3 points)	Identifies speech methods employed by the speaker and critiques effectiveness of each method. Includes critique of the relevance of the subject to society, with specific recommendations from the reviewer for further research.	Identifies speech methods employed by the speaker and critiques effectiveness of some of the methods. Includes critique of the relevance of the subject to society, along with recommendations and thoughts for future research.	Identifies speech methods employed by the speaker but analysis of effectiveness is not strong. Limited discussion of the relevance of the subject in society. Reviewer recommends watching the video but doesn’t give thought toward future research.	Critique consists of basic opinions, such as “I liked it.” or “I hated it.” It is not considered a critique because it does not identify methods or analyze effectiveness. Reviewer gives no recommendations.	