



EXPORTERSWAYS.COM



EXPORTERSWAY.COM

BUSINESS BEYOND IMAGINATION

TETRA BUSINESS

ANNUAL PACKAGES @ USD 249

AGENDA

PRODUCT OVERVIEW

- Customer Profile
- Company Product Details
- Product Graphics
- Presentable Website
- Digital Business Card
- Info Email
- Domain/SSL Certificate
- Alias Email
- Company Logo

THE COMPETITION

- Product Quality/Quantity
- Market Strategy
- Product Description

EXECUTION PLAN

- Our Team
- Product Quantity/Quality
- Website Approval

PRODUCT & SERVICES DISPLAY (TETRA MEMBERSHIP)

- Number Of Website Page (Upto 2 Pages)
- Google SEO Friendly Website
- Online Catalogue
- Product And Services Display (10)
- Product Display Ranking (Above Free Members)
- Verified Buy Lead (2 Per Month)
- Unlimited Business Enquiry
- Max Listing (50)



CUSTOMER PROFILE

- Pictures For Website in Required Dimensions
- Describe Your Website
- Terms And Conditions
- Product Picture
- Refund Policy
- Disclaimer
- About Us



VALUE PROPOSAL

PRODUCT

CUSTOMER

BENEFITS

- Owned Website
- Digital Business Card
- Upto 25 Pages Presentable Website.

EXPERIENCE

- Global View
- SEO friendly Website
- Blogs and Campaign
- Template Based

FEATURES

- Sync form anywhere
- Change your product
- Website <https://>

WANTS

- Fast To get client
- Share With People
- Multiple States

NEEDS

- Digitalization yourself
- Change your broadcast
- Save Information

**MERCHANT TRUST
CERTIFICATES**

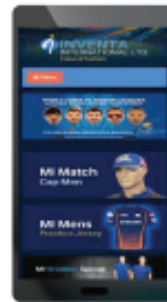
SOCIAL MEDIA LINKS



- Google (Seo) Friendly Website
- Customize Home Page
- Mobile Responsive Website

ONLINE CATALOG

- Home Page+ Company Profile +contact Us
- Ew Team Will Update 50 Images



Mobile



Tablet



Desktop/Laptop



CHOOSING A DOMAIN NAME

In Today's Age, Your Domain Name Is More Than Just A Way For Someone To Visit Your Website! It Is Now The Founstation Of Your Entire Site's Brand.

Think about "The Big Picture" (Your Brand)

Use an appropriate domain name extension

Make it easy to memorize

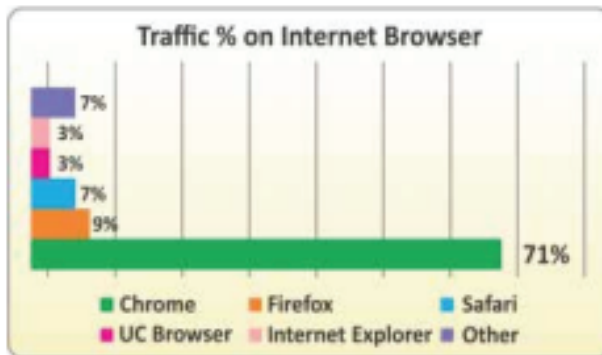
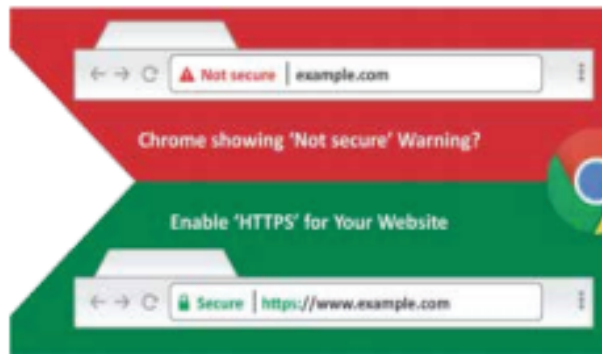
Avoid numbers and hyphens

Keep it short

1 Domain for 1 year
- Either

- .com
- .in
- .co
- .net
- .org
- .co.in

SSL CERTIFICATE



WHY DO WEBSITES NEED SSL CERTIFICATES ?

Google uses HTTPS as a ranking signal for increasing site traffic and hence sales

Prominent Security Indicators such as a lock icon and a green address bar

SSL helps in making your site secure

Websites using SSL are easily recognized by consumers & it increases their confidence in the brand

PRODUCT PRICING

PRICE ORIENTATION

- CUSTOMER VALUE-BASED PRICING
- COMPETITION BASED PRICING
- COST-BASED PRICING

PRICE REALIZATION

- LOW
- MEDIUM
- STRONG

For International Clients

Merchant Trust Certificate

Valid Membership

Domestic Clients

Quality Product

PRODUCT SWOT ANALYSIS

S

STRENGTHS

It Is A Way To Promote Your Company Through Presentations. Our Company Executive Will Ask Of Your Company Details, Like Your Products, Product Quality, Company Background, Market Growth Rate, marketing Strategies And Will Create A Marketing Presentation Marking These Points. Then We Will Present That Presentation In Front Of Other Companies Either Physically Visiting Into That Company Or Virtually. This Will Help In A Way To Create Requirement Or Demand Of Your Company In Front Of Other Companies

W

WEAKNESSES

Periodically updates your self on visible pages

T

THREATS

This will increase your number of competitors.

O

OPPORTUNITIES

This Gives You Opportunity To Work According To Covid Situation, Flowing The Business Without Any Physical Contac

MARKETING PLAN

PRICE

Price Of The Product/services May
Differentiates As Requirement
And Loi

PLACE

Product Shown In Picture Is Edited
Under High Resolution For
Better Look Only

PRODUCT

We Capture Entire Global Business
As Per Membership And
Plan Chosen.

PROMOTION

We Help You To Present Your Company
Through Your Website Designing
Or Redesigning.



VALUE PROPOSAL

ACTIVATION PROCESS OF SERVICES

Once After Making The Payment Client Will Receive Confirmation Mail From Billing@exportersway.com With Confirmation Of Payment Received Along With The Package For Which Payment Is Made . Services Will Be Delivered After Getting Information Of Product From The Client Along With Images And General Information About The Company. All Services Are Subject To Availability Of The Product And Requirement. We Or Any Of Our Representative As A Company Is Not Responsible For Product Risk Or Market Fall At Any Point Of Time For Not Getting The Business, We Only Support Your Digitization Of Product On Global Platform. Finalization Of Deals /import/export Is Sole Decision Of Website Owner. We As A Company Will Design The Website As Per Requirement Which Is Approved.

EXPORTERSWAY

All Payments For Services On Portals Owned And Managed By Exportersway.com Must Be Made In Favor Of "Webcrowd Solutions Private Limited". Only . All Payments Need To Be Made On A 100% Advance Basis To Continue Using Uninterrupted Payment Services. Leads Are Complimentary Services Which Is Included All The Packages. Exportersway Team Is Not Responsible For Any Deal Metallization. We Did Not Authorize Any Person Or Organization To Pay For Services Provided By Exportersway.com In Any Other Name (I.E. The Name Of Any Other Person Or Organization) Or Through Individual Western Union Or Personal Paypal Accounts. You Are Informed That Under No Circumstances Will Exportersway.com Be Liable For Any Losses Caused By Your Transactions Or Payments In Favor Of Such Fraudulent Individuals Or Organizations. To Protect Your Interests, Please Contact Us If Any Such Fraudulent Person Or Organization Tries To Mislead You. The User, Who Is Liable To Pay The Membership Fee, Will Pay On Demand Even If The User Disputes It For Any Reason. In The Event That The Company Decides The Dispute To Be In Favor Of The User, The Company Will Refund The Member Any Additional Amount Of Interest Free Of Interest To The User. Subscriptions And Services Will Cease In The Event Of Late Payment By The User Of Any Sums Under This Agreement.

**FOR ANY QUERY PLEASE FEEL FREE TO CONTACT US ON BELOW GIVEN ADDRESS,
PHONE AND EMAIL ID**

Banking Details :

Name On Account : Webcrowd Solutions Private Limited

Bank Name : Icici Bank Limited.

Account Number : '777705241708

Ifsc : Icic0007322

Swift Code : Icicinbbcts

Iban No : De56501201000000484637

Branch Address : Puran Nagar Palam Colony, New Delh

Exportersway.com

Email : Support@exportersway.com

Phone : 011 460 13482

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