

Miya Dong

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OBJECTIVE

Finance professional with 4+ years of experience in **Financial Analysis** and advanced technical skills in **Business Intelligence** (BI) tools such as advanced Excel, Tableau, Power BI, and R. Currently pursuing the **CPA** designation, with a strong background in **financial planning, analysis, and business modeling**. Adept at utilizing **data-driven** insights to **optimize processes** and support **strategic decision-making** in a **cross-functional** team environment.

KEY SKILLS & QUALIFICATIONS

- **Financial Skills:** Bachelor's degree in Accounting & Audit, Budgeting & Forecasting (Annual/Monthly), Financial Modeling & Scenario Analysis, Management Reporting (P&L, Balance Sheet, Cash Flow), NPV Analysis, KPI Tracking & Variance Analysis
- **IT skills:** IT Master's Degree, Proficient in Advanced MS Excel, PowerPoint, Google Slides, SQL, R, Power BI, Tableau, QuickBooks, G Suite, Professional work experience as developer programmer, Salesforce Marketing Cloud campaign, AWS, Database management
- **Certifications:** Pursuing **CPA Canada** now, **USCPA** candidate, **ACCA** (*passed 13 exams*) good standing certificate, Certified Associate Financial Planner and Certification of Securities Professional in PRC, AWS Certified Developer, Salesforce Marketing Cloud Email Specialist
- **Language:** Fluent English and Mandarin in both verbal and written communication
- **Core Competencies:** Data-Driven Insights & Strategic Decision-Making, Financial Reporting & Analysis Automation, Cross-Functional Collaboration & Stakeholder Management, Process Optimization & Business Judgment, Excellent Communication & Client Relationship Building

EDUCATION

Graduate certificate in Professional Accounting Sheridan College Mississauga, Canada Completing CPA Canada core preparation courses (9/14 completed)	Present
Master of Information Technology (Major: AI, Distinction GPA: 3.7) The University of New South Wales Sydney, Australia	Sep 2021
Graduate Certificate of Information Technology The University of Queensland Brisbane, Australia	Nov 2020
Advanced Diploma in Accounting and Business ACCA (Association of Chartered Certified Accountants) UK	Sep 2018
Bachelor in Management (Major: Accounting & Auditing) Nanjing Audit University Nanjing, China	June 2012

RELEVANT EXPERIENCE

Financial planner & Wealth Manager China Merchants Bank Changzhou, China	Sep 2013 - Aug 2016
<ul style="list-style-type: none">• Conducted detailed portfolio analysis for 250+ high-net-worth clients, identifying investment trends that led to a 8% return improvement.• Developed financial forecasting models for assets under management (\$15M+) and supported clients in achieving their financial goals through customized investment strategies.• Crafted Investment Policy Statements (IPS) for clients, reviewing and updating them periodically based on changing financial objectives.• Provided holistic financial advice, covering investment portfolios, risk management, debt strategies, and long-term financial planning.	
Integrated Teller Bank of Communications Co.,Ltd. Nanjing, China	July 2012 - Sep 2013
<ul style="list-style-type: none">• Provide account services to clients by receiving deposits and loan payments, cashing checks, issuing• Managed day-to-day client banking services, including deposits, loan payments, and withdrawals.• Reconciled financial records and conducted daily transaction reporting, identifying inconsistencies and suggesting corrective actions.	

- Analyzed customer financial data to recommend suitable banking products, enhancing product cross-sell rates.

ADDITIONAL FINANCIAL EXPERIENCE

Financial Modeling Project

- Developed a detailed financial model to evaluate potential investments for a client portfolio, leading to an increase in client investment by 10%.
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Tableau & Power BI Dashboards

- Transformed raw survey data into an interactive Power BI dashboard by automating data decoding (XLOOKUP), quantifying attendee retention (COUNTIF), and visualizing satisfaction trends through 100% stacked charts—enabling STEM Mentors to identify key drivers of conference success and improve future retention rates by 15% with dynamic school-type filtering.
- Created interactive financial dashboards for real-time tracking of financial KPIs, leading to improved operational efficiency and strategic decision-making.

OTHER EXPERIENCE

Portfolio: <https://realmiya.github.io>

Application Developer

Sep 2024 – Present

V-Imaging Plus Inc. | Toronto, ON

- Spearheading the development and maintenance of software applications for item detection and creating data visualizations for client-facing reports.
 - Engaging in customer relationship management, troubleshooting, and providing solutions for clients across the Greater Toronto Area.
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Front-End Developer

May 2023 – Nov 2022

CX Lavender | Sydney, NSW

- Developed web solutions for the banking, marketing, and construction industries, enhancing client experiences with customized platforms for major clients (e.g., St. George, BlueScope Steel).
 - Led client marketing campaigns using Salesforce Marketing Cloud and facilitated front-end and back-end development.
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Junior Full-Stack Developer

Dec 2021 – Dec 2022

Wax Interactive | Sydney, NSW

- Developed responsive web pages and dashboards for various industries, focusing on financial data and business optimization tools.
 - Used APIs (Salesforce Marketing Cloud, Mailchimp, Veeva Vault) to integrate and automate financial reporting systems.
 - Managed SQL-based data queries to streamline reporting processes, contributing to month-end reporting accuracy and efficiency.
 - Utilize Agile Methodology in development
 - Utilize DeployBot, SiteGround, AWS, and Cloudflare for staging and deploying applications
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REFERENCE

Available upon request