

## Privacy Policy for Retail Connect

At Retail Connect, we take your privacy seriously. This Privacy Policy explains how we collect, use, and protect your personal information.

### Information We Collect

When you use our event application, we may collect the following types of information:

- **Personal Information:** This includes your name, email address, phone number, and other personal details that you provide to us when you register or create an account on our app.
- **Location Data:** With your permission, we may collect your precise location data to provide location-based features and services on our app.
- **Usage Information:** We may also collect information about how you use our app, such as your browsing history, search queries, and other usage data.
- **Push Notifications:** If you opt-in to receive push notifications from our app, we will collect and process your device's unique identifier and push notification settings.

### How We Use Your Information

We use the information we collect from you to provide and improve our services, to personalize your experience, and to communicate with you about our events and promotions. We may also use your information for the following purposes:

- To analyze and improve our app's performance and user experience
- To provide location-based services and recommendations
- To send you promotional and marketing materials
- To respond to your inquiries and support requests
- To comply with legal obligations

We will never sell or share your personal information with third parties for their marketing purposes without your consent.

### Your Choices and Control

You have the right to control and manage your personal information. You can manage your location and push notification settings within the app's settings. You can also delete your account and personal data at any time by contacting us.

## Data Security and Retention

We take appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

## Changes to Our Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make changes to this Privacy Policy, we will notify you by posting an updated version on our website or within the app.

## Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at [developers@ebaniadvertising.in](mailto:developers@ebaniadvertising.in) .