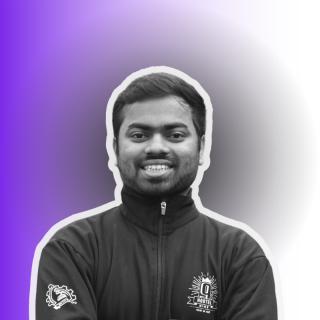
Avenue Supermarts Ltd

BSE: 540376 NSE: DMART

**STOCK RECCOMENDATION**



**Company Introduction**



Avenue Supermarts Limited (DMart) is a national supermarket chain, with a focus on value-retailing. We offer a wide range of products with a focus on the Foods, Non-Foods (FMCG) and General Merchandise & Apparel product categories. Since launching our first store in 2002 in Mumbai, Maharashtra, we have grown to 365 stores in 11 states. We remain focussed on our strategy of offering our customers good quality products at great value, based on the Everyday Low Cost/Everyday Low Price (EDLC/EDLP) principle. Our store offerings provide our customers with a distinctive shopping experience, comprising of a wide range of everyday value retail products sold in a modern ambience and with the feel of a large retail mall. We believe our endeavour to facilitate one-stop shop convenience for our customers’ everyday shopping needs, along with our competitive pricing due to our local market knowledge, careful product assortment and supply chain efficiencies, has helped us achieve steady growth.

**Bull Case**

* The company’s median sales growth has been 28.3% in the last 10 years
* The company’s median Profit Growth has been 44.16% for last 10 years
* The company’s ROCE has been 15.95% of the previous 5 years
* The company’s Intrinsic growth of 4 years averaged and the median is 19% & 22 % respectively

**Bear Case**

* The stock is trading at 16.6 times of its book value
* The PE of the stock is very high that is 123
* By using the comparable company valuation method its stock is shown overvalued

**Target Price**

* The current market price is ₹ 4,783
* For upside momentum, the first target is 5,400 for short term duration and the second target is 6,000 for long term duration
* For downside momentum, the first target is 4,500 for short term duration and the second target is 4,200 for long term duration
* According to long term target of this stock, there is upside & downside momentum of 25.44% & 12.18% respectively

**Email ID:** rajprasad.moodi@gmail.com

**Contact Number:** +919864142632

**Batch:** Class of 2026

[\*All this data are taken from Financial modelling done by me only](https://docs.google.com/spreadsheets/u/0/d/1yFxXDsx3VgTjQVMdnv4-_RMMT3wccOUx8cMgMRPiBjU/edit)

Equity market investments are subject to market risks. Please read all scheme-related documents carefully before investing. This analyst is not registered with the Securities and Exchange Board of India (SEBI). This analysis can be used only for academic purposes.Buying and selling decisions will be solely based on individual.