

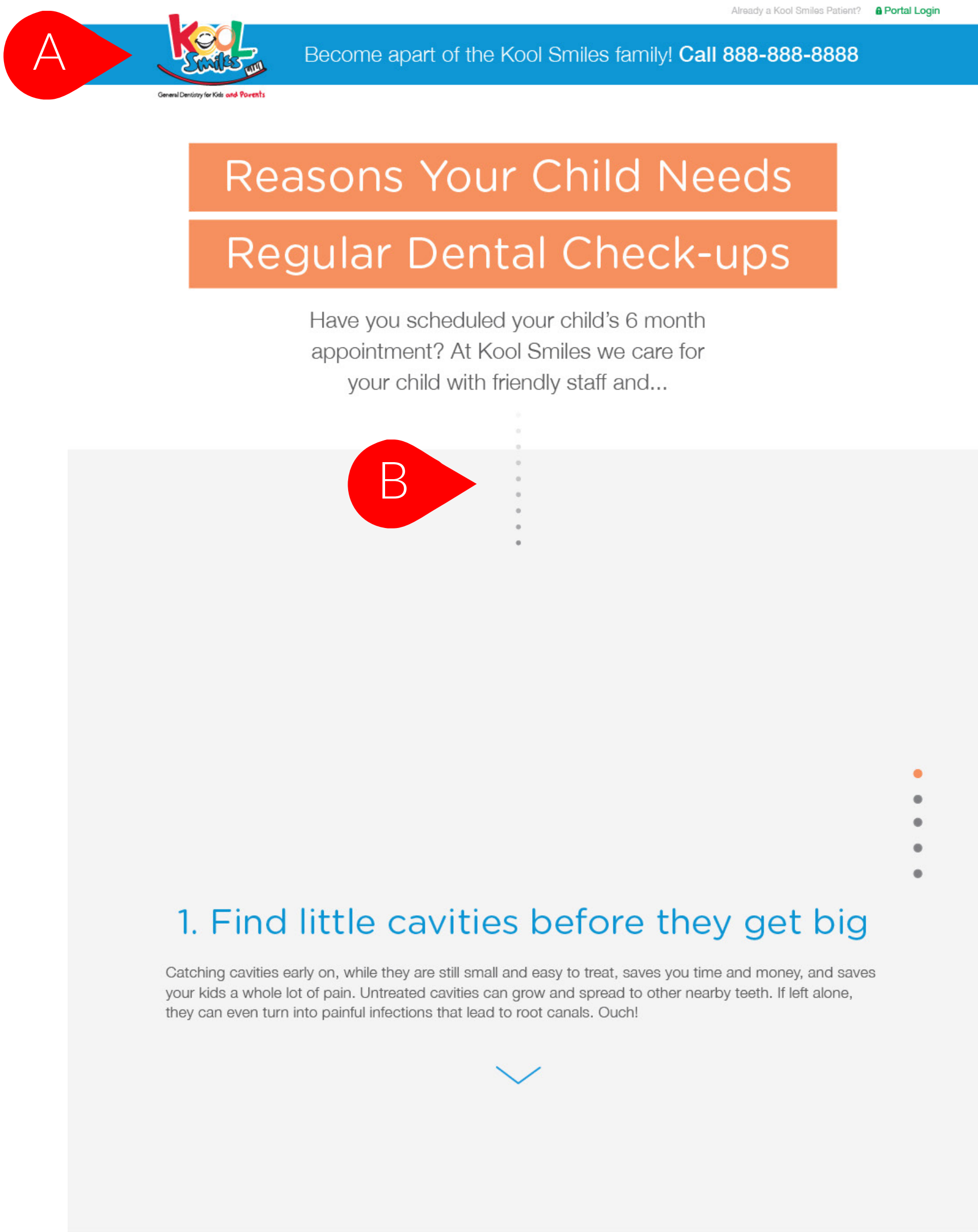
*look listen*

Kool Smiles  
CRM Sales Funnel Lander  
Interaction annotation

March 27, 2015

Scroll Position 1

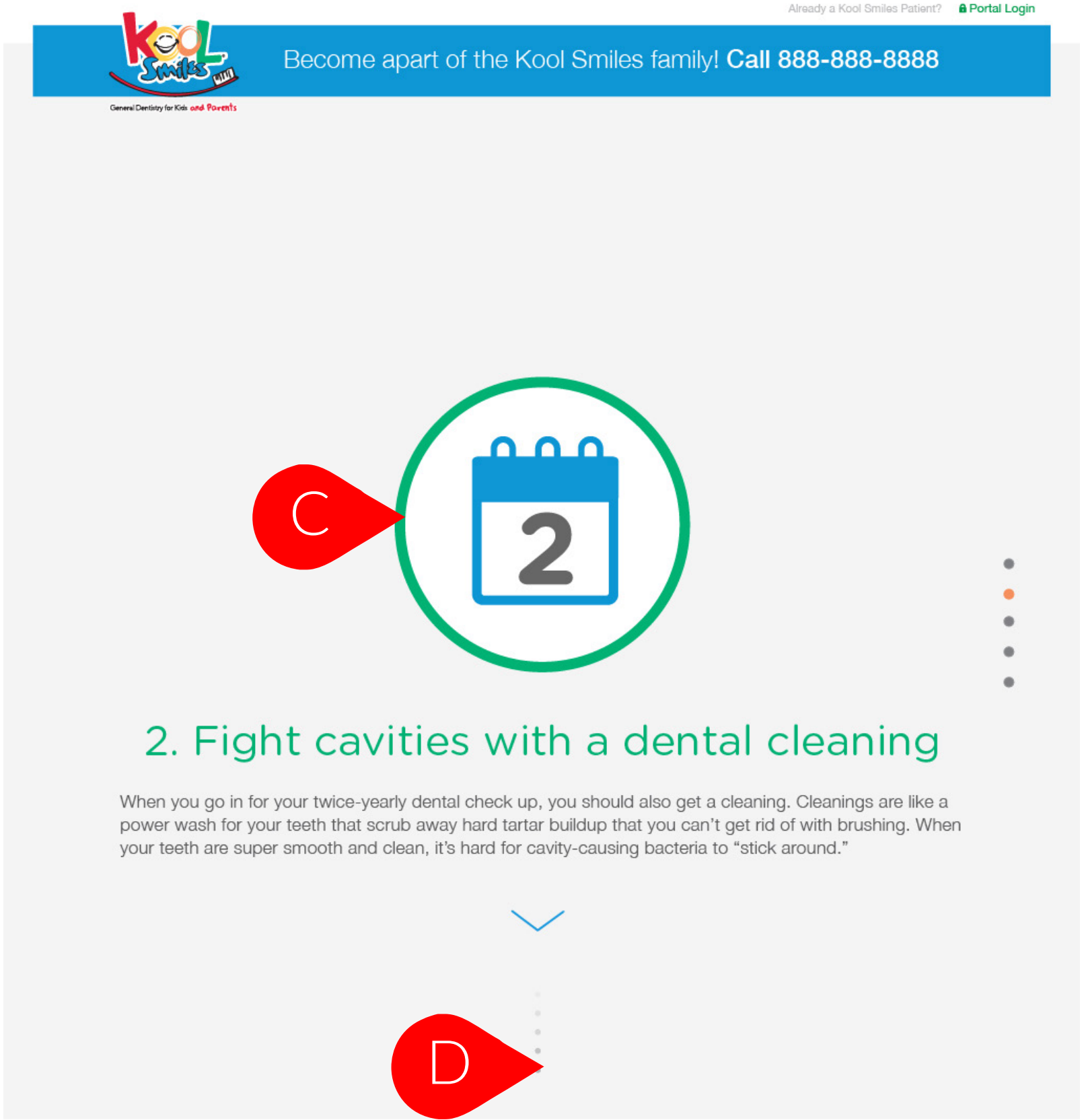
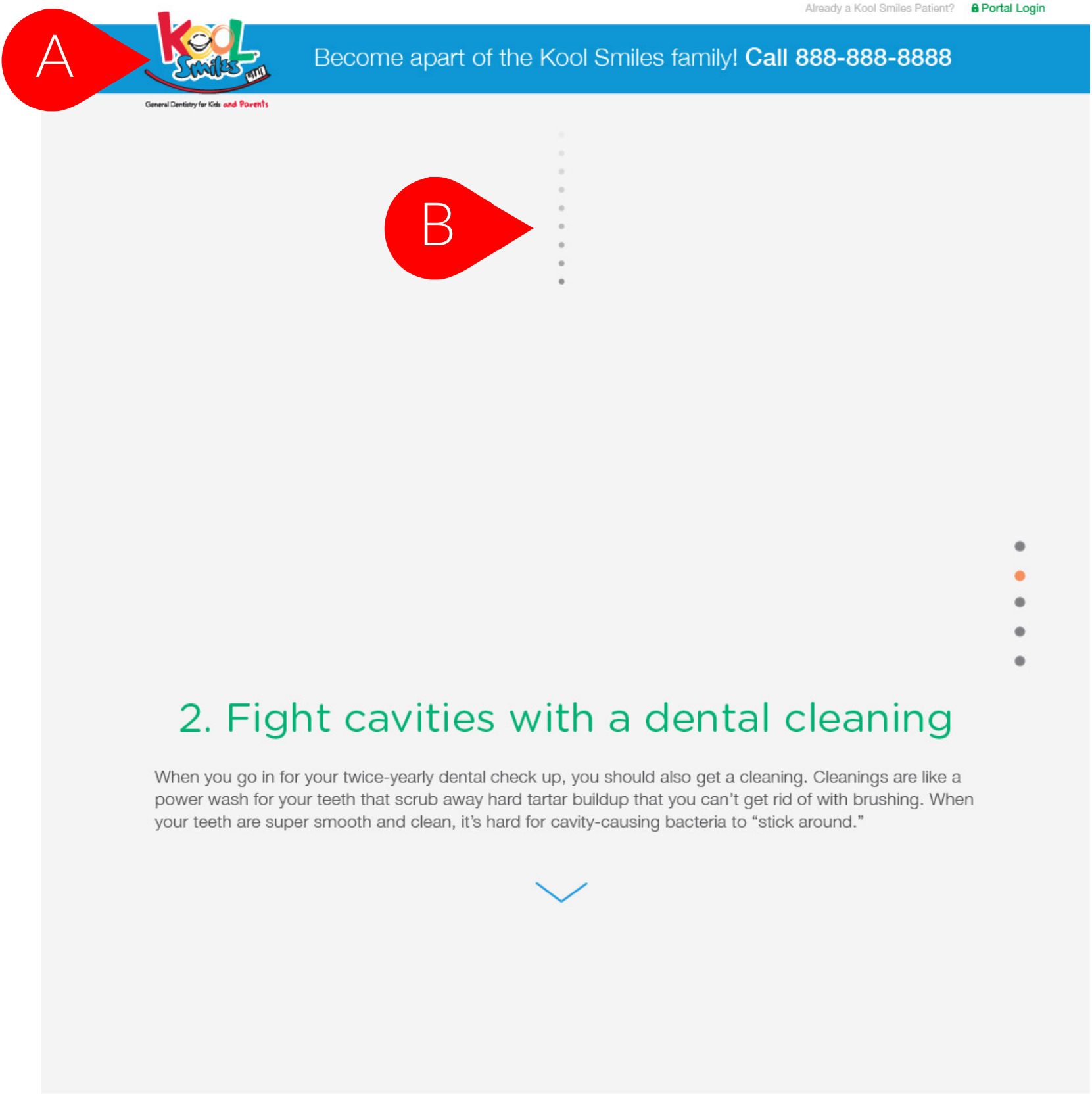
look listen



- A. This bar will stay fixed at all times so that CTA has visibility throughout users interaction with the page.
- B. This will animate much like <http://www.chobani.com/our-craft>
- C. This will animate by popping up much like this <https://dribbble.com/shots/1502988-Icon-animation-in-CSS?list=searches&offset=0>
- D. These trail dots will appear again when user scrolls to next point, and will eventually dissappear from the top view once info reaches the next section.

Scroll Position 2

look listen



A. This bar will stay fixed at all times so that CTA has visibility throughout users interaction with the page.

B. This will animate much like <http://www.chobani.com/our-craft>

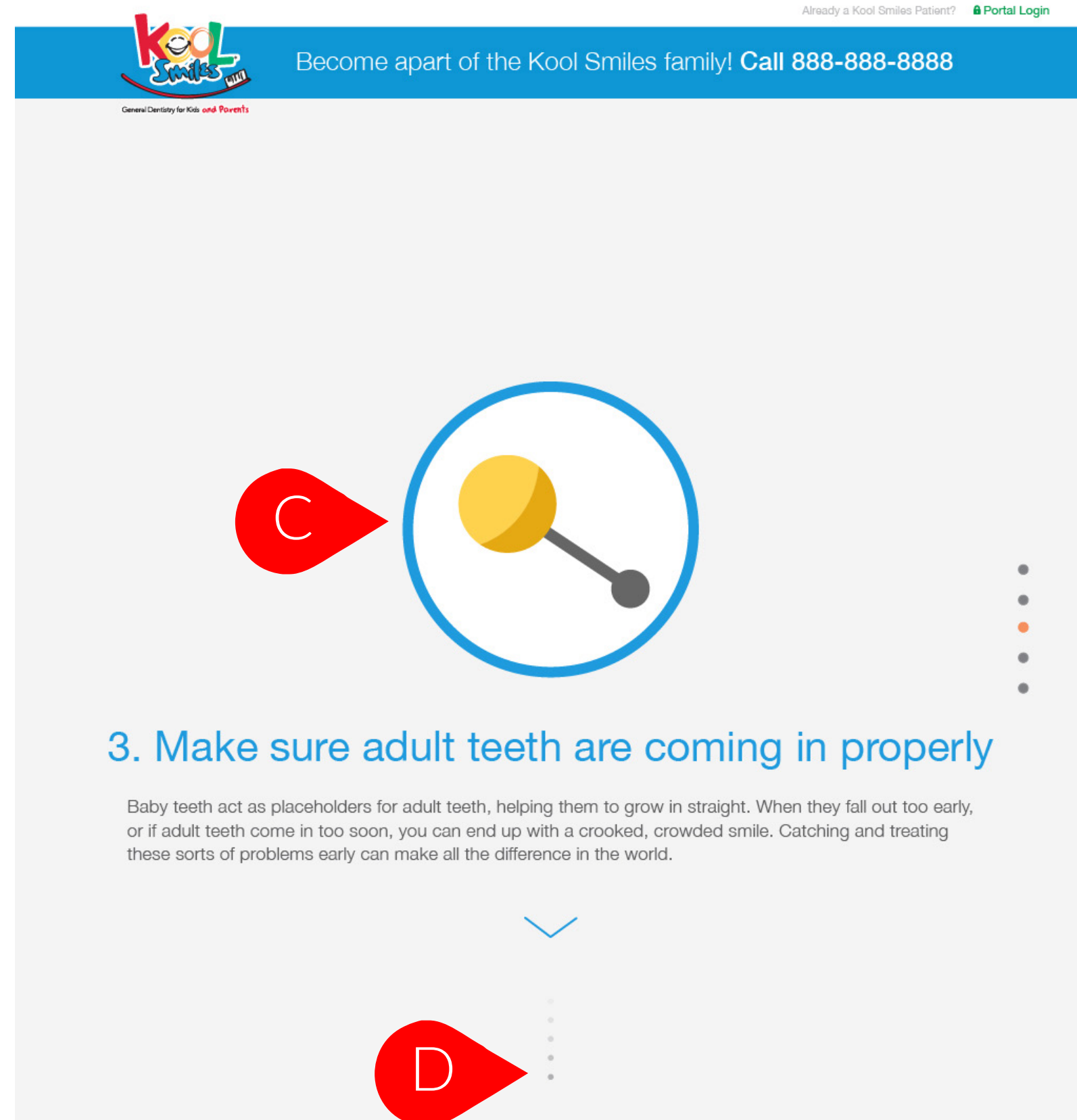
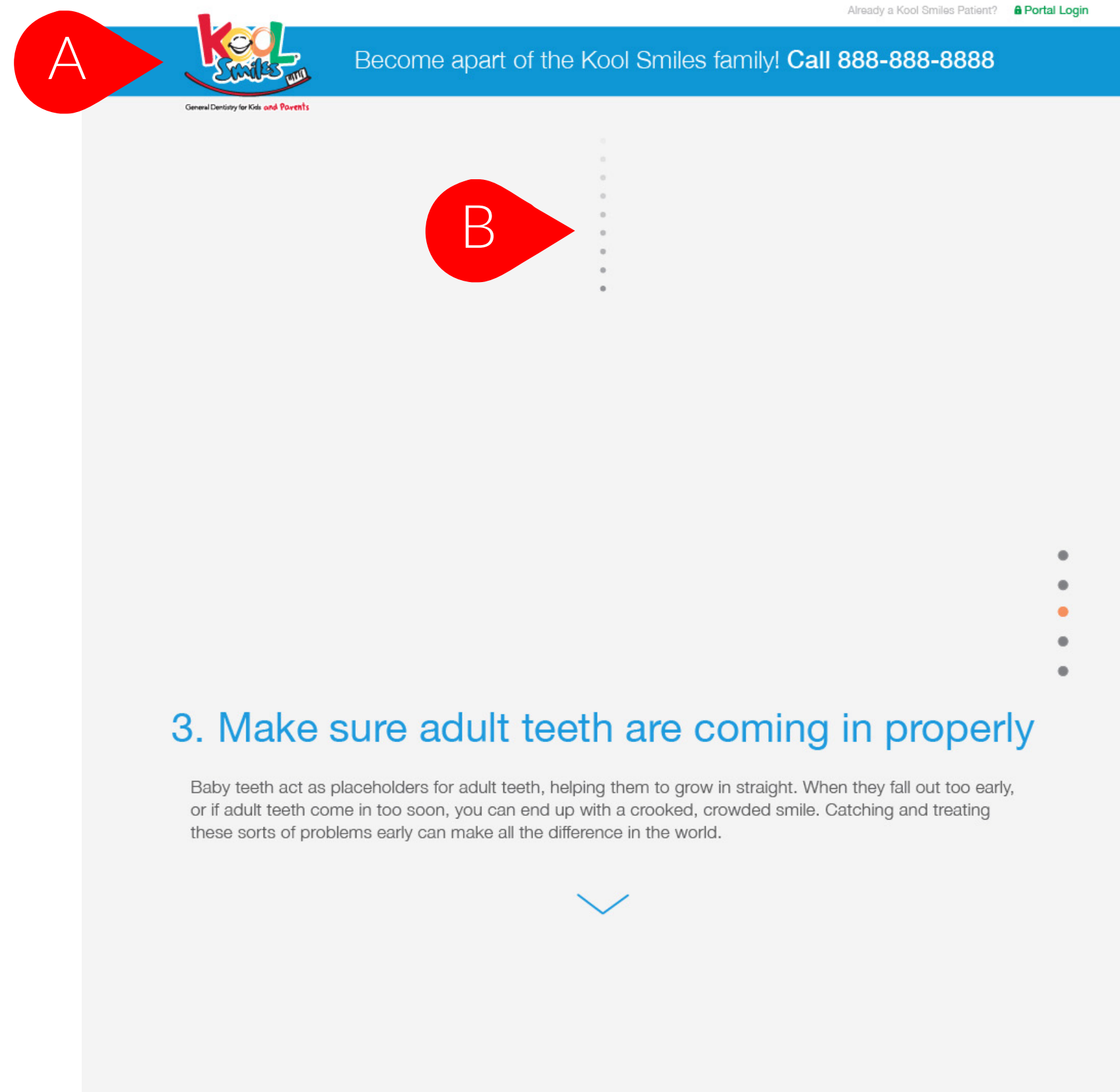
C. This will animate by popping up much like this <https://dribbble.com/shots/1502988-Icon-animation-in-CSS?list=searches&offset=0>

D. These trail dots will appear again when user scrolls to next point, and will eventually dissappear from the top view once info reaches the next section.



## Scroll Position 3

*look listen*



A. This bar will stay fixed at all times so that CTA has visibility throughout users interaction with the page.

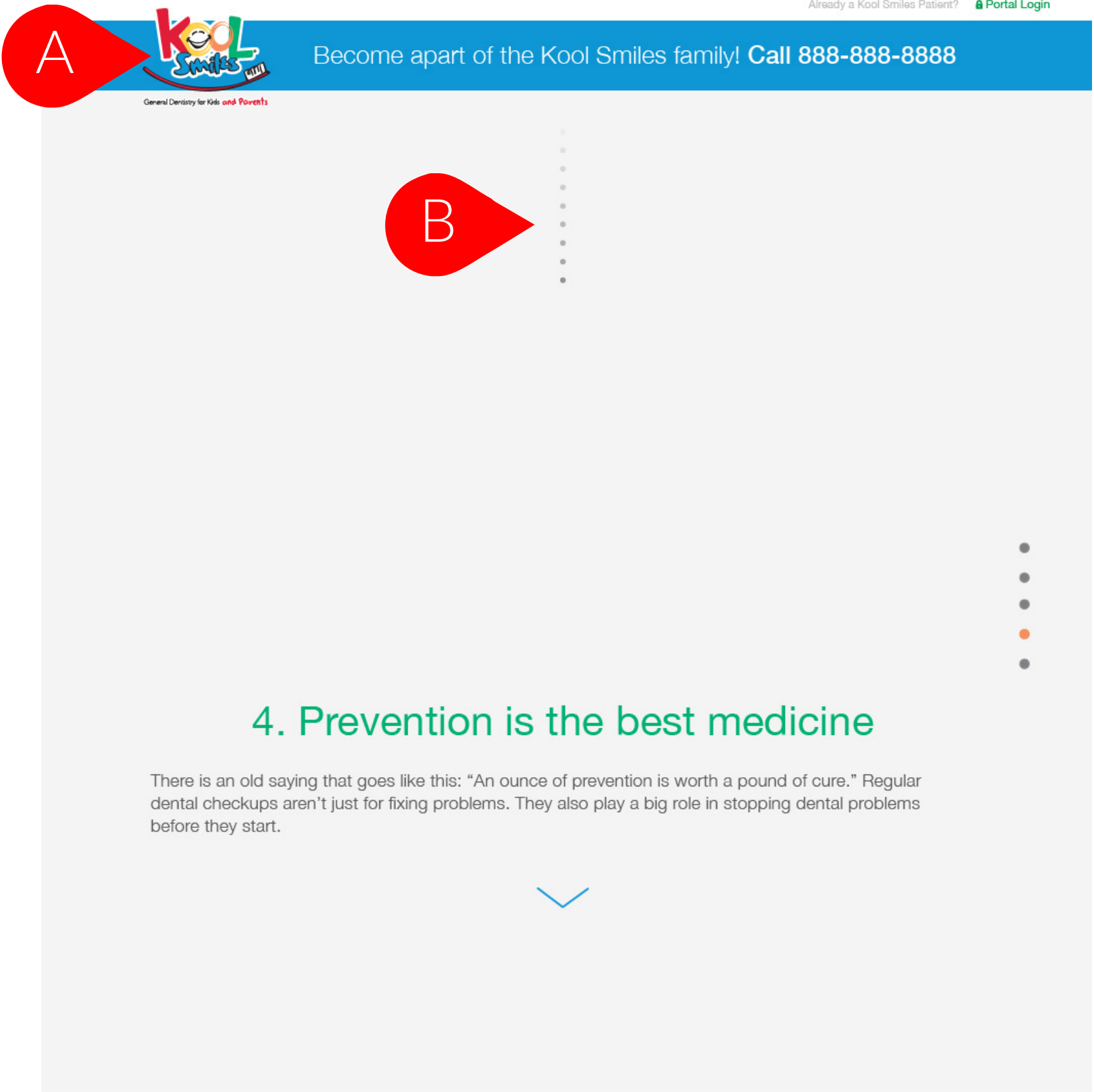
B. This will animate much like <http://www.chobani.com/our-craft>

C. This will animate by popping up much like this <https://dribbble.com/shots/1502988-Icon-animation-in-CSS?list=searches&offset=0>

D. These trail dots will appear again when user scrolls to next point, and will eventually dissappear from the top view once info reaches the next section.

Scroll Position 4

*look listen*



A. This bar will stay fixed at all times so that CTA has visibility throughout users interaction with the page.

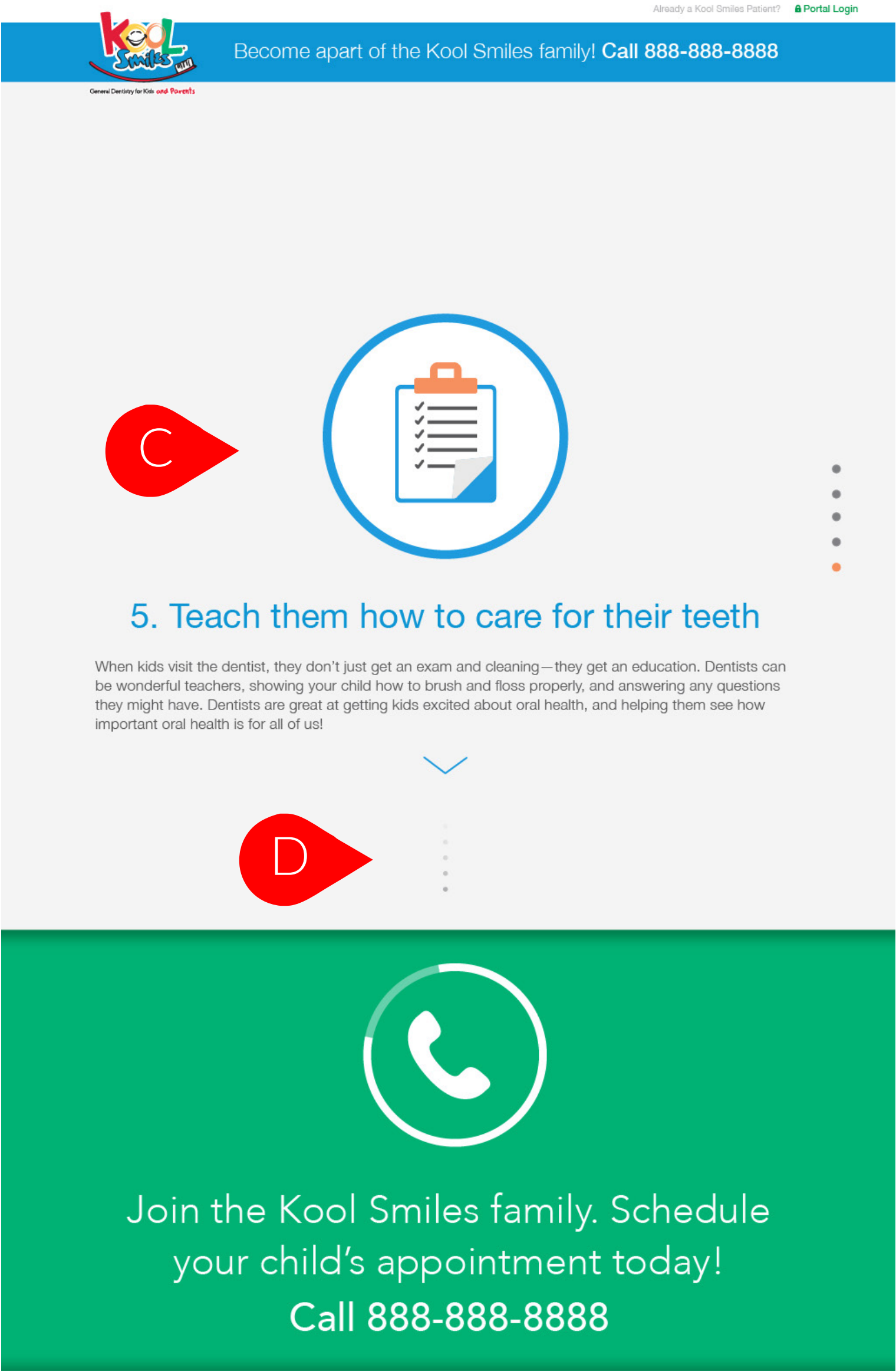
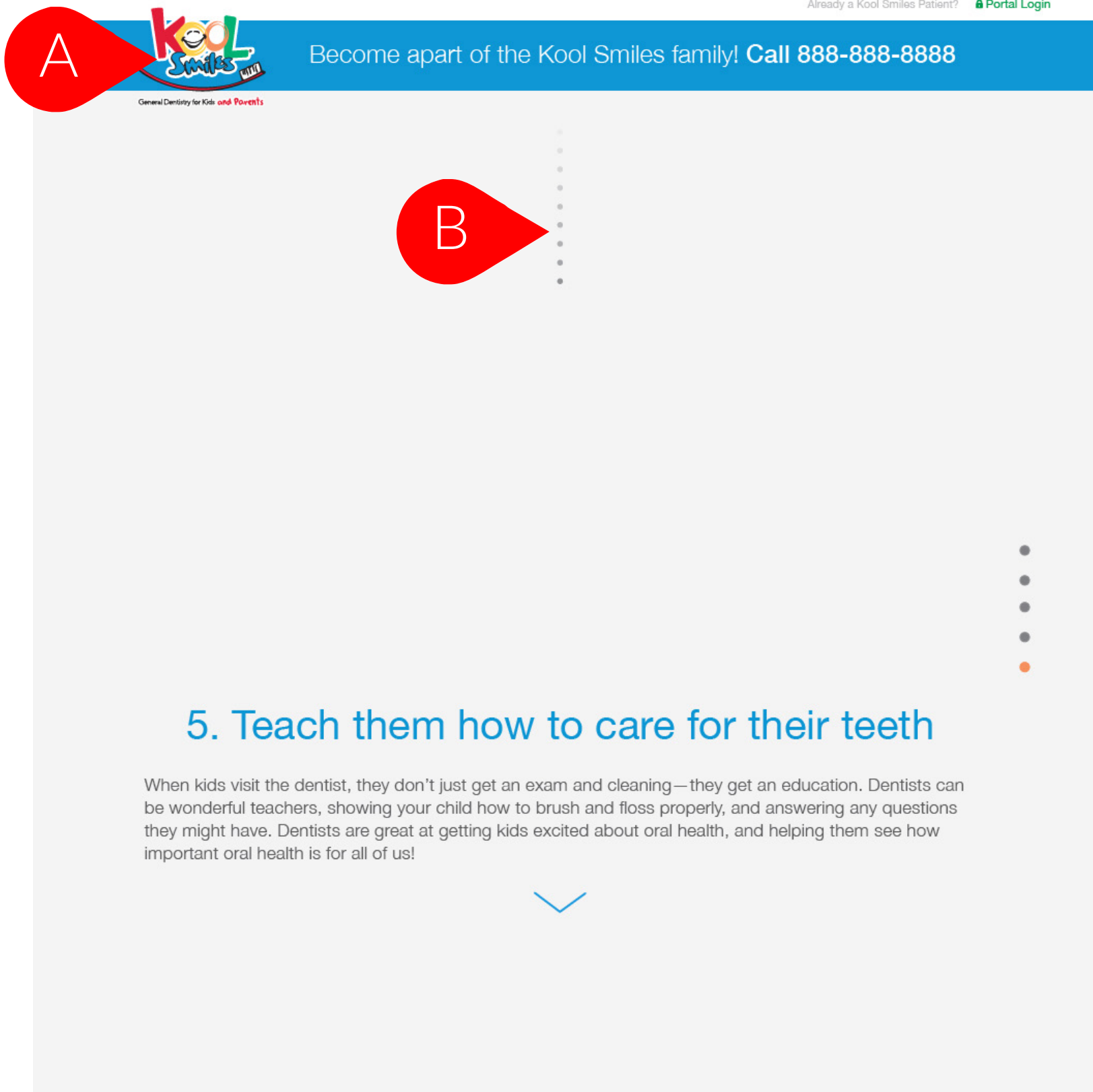
B. This will animate much like <http://www.chobani.com/our-craft>

C. This will animate by popping up much like this <https://dribbble.com/shots/1502988-Icon-animation-in-CSS?list=searches&offset=0>

D. These trail dots will appear again when user scrolls to next point, and will eventually dissappear from the top view once info reaches the next section.

Scroll Position 3

look listen



A. This bar will stay fixed at all times so that CTA has visibility throughout users interaction with the page.

B. This will animate much like <http://www.chobani.com/our-craft>

C. This will animate by popping up much like this <https://dribbble.com/shots/1502988-Icon-animation-in-CSS?list=searches&offset=0>

D. These trail dots will appear again when user scrolls to next point, and will eventually dissappear from the top view once info reaches the next section.