

Suchita Pallavi

UX Designer

India

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suchitapallavi.com

DESIGN PROJECTS

Urbotony | UX Designer

Designed an informative urban gardening mobile app from scratch and created task flows, empathy map, persona, affinity diagram, prototyping & high-fidelity mockups for it.

June 2021

Spider Sense | UX Designer

Re-designed browser extension to enhance user accessibility and developed high-fidelity wireframes.

June 2021

EXPERIENCE

Oppia | Design Contributor

I design illustrations for Oppia's platform and community use.

April 2021 - Present

Treebay Ads | Digital Marketing Executive

April 2020 - June 2020

My Earthy Life | Digital Marketing Intern

July 2019 - August 2019

My responsibilities were to organize social media optimization and marketing.

EDUCATION & CERTIFICATION

Indraprastha University, New Delhi — MBA, Post Graduation

July 2018 - December 2020

freeCodeCamp — Responsive Web Designing Certification

September 2020

<https://www.freecodecamp.org/certification/suchitapallavi/responsive-web-design>

Udacity — Digital Marketing Nanodegree Graduate

December 2018 - May 2019

Checkout my certificate on <https://confirm.udacity.com/HUS6UKA>

SKILLS

Wireframing
Rapid Prototyping
Interaction Design
User Flow
User Research
Copywriting
Illustration

TOOLS

Figma
Procreate
Inkscape
Krita
Basic HTML & CSS

EVENTS & CONFERENCES

FOSS Hack 2020 - An online Hackathon

12th & 13th September 2020

Microsoft, Gurugram - International Women's Day Meetup

9th March 2019

Adobe, Noida - FOSS Mega Meetup

4th August 2018