

Suchita Pallavi

Student, UX Designer
Mitte, Berlin, Germany

hello@suchitapallavi.com
<https://suchitapallavi.com>

Skills

Wireframing, Rapid Prototyping, Interaction Design, User Flow, User Research, Copywriting, Illustration, Figma, Procreate, Inkscape, Krita, Basic HTML & CSS

Design Projects

Urbotony | UX Designer

June 2021 - <https://suchitapallavi.com/urbotony.html>

Designed an informative urban gardening mobile app from scratch and created task flows, empathy map, persona, affinity diagram, prototyping & high-fidelity mockups for it.

Spider-Sense | UX Designer

July 2021 - <https://suchitapallavi.com/spider-sense.html>

Re-designed browser extension to enhance user accessibility and developed high-fidelity wireframes.

Experience

Treebay Ads | Digital Marketing Executive

April 2020 - August 2020

My responsibilities were to create posters, copywriting, content creation, and work on SEO and backlinks.

My Earthy Life | Digital Marketing Intern

July 2019 - August 2019

My responsibilities were to organize social media optimization and marketing.

Education

University of Europe for Applied Sciences | Master of Arts

March 2022 - February 2023, Potsdam - Germany

I am studying Visual and Experience Design.

Indraprastha University | Master of Business Administration

July 2018 - December 2020, New Delhi - India

I studied Business Management, Accounts, Commerce, Economics, Marketing, Human Resource Management, Operation Management, and Business Law.

University of Allahabad | Bachelor of Art

October 2014 - July 2017, Prayagraj - India

I studied English Literature, Hindi Literature, and Ancient History.

Jagat Taran Golden Jubilee, CBSE | Intermediate

June 2014, Prayagraj - India

I studied Hindi, English, Mathematics, Chemistry, and Physics.

Volunteering

Oppia | Design Contributor

April 2021 - August 2021

I designed illustrations for Oppia's platform and community use.

Pycon India 2021 | Design Contributor

April 2021 - September 2021

I designed posters for conference promotion, speaker, and event announcements.