



OpenEcho: Decentralizing the Social Experience

Decentralized social network built on the OpenGPU Blockchain.

Our Mission

Empower users and creators
through decentralized ownership,
gamification, and direct rewards
in a thriving Web3 ecosystem.

The Problem



Centralized platforms control your
data and earnings



Creators are underpaid despite
driving value



Users lack ownership, transparency,
and incentives

Our Solution

OpenEcho's innovative solution empowers users and creators by addressing the key issues of traditional social platforms, delivering a truly decentralized and value-driven social experience.



Decentralized Ownership



Transparent Earnings



Creator Empowerment



User-centric Incentives

Core Features

- **Verifiable on-chain Social Graph**
Decentralized, transparent, and immutable social connections stored on the blockchain
- **Smart Wallet Login – Gasless UX**
Seamless, non-custodial authentication with no transaction fees for users
- **Trending & Personalized Feeds**
Discover relevant content based on your interests and social graph
- **Creator Profiles with History**
Transparent creator reputation, content, and earnings on the blockchain
- **Boosting for Visibility with OECHO**
Leverage the OECHO token to increase the reach and visibility of your content



Market Opportunity

The global social media market is valued at over \$150 billion, presenting a significant opportunity for OpenEcho to disrupt the industry with its Web3-native approach. With its innovative features, DeFi model, and clear roadmap, OpenEcho is poised to redefine the way people engage and interact online, delivering real value to its community.

Monetization & DeFi Model

Creator Boosts

Creators can boost their content and profiles for increased visibility and engagement.

User-Centric Rewards

Users earn OECHO tokens for their contributions and interactions, incentivizing active participation and content creation.

Platform Fees

OpenEcho charges a small fee on withdrawals and platform activities, which is used to fund the ecosystem, including rewards, development, and infrastructure.

DAO Governance

The OpenEcho DAO oversees the platform's decision-making, treasury management, and future development, empowering the community to shape the platform's direction.

OECHO Tokenomics





Total Supply:
2,000,000,000 OECHO

The token powers the ecosystem by enabling users to earn rewards, boost content visibility, support creators, and participate in DAO governance.

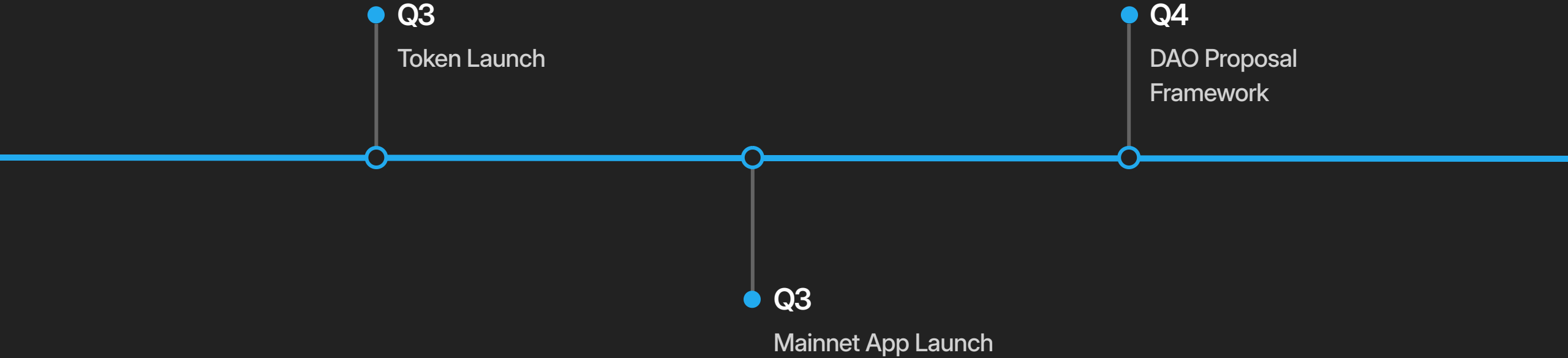
Distribution:

- 50%: Community Rewards & Incentives
- 5%: Team (vested)
- 15%: Treasury
- 15%: Reserve/Development
- 5%: Presale
- 10%: Liquidity

Go-To-Market Plan

-  **Beta Launch**
Deploy the initial beta version of the OpenEcho app to gather early user feedback and drive platform adoption.
-  **Incentives**
Offer rewards, bounties, and other incentives to attract and retain early adopters, content creators, and community members.
-  **Partnerships**
Establish strategic partnerships with Web3 projects, influencers, and online communities to cross-promote and drive user acquisition.
-  **Challenges**
Organize community-driven challenges and hackathons to encourage platform engagement, content creation, and feature development.

2025 Roadmap



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