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**TCS IT Wiz** 2014  
Inter-School IT Quiz

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School: \_\_\_\_\_

# TCS IT Wiz 2014

published by

**TATA CONSULTANCY SERVICES**

# TCS IT Wiz 2014

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## About Quizbrain.com

The TCS IT Wiz quiz book is researched by team Quizbrain.

We are delighted to share with you, the launch of Quizbrain, a comprehensive quiz based knowledge enhancement portal targetted at the youth of this world. The objective of the portal is to create fun learning platforms and to help continuous learning on a real time basis in a rapidly changing world. The larger objective is to connect with the school children and youth across the world in a meaningful manner. Quizbrain was originally launched in the year 2000 and became the first dedicated quizzing portal in the world. Quizbrain also had the distinction of being the world's first ISO certified portal. The team behind Quizbrain is Greycaps, one of the largest quizzing and knowledge services companies in the world.

Greycaps is also known for creating the popular Global Awareness Program, also known as GAP, in schools across India. This is a unique GK program built into the school timetable.

Greycaps has been associated with Tata Consultancy Services since 1999, when the IT Quiz was launched.

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"TCS believes in engaging and connecting with the youth as they are the future architects of India's growth story.

TCS IT Wiz is an initiative to engage 'young India' continuously at a National level on an interactive knowledge platform to help them prepare for the digitally connected future.

Since its inception, the TCS IT Wiz has adapted itself in a generationally relevant manner with the changes in the world of IT.

We are delighted at the manner in which schools across the country have adopted TCS IT Wiz as part of their annual calendars and participated with great enthusiasm resulting in enormous amount of IT learning outside our classrooms in a fun environment.

TCS IT Wiz turns 15 this year. Enjoy reading this special edition of the Quiz book."

**N. Chandrasekaran, CEO & MD, Tata Consultancy Services**

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# Note Pad

Note Pad

1. Which company's logo consisted of 8 U's?

2. 'Satellite' is a notebook brand from which company?

3. "iTunes" is an online music store of which famous company?

4. From which country does the telecom giant Alcatel originate?

5. This company's name expands to "Accent to the Future".

Identify.

6. What was the code name for Windows Vista?

7. A group of objects with the same attributes, which can be addressed individually in a programming language is called what?

8. Which company promotes itself with just one word “Invent”?

9. John Chambers is the CEO of which networking giant?

10. Bob Miner and Ed Oates are co-founders of which company?

11. Whistler was the code name of which Microsoft operating system?

12. What one word describes CDs given free with magazines?



13. It was known as the Victor Company of Japan. By which three letters do we know this company better?

14. Name the instrument that is used to draws lines, usually used for 2D graphical outputs from a computer?

15. It is named after a French inventor, and is the number of bits per second transmitted. Name it.

16. Name the social networking service that was named after Mr. Buyukkokten.

17. Which web browser began in 1994 as a research project at Telenor, the largest Norwegian telecommunications company?

18. IE or Internet Explorer has “Favorites”. What is the equivalent of this on Netscape?

19. Which search engine came out with a search option called 'Prisma'?

20. Larry Ewing is the creator of which famous mascot in the field of IT?

21. What "new way of communication over the internet" was created by an Israeli company called Mirabilis?

22. 'PowerShot' is a range of digital cameras from which company?

23. We have all heard of PDAs. What does it stand for?

24. If LAN is Local Area Network & WAN is Wide Area Network, what is the full form of MAN?



25. What is the term used for gaining unauthorized access to computer systems for the purpose of stealing and corrupting data?
26. Which Internet technology developed at UC Berkeley was named after the mythological spider of the Lakota Indians?
27. Which term describes a spare copy of data maintained to avoid loss against virus attacks or system crashing?
28. Which popular music utility did Justin Frankel create? It was released in 1996 by a company called Nullsoft.
29. Which computer operating system was originally developed in the 1960s and 1970s by a group of AT&T employees at Bell Labs?
30. In computer language, what would be the correct term for half a byte?

31. It was founded by Louis Rosetto and his friend Jane Metcalfe in the early 1990s. It was called 'the mouthpiece of the digital revolution'. What?

32. Which product when introduced in India was marketed with the tagline "Inspires conversation, respect and an occasional pang of jealousy" and to that extent, is still continued?

33. "Enquire" was a program written by Tim Berners-Lee at CERN, Geneva. What has it grown into?

34. Developed by Guido van Rossum, it is an interpreted, interactive, object-oriented programming language. What is it called?

35. This company gets its name from the river that ran behind the houses of founders John Warnock and Chuck Geschke. Which company is this?



36. The German name for this company is "Systemanalyse und Programmentwicklung." It was formed by a few ex-IBM employees. Name the company.

37. This gaming company gets its name from a board game called 'Go'. It is a Japanese word to describe a position where an opponent's stones are in danger of being captured. Identify.

38. Network Associates Inc., founded in 1989 with headquarters in Santa Clara, California, owns which world famous security solutions?

39. The company was started by Finnish engineer Fredrik Idestam as a wood pulp mill and paper manufacturing company, and then changed itself into a telecom major. Which one?

40. Name the famous IT personality who made this quote in 1943. "I think there is a world market for maybe five computers".

41. The game developed by Jordan Mechner in 1989, found itself being first launched on the Apple II computer before it went on to the other gaming platforms. Name the game.

42. What is defined as a program that translates a source program into an object code?

43. David Bradley, the famous IBM engineer who helped create the IBM PC, also wrote the code for the now famous three-finger salute. What is the 3-finger salute?

44. Which famous invention used in almost every office would you associate to Alexander Bain, a Scottish mechanic who patented it in 1843.

45. It is a set of related programs located at a network gateway server, that protects the resources of a private network from users of other networks. What are we describing?



46. Steve Jobs started this company when he hired seven employees and started work with Adobe on what would eventually become Display PostScript. Which company?

47. The Chinese call it a little mouse, Danes and Swedes as an elephant's trunk, Germans a spider monkey, Italians a snail, Israelis pronounce it as strudels and the Czechs say "rollmops". What is it?

48. The first product made by this company was a car record player. They gave themselves a name similar to the name of the market leader in record players, in those days. Name the company.

49. It was founded in 1976 under the name Multitech, focussing on trade and product design. Their current punchline is "Empowering People" and Stan Shih is the chairman. Identify the company.

50. This company was founded by the merger of consumer goods company Tokyo Denki and electrical firm Shibaura Seisaku-sho. Identify this computer giant.

51. Which four colours constitute the CMKY?

52. Which famous series of books started by Dan Gookin always carry the line "A Reference for the Rest of Us!"?

53. Name the software product from Microsoft that was designed to prevent, remove and quarantine spyware on Microsoft's Windows 2000, XP, Server 2003, and Vista operating systems.

54. "A digital recording of a radio broadcast or similar program, made available on the Internet for downloading to a personal audio player". What are we talking about?

55. A procedure to convert plaintext into ciphertext in order to prevent any, but the intended recipient from reading that data. What?



56. Founded as Galvin Manufacturing in Chicago, its original product was a battery eliminator for home radios. How do we know this company today?

57. A private network inside a company or organization, which uses software like that used on the Internet, but is for internal use only, and is not accessible to the public. What are we explaining?

58. A small fast memory holding recently accessed data, designed to speed up subsequent access to the same data. What is this?

59. This refers to the process by which programming data input is broken into smaller, more distinct chunks of information that can be more easily interpreted and acted upon. What?

60. It was a proposal for a test of a machine's capability to perform human-like conversation based on my 1950 paper "Computing machinery and intelligence". Name the test.

# Snip These

1. Identify this person and a company.



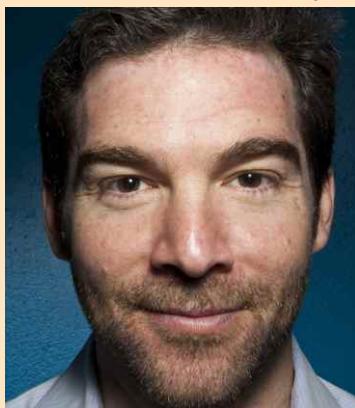
2. Identify this person and a company.



3. Identify this person and a company.



4. Identify this person and a company.



Snip These



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5. Identify this person and a company.



6. Identify this person and a company.



7. Identify this person and a company.



8. Identify this person and a company.



9. Identify this person and a company.



10. Identify this person and a company.



11. Identify this person and a company.



12. Identify this person and a company.



13. Identify this person and a company.



14. Identify this person and a company.



15. Identify this person and a company.



Snip These

### Pin This

☛ Adobe Pagemaker 7, one of the flagship products of Adobe Systems, was fully developed in a development centre at Delhi. This was the first time the world saw a global IT product with a 'Made in India' label.

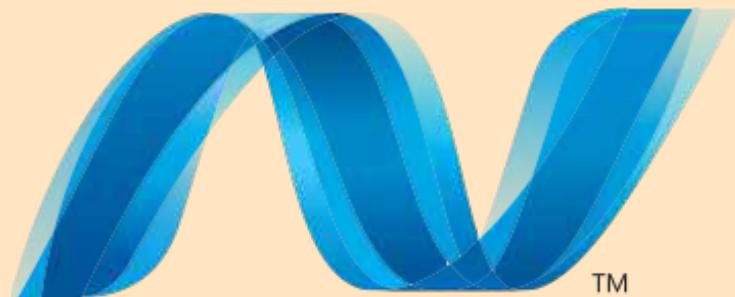


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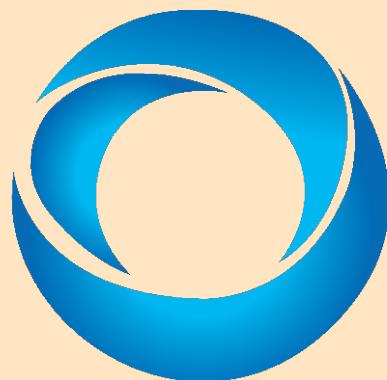
16. Identify this logo.



17. Identify this product.



18. Identify this OS.



19. Identify this company.



20. Identify this logo.



21. Identify this company.



22. Identify this company.



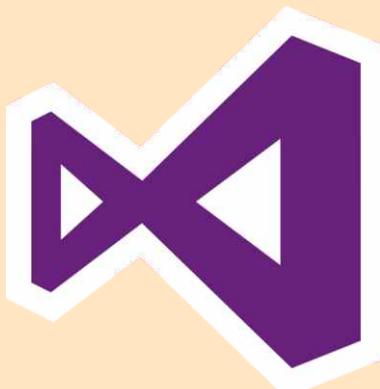
23. Identify this logo.



24. Identify this company.



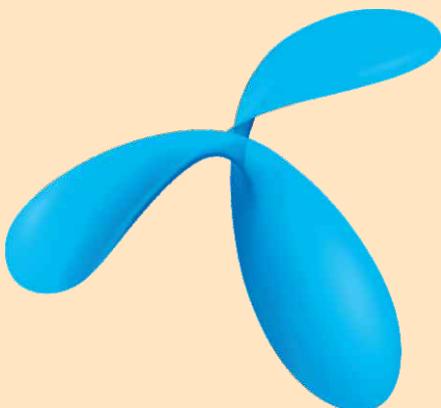
25. Identify this product.



26. Identify this OS.



27. Identify this service provider.



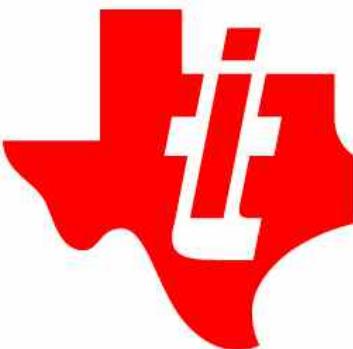
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Snip These

28. Identify this logo.



29. Identify this company.



30. Identify this logo.



### Pin This

☞ 'Hole in the Wall' was a project aimed at discovering how much poor children in rural areas can learn from web based curriculum.

☞ Car manufacturer Fiat invented the most powerful engine 'pacemaker' for the human heart.



31. Identify the App.



32. Identify the App.



33. Identify the App.



34. Identify the App.



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35. Identify the App.



36. Identify the App.



37. Identify the App.



38. Identify the App.



Snip These



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39. Identify the App.



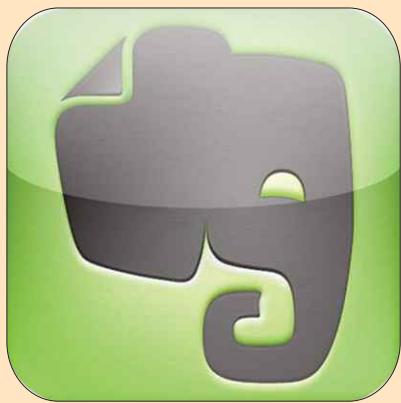
40. Identify the App.



41. Identify the App.



42. Identify the App.



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43. Identify the App.



44. Identify the App.



45. Identify the App.



Snip These



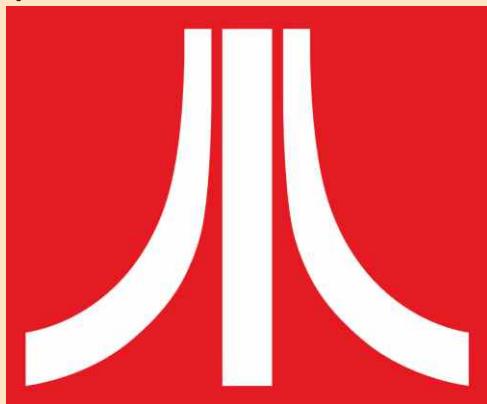
### Pin This

When CDs were invented, it was 72 minutes duration, so that it could hold Beethoven's Ninth Symphony which was precisely of 72 minutes.

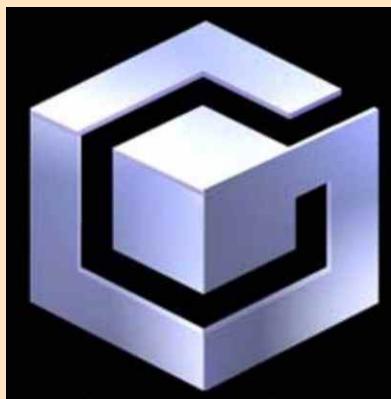
Volatile Memory requires electric power to store data.



46. Identify the console.



47. Identify the gaming console.



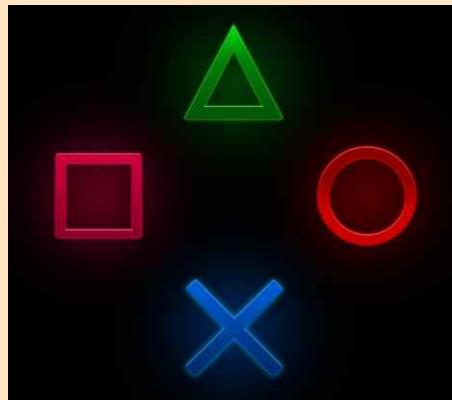
48. Identify the App.



49. Identify the console.



50. Identify the console.



51. Identify the game.



52. Identify the game.



53. Identify this gaming console.



Snip These



54. Identify the game.



55. Identify the game.



56. Identify the game.



57. Identify the game.



58. Identify the game.



59. Identify the game.



60. Identify the game.



Snip These



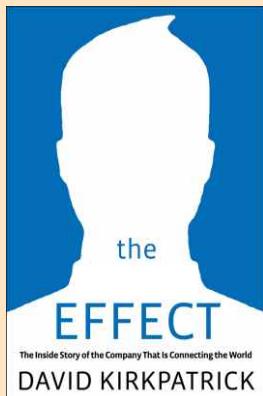
### Pin This

✍ PnP stands for plug-and-play, and refers to someone with the skills and knowledge to walk into a job and be productive to the company immediately.

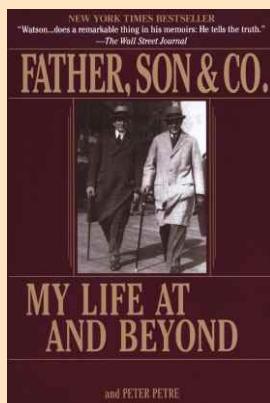
✍ The computer mouse was first called as the X-Y indicator.



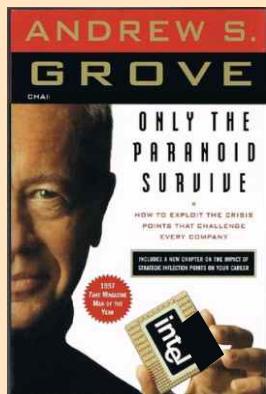
61. Identify the company.



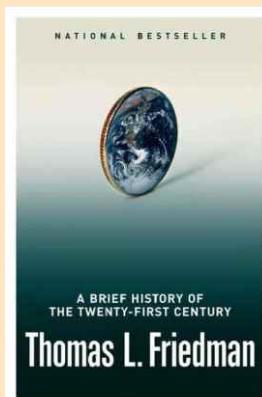
62. Identify the company.



63. Identify the company.



64. Identify the book.

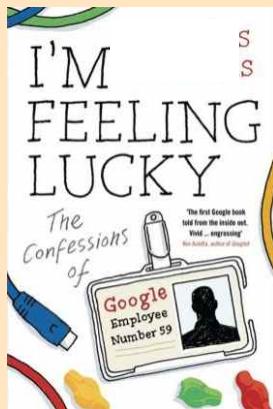


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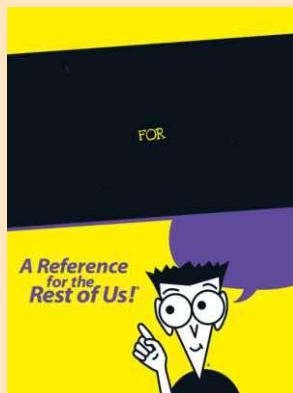
65. Identify the author.



66. Identify the company.



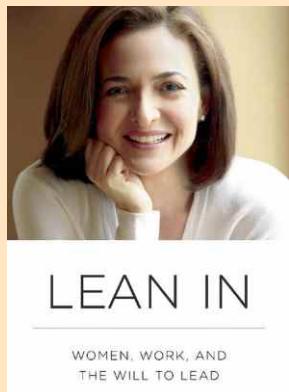
67. Identify this reference series book.



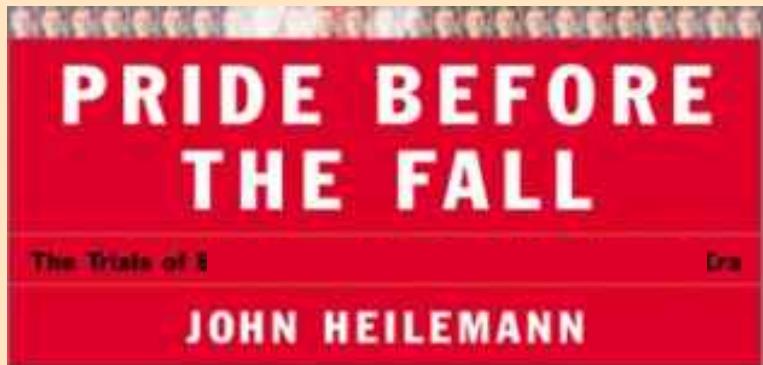
68. Identify the company.



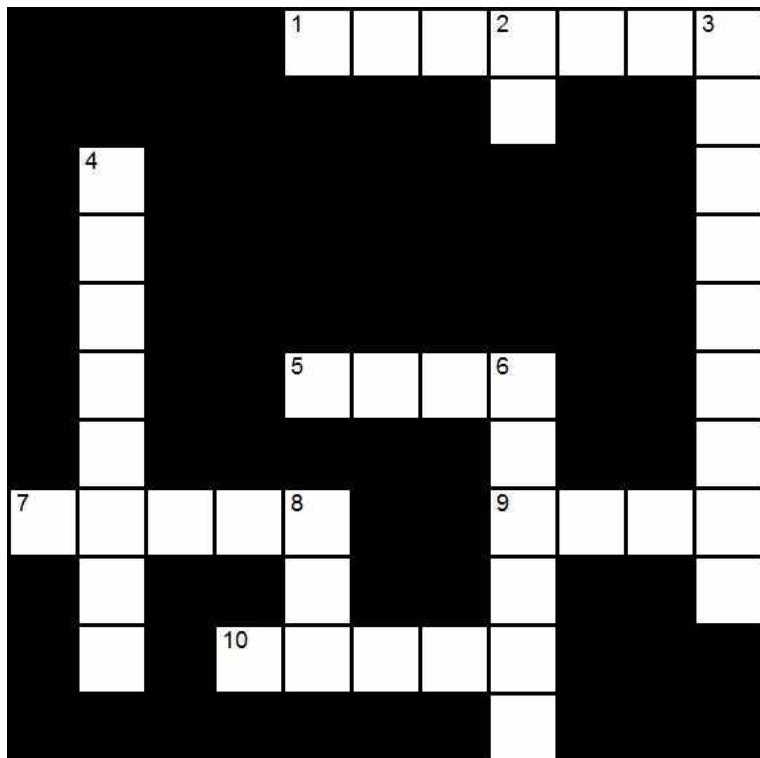
69. Identify the author.



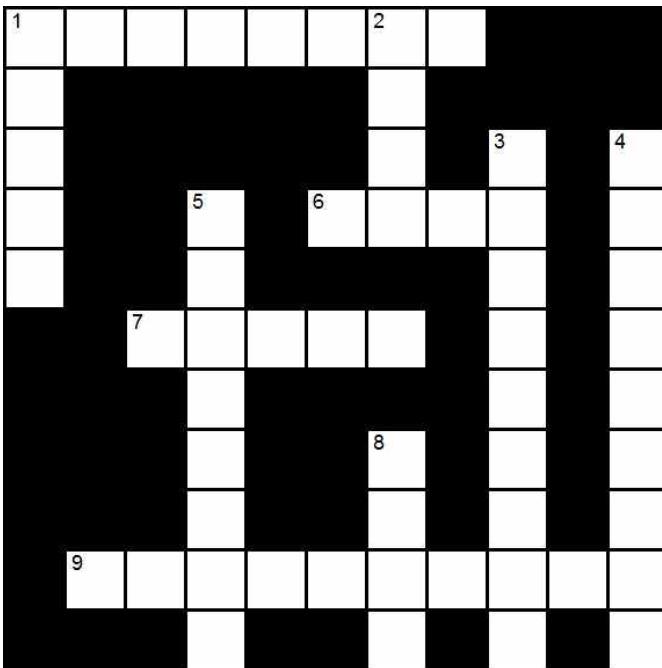
70. Identify the company.



# Mash **IT!**

**Across****1****Down**

2. 'The computer is personal again'
3. "Accent to the Future".
4. The first product made by this company was a car record player.  
They gave themselves a name similar to the name of the market leader in record players in those days.
6. IntruShield, Entercept, and Foundstone are from them.
8. Jerry Sanders started it on May 1st 1969?

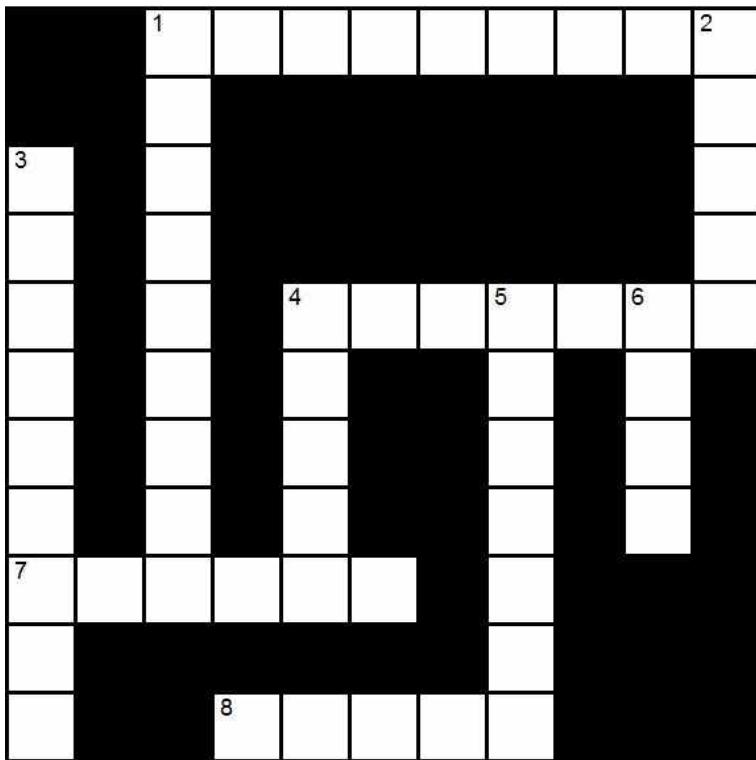
**Across****2****Down****Mash IT!**

1. Zen Micro, Zen V plus and Zen Neon 2 are all Mp3 players from them.
6. 'Dimension' was introduced in India by them.
7. It is the smallest controllable element of a picture represented on the screen.
9. William Shockley, Bardeen and Walter Brattain invented this in 1948.
  
1. EOS are cameras from them.
2. Twitter has recently launched its own video capture service. Name the app.
3. Logo consists of Nordic runes of the kings initials.
4. Famous game developed by Wes Cherry for Microsoft.
5. IBM product when introduced in India was marketed with the tagline "Inspires conversation, respect and an occasional pang of jealousy".
8. Operating system originally developed in the 1960s and 1970s by a group of AT&T employees at Bell Labs.

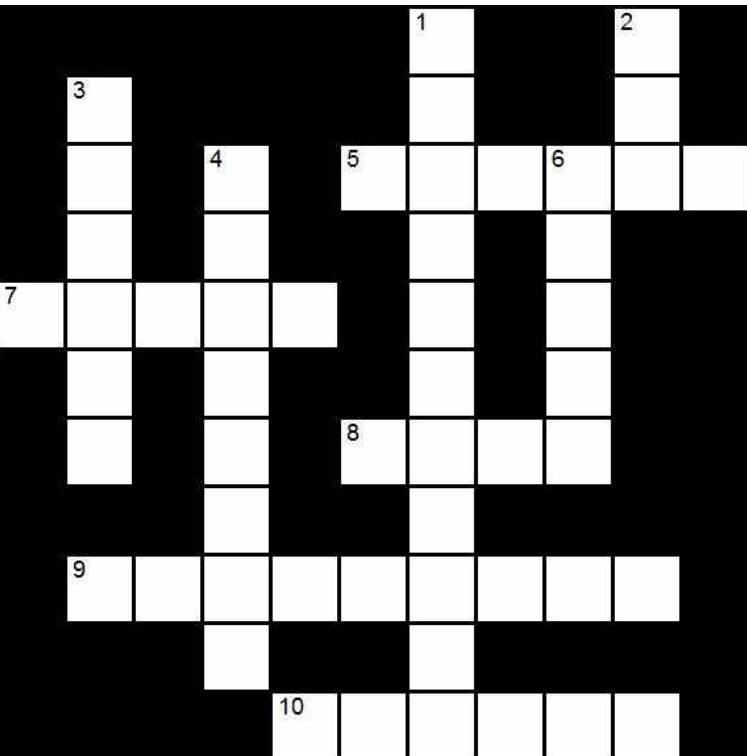


**Across**

1. Popular blogging tool launched by Matt Mullenweg and Mike Little in 2003.
4. 'Me at the zoo'. The origin.
7. 'Earth's biggest book store'.
8. Pranay Chulet, is its founder.

**3****Down**

1. Jimmy Wales creation.
2. Founded by Janus Friis from Denmark and Niklas Zennstrom from Sweden.
3. It is a "social cataloging" website launched in January 2007 by Otis Chandler and Elizabeth Chandler.
4. Jerry Yang and David Filo created it.
5. Dick Costolo is the CEO of this micro-blogging site.
6. Search engine started by Microsoft.

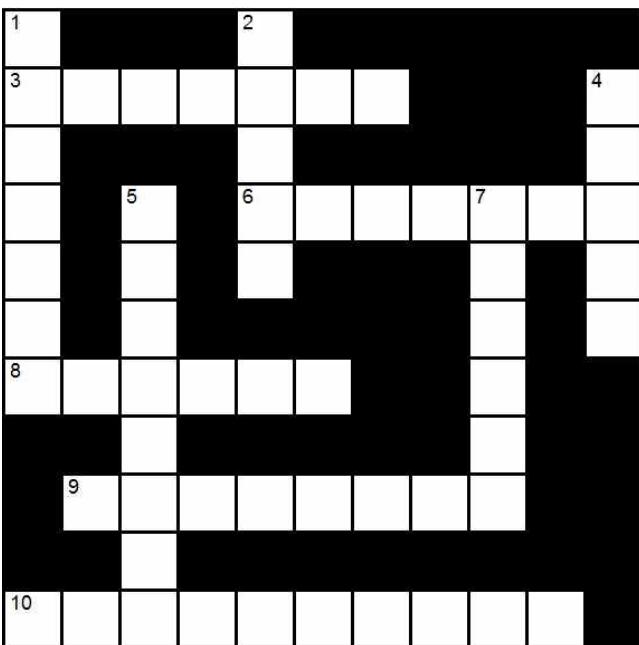
**Across****4****Mash IT!****Down**

1. Sony's famous gaming console.
2. Video game series created by David Jones and Mike Dailly.
3. Produced by DreamWorks Animation and distributed by 20th Century Fox. The movie features the voices of Nicolas Cage.
4. Maker of multiplayer games such as World of Warcraft and Diablo.
6. Nintendo's character who is an Italian Plumber and rescues Princess Peaches.



**Across**

3. HTC Dream was the first phone to run on this OS.
6. Satellite phone manufacturer based in the USA was named after this element with the atomic number 77 because the number of satellites projected at the early stages of planning was 77.
8. Chinese mobile phone manufacturer released the 'Elife S 5.5', the world's thinnest smartphone.
9. Racal Strategic Radio Ltd, is now after 'Voice, Data and Phone'.
10. Previously called 'Research in Motion' and founded by Mike Lazaridis.

**5****Mash IT!****Down**

1. Name means 'tristar or three stars' because the word three represents something big, numerous and powerful and the stars mean eternity.
2. Finnish phone major now owned by Microsoft.
4. Although the term 'smartphone' was not coined, this phone made by IBM with the codename 'Angler' was referred to as the first smartphone because of its features.
5. This company was the manufacturer of the world's first portable cellphone called Dynatac.
7. This phone which revolutionized the smartphone industry was codenamed 'Project Purple' and was released in the year 2007.

# Tag Them

## Co-founded Companies



1. Apple, 2. Microsoft, 3. Facebook, 4. Oracle, 5. Dell, 6. MySpace, 7. WikiLeaks, 8. PayPal, 9. Napster, 10. Twitter

## Video Game Characters

M	O	B	B	Y	T	E	L	O	K	K
L	A	R	A	C	R	O	F	T	O	I
Z	B	R	T	M	G	L	W	I	K	R
Y	R	Z	I	E	S	J	Z	M	R	B
E	V	L	D	O	O	E	U	L	A	Y
X	N	G	S	J	N	Z	B	D	T	L
B	B	W	M	R	I	D	L	U	O	A
N	R	X	I	H	C	I	L	I	S	R
O	N	J	S	C	L	O	U	D	N	C
A	L	T	A	I	R	W	N	X	Y	K
M	A	S	T	E	R	C	H	I	E	F

Tag Them

1. Mario, 2. Link, 3. Master Chief, 4. Sonic, 5. Lara Croft, 6. Ezio, 7. Kirby, 8. Kratos, 9. Cloud, 10. Altair



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## Social Networking Sites

Tag Them



1. Facebook, 2. Twitter, 3. LinkedIn, 4. Pinterest, 5. Tumblr, 6. Instagram, 7. Flickr, 8. MySpace, 9. Meelip, 10. Webto

## Gaming Consoles

Tag Them



1. PlayStation, 2. X-Box, 3. Game Boy, 4. Genesis, 5. DreamCast, 6. Wii U, 7. GameCube, 8. N-Gage, 9. Telstar, 10. Atari



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## Search Engines

J	L	P	S	L	G	O	O	G	L	E
P	O	S	S	T	Y	E	Q	X	N	B
I	Q	B	B	F	I	C	E	J	R	V
J	N	W	B	J	E	D	O	D	Y	D
H	N	D	U	M	N	D	R	S	L	Z
Y	O	R	M	A	B	Q	S	N	L	B
V	U	T	Y	R	X	F	D	N	B	B
G	X	P	B	Y	A	H	O	O	A	I
K	K	K	T	O	J	Q	W	G	I	N
W	S	Q	B	C	T	G	H	F	D	G
A	L	T	A	V	I	S	T	A	U	E

1. Google, 2. Yahoo, 3. Ask, 4. Baidu, 5. Bing, 6. Yandex, 7. HotBot, 8. AltaVista, 9. Gurufi, 10. Lycos

# Defrag

1. Expand BASIC.

2. What is the full form of BIOS.

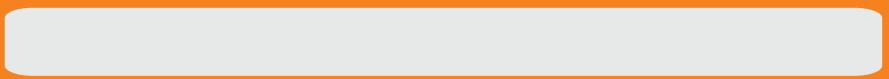
3. What is the full form of MIPS.

4. Expand .JPEG as in graphic files.

5. Expand RFID.

6. Expand SQL.

7. Expand CSV in .CSV files.



8. Expand MPEG.



9. Expand OMR.



10. Expand MICR.



11. Expand CDMA.



12. Expand HSPA.



13. Expand VLSI.

14. Expand ASCII.

15. Expand GPRS.

16. Expand ARPANET.

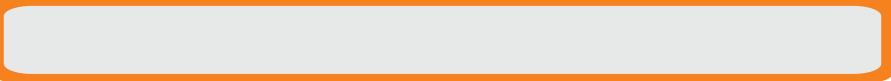
17. Expand LIPS.

18. Expand RAID.

19. Expand SAN.



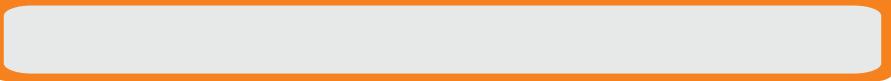
20. Expand SDRAM.



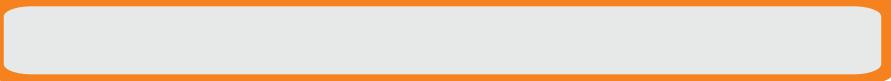
21. Expand TDI.



22. Expand P2P.



23. Expand ANSI.



24. Expand VPN.



25. Expand PCI.

26. Expand RTF.

27. Expand PPP.

28. Expand EDP.

29. Expand DLL.

30. Expand LED.

# Truth Factor

1. Lady Ada Lovelace is called the first programmer.

TRUE

FALSE

2. Jack Kilby invented the transistor in 1958 at Texas Instruments.

TRUE

FALSE

3. Lisa was the first PC with a graphical user interface (GUI), released in 1983 by IBM.

TRUE

FALSE

4. 'Present yourself' is the tagline of SlideShare.

TRUE

FALSE

5. In the world of technology, the acronym BYOD stands 'Bring your own device'.

TRUE

FALSE

6. Machine language is the lowest level of computer language.

TRUE

FALSE

7. DOS stands for Digital Operating System.

TRUE

FALSE

8. "Pixel" is the short form for picture element.

TRUE

FALSE

9. Hitachi literally means sunrise.

TRUE

FALSE

10. Canon is named after the Buddhist god of mercy.

TRUE

FALSE

11. Steve Jobs and Steve Wozniak together founded Apple computers.

TRUE

FALSE

12. RAM is an example of secondary memory.

TRUE

FALSE



13. SAP Labs originates from Germany.

TRUE

FALSE

14. Nokia is a Japanese company.

TRUE

FALSE

15. Joystick is a input device.

TRUE

FALSE

16. Sabeer Bhatia is the co-founder of yahoo.com.

TRUE

FALSE

17. Vinod Dham was one of the men behind Intel Pentium Processor.

TRUE

FALSE

18. Acer has a brand of laptops called Ferrari.

TRUE

FALSE

19. Softwar is a book written about Microsoft.

TRUE

FALSE

20. Akio Morita was the founder of Hitachi.

TRUE

FALSE

21. A worm is a computer program that replicates itself.

TRUE

FALSE

22. 'Better sound through research' is BOSE corporation.

TRUE

FALSE

23. Honeywell was started in 1885, when Albert Butz patented the furnace regulator and alarm.

TRUE

FALSE

24. A hardware device that is used to connect a portable device to a desktop computer is called a Cradle.

TRUE

FALSE



25. Sony was founded by Konosuke Matsushita in 1918.

TRUE

FALSE

26. An optical mouse uses the ball for its movement.

TRUE

FALSE

27. Centrino's name is derived from blending the words "centre" and "neutrino".

TRUE

FALSE

28. Ethernet is a trademark owned by Xerox.

TRUE

FALSE

29. Lenovo the desktop manufacturer was started as "PC's Limited".

TRUE

FALSE

30. Halo 2 and Dungeon Siege are games published by Microsoft.

TRUE

FALSE

# Default Finder

1. Which famous IT person founded arzoo.com?

- Sabeer Bhatia
- Bill Gates
- Larry Ellison

2. John McCarthy developed \_\_\_\_\_, a high level programming language.

- Cobol
- Algol
- Fortran

3. Ashok Soota was the chairman of which of these companies?

- i-Flex
- Mphasis
- Mindtree

4. Which company started by Steve Jobs eventually became Display PostScript?

- Apple
- Next Inc
- Logitech

5. The term Artificial Intelligence was coined in 1956 which means 'the science and engineering of making intelligent machines' by

- John McCarthy
- Bill Gates
- Steve Jobs

6. The analytical engine, was the design of a mechanical general-purpose digital computer created by whom?

- Blaise Pascal
- Sir Humphry Davy
- Charles Babbage

7. Carly Fiorina was the CEO of which famous IT company from 1999 to 2005?

- Dell
- HP
- IBM

8. Microsoft's 'Certificate of Authenticity' has a watermark with the image of a woman. Name the woman.

- Jennifer Katharine
- Barbara Simons
- Lady Ada Byron Lovelace

9. Shiv Nadar founded which one of these companies?

- Infosys
- HCL
- Logitech

10. Which German-American statistician developed a mechanical tabulator based on punched cards?

- Charles Babbage
- Herman Hollerith
- John Boyd Dunlop



11. Zen Micro, Zen V plus and Zen Neon 2 are all Mp3 players from which company?

- Moser Baer
- Creative
- Microsoft

12. Toyota has deployed whose computing solutions to power design and testing processes in developing its Formula racecars?

- AMD
- Acer
- Intel

13. Angelfire, Sonique and HotBot are all part of which network?

- Yahoo
- Terra Lycos
- Google

14. Which Indian Tech Company is providing IT and engineering services to Ferrari?

- Satyam
- ITC Infotech
- TCS

15. Their flagship product is CAD software. Which company?

- Autodesk
- Corel
- Adobe

16. Founded in 1885 their first product was a thermostat. Name the company.

- IBM
- Compaq
- Honeywell

17. Known for its Linux products, Matthew Szulik was the CEO. What is the name of the company?

- Linux
- Red Hat
- Open Source Inc.

18. What is the name of the e-commerce business allowing payments/money transfers made through the internet from e-bay?

- Money Mate
- PayGate
- PayPal

19. HP came out with an alternative to Java. What did they call it?

- Lava
- HP Oak
- Chai

20. Which company did Sandra Kesinor and Leonard Bosack set up?

- Cisco
- 3Com
- Netgear



21. IE or Internet Explorer has “Favorites”. What is the equivalent on Google Chrome?

- Favorites
- Bookmarks
- History

22. Which Australia based company owned the rights to the KaZaA file sharing software?

- Sharman Networks
- Nullsoft
- Real Media

23. Which one of these is the name of an online tax filing software in India?

- Vetan
- Lagaan
- Sampark

24. .es is the top-level domain name reserved for which country?

- Ecuador
- Spain
- England

25. Several websites in India have the domain .nic. What does it stand for?

- National Informatics Center
- New India Center
- National Innovation Centre

26. Which was the first Indian company to provide Internet connectivity through dial up?

- BSNL
- VSNL
- MTNL

27. Gollum is a browser for fast and eye friendly browsing through which free encyclopedia website?

- Orkut
- Myspace
- Wikipedia

28. A technique used to gain personal information for purposes of identity theft, using fraudulent e-mail messages is called what?

- Phishing
- Hacking
- Virus

29. Which web browser began in 1994 as a research project at Telenor, the largest Norwegian telecommunications company?

- Netscape
- Opera
- Explorer

30. What is a website where entries are written in chronological order and commonly displayed in reverse chronological order?

- Clog
- Slog
- Blog



31. What is an area of memory where data is held temporarily to facilitate transfer?

- RAM
- Buffer
- Archive

32. A set of formal rules describing how to transmit data, especially across a network is called \_\_\_\_\_.

- Protocol
- Instructions
- Message

33. What is something that decides which path the internet traffic will take to reach its destination?

- Router
- Modem
- Satellites

34. What is the term/clause associated with software products that states, "The vendor is not responsible for any loss due to use of this product"?

- Warning
- Disclaimer
- Caution

35. The term used to describe the Reduction of strength of a signal or a charge is called \_\_\_\_\_.

- Decay
- Delay
- Drop

36. What does C stand for in CMOS?

- Complementary
- Chip
- Circular

37. What is the numeric address that identifies a particular computer on a network?

- IP address
- Web Address
- Subnet Mask

38. What is the term used to describe, drawing a real world object as it actually appears?

- Render
- Draw
- Clipart

39. What is the term to emphasize part of an image on CRT by having it blink or underling it?

- Highlight
- Block
- Shade

40. What is the last node of a tree in database management called?

- Root
- Leaf
- Bark



41. Rise of Nations is a real time strategy game from which company?

- EA Sports
- Fox Network
- Microsoft

42. These are titles for which gaming console: Halo Combat Evolved, Amped, Dead or Alive 3.

- Gamecube
- Xbox
- Playstation

43. Which gaming company is listed on NASDAQ as ERTS?

- Electronic Arts (EA)
- Monolith Productions
- Blizzard Entertainment

44. Hot Pursuit, High Stakes, Porsche Unleashed, Underground & Most Wanted are all version of which car racing game?

- NASCAR
- Cazy Taxi
- NFS (Need for Speed)

45. Founded by David Rosen as "Service Games of Japan", how do we know this company today?

- Sega
- Nintendo
- Sony

46. Assassin's Creed is a game from which company?

- Ubisoft
- EA
- Activision

47. If Playstation : Sony, Gamecube: \_\_\_\_\_ ?

- Microsoft
- Sega
- Nintendo

48. The original name of the hero in this classic game was Jumpman. What is the name by which we know him?

- Luigi
- Pacman
- Mario

49. Ken Kutaragi created the first 32 bit game machine for \_\_\_\_\_ .

- Playstation
- Sony
- Akamai

50. What famous game was developed by Wes Cherry for Microsoft?

- Freecell
- Solitaire
- Hearts



# Search Me

1. He is an electrical engineer from Coimbatore. He initially worked for Cooper Engineering as a System Analyst. He was a Sr. Management Trainee at DCM. He started on his own in 1968. He is known for his vision and networked future. He has shaken up enterprises and economies all over the world. Who?

2. Founded in 1875 with Alexander Graham Bell's invention, engineers from this company first experimentally transmitted the human voice across the Atlantic Ocean via radio. In 1995, they announced that they were restructuring into 3 separate publicly traded companies – Lucent Technologies, NCR and the one we are talking about. Name the third company?

3. He graduated from IIT Delhi, and later from Stanford Business School. 'You cannot tell computers from human in 50 years,' is one of his famous quotes. He is the co-founder of Daisy Systems and the first CEO of SUN Microsystems. Who are we talking about?

4. It was first released in March 1993. Ted Hoff and Federico Faggin designed the first one for Busicom of Japan. It was to be called 80586, Razar, ProChip and Intellect originally. What are we talking about?

5. In the world of Internet, what are Cyber Partol, Surf Watch, Net Nanny and Big Brother?



6. Initially known as planeti.com, it started in June 1998 by two friends Subroto Bagchi and KK. Backed by venture capitalists - Walden and Sivan Securities, the launch of the company was announced in Aug 1999. How do we know this company today?

7. He graduated from Stanford University in California and is a recipient of the US medal for technology from the President. He has co-authored a paper with Dr. Robert Kahn in 1973 that gave rise to TCP and IP. Who are we talking about?

8. He was born in 1953 at Mercer Island, Washington and studied at Seattle's Lakeside High School before an article in 'Popular electronics' made him convince a friend to quit Harvard. He is also the co-founder of Microsoft. Who are we talking about?

9. As a subsidiary of Racal Electronics they bid for the UK cellular license and were awarded a mobile license in the UK in 1982. The name comes mainly from the vision that the company would embrace both VOice and DAta mobile communication.

10. He did his electrical engineering at Oregon State University and later served as radar technician in the Philippines. He invented the computer mouse.

11. After graduating, he first worked as an assistant to Trowbridge at Columbia University. He later joined the US Census Bureau as a statistician. His punch card system was first tested on tabulating mortality statistics in Baltimore, New Jersey in 1887 and again in New York City.

12. Born in London, he graduated from the Queen's College at Oxford University, England, in 1976. Whilst there he built his first computer with a soldering iron, TTL gates, an M6800 processor and an old television. He is famous for writing a program called Enquire and creating the World Wide Web.

13. Born in 1815 in Lincoln, Lincolnshire, England, this English mathematician helped establish modern symbolic logic and his algebra of logic, is basic to the design of digital computer circuits.

14. A PhD in Computer Science from Carnegie-Mellon University, his thesis was "The Algebraic Manipulation of Constraints". He did the original design of the Java programming language and implemented its original compiler and virtual machine.

15. Born in 1815 to Lord George Gordon and Anne Isabelle Milbanke, she called herself "an Analyst & Metaphysician", while Charles Babbage called her the "Enchantress of Numbers".



16. He is a Harvard Graduate with a BA in physics. During his college years, he worked as a staff hacker at the MIT Artificial Intelligence Lab. He wrote the first extensible Emacs text editor there in 1975. He is the founder of the GNU Project, launched in 1984 to develop the free software operating system GNU.

17. Born in 1910, in his early years he studied civil engineering at Technische Hochschule Berlin-Charlottenburg and began his working career as a design engineer in the aircraft industry. He developed the Z1, one of the first computers with a stored program mechanism.

18. Born in 1925, he went on to join the Engineering Research Associates, a startup company developing cryptographic equipment for the US navy. The turning point was when he left Control Data and founded his own company with a \$5 million budget and with the use of Chippewa laboratory, designed C-1.

19. On Oct. 2, 1981, Daniel Borel, Pierluigi Zappacosta and Giacomo Marini founded this company in Switzerland. The first business deal was to develop a graphical editor for Ricoh. Its current name was chosen from the root of the French word for software.

20. Born in 1962, he was a qualified CA, cost & management Accountant and has done extensive research work in computer graphics. He was a former NASSCOM chairman.

# Companies

1. Identify the company.



联想



CEO  
Old Identity  
Take Over

2. Identify the company.



Unicenter<sup>®</sup> TNG™

Founder  
Product  
CEO



### 3. Identify the company.



CEO  
Founder  
Take Over



### 4. Identify the company.



Empowering People

CEO  
Tag Line  
Founder



5. Identify the company.



Founders  
Famous Employee  
Take Over



6. Identify the company.



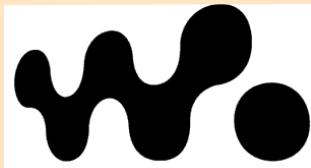
CEO  
Startup  
Take Over



### 7. Identify the company.



Founder  
Logo  
Product



### 8. Identify the campaign.



CEO  
Old Identity  
Campaign



### 9. Identify the company.



Founders  
Take Over  
Service



### 10. Identify the company.



1st CEO  
2nd CEO  
3rd CEO

# Answers

# Note Pad

- |                       |                                |
|-----------------------|--------------------------------|
| 1. Sun Microsystems   | 21. ICQ                        |
| 2. Toshiba            | 22. Canon                      |
| 3. Apple computers    | 23. Personal Digital Assistant |
| 4. France             | 24. Metropolitan Area Network  |
| 5. Accenture          | 25. Hacking                    |
| 6. Project Longhorn   | 26. Inktomi                    |
| 7. Array              | 27. Backup                     |
| 8. HP                 | 28. Winamp Media Player        |
| 9. Cisco Systems      | 29. UNIX                       |
| 10. Oracle            | 30. Nibble                     |
| 11. Windows XP        | 31. Wired                      |
| 12. ONSERTS           | 32. IBM Thinkpad               |
| 13. JVC               | 33. The World Wide Web         |
| 14. Plotter           | 34. Python                     |
| 15. Baudrate          | 35. Adobe                      |
| 16. Orkut             | 36. Sap Labs                   |
| 17. Opera             | 37. Atari                      |
| 18. Bookmark          | 38. McAfee Security            |
| 19. Alta Vista Prisma | 39. Nokia                      |
| 20. TUX               | 40. Thomas Watson of IBM       |

# Note Pad

- |                         |                                       |
|-------------------------|---------------------------------------|
| 41. Prince Of Persia    | 51. Cyan, Magenta, Yellow, and Black. |
| 42. Complier            | 52. Dummies                           |
| 43. Ctrl + Alt + Delete | 53. Windows Defender                  |
| 44. Fax Machine         | 54. Podcasting                        |
| 45. Firewall            | 55. Encryption                        |
| 46. Next Inc            | 56. Motorola                          |
| 47. The @ sign          | 57. Intranet                          |
| 48. Motorola            | 58. CACHE                             |
| 49. Acer                | 59. Parsing                           |
| 50. Toshiba             | 60. Turing Test                       |

# Snip These - People

- |                                |                                    |
|--------------------------------|------------------------------------|
| 1. Amar Bose - Bose            | 9. Shantanu Narayen – Adobe        |
| 2. Bill McDermott – SAP        | 10. Satya Nadella – Microsoft      |
| 3. Brian Krzanich – Intel      | 11. Gregory Brown – Motorola       |
| 4. Jeff Weiner – LinkedIn      | 12. Randall L. Stephenson – AT & T |
| 5. John Chambers – Cisco       | 13. Jack Dorsey – Twitter          |
| 6. Mikael Hed – Rovio          | 14. Sundar Pichai - Google         |
| 7. Pierre Nanterme – Accenture | 15. Pierre Omidyar - Ebay          |
| 8. Rajiv Suri – Nokia          |                                    |



## Snip These - Logos

- 16. Beats Audio
- 17. Dot Net
- 18. Bada OS
- 19. Apple's old logo
- 20. Dreamcast
- 21. Mindtree
- 22. Mphasis
- 23. MySQL
- 24. Tech Mahindra
- 25. Visual Studio
- 26. Tizen OS
- 27. Telenor
- 28. Skull Candy
- 29. Texas Instruments
- 30. Seagate

## Snip These - Apps

- 31. Facebook Messenger
- 32. GoogleTranslate
- 33. Hangouts-Logo
- 34. MS Off Mobile
- 35. Youtube
- 36. Tripadvisor
- 37. Quizup
- 38. Flipkart
- 39. Viber
- 40. Tango
- 41. Solar Walk
- 42. Evernote
- 43. Two Dots
- 44. Heads Up
- 45. Elevate

## Snip These - Games

- |                                     |                      |
|-------------------------------------|----------------------|
| 46. Atari                           | 54. Far Cry 2        |
| 47. Gamecube                        | 55. Aladdin          |
| 48. Sega                            | 56. Contra           |
| 49. Xbox                            | 57. Call of Duty     |
| 50. Playstation                     | 58. GTA              |
| 51. The Legend of Zelda – Game Cube | 59. Prince of Persia |
| 52. Halo Combat Evolved             | 60. RON              |
| 53. Nintendo Wii                    |                      |

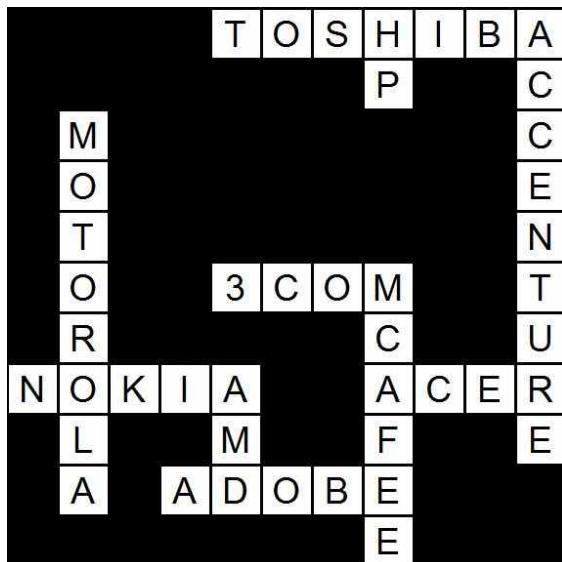
## Snip These - Books

- |                     |                     |
|---------------------|---------------------|
| 61. Facebook        | 66. Amazon          |
| 62. IBM             | 67. Dummies         |
| 63. Intel           | 68. Oracle          |
| 64. World is Flat   | 69. Sheryl Sandberg |
| 65. Douglas Edwards | 70. Microsoft       |

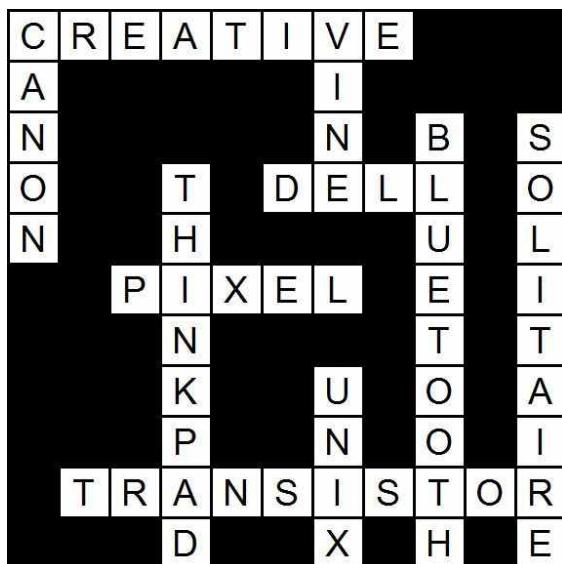


# Mash IT!

1

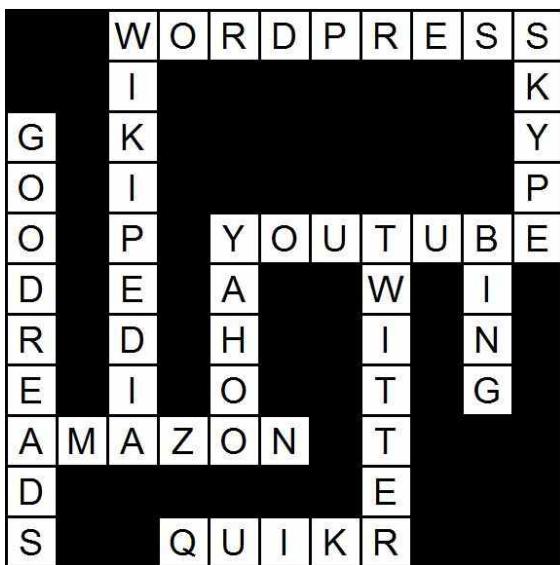


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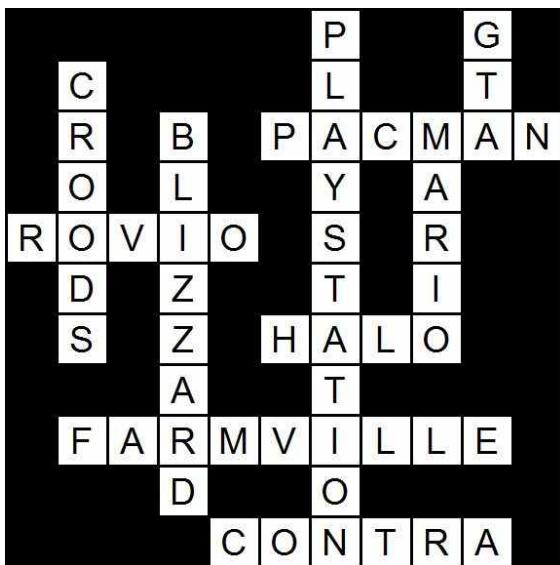


# Mash IT!

3



4



Answers



# Mash IT!

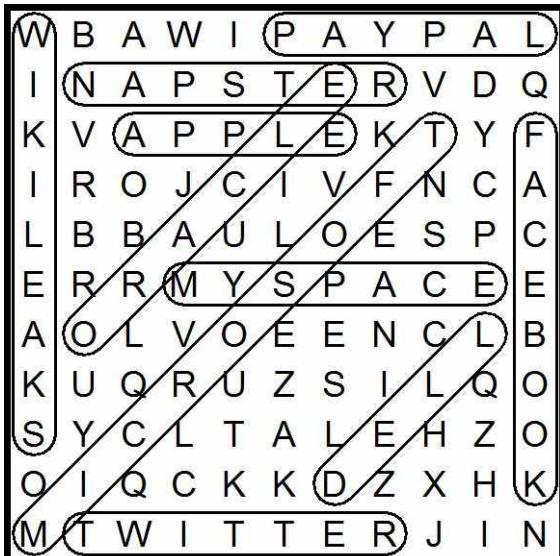
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**Answers**

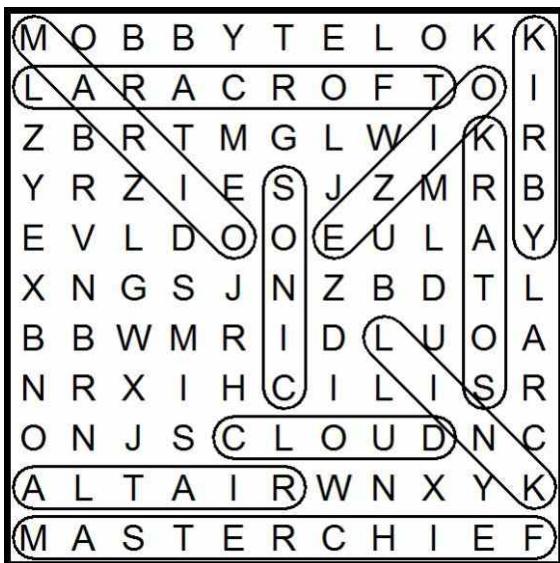
## Tag Them

1

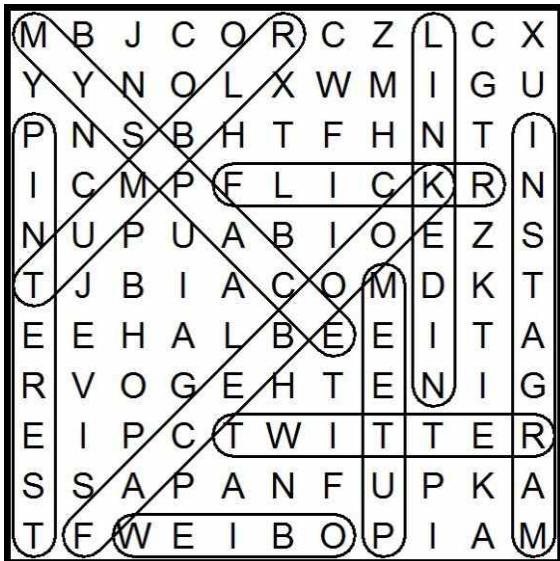


# Tag Them

2

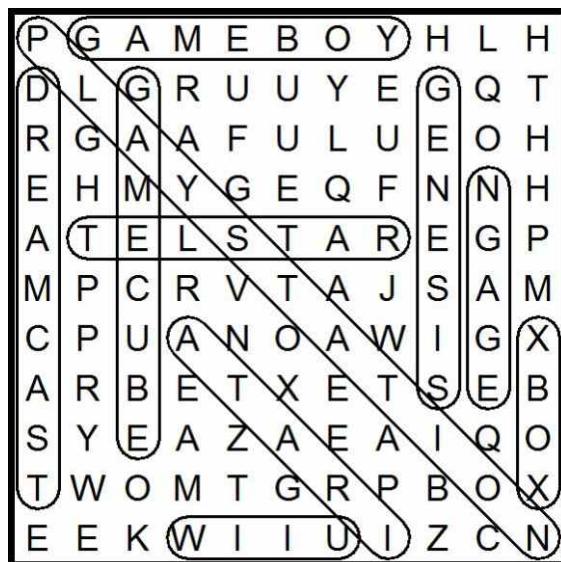


3

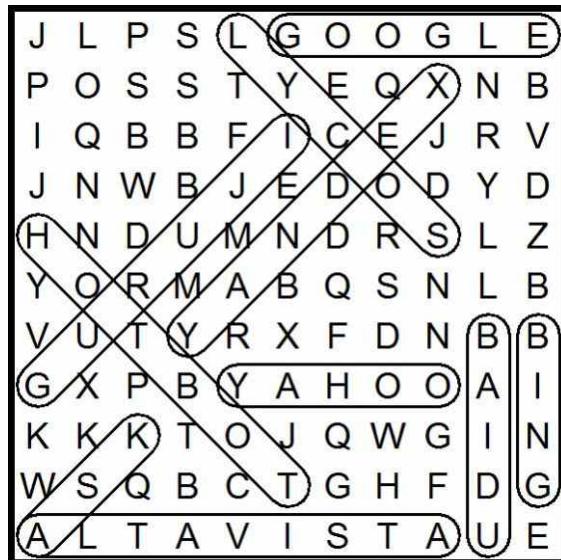


## Tag Them

4



5



# De-Frag

1. Beginners All Purpose Symbolic Instruction Code
2. Basic Input Output System
3. Million Instructions Per Second
4. Joint Photographic Expert
5. Radio Frequency Identification
6. Structured Query Language
7. Comma Separated Value
8. Moving Picture Experts Group
9. Optical Mark Recognition
10. Magnetic Ink Character Recognition
11. Code Division Multiple Access
12. High Speed Packet Access
13. Very Large Scale Integration
14. American Standard Code for Information Interchange
15. Global Packet Radio System
16. Advanced Research Projects Agency Network
17. Logic Inferences per Second
18. Redundant Array of Independent Disks
19. Storage Area Network
20. Synchronous Dynamic Random



# De-Frag

21. Transport Driver Interface
22. Peer To Peer
23. American National Standards Institute
24. Virtual Private Network
25. Peripheral Component Interconnect
26. Rich Text Format
27. Point to Point Protocol
28. Electronic data processing
29. Dynamic Link Library
30. Light emitting Diode

# Truth Factor

- |      |       |
|------|-------|
| 1. T | 9. T  |
| 2. T | 10. T |
| 3. F | 11. T |
| 4. T | 12. T |
| 5. T | 13. T |
| 6. T | 14. F |
| 7. F | 15. T |
| 8. T | 16. F |

# Truth Factor

- |       |       |
|-------|-------|
| 17. T | 24. T |
| 18. T | 25. F |
| 19. F | 26. F |
| 20. F | 27. T |
| 21. T | 28. T |
| 22. T | 29. F |
| 23. T | 30. T |

# Default Finder

<b>People</b>	<b>Companies</b>
1. Sabeer Bhatia	11. Creative
2. Algol	12. Intel
3. Mindtree	13. Terra Lycos
4. Next Inc	14. TCS
5. John McCarthy	15. Autodesk
6. Charles Babbage	16. Honeywell
7. HP	17. Red Hat
8. Lady Ada Byron Lovelace	18. PayPal
9. HCL	19. Chai
10. Herman Hollerith	20. Netgear

Answers



# Default Finder

## www

- 21. Bookmarks
- 22. Sharman Networks
- 23. Sampark
- 24. Spain
- 25. National Informatics Center
- 26. VSNL
- 27. Wikipedia
- 28. Phishing
- 29. Opera
- 30. Blog

## Terminology

- 31. Buffer
- 32. Protocol
- 33. Router
- 34. Disclaimer
- 35. Decay
- 36. Complementary
- 37. IP address
- 38. Render
- 39. Highlight
- 40. Leaf

## Games

- 41. Microsoft
- 42. Xbox
- 43. Electronic Arts (EA)
- 44. NFS (Need for Speed)
- 45. Sega
- 46. Ubisoft
- 47. Nintendo
- 48. Mario
- 49. Playstation
- 50. Solitaire

# Search Me

1. Shiv Nadar
2. AT & T
3. Vinod Khosla
4. Intel Pentium
5. Filters used to block access to certain sites
6. Mindtree
7. Vinton Cerf
8. Paul Allen
9. VODAfone
10. Douglas Engelbart
11. Herman Hollerith
12. Tim Berners Lee
13. George Boole
14. James Gosling
15. Ada Lovelace
16. Richard Stallman
17. Konrad Zuse
18. Seymour Cray
19. Logitec
20. Dewang Mehta



# Companies

1. Lenovo
2. Computer Associates
3. Ebay
4. Acer
5. Motorola
6. HP
7. Sony
8. IBM
9. Flipkart
10. TCS

# TCS IT Wiz

The journey till now

TCS IT Wiz	
1999:	Launch
2005:	6 cities
2006:	8 cities
2007:	11 cities
2008:	12 cities
2011:	UAE
2012:	14 cities

## Digital Interaction

Ran Facebook and Twitter contests (tweeporting). Live webcast of Mega Finals

## Reaching out on Social Media

Launching Twitter and Facebook channels to connect students using social media.

## Animation based quiz

TCS IT Wiz 2012 saw the launch of India's first animation based quiz software.

## MILESTONES

TCS IT Wiz books for all participants

## Web Strategy

An exclusive website www.tcsitwiz.com. This is a high resource for participants.

## ITWizbooks



## Gen Y Survey

Offshoot of TCS IT Wiz - India's largest survey which captures the changing trends of school students.

## Online Activities

Online registration Leader Program

## Video Questions

TCS CEO as quizmaster

## Blogs & YouTube

Creation of online students community

## Winners - TCS IT Wiz 2013 Mega Finals



Naman Dhanuka & Apratim Chandra Singh, Modern School, Delhi

## Runner - TCS IT Wiz 2013 Mega Finals



S. Abhinav & Bharath Sivakumar, P.S. Senior Secondary School, Chennai