

2024 Summer School on Retro Gaming History, Critic, and Development

Challenges and Opportunities on Software Engineering for Computer Games

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June 2024



Le génie pour l'industrie



Le génie pour l'industrie

Fabio PETRILLO

- Associate Professor at LOGTI - ÉTS (2022)
 - SE for Computer Games, Software Quality and Architecture
- Master and Ph.D. in Computer Science (UFRGS/Brazil)
 - Agile methods for computer game
 - Analysis, comprehension et visualisation of software
 - Swarm Debugging
- Professeur à l'UQAC (2018 - 2022)
- Lecturer at Polytechnique Montréal
- Postdoctoral Fellow at Concordia University (Montréal)
 - UBISOFT Montréal (MITACS) - Logging analysis and anomaly detection
- > 20 years of experience in Software Engineering
 - Software developer and architect
 - Manager and agile coach
 - Experience on complex and critical-mission systems

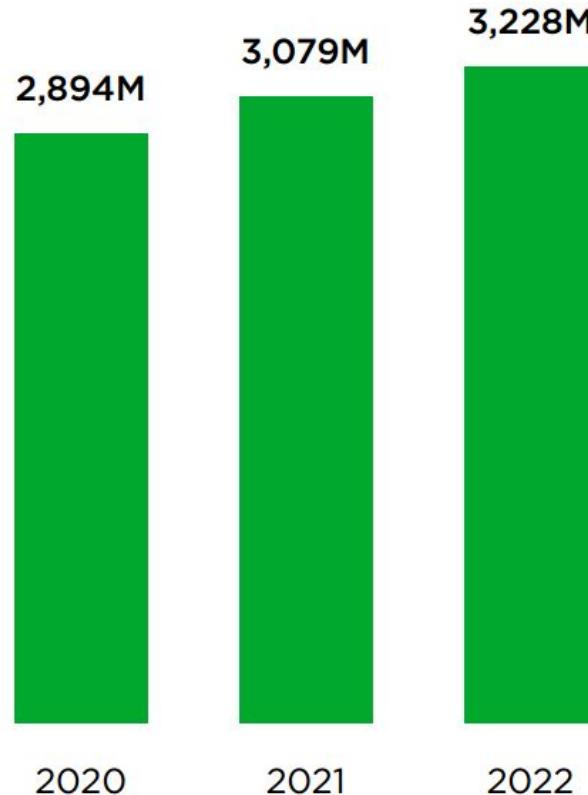
Is game industry important?

**Game industry is billionaire,
greater than cinema and music
together**

(NEWZOO,2016)

Global Player Forecast

2020-2025



3.2 Billion of
players in 2022!

Games Released on Steam by Year (June 2024)

Steam Game Releases by Year

[View 2024 top rated games](#)



data by SteamDB.info (powered by highcharts.com)

Is a video game more
a piece of **software** or
a piece of **art**?

Game Industry 2023



Presented by



This past year has been a time of change and opportunity. Studios and companies are working towards a new normal, while developers have their eye on how to reshape the game industry and their role within it. The metaverse has become

GDC Game Industry 2023

A survey of **2,300 video game
developers** about their work and the industry.

What best describes your job role? (Choose all that apply)

Game Design 37%

Programming/Engineering 35%

Production & Team Management 31%

Business & Finance 21%

Visual Arts 21%

Narrative/Writing 15%

Community/Marketing/PR 14%

Audio 12%

Quality Assurance 10%

What best describes your job role? (Choose all that apply)

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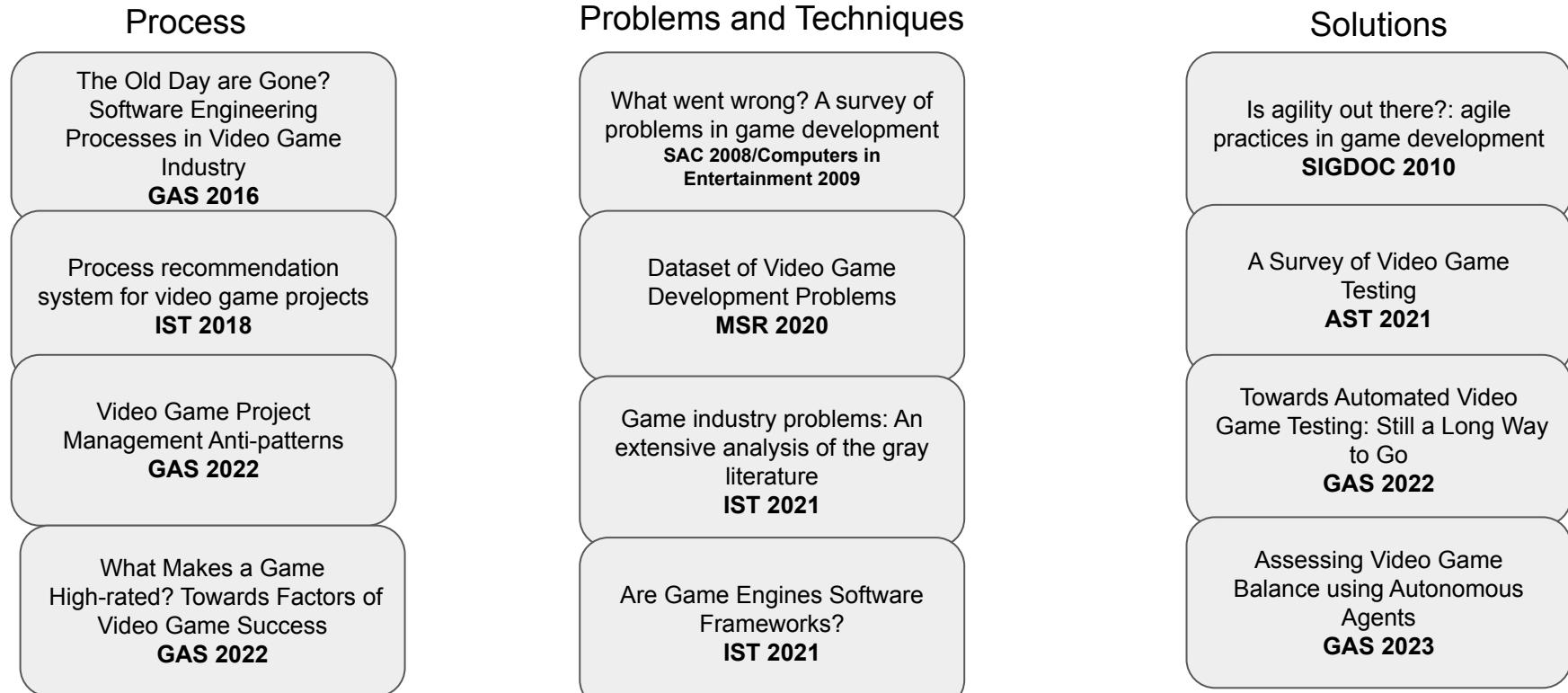
Computer Games and Software Engineering

- Computer Games (CG) are simultaneously **advanced software** products and complex works of **creativity and art** [Engstrom, 2018]
- Varying requirements and business goals [Kasurinen, 2017]

Computer Games and Software Engineering

Nevertheless, the software engineering community **rarely studies CGs** [Murphy-Hill, 2014].

Software Engineering for Computer Games (SEGA)



I have worked on SEGA since 2007 ...

Why do I start to work on Computer Games?

2006/7

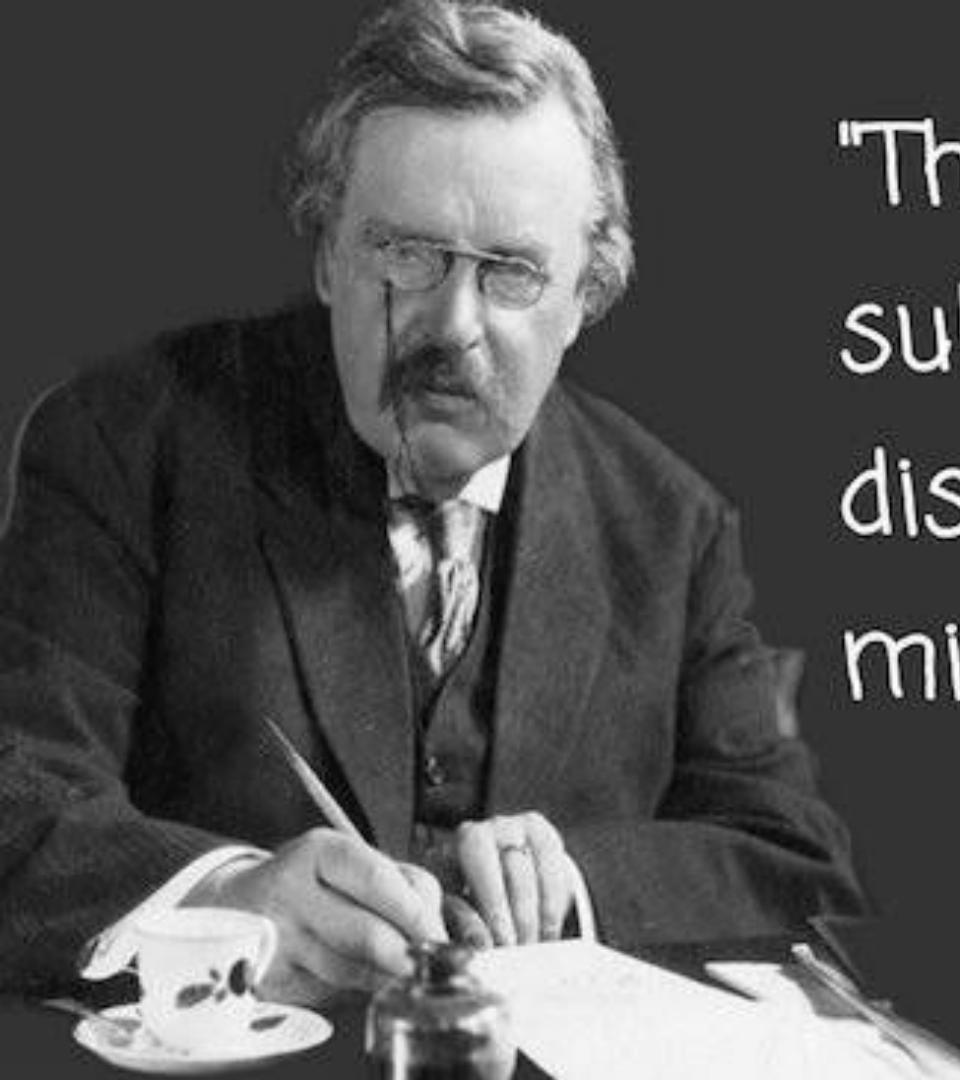
I was in a master
student seminar when...

BRACE YOURSELVES

A close-up photograph of a man with a beard and long hair tied back. He is wearing dark leather armor with a large, thick fur collar. He is holding a sword hilt with both hands, looking off to the side with a serious expression.

**A BORING PRESENTATION IS
COMING**

However, it was
not exactly that ...



"There are no boring
subjects, only
disinterested
minds."

G.K. Chesterton

We started a discussion:
Waterfall vs Agile for
game development?



So, I decided to
investigate Agile and
Computer Games!!!

2008

Master Results

Does game industry have
the same **problems** that
"traditional" software
industry?



20 game industry
postmortems

DIABLO

Postmortems

What went right discusses the best practices adopted by developers, solutions, improvements, and project management decisions that help the project.

What went wrong discusses difficulties, pitfalls, and mistakes experienced by the development team in the project, both technical and managerial.

An indie-style experiment at a AAA studio: Insomniac's Slow Down, Bull



gamasutra.com/view/news/259163/An_indiestyle_experiment_at_a AAA_studio_Insomniacs_Slow_Down_Bull.php

This postmortem, written by current indie and former triple-A dev Lisa Brown tells the story of the development of Insomniac's Slow Down, Bull -- an indie-style small game made by a big, well-known developer.

Insomniac Games has a reputation for always being willing to experiment. Whether it's trying to blend game genres, evolving a proven gameplay mechanic or branching out into a new platform, that spirit is something I've admired for a long time.

In the summer of 2013, mid-production on *Sunset Overdrive*, we tried a different kind of experiment, and I was thrilled to be involved. The premise: How far could one person take a prototype before needing to roll a team onto the game? Could we also make a great game with a small team and shorter timeline than our typical big budget console games?

When building the prototype for the pitch that ultimately became *Slow Down, Bull*, I started with a few mechanics constraints. First, I wanted to make a game with constrained input, only two buttons. Second, I wanted to try a game where your input stopped movement instead of caused it.

Eventually, this prototype turned into Insomniac's first small PC game and first foray into the realm of open development. *Slow Down, Bull* is an action collecting game about a stressed out, overachiever bull named Esteban who just wants to collect beautiful things, but is constantly worried that he isn't doing well enough. It became a charming little game wherein we partnered with Starlight Children's Foundation to give roughly half the net proceeds to the charity.

It was definitely a bit of a wild experiment for us in a number of ways, and we learned many things along the way.

What Went Right

1. Long prototyping phase

Because the whole initial process was a bit of an experiment, we spent a long time with just me working on the prototype alone, doing all the coding, art, animation, sound, telemetry, and playtesting. It was roughly four months of intense iteration on the prototype before putting something together for a broad company playtest to be greenlit.

After we made the decision to go ahead with the game, but before the full team rolled on, we spent some additional time pitching the project to potential partners amidst some extra experiments on the prototype. Do note that this wasn't a continuous timeline (the studio hibernates for a brief time during the winter holidays), but even still it may seem like a long time to stew on a single prototype.

However, I feel like this was one of our strongest decisions, as the rapid prototype iteration and consistent design log documentation meant that we had a strong, coherent prototype that made production with the entire team move swiftly once they came on board. We were able to iterate through a ton of different experiments, many of which were discarded failures, but which paved the path for the strongest mechanics in the game (the bullockatcher, the possum, and even the cat all were birthed out of a long line of experiments.)

Some of the discarded prototypes included a red light/green light mode, a mode in which you had to collect pickups in predetermined order, a pickup that increased your stress the longer you held it, a mode where you had to steer on a specific path, and a thief who stole decorations that you had to charge into. While these were ditched for not being particularly fun, they helped clarify what WAS fun and distinct about the steering and stress

What are the most
important problems in
game industry?

"All the main problems of the traditional software industry are also found in the game industry"

Petrillo, F., Pimenta, M., Trindade, F., & Dietrich, C. (2009). What went wrong? A survey of problems in game development. *Computers in Entertainment*, 7(1), 1. 27

- 1) Unrealistic scope
- 2) Feature creep
- 3) Cutting features

Petrillo, F., Pimenta, M., Trindade, F., & Dietrich, C. (2009). What went wrong? A survey of problems in game development. *Computers in Entertainment*, 7(1), 1.

*“...the traditional and game software industries do not suffer mainly from technological problems, but from **management problems**.”*

Petrillo, F., Pimenta, M., Trindade, F., & Dietrich, C. (2009). What went wrong? A survey of problems in game development. *Computers in Entertainment*, 7(1), 1.

So, how can we mitigate
these problems?

*"We believe that adoption of **agile practices** in game development can achieve promising results."*

Petrillo, F., & Pimenta, M. (2010). Is agility out there? Agile Practices in Game Development. In *Proceedings of the 28th ACM International Conference on Design of Communication - SIGDOC '10* (p. 9). New York, New York, USA: ACM Press.

2016,

Ten years later...

KINGDOMS OF AMALUR

RECKONING



"The old days are gone. You can't expect producers or leads to come up with a huge waterfall of everything they thought would get done over the next three years. In the game development business, it's insane to think you have any insight into what your team will be doing one year from now. You can set major milestones with hard dates, but filling in all the details between those points is an exercise in futility."

Fridley, M. (2013). Postmortem: Kingdoms of Amalur: Reckoning. Retrieved from
http://www.gamasutra.com/view/feature/197269/postmortem_kingdoms_of_amalur_.php

Are these claims general or
a "*cherry picking*" cases?

Are the Old Days Gone? A Survey on Actual Software Engineering Processes in Video Game Industry

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ABSTRACT

In the past 10 years, several researches studied video game development process who proposed approaches to improve the way how games are developed. These approaches usually adopt agile methodologies because of claims that traditional practices and the waterfall process are gone. However, are the “old days” really gone in the game industry?

In this paper, we present a survey of software engineering processes in video game industry from postmortem project analyses. We analyzed 20 postmortems from Gamasutra Portal. We extracted their processes and modelled them through using the Business Process Model and Notation (BPMN).

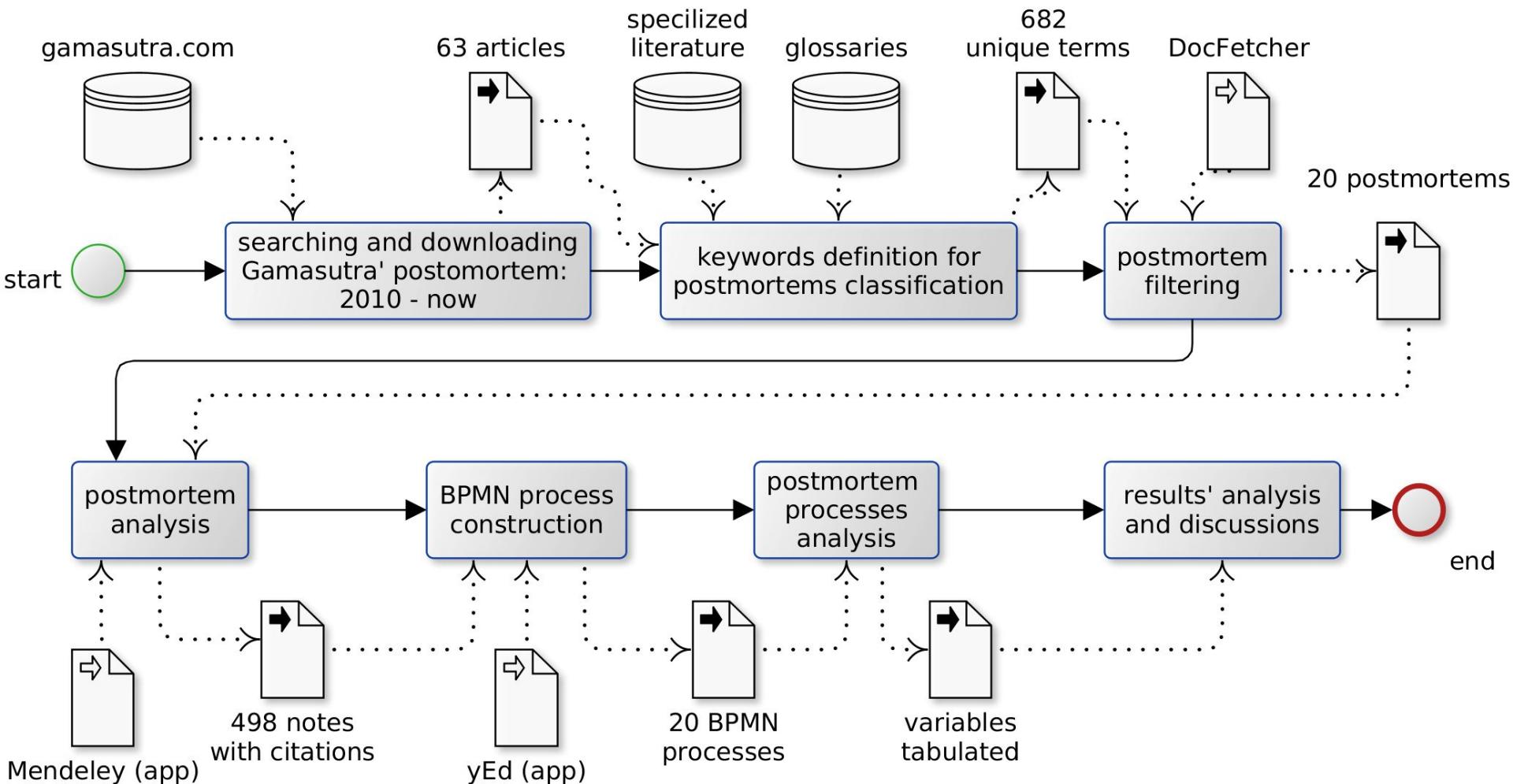
This work presents three main contributions. First, a

stantially fewer industrial studies about game development processes and claims that agile processes are appropriate when innovation and speed to market are vital in game development. In the same direction, a developer gave us some interesting observations in a recent postmortem about game development [9]:

“The old days are gone. You can’t expect producers or leads to come up with a huge waterfall of everything they thought would get done over the next three years. In the game development business, it’s insane to think you have any insight into what your team will be doing one year from now. You can set major milestones with broad time horizons, but they will likely change.”

RQ: Are "the old days" really
gone in video game
industry?

Methodology



Postmortem Search (2010 - 2016)

The screenshot shows the Gamasutra homepage with a search bar containing "Postmortem". Below the search results, two articles are listed:

- Postmortem: Pinball-RPG hybrid *Rollers of the Realm*** by Sean Thompson, Tony Walsh, Ericka Evans [12.31.14]
- Postmortem: The Chinese Room's *Amnesia: A Machine for Pigs*** by Peter Howell [05.23.14]

Postmortem: *Kingdoms of Amalur: Reckoning*

By Mike Fridley

Kingdoms of Amalur: Reckoning, the single collaboration between Big Huge Games and parent studio 38 Studios, became an inadvertent teachable moment for the games industry when rocky initial sales, mismanagement and no end of poor luck resulted in the complete closure of both companies in May 2012, just three months after the game's release. Financed in part by a loan from the state of Florida, it was a fairly unique case of a triple-A game built with the help of alternative funding.

In this postmortem, reprinted from the April 2012 issue of *Game Developer magazine*, former Big Huge Games executive producer Mike Fridley walks through what went right and what went wrong with *Kingdoms of Amalur: Reckoning*'s production leading up to its ill-fated release.



by Mike Fridley

Over five years ago, Big Huge Games set out to completely change the type of games we make. We switched from making real-time strategy games to role-playing games, and we started making games for consoles in addition to PCs. We made these changes for several reasons, and although profits one of them, it was the only way we believed we could do something crazy. We wanted to make a big open-world RPG — a project like that, we thought, we could think of something on MMO. But we're all big fans of the genre and thought we could find our niche in it. So we started our quest to convert the studio into an RPG by us.

At first, our RPG project was named "Crucible" and was being published by THQ. We were making great progress on it, and THQ was happy enough with the progress that they purchased us outright, and we became an internal THQ studio. Around that time we switched some of the key features of the game and renamed the project "Ascendant." We were part of the THQ network of studios for a short period of time right up to the point that THQ started running out of money. Our big, july, unproven-in-the-genre studio was a prime target for them to try to sell.

With little money left on the "close the doors" timer at the studio, THQ sold us to Curt Schilling's 38 Studios, which has R.A. Salvatore as creative director. We became clear pretty quickly that we would need to change the universe and some of the game features yet again to take advantage of Robert's genius. We changed the project name to "Mercury," which was given the final shipping name of *Kingdoms of Amalur: Reckoning*.

For those keeping track at home, in five years we were bought and sold twice and changed the name and core features of the project three times. Needless to say, it's been a long, strange trip. The rest of the postmortem will be restricted to the two and a half years we spent working on *Reckoning* rather than the two previous false starts.

What Went Right

1. Combat: RPGs don't have to have boring fights

Shortly after we came out of pre-production, we took a long, hard look at the game we were making. We figured that open-world RPG designs are set up for progression, exploration, and combat. We discovered that it was easy to identify the name of exploration, but there was no clear title for combat well past still moving the character around. So we decided to go all-in on combat and change our starting plan to "Ready combat."

The game wasn't built solely around combat, but it was definitely built with our flavor,

where we were able to add fun on character progression and drains. The size of the map, where we were able to add fun on character progression and drains.

the dragon's hallway to the number of enemies we could handle onscreen at a time.

Two of the other things that went right during development were direct results of functional group seating.

2. Software testing -- early and often

We made sure that getting feedback from real players was high on our priority list. In-progress builds to the public and survey, we did the next best thing in development process. The lab at EA allowed us to pull in testers from the general content that we were currently developing. For example, if we had the first portion of a game to play for a half day and get some players feedback on whether the interface was working.

EA's lab recorded videos of the wrap-up sessions, we were also able to show our audience the game. If the attack chain you were working on felt bad or the quest didn't make any sense to them, the team in those areas of the game got to hear it straight from the consumer's mouth. That kind of direct feedback from the player

*63

Postmortem Analysis (20 articles)

My Library Postmortem: Double Fine'... ❌

was not attacking, and a forced move to the attack position even if that your army was attacking.

The Double Fine incarnation of a console RTS occurred to us not in an easy painstaking iteration and reinvention and rework. We tested our progress sessions, where the entire team played the latest build and then met as a what was frustrating or could be made better. This open forum for the exc continuous iteration fueled profound changes to the core game mechanic

2. Scrum

Cristiano Politowski ter Jan 5 2016

Brütal Legend, the Double Fine team had spent two years of which consisted of a giant, grueling c it its doors before ultimately releasing the game.

When the euphoria of having shipped our first title wore off, it was apparent we develop games the way other studios did, and that a different system of place.

The main cause of Psychonauts' horrifying crunch was due to our continu or the levels were built. With each improvement to the game mechanica

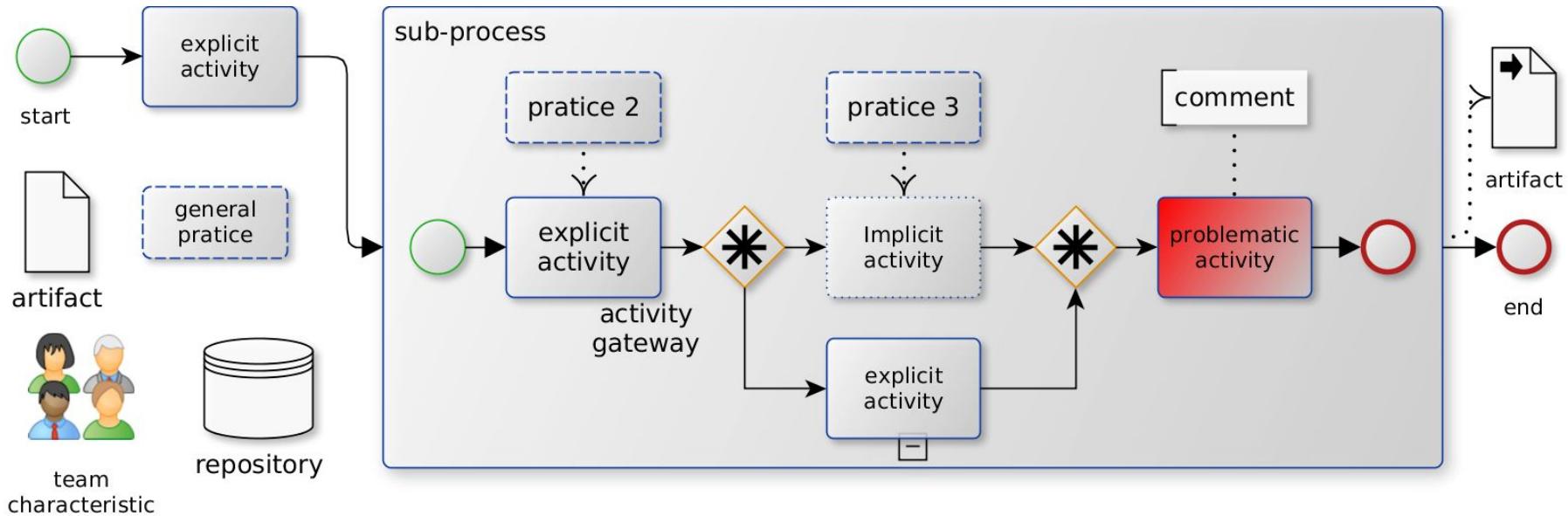


postmortems_notes.md

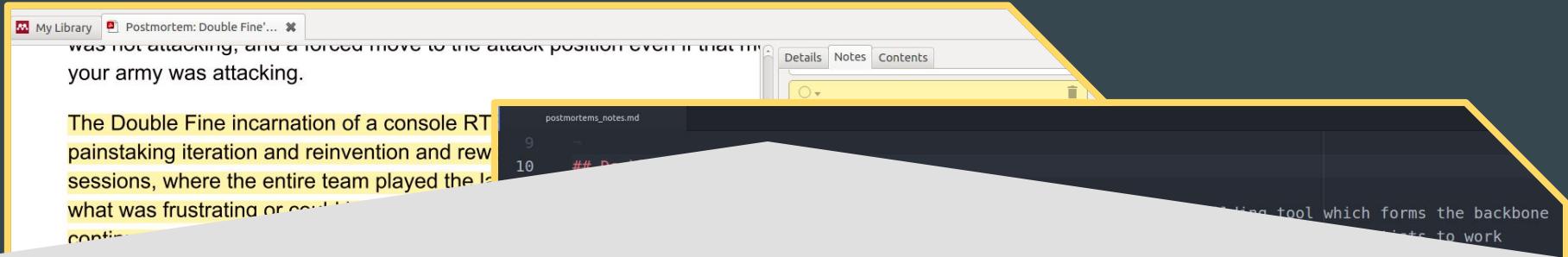
9
10 ## Double Fines Brutal Legend
11 1. collaborative development [1]
12 ... * The MUE (Multi-User-Editor) is our collabora of our world production process. Its primary f simultaneously on our large world.
13 * automated tests [2]
14 * testing farm [2]
15 ... * One particularly crafty programmer came up w 3s to run automated tests. Team members could was useful and efficient to use idle machines the bot farm ran for a combined total of 147,000
16 * scrum [3]
17 ... * After research into methodologies, we were d and decided to adopt Scrum. Within the first f practicing Scrum, and the initial payoffs were
18 * rapid prototyping [4]
19 * cross-disciplinary teams [11]
20 * people over process [12]
21 * continuous delivery [13]
22 ... * Scrum's emphasis on features over systems, of cross-disciplinary teams, on people over proce piece of software every sprint/milestone made development

No Issues postmortems_notes.md 10:30

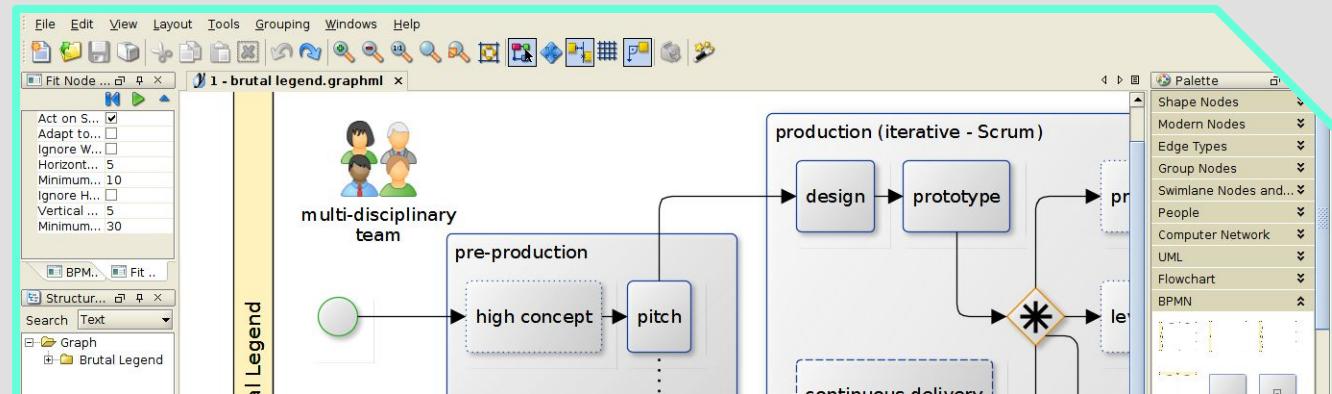
Process Metamodel



Postmortem Analysis (20 articles)

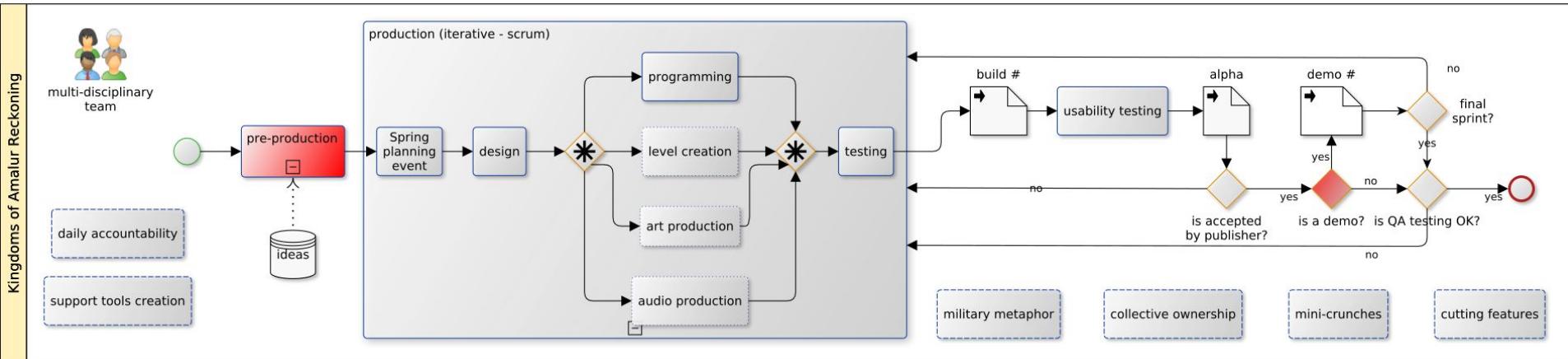


BPMN Process Construction

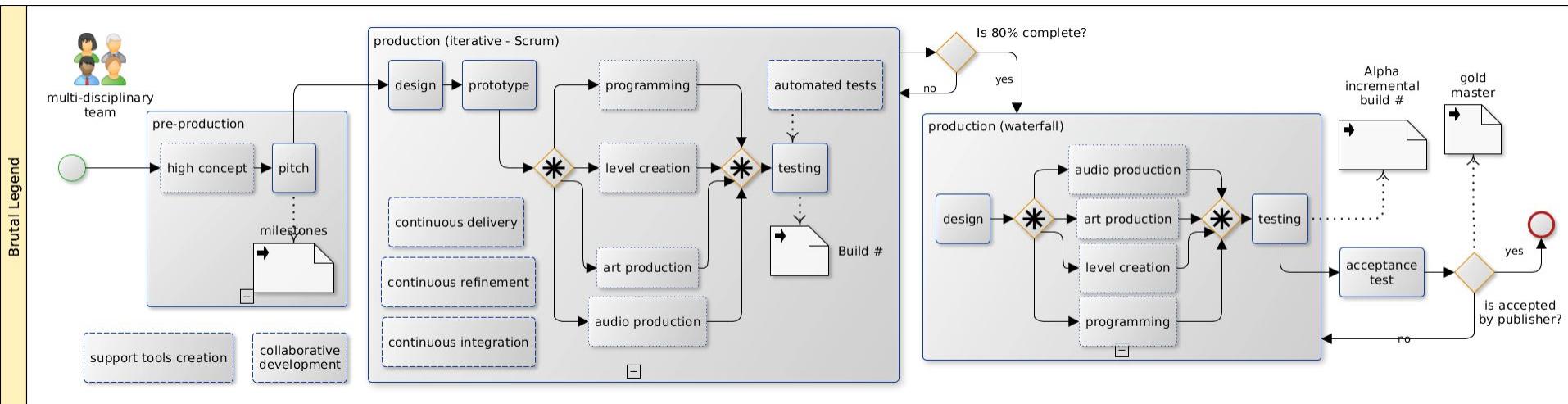


20 process models (BPMN)

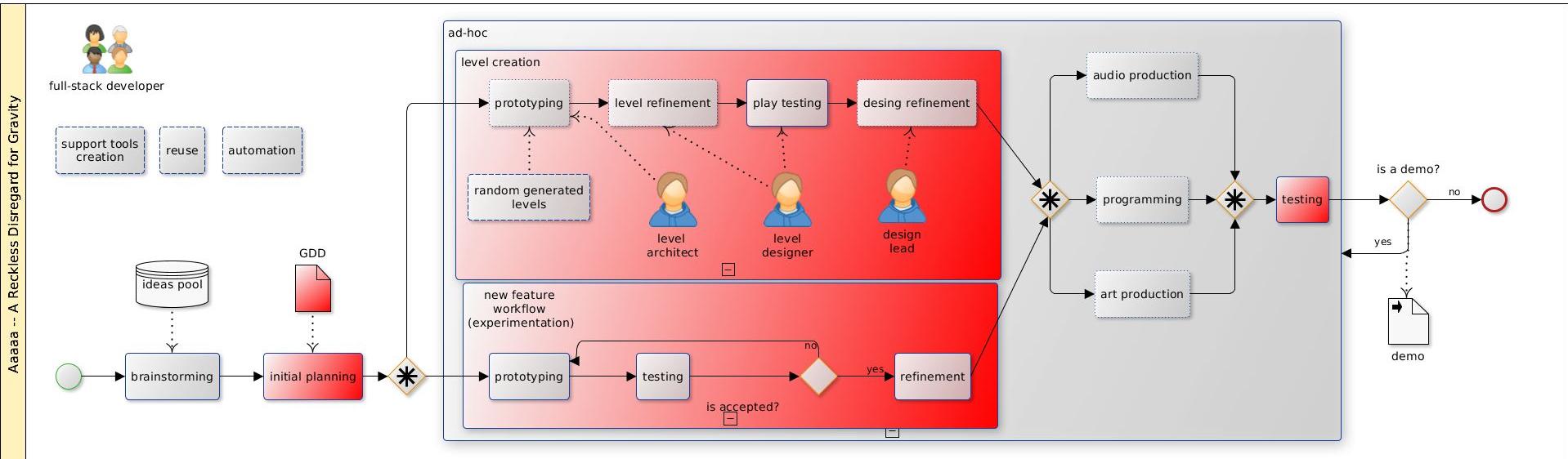
Iterative Process - *Kingdoms of Amalur: Reckoning*



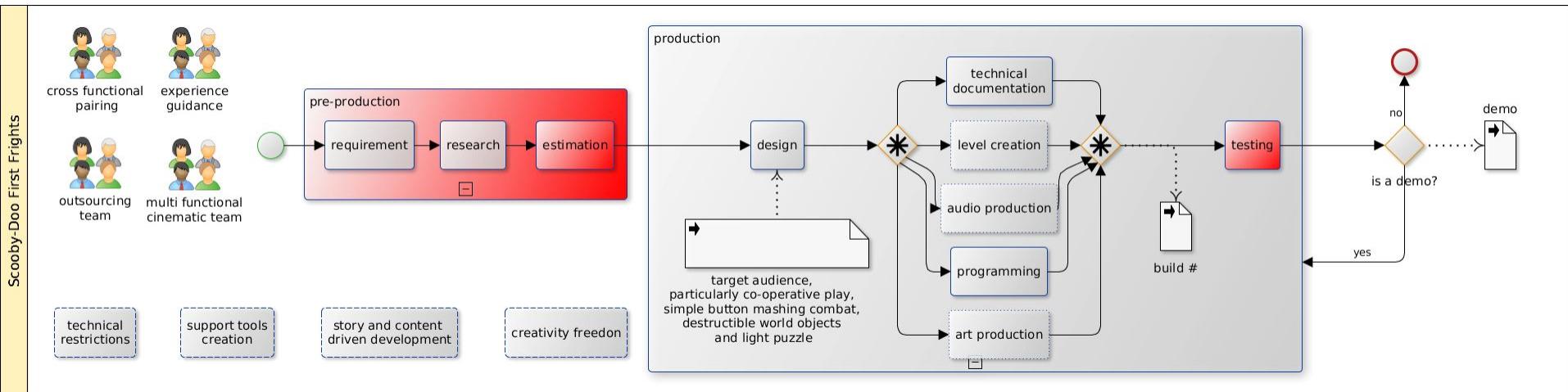
Hybrid Process - *Brutal Legend*



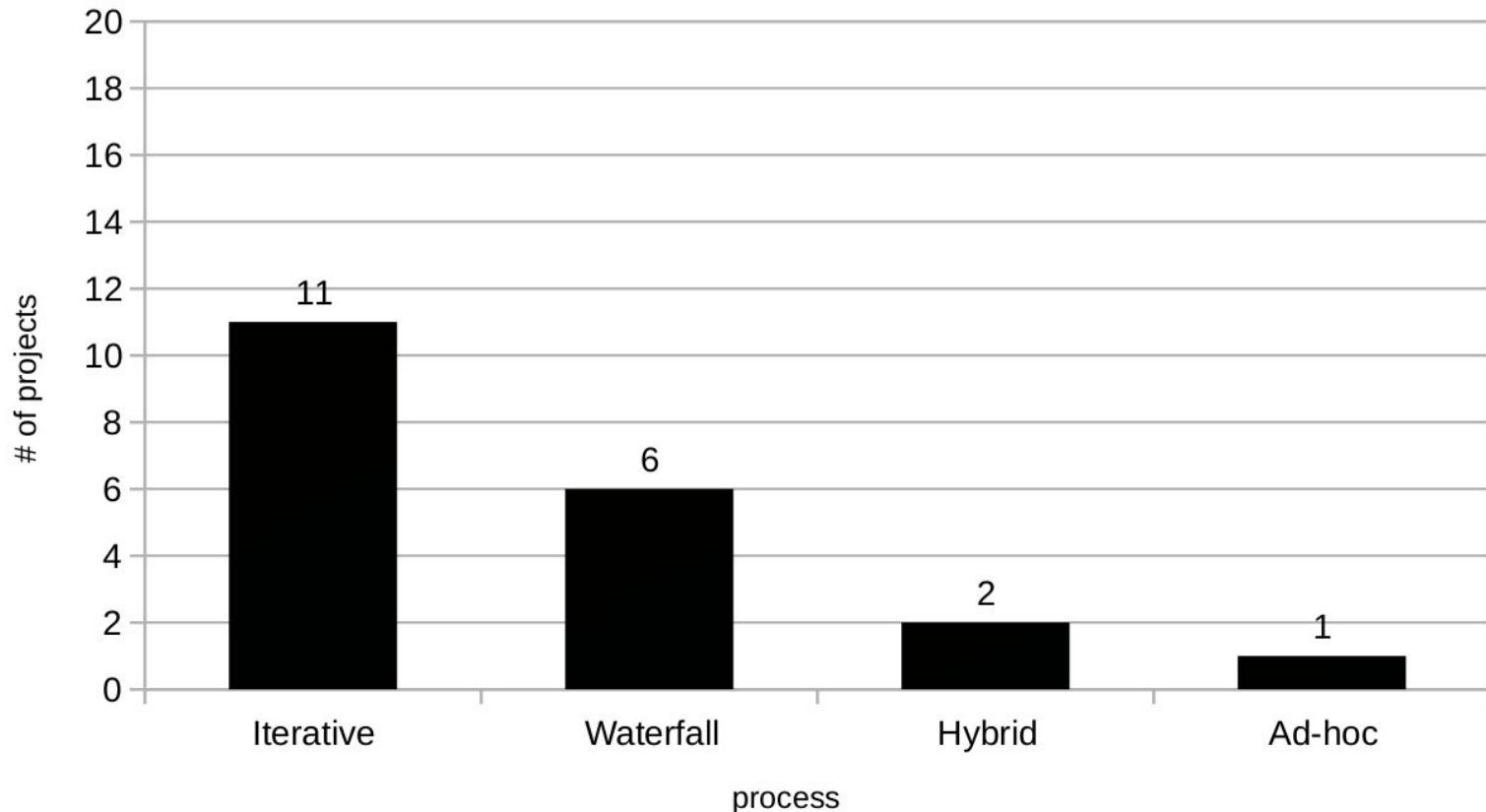
Ad-Hoc Process - Aaaa! A Reckless Disregard for Gravity



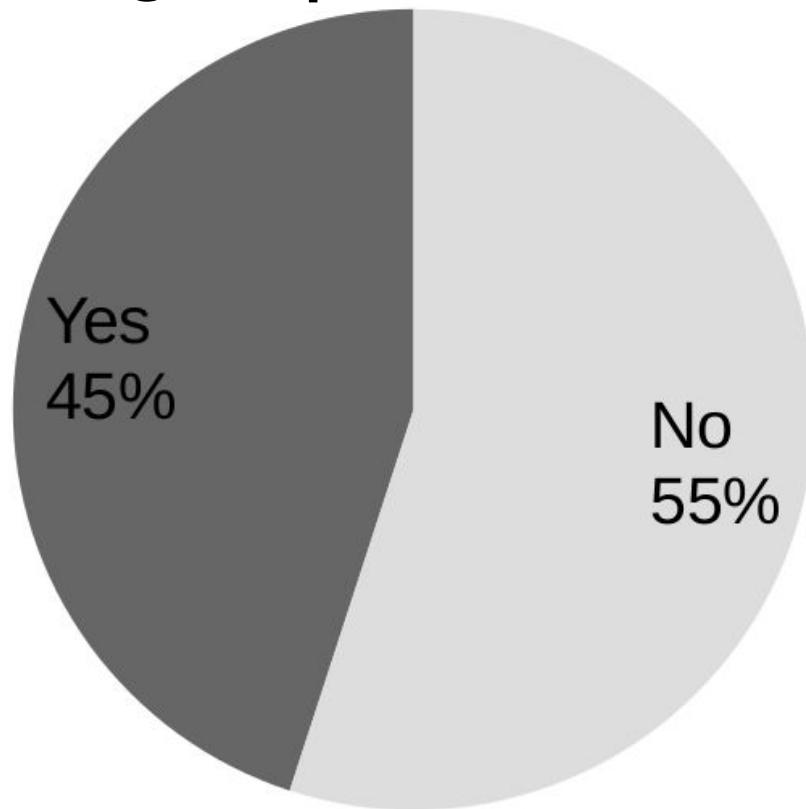
Waterfall Process - *Scooby-Doo*



Process occurrences by category



Agile practices in game projects



Conclusion 1

The “old days” are **gone**, but
not **completely** at all.

Conclusion 2

Iterative process is currently mainstream in the game industry.

Conclusion 3

Agility are increasing in the
last years.

Discussion (2016)

We believe that **iterative process and agile practice benefits** are yet **misunderstood** by some game developers, managers, producers, publishers, and educators.



2018

FORTNITE

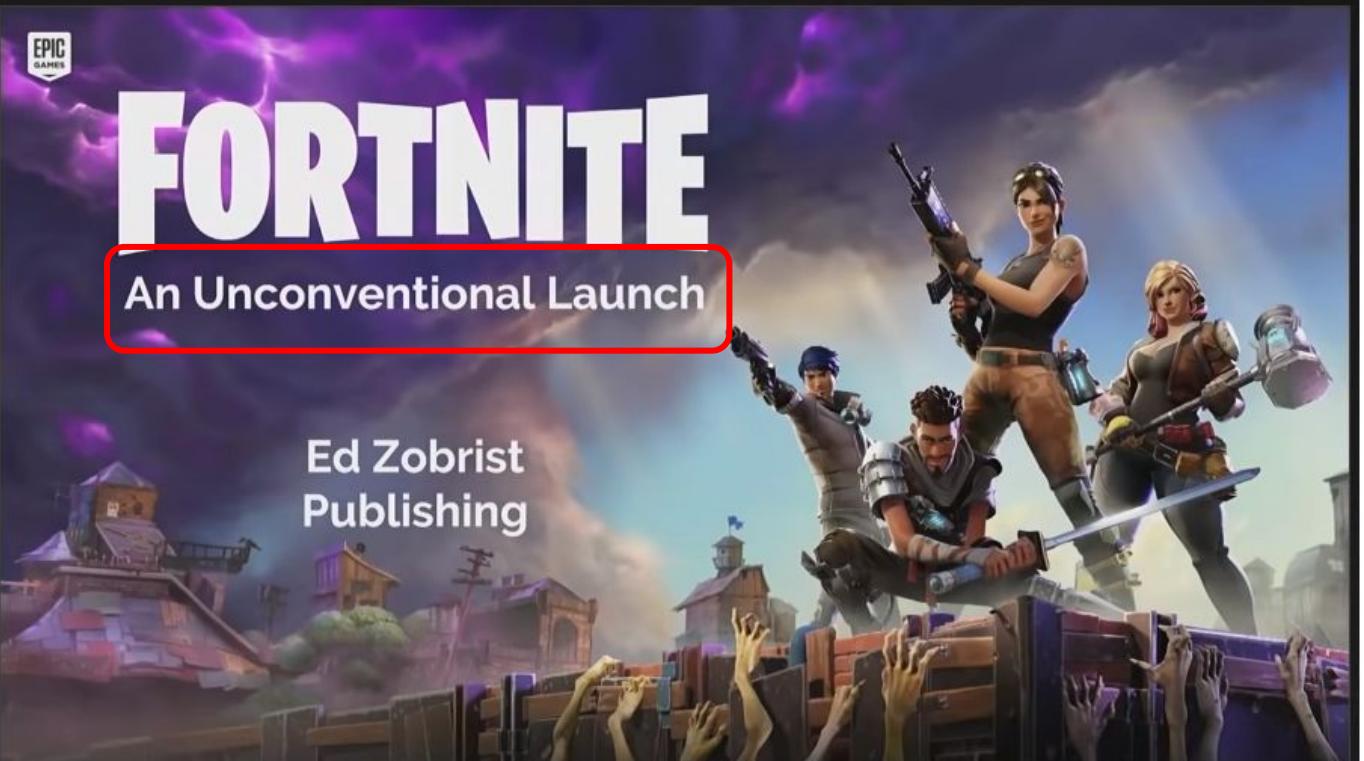
BATTLE ROYALE



How Epic Games keeps Fortnite online for millions of players

Fortnite has hit 125 million players – peaking at 3.2 million concurrent gamers
Keeping it online requires some serious web infrastructure

Why Fortnite: Battle Royale is a huge success???



GDC
18



...AND THEN CAME BATTLE ROYALE

- 2 months development – Sep 26 launch
- Initially a mode within Save the World
- Shifted to a free model in final 2 weeks



[BR launch](#)

[Bush](#)

[C4 vid](#)

[50v50](#)

[Mobile](#)

GDC
18

Why Fortnite: Battle Royale
is a huge success???

Because

the old days are gone!

Fortnite: Less is more...

- “*Their goal was to develop the Battle Royale mode quickly from the core "Save the World" mode, **putting off any complex features that weren't already in place** as to launch the new mode as **soon as possible**; while they explored such potential ideas, they held off inclusion until after the main mode was launched.*”
- **Less is more**
 - **Less weapons**
 - **a small subset of traps**

Why Fortnite: Battle Royale is a huge success?

- The game is **free-to-play**, supported by microtransactions
- The game is run as **seasons**, lasting about **10 weeks each.**
- **Epic's consistent updates for the game.**

Why Fortnite: Battle Royale is a huge success?

“It’s been weird, because from my perspective we’ve been **continuously interacting with players the entire time** – it’s just that we haven’t made a big deal about it with the press,” he says.

“There’s a significant amount of difference between the game two years ago and the game now, so we’ve just been **furiously iterating**.”

Fortnite: Battle Royale is
changing the mindset of
waterfall/stage gate
process...

Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.

Through this work we have come to value:

Individuals and interactions over processes and tools

Working software over comprehensive documentation

Customer collaboration over contract negotiation

Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

Fortnite success (finally) opens opportunities to explore agile practices on AAA computer games' industry...
more than 20 years of agile manifesto and 14 years we discuss that in academia!

New games follow similar strategies, such as ...



GENSHIN IMPACT

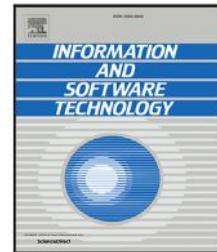
2020-23



Contents lists available at [ScienceDirect](#)

Information and Software Technology

journal homepage: www.elsevier.com/locate/infsof



Game industry problems: An extensive analysis of the gray literature

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ARTICLE INFO

Keywords:

Game industry problems
Gray literature
Postmortem analysis
Software engineering

ABSTRACT

Context: Given its competitiveness, the video-game industry has a closed-source culture. Hence, little is known about the problems faced by game developers. However, game developers do share information about their game projects through postmortems, which describe informally what happened during the projects.

Objective: The software-engineering research community and game developers would benefit from a state of the problems of the video game industry, in particular the problems faced by game developers, their evolution in time, and their root causes. This state of the practice would allow researchers and practitioners to work

Game industry problems: An extensive analysis of the gray literature

- **New version of my paper
2009 journal paper (10 years
later)**
- We analyzed more than 200 postmortems from 1997 to 2019
- 927 problems, divided in 20 types
- **The main root causes
are related to **human
aspects, not technical
ones****

| Type | Description |
|-------------------------------|---|
| Bugs ^P | Bugs or failures that compromise the game development or its reception. |
| Game Design ^{PW} | Game design problems, like balancing the gameplay, creating fun mechanics, etc. |
| Documentation ^{PW} | Not documenting the code, artifacts or game plan. |
| Prototyping | Lack of or no prototyping phase nor validation of the gameplay/feature. |
| Technical ^P | Problems with code or assets, infra-structure, network, hardware, etc. |
| Testing ^{PW} | Any problem regarding testing the game, like unit tests, playtesting, QA, etc. |
| Tools ^{PW} | Problems with tools like Game Engines, libraries, etc. |
| Communication ^P | Problems communicating with any stakeholder, team, publisher, audience, etc. |
| Crunch Time ^P | When developers continuously spent extra hours working in the project. |
| Delays | Problems regarding any delay in the project. |
| Team ^{PW} | Problems in setting up the team, loss of professionals during the development or outsourcing. |
| Cutting Features ^P | Cutting features previously planned due to other factors like time or budget. |
| Feature Creep ^P | Adding non-planned new features to the game during its production. |
| Multiple Projects | When there is more than one project being developed at the same time. |
| Budget ^{PW} | Lack of budget, funding, and any financial difficulties. |
| Planning ^{PW} | Problems involving planning and schedule, or lack of either. |
| Security | Problems regarding leaked assets or information about the project. |
| Scope ^{PW} | When the project has too many features that end up impossible to implement it. |
| Marketing ^W | Problems regarding marketing and advertising. |
| Monetization | Problems with the process used to generate revenue from a video game product. |

Highlights

Computer game industry has several challenges to SE researches because

- **Conservative mindset**
- “It is more **art** than engineering”
- “SE is for mortals; we need **performance...**”

Main research projects

Game testing

- Game testing is an intensive, **manual human labor**
- Build models and new techniques for computer game testing
- Applying automatic transformations and targets the early detection of **regression bugs**.
- Machine learning techniques and new approaches to automatically test large number of scenarios to **reduce the costs of manual testing**.

Game engine architectures

- Extension of our JSS paper to explore **architectural aspects** of game engines
- Reverse engineering
- Architectural recovering challenges

Computer game debugging

- New techniques for computer game debugging
- Using Swarm Debugging for CG
- Crowd approaches to address debugging challenges in software development
- The effort to debug CGs using a collaborative approach is a research opportunity to explore.

Build empirical theories and quality models for computer games

- A deep comprehension of testing and debugging phenomena for CGs opens an opportunity to explore **new theories and quality models for CG**
- Practices and human factors in SEGA (creativity vs. technical aspects);
- Data-driven and machine learning SE to improve software quality practices in CGs;
- Building software **quality models** to support CG.

Game as a service

- Game server technologies
- Cloud computing and serverless
- Scaling, load balancing and resource optimization
- CI/CD challenges

Don't worry, a research idea
takes time to become
mainstream (decades)...

Research ideas pop up
everywhere... So, listen
carefully your colleagues,
clients, users, etc...

Computer games are a great
sandbox and playground to
state-of-art in SE and
Computer Science.

Tons of **research opportunities**,
specially in terms of
automation, testing,
debugging, reliability, CI/CD,
and observability.

Games is an amazing tech
industry to create new
opportunities and jobs using
open source platforms!

Let's work together....



Challenges and Opportunities on Software Engineering for Computer Games

Thanks a lot!

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Le génie pour l'industrie



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