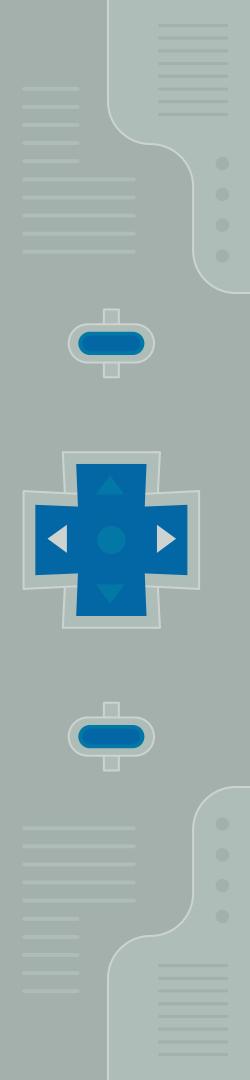


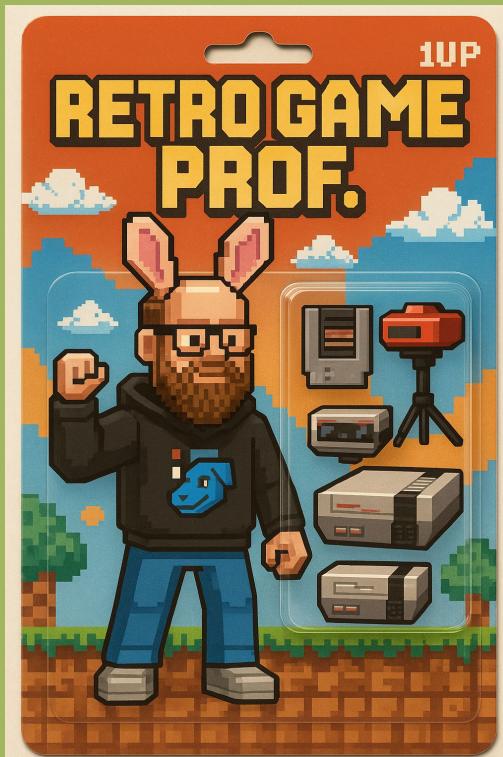
01

Atari 2600: Workshop

The O.G. Game Console....well... one of them...



Who am I?



My Favorites

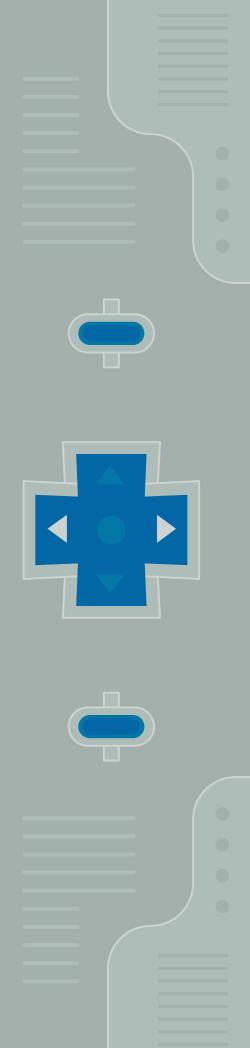


Retro Game Dev @



Erik's Expedition
2-player Co-op Platformer w/ Lightgun Zapper

The Retro Room



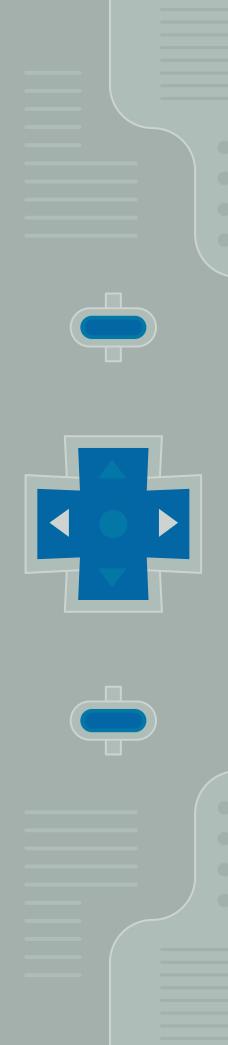
The Retro Room (Goals)

ReAnimate Summer School

Atari Workshop

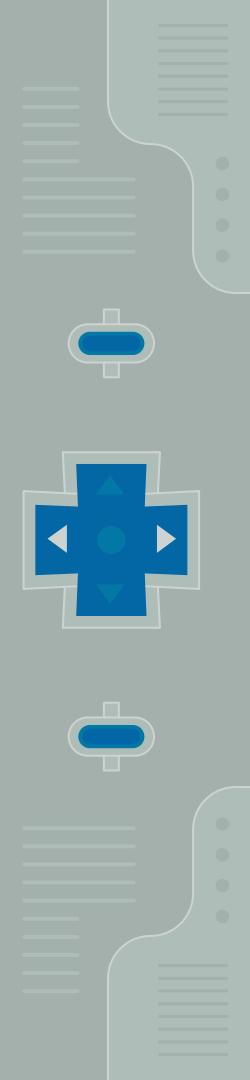
Goals:

Explore
Game History
through
Development



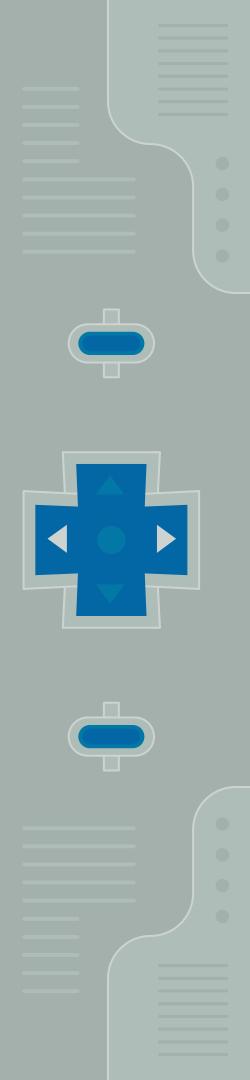
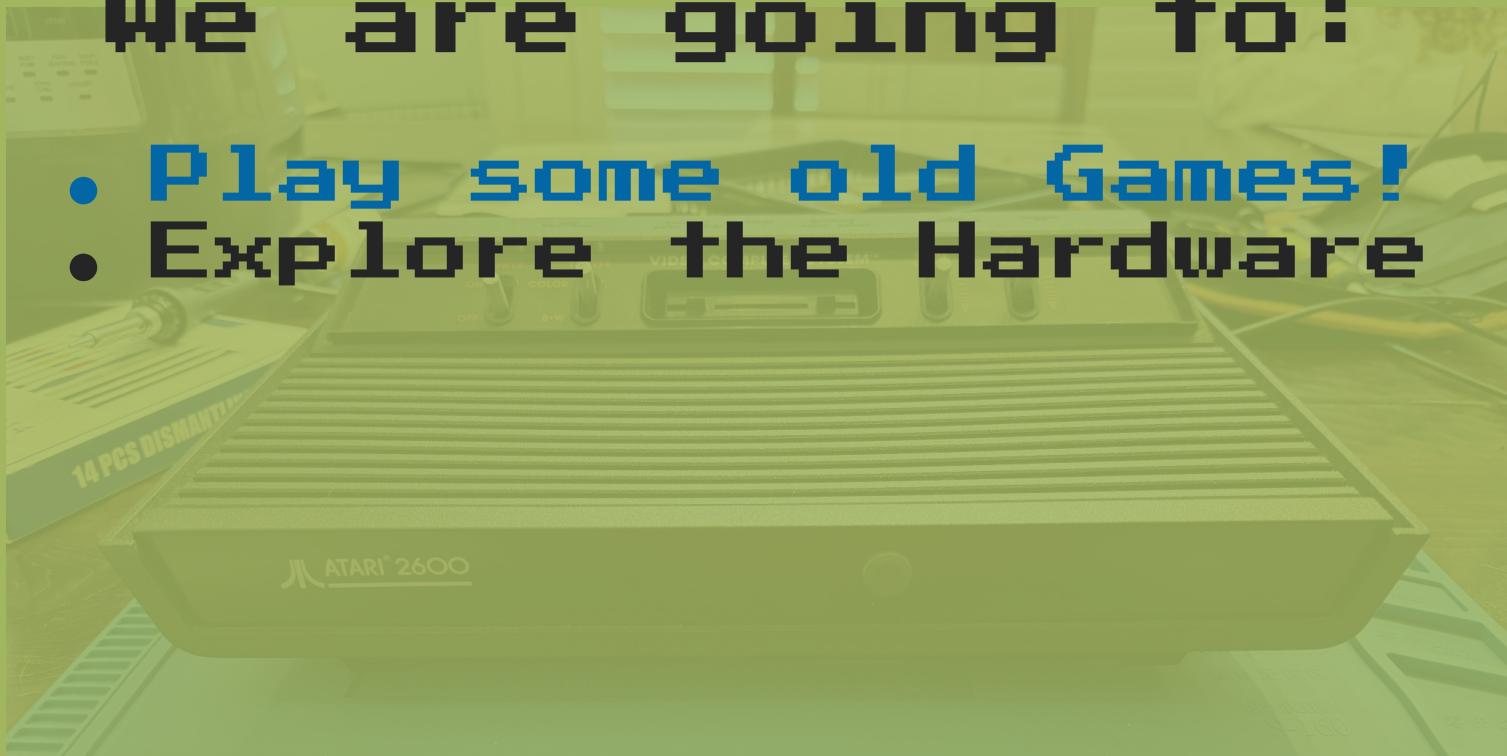
We are going to:

- Play some old Games!



We are going to:

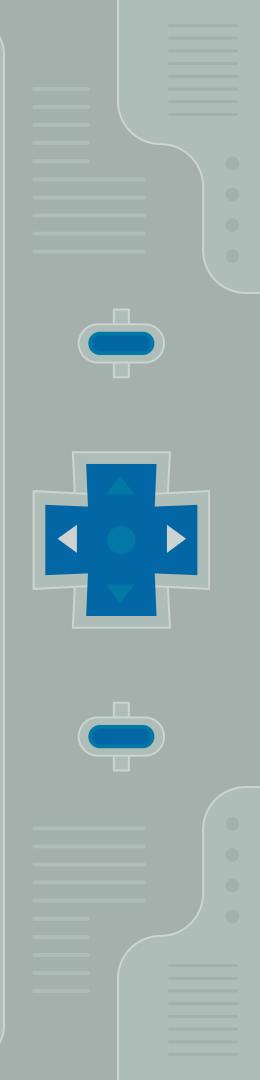
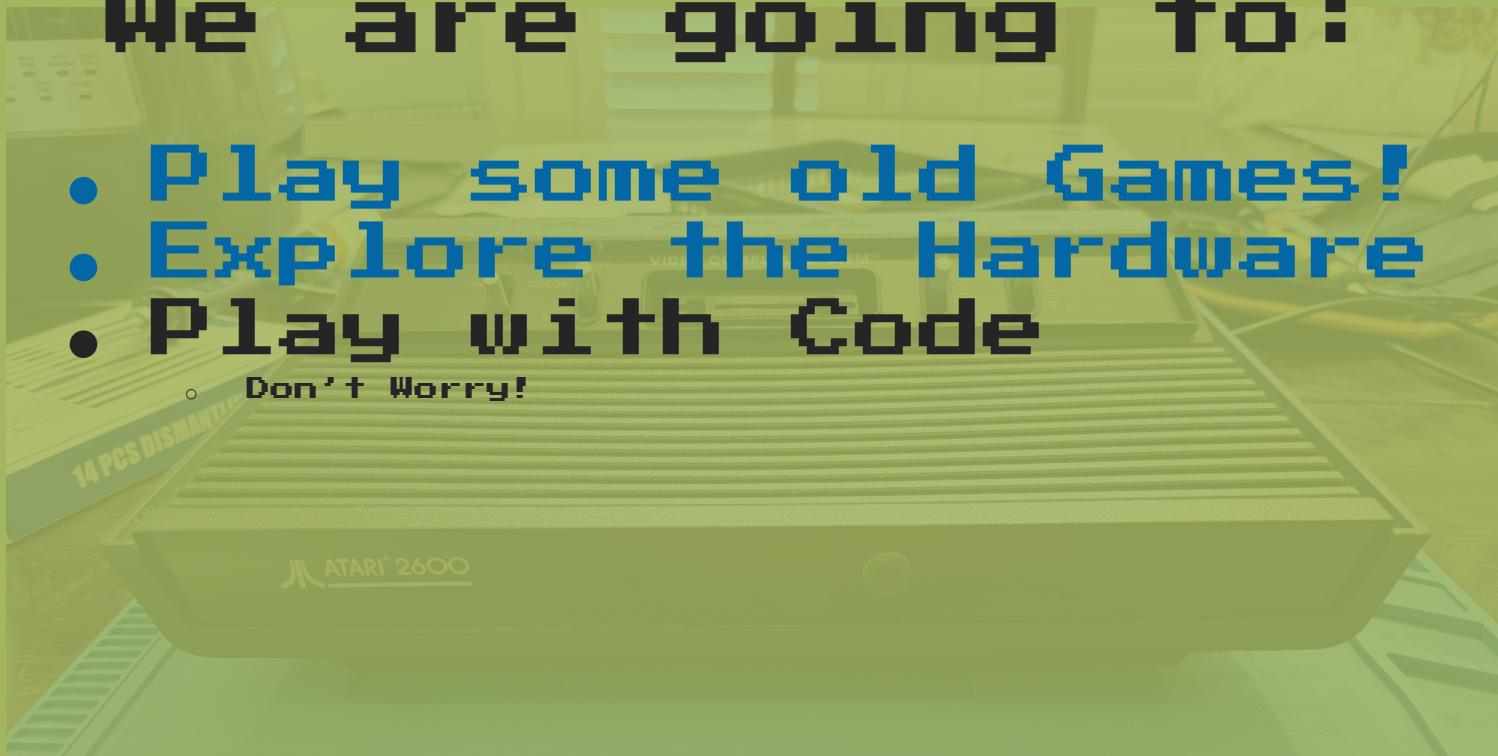
- Play some old Games!
- Explore the Hardware



We are going to:

- Play some old Games!
- Explore the Hardware
- Play with Code

- Don't Worry!



We are going to:

- Play some old Games!
- Explore the Hardware
- Play with Code
 - Don't Worry!
- Develop a working game for the Atari 2600!

01

But
First

01

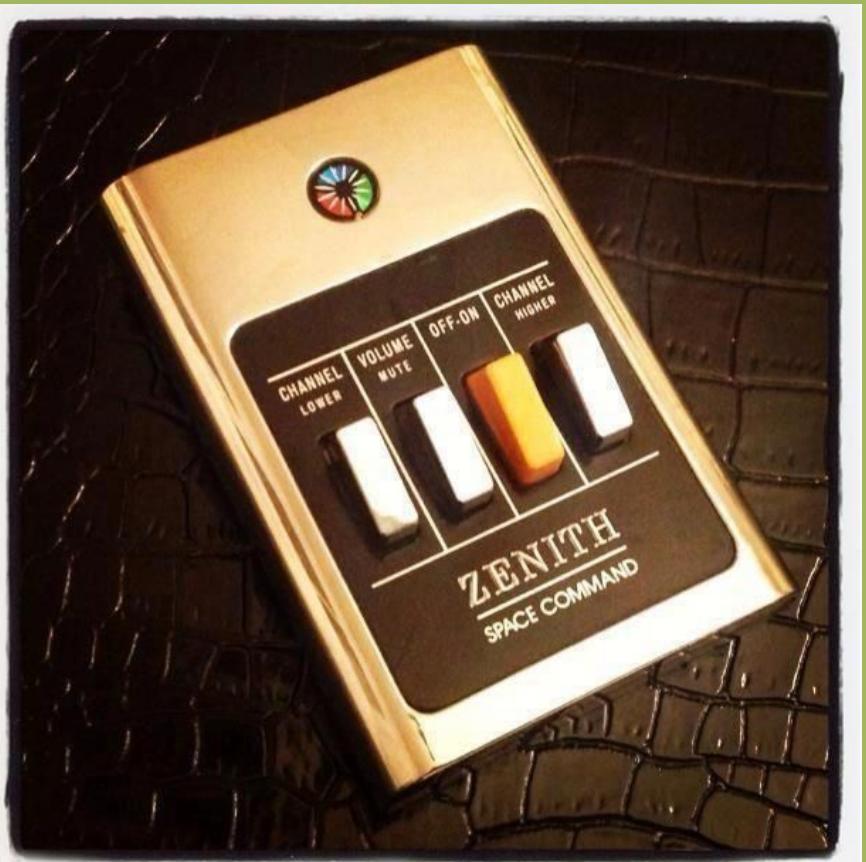
Context

01

1975 -

1977







*The terrifying motion picture
from the terrifying No.1 best seller.*

JAWS



ROBERT
SHAW RICHARD
DREYFUSS

JAWS

Co-starring LORRAINE GARY • MURRAY HAMILTON • A ZANICK/BROWN PRODUCTION
Screenplay by PETER BENCHLEY and CARL GOTTLIEB • Based on the novel by PETER BENCHLEY • Music by JOHN WILLIAMS
Directed by STEVEN SPIELBERG • Produced by RICHARD D. ZANUCK and DAVID BROWN • A UNIVERSAL PICTURE •
TECHNICOLOR® PANAVISION® PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY BE INAPPROPRIATE
FOR CHILDREN ORIGINAL SOUNDTRACK AVAILABLE ON MCA RECORDS & TAPES
...MAY BE TOO INTENSE FOR YOUNGER CHILDREN



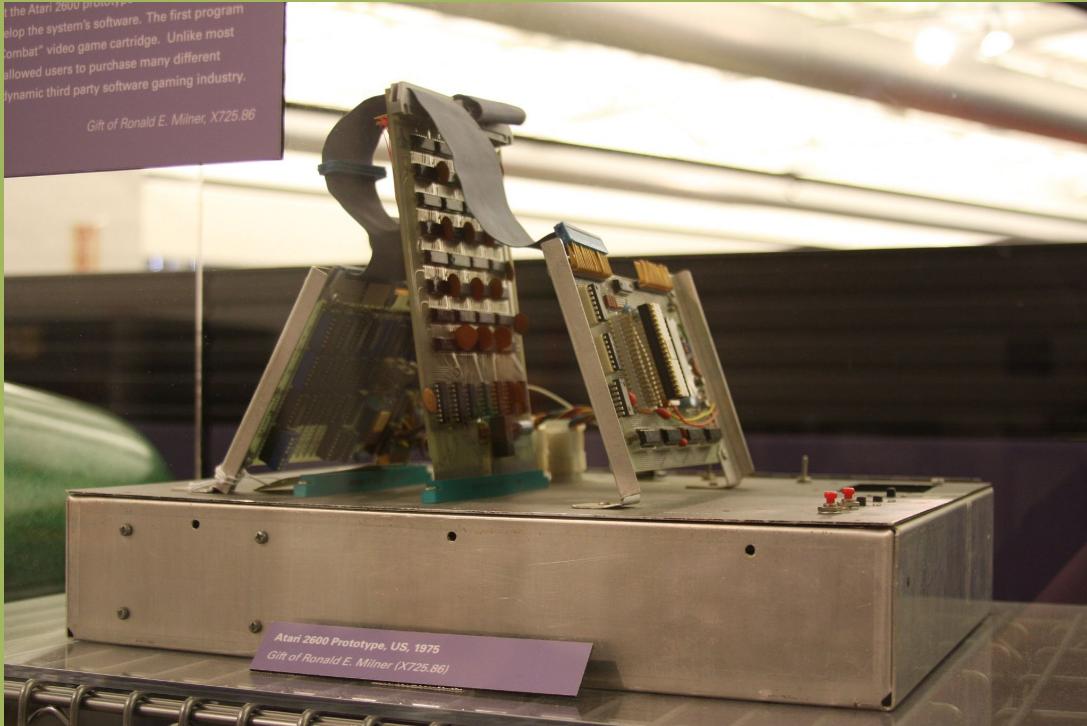
1975

1977



the Atari 2600 prototype. Develop the system's software. The first program "Combat" video game cartridge. Unlike most allowed users to purchase many different dynamic third party software gaming industry.

Gift of Ronald E. Milner X725.86



"Stella" Prototype - 1975

Joe Decuir, Steve Mayer, Ron Milner

STELLA: The Bicycle that Inspired the codename for the Atari Video 2600 Computer System



\$199 USD



The Atari VCS - 1977
aka "The Heavy Sixer"

\$930 USD today

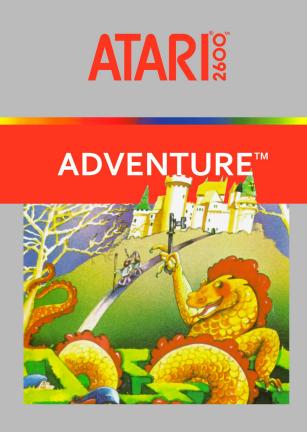
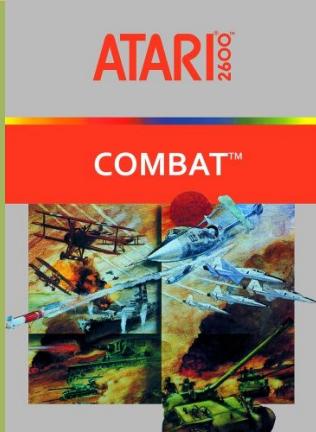
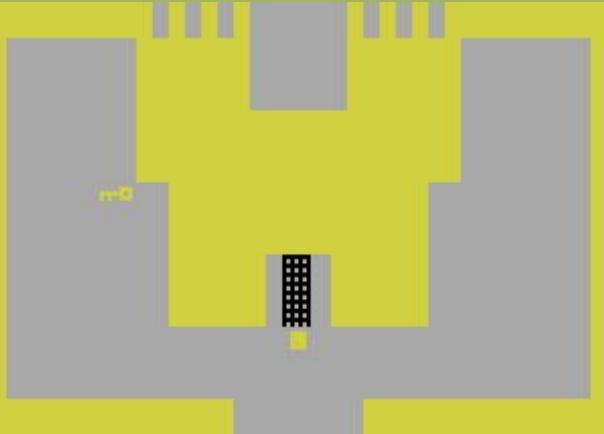
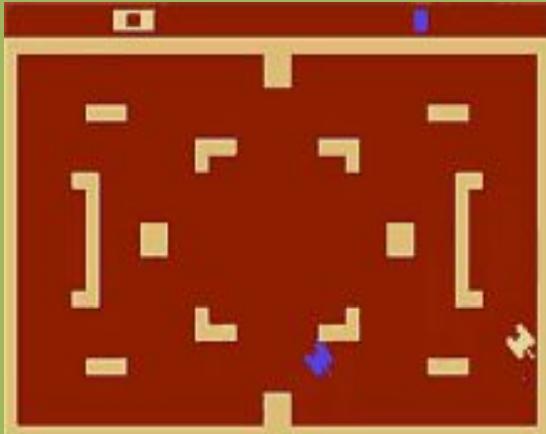


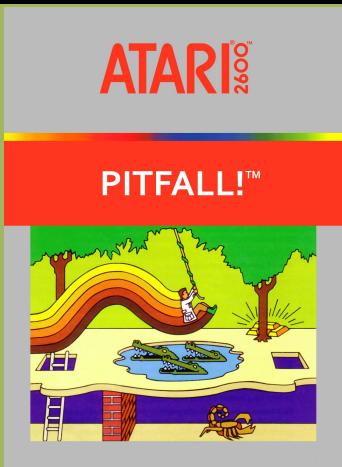
The Atari VCS - 1977
aka "The Heavy Sixer"

\$1350 CAD today



12-15M units sold







Pac-Man
1980 Arcade

HUGE
SUCCESS

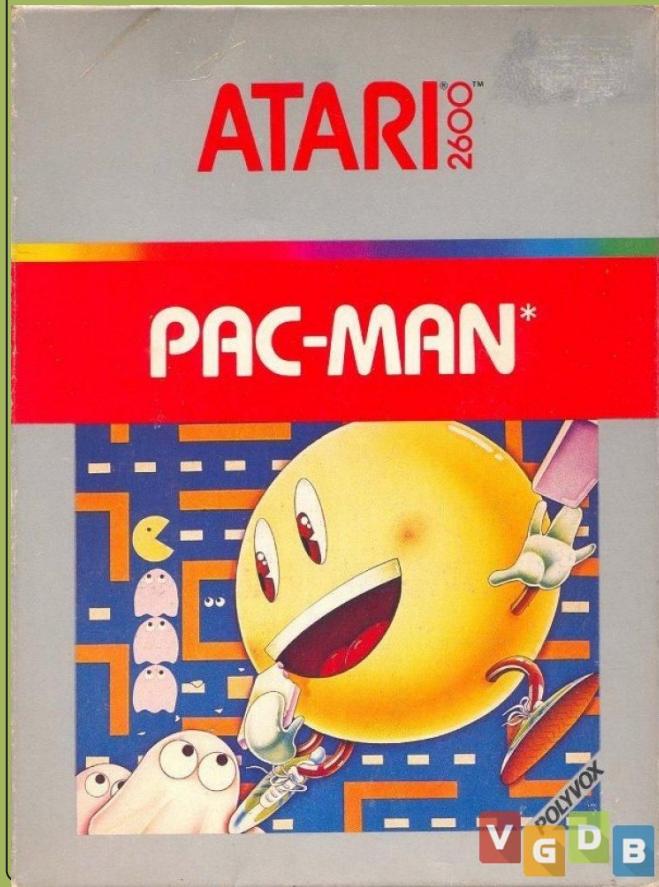
Highest
grossing
game in
1980

\$1B USD

→

\$3.5B USD
today
(\$5B CAD)

100,000 cabinet sales



1981 - Atari
Licensed for \$1M

By Todd Frye in 6
months

Made a good royalty
deal:

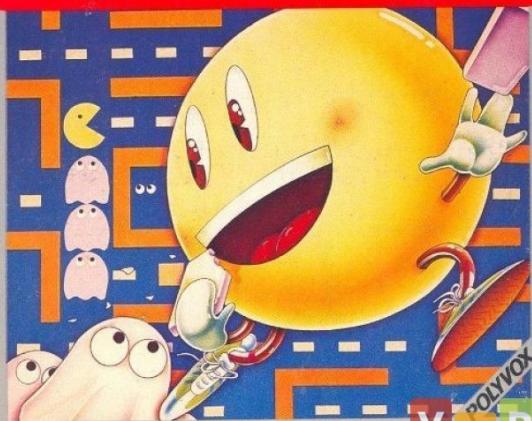
\$0.10 per cartridge
manufactured

Expected a huge
success

Manufactured 12M
carts

ATARI[®]
2600

PAC-MAN*



V G D B

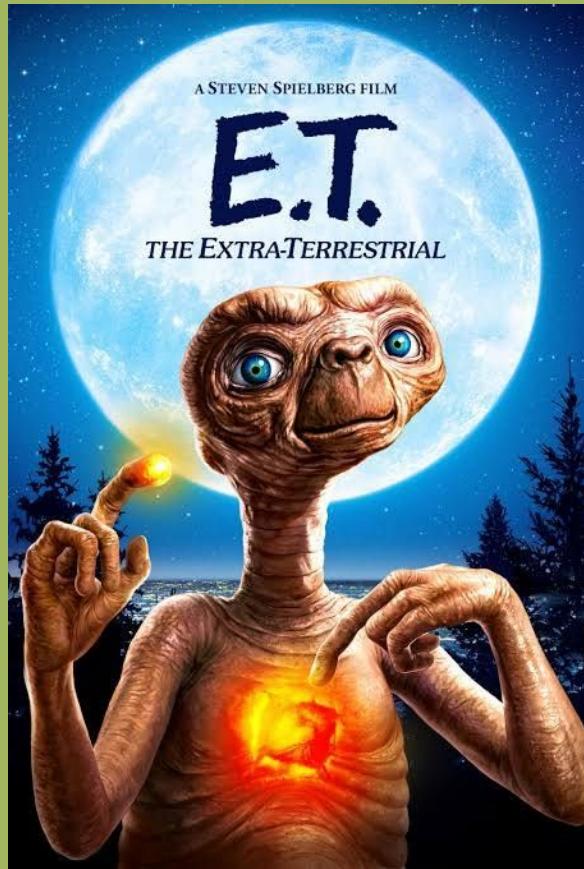


\$25.75 per cart

Sold > 8M copies life

Critical reception
bad

Huge hit (to reputation)



1982 - Stephen Spielberg

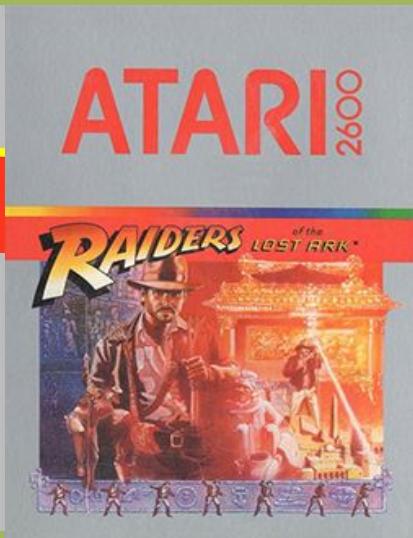
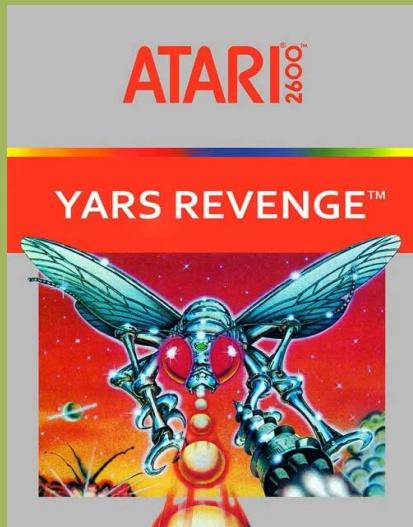
Cultural Phenomenon

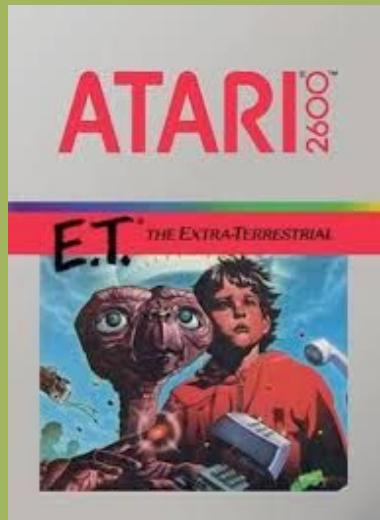
Atari wanted to cash in

License: ~\$25M USD



**Developer:
Howard Scott
Warshaw**





1982 - rushed development
(5.5wks)

Produced 5M copies... sold ~1.5M

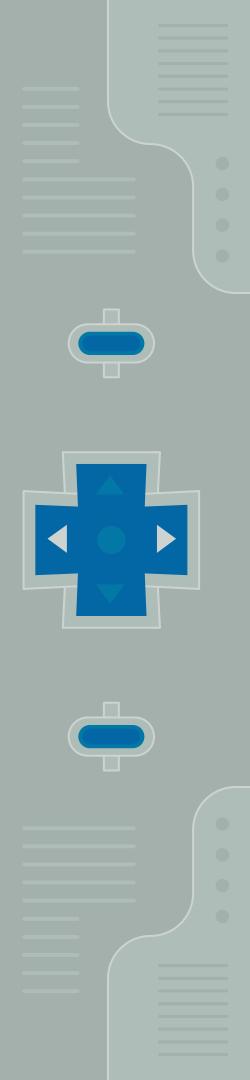
Another huge financial loss



New Mexico Landfill - Buried 1983 (found 2014)

NEXT

1. Play some games
2. Develop our First Atari 'Game'



ATARI WORKSHOP SCHEDULE

TUESDAY



01

9am-10am

Intro/Context/Play

02

10am-11am

DEV: first Atari 'game'!

- Sprites/Animations
- Movement
- Collisions

COFFEE BREAK!!!!

04

11:15-
12:30

. The Playfield

ATARI WORKSHOP SCHEDULE

WEDNESDAY

05

9am-10am

- Audio (Sound Effects)
- Audio (Music)
- Sprite Colors
- Designing your game
- Dev Session

06

10am-11am

COFFEE BREAK!!!!

07

11:15-
12:30

- FINISHING TOUCHES
- SHOWCASE YOUR GAME