

Website Planning Document

The Weather Pulse

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Site Purpose

'The Weather Pulse' is an all-time accessible online platform that keeps you informed about the conditions of the atmosphere in your area, temperature and precipitation changes, as well as provides you with timely warnings about any dangers related to the extreme weather conditions.

Target Audience

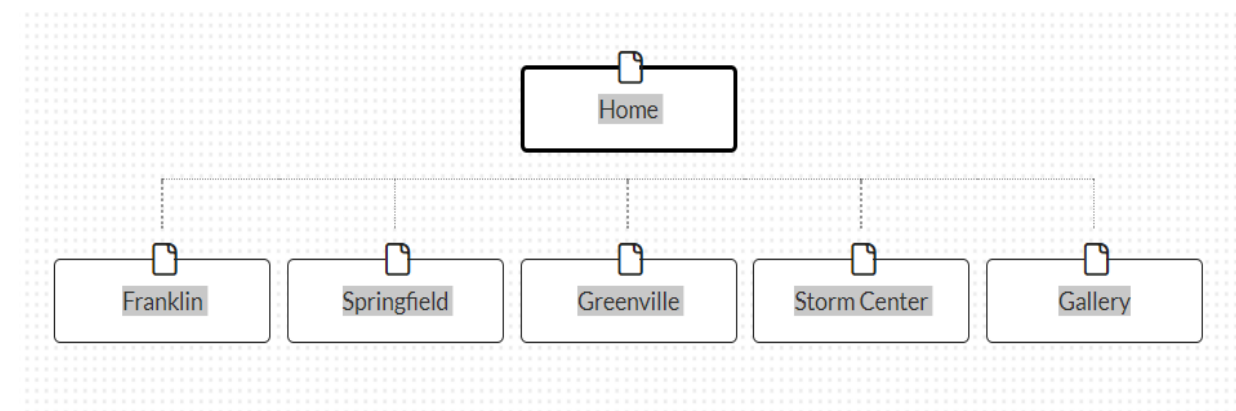
This website is created to provide the weather related information for the following Audience Groups:

General and private sector audience: camping, travelling, outdoor activities, recreation and work, etc.

Business related audience: power production and usage planning, transportation and weather related hazards, travel related companies, etc.

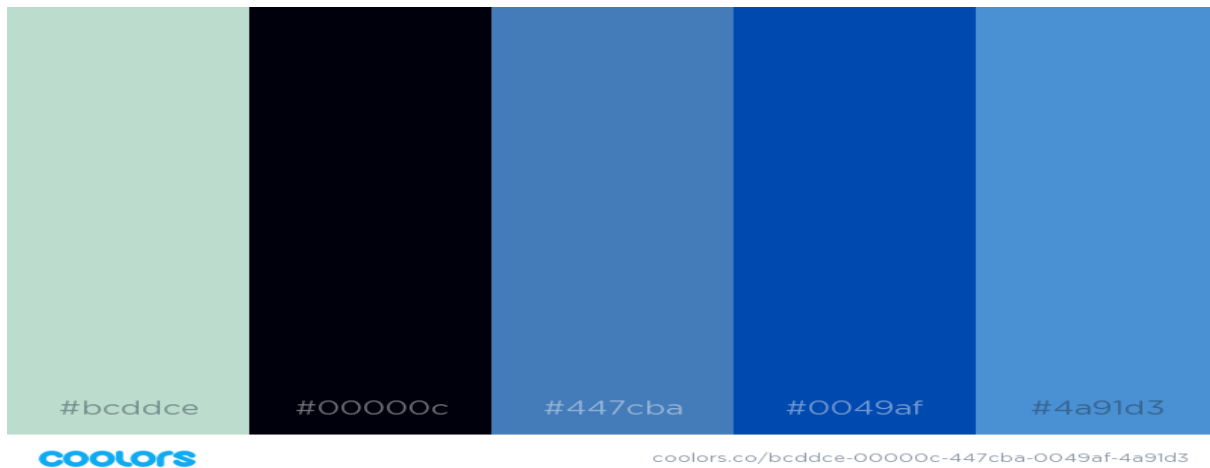
Specialty private sector: agriculture, farming, gardening, etc.

Site Map



(<https://writemaps.com>)

Color Scheme



<https://coolers.co/bcddce-00000c-447cba-0049af-4a91d3>)

Color References:

Additional color – white - **#FFFFFF**

Logo text	#FFFFFF
Title Text	#0049AF
Motto, Box Template main, Headers Text	#00000C
Box Template Background	#BCDDCE
Navigation background	#4A91D3
Navigation Text	#00000C
Footer background 1	#4A91D3
Footer background 2	#447CBA

Typography

Main font – BebasNeueu Book	Abel AaBbCcDdEeFf Abel Regular 259 Glyphs
Title font – BebasNeue Regular	BEBAS NEUE REGULAR Bebas Neue Regular 486 Glyphs
Footer + motto font – BebasNeue Light	BEBAS NEUE LIGHT Bebas Neue Light 486 Glyphs
Story and footer Icons	 

Wire-Frame Sketches

