



# COMPANY PROFILE

## VERMARK WHOLESALE AND RETAIL TRADING

Where calm meets care and solution begins

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# About Our Company

## A BRIEF STORY ABOUT THE COMPANY

Vermark Wholesale And Retail Trading, founded in 2025, is a dynamic Qatar-based company offering a powerful combination of wholesale trading and professional services. Built on nearly a decade of industry experience, Vermark specializes in importing high-demand products from Dubai & Bangladesh—such as electronics, gadgets, cosmetics, watches, perfumes, garments, and more—for wholesale distribution in Qatar.

In addition, Vermark supplies a wide range of essential goods including construction materials, industrial tools, PPE, Pantry, Disposable Items, Cleaning items, office and school supplies and auto spare parts to support ongoing projects and businesses. We also offer reliable services like AC maintenance, manpower support, cleaning and general installations.

With a strong supplier network, deep market knowledge, and a customer-first approach, Vermark is committed to becoming a trusted name in both trading and service sectors across Qatar.

# Vision

TO BE A LEADING AND TRUSTED PROVIDER OF HIGH-QUALITY TRADING AND SERVICES IN QATAR, KNOWN FOR OUR RELIABLE IMPORTS, INNOVATIVE SOLUTIONS, AND COMMITMENT TO CUSTOMER SATISFACTION ACROSS MULTIPLE INDUSTRIES.

# Mission

01

Deliver High-Quality Products and Services Provide top-notch imported goods, construction materials, and essential services that meet industry standards.

02

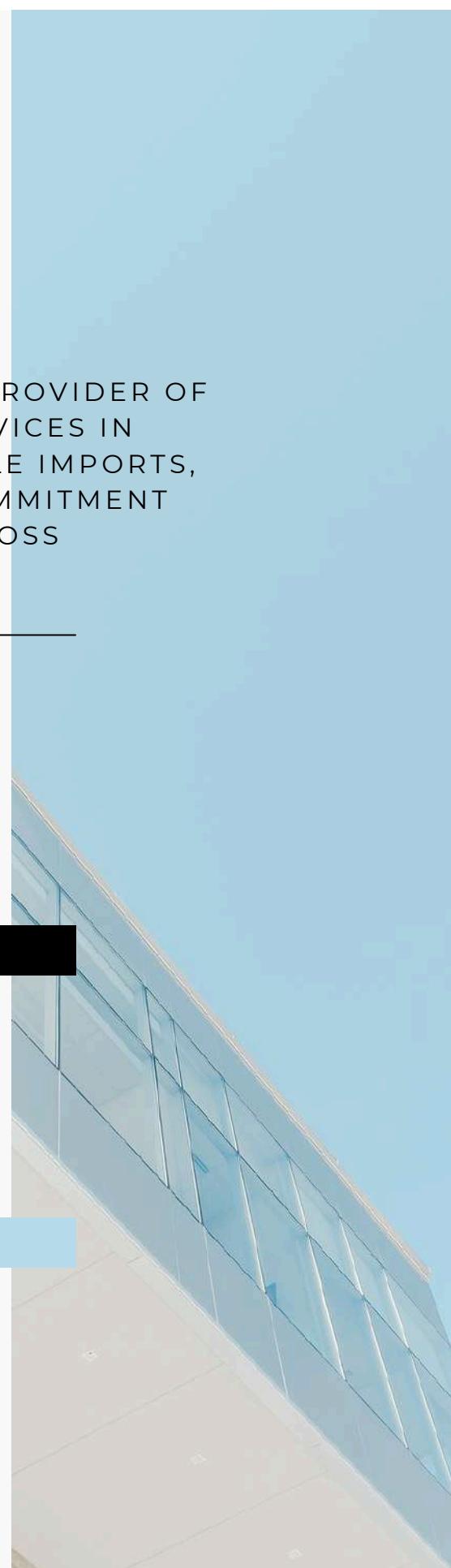
Foster Long-Term Partnerships Build strong, reliable relationships with clients by focusing on their needs and offering customized solutions.

03

Support Qatar's Growing Market Cater to the diverse demands of businesses, contractors, and industries across Qatar, helping them thrive and succeed.

04

Commit to Integrity and Excellence Operate with professionalism, transparency, and ethical business practices, ensuring customer trust and satisfaction.



# Key Factors



## 01 Diverse Import Portfolio

Specialized in importing high-demand goods from Dubai, including electronics, gadgets, cosmetics, watches, and construction materials, catering to a wide market.

## 02 Comprehensive Product & Service Offering

We provide a mix of wholesale products and professional services like AC maintenance, cleaning, and installation works, all under one roof.

## 03 Customer-Centric Approach

Focused on building lasting relationships with clients through tailored solutions and outstanding customer service.

## 04 Experienced Team & Trusted Suppliers

Backed by industry experience and a reliable network of suppliers, ensuring quality, timely deliveries, and consistent performance.

# Core Value

## **Reliability & Responsibility**

We take full ownership of our work, delivering on promises and ensuring consistency in all operations.

## **Continuous Improvement**

We believe in learning, adapting, and growing — embracing new ideas and technologies to stay ahead in a competitive market.

## **Integrity**

We conduct our business with honesty, transparency, and strong ethical principles in every transaction.

## **Customer Focus**

Our clients are at the heart of everything we do — we listen, understand, and deliver solutions that match their needs.

## **Commitment to Quality**

From materials to services, we ensure that only the best reaches our customers, every single time.



# Our Services

Vermark Wholesale And Retail Trading offers a wide range of practical and high-demand services tailored to meet the needs of Qatar's construction, industrial, commercial, and residential sectors. Our goal is to be your reliable partner – whether you need manpower, materials, or maintenance.

Here's a complete overview of our core service categories:



## Trading Services

We specialize in the trading and timely supply of essential materials and products across various sectors. Whether you're managing a construction site, a retail outlet, an office, or a hospitality business, Vermark ensures reliable delivery and competitive pricing.

### A Construction & Industrial Materials

- **Building Materials:** Basic Consumables, binding wires, tie wires, nails, screws, sealants, adhesives, tapes, drill bits, paint tools, spray foam, Polythene sheets, tarpaulins, basic hardware like door stoppers and hinges etc.
- **Industrial Tools & Equipment:** Hand tools, power tools, ladders, drills, cutting machines, etc.

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## **B Safety & Protection Gear**

- Personal Protective Equipment (PPE): Helmets, gloves, safety vests, goggles, coveralls, safety shoes, ear protection & other site safety essentials.
- Ideal for construction sites, maintenance teams, and industrial zones.

## **C Office & School Supplies**

- Stationery: Papers, pens, files, folders, markers, staplers, notebooks, envelopes, calculators, clips, toners, and other daily-use stationery items.
- School Items: Exercise books, art supplies, whiteboards, markers, student kits, etc.

## **D Cleaning, Pantry & Disposable Supplies**

- Cleaning Items: Detergents, floor cleaners, brooms, mops, disinfectants, air fresheners, etc.
- Pantry Supplies: Tea, coffee, sugar, milk powder, bottled water, paper cups, etc.
- Disposable Products: Tissue rolls, garbage bags, gloves, paper towels, disposable cutlery, etc.

## **E Printing & Office Consumables**

- Original Toner Cartridges: HP, Canon, Epson, Brother, Xerox, etc.
- Compatible & Remanufactured Toners: Budget-friendly and eco-friendly alternatives.
- Ink Cartridges & Ink Bottles: For inkjet and continuous ink supply systems.
- Printer Ribbons: For dot-matrix and specialized printers.



## Wholesale & Bulk Supply

We specialize in large-scale distribution, offering competitive bulk pricing and reliable stock availability for contractors, retailers, and corporate clients.

- Competitive wholesale pricing
- Flexible bulk order options
- Consistent stock availability
- Fast logistics & delivery support



### Why it matters:

Businesses often need reliable suppliers to handle large orders without delays. Vermark ensures scalability and consistency, helping clients meet project deadlines and reduce procurement stress.



## Wide Product Range

We provide access to a diverse portfolio of products across multiple industries, ensuring that businesses and individuals can find everything they need in one place.

- Construction & Industrial Materials
- IT & Office Equipment (computers, networking, printers, projectors, UPS, etc.)
- Electrical & Hardware Supplies
- Hospitality & Retail Products



### Why it matters:

Instead of dealing with multiple suppliers, customers can save time, effort, and costs by sourcing everything from a single trusted partner — Vermark



## Retail Services

We cater to retail businesses by providing essential products in smaller quantities, ensuring accessibility for shops, offices, and end-users.

- Flexible order sizes
- Ready-to-purchase retail packs
- Affordable pricing for small businesses
- Product variety across industries



### Why it matters:

Retailers and small businesses often need smaller, frequent orders instead of bulk. Vermark bridges this gap by making products accessible at the right scale and price.



## Trusted Brands

We partner with globally recognized and reliable brands to deliver quality products that meet industry standards.

- Leading international and local brands
- Warranty-backed products
- Consistent quality assurance
- Genuine and certified supplies



### Why it matters:

Clients gain peace of mind knowing they are purchasing authentic, long-lasting products, reducing risks of counterfeit goods or frequent replacements.

# Why Choose Us?

- One-stop solution for both materials and services.
- Fast delivery and responsive support.
- Competitive prices with flexible payment options.
- Trusted network of local and international suppliers.



# Strengths

- Diverse Product Range.
- Global Presence.
- Flexible Operations.
- Timely Delivery.
- Experienced Team.
- Customer-Focused Approach.
- Reliable Sourcing.

# Weaknesses

- New brand with limited recognition.
- Reliance on external suppliers.
- Limited customer base.
- Restricted by current scale and resources.
- Potential supply chain challenges.

# Opportunities

- Expansion in the construction and industrial sectors.
- Growing demand for safety gear and office supplies.
- Market penetration in the GCC region.
- Leveraging e-commerce platforms.
- Enhancing brand visibility through digital marketing.
- Developing strategic partnerships.
- Diversifying product range based on market trends.

# Threats

- Strong market competition
- Supply chain disruptions
- Regulatory and import policy changes
- Currency fluctuations
- Economic or geopolitical instability

# 4P's Marketing

# Table

## PROMOTION

Targeted marketing through online channels, local advertising, and partnerships with businesses. Customer engagement through personalized services, discounts, and promotional offers.

## PLACE

Strong presence in Qatar and Dubai, strategically positioned to cater to the GCC market. Products are available through direct sales, partnerships, and digital platforms.

## PRODUCT

Wide range of products including construction materials, safety gear, office supplies, and consumables. Tailored solutions for businesses, ensuring quality and reliability.

## PRICE

Competitive pricing strategy with a focus on value for money. Flexible pricing based on customer needs and project scale, ensuring accessibility to both small and large businesses.



# Market Size



Vermark operates within Qatar's rapidly growing construction, industrial, and commercial sectors. With continuous infrastructure development, strict safety regulations, and high demand for office and maintenance supplies, the market for construction consumables, safety gear, and support services is strong and expanding, offering significant potential for growth across the GCC.

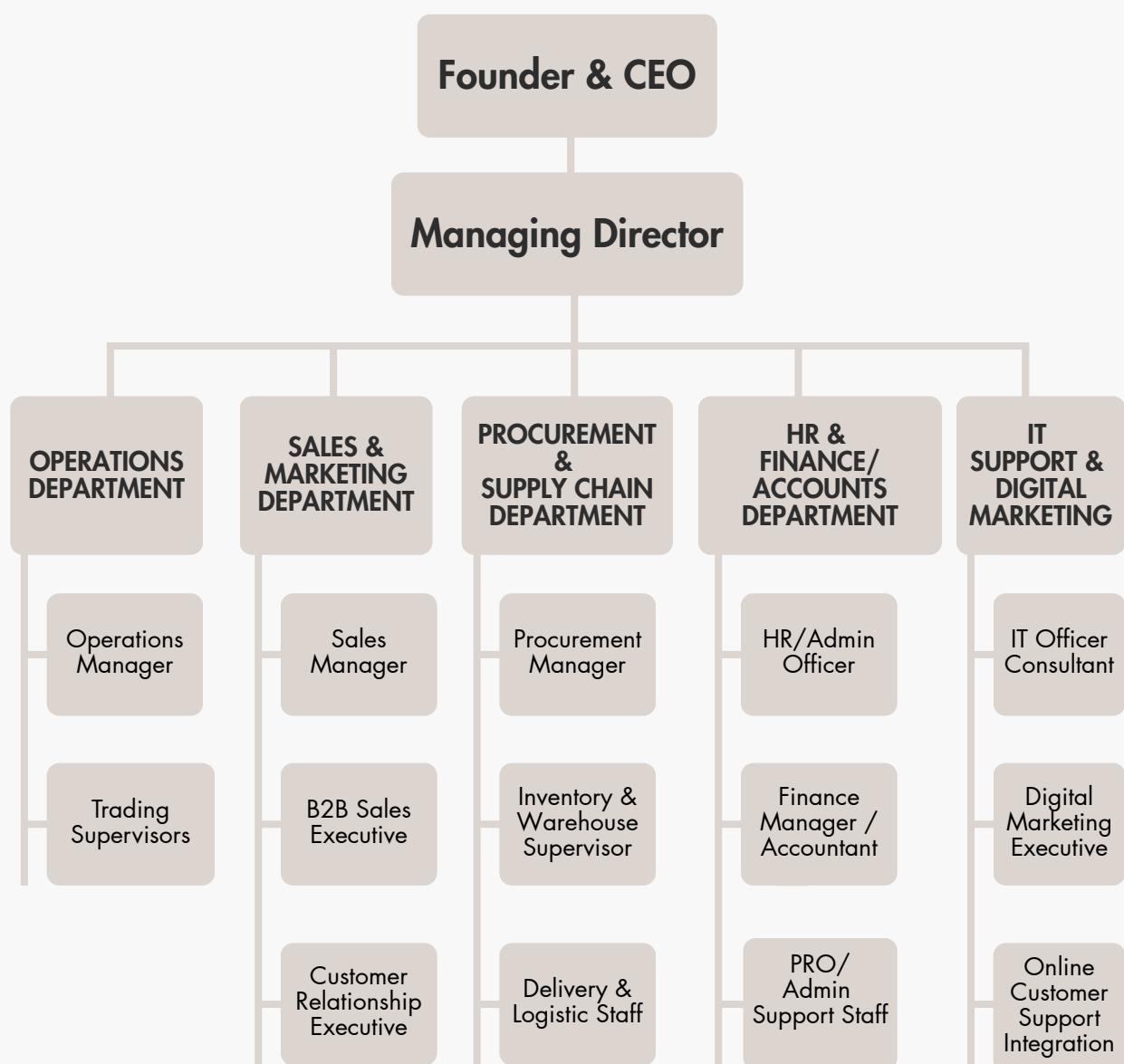


# Target Market



Vermark serves construction companies, industrial firms, corporate offices, educational institutions, and SMEs in Qatar and the GCC. Our focus is on businesses needing reliable supply of safety gear, building consumables, office supplies, and general services.

# Organization Chart



# **Founder's Message**

At Vermark Wholesale And Retail Trading, our mission is to provide reliable, quality-driven solutions that support the daily needs of construction, industrial, and office sectors. Built on dedication, trust, and experience, Vermark is committed to serving businesses with efficiency, honesty, and a forward-thinking approach. As we grow, we aim to become a trusted name in Qatar and beyond.

**— Mohammed Nazrul Islam**

**Founder, Vermark Wholesale And Retail Trading**

# **Co-Founder's Message**

At Vermark Wholesale And Retail Trading, we started with a simple yet powerful vision — to build a reliable and efficient trading and service company that adds real value to the market. As Co-Founder, I take immense pride in what we are creating: a brand that stands for trust, quality, and consistency.

Our journey began with humble roots and big dreams. With nearly a decade of experience in the construction and logistics field, I've seen firsthand the need for dependable partners who deliver on time, understand client needs, and go beyond expectations. Vermark is built on that commitment.

We aim to bridge markets — sourcing from Dubai, Bangladesh, China, and beyond — and providing high-quality products and services right here in Qatar. Whether it's supplying essential materials, offering technical services, or creating customized solutions for businesses, we are driven by integrity, teamwork, and a focus on long-term partnerships.

This is just the beginning. We are growing steadily, learning every day, and most importantly — serving with heart.

Thank you for trusting Vermark.

**Co-Founders,  
Vermark Wholesale And Retail Trading**



# VERMARK

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## Let's Work Together

At Vermark Wholesale And Retail Trading, we believe in building lasting partnerships based on trust, quality, and reliability. We're excited about the opportunity to collaborate and support your business needs with our tailored solutions.



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# **Thank you**

Thank you for considering Vermark Wholesale And  
Retail Trading. We look forward to working together  
and achieving great success.