



Mars Apparels Ltd.

64 Nasirabad I/A, Baizid Bostami Road, Chittagong – 4210

Mars Sportswear Ltd.

Plot 15-16, Sector 1, Karnaphuli Export Processing Zone, Chittagong – 4204

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Introduction:

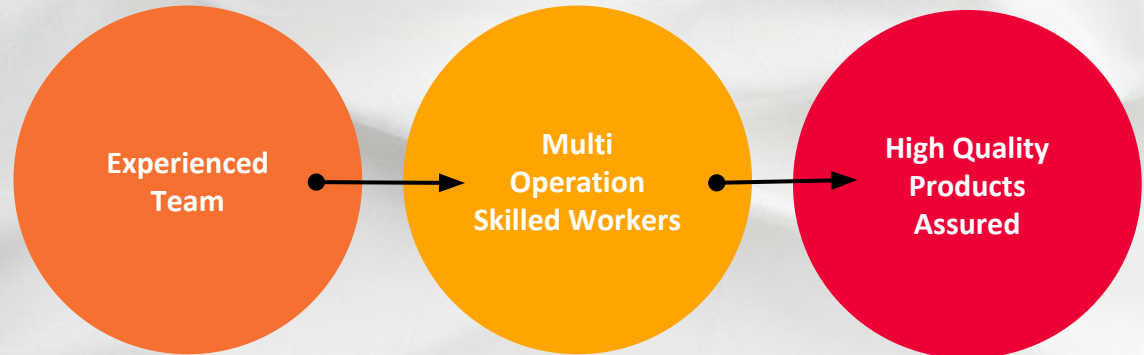
Mars in brief

- Mars is a family owned business founded in 1994.
- Starting on a small scale, we slowly grew in capacity and started manufacturing intimate wear and sportswear from 2001.
- In 2011, Mars Sportswear Ltd. was established to add capacity and introduce modern production techniques.
- In 2016, Mars Apparels Ltd. was relocated to a new state-of-the-art facility with greater capacity and enhanced productivity.
- In 2020, Mars Sportswear Ltd. vertically extended the factory building with 4 new floors adding another 125,000 sq. feet of space.



The Team

- Skilled production team with long years of experience in making sportswear and intimate apparels.
- Quality team and technical team led by skilled managers with long experience following the latest industry standards.
- Mars has a fully integrated Industrial Engineering team that uses Japanese management techniques like 5S and lean management to optimize production efficiency.
- We maintain a high ratio of workers with multi-operation skills to assist in making complicated products.



Why Choose Mars?



- **Attention to Details**

With over 25 years of experience, we have fine-tuned our working systems with detailed monitoring and management systems to identify issues proactively.

- **Modern Machinery**

The management at Mars is always investing in the latest machinery to enhance efficiency and offer customers the best sewing solutions. We are adept at making complex body fitted performance wear and lingerie using flat seam technology, fabric moulding and other innovative systems

- **Experts Only**

Mars hand picks experienced managers and technicians to maintain the highest industry standards for efficiency. Our staff is continuously trained to keep pace with new practices.

- **Pricing**

With our constant focus on efficiency, Mars is able to offer highly competitive price points. We strongly believe in establishing long term, win-win relationships with our customers.

- **On-time Delivery**

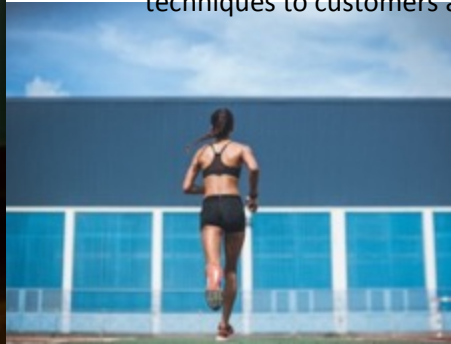
With proper planning and extensive sourcing, we take pride in our achievement of 100% on-time delivery for all our customers.



Specializations

Mars has established itself as one of the leading sportswear manufacturers of Bangladesh.

- We have specialized machines that help in producing body hugging garments.
- Our experienced team have developed in-depth technical knowledge of streamlining mass production of high SMV garments.
- We have established a far reaching network of material suppliers and printers that can meet the technical specifications and dying needs of any customer.
- We are able to achieve high efficiencies in our production lines and in turn offer sharp price points for our customers.
- Mars is also able to develop electronic patterns and suggest bulk production friendly sewing techniques to customers and reduce their work load.



Future Plans

- With the addition of 11000 sq. meters of floor space, Mars Sportswear Ltd. is rapidly expanding its total capacity by adding more production lines every month. We aim to increase our monthly capacity to 4 million pcs by 2023.
- Open capacity of 20 sewing lines with the ability to produce 1.5 million additional units per month is available in Mars Sportswear Ltd.
- Mars Sportswear Ltd. is now introducing high quality Sewfree bonding production facility for seamless designs. We have a dedicated production floor with the capacity to accommodate more than 250 bonding machines.
- With better utilization of space and new machinery, we plan to increase the monthly capacity of Mars Apparels Ltd. to 2.3 millions pcs by 2022.
- Mars Apparels Ltd. is now specifically developing production of performance wear for men.



Capacity

2,300,000 Pcs/month

Mars Sportswear Capacity

1,500,000 Pcs/month

Mars Apparels Capacity

4,000,000 Pcs/month

Expanded Mars Sportswear Capacity

2,300,000 Pcs/month

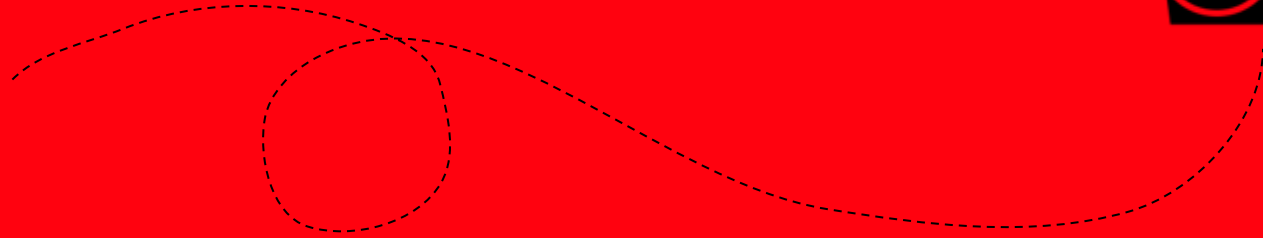
Expanded Mars Apparels Capacity

Market Presence

- Mars is exporting to over 50 countries worldwide.
 - Our major customers include Ariela & Associates International LLC, Wal-Mart, H&M, C&A, Fruit of the Loom, Etam, Enamor, Engelbert Strauss, Getracan and many more.
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Sourcing

- Over the years we have established a strong network of extensive materials sourcing options from all over the world.
- Our long-standing relationship with reputed fabric and accessory suppliers allow us to offer highly competitive prices to our customers.
- We offer tight lead-times for our deliveries and have the ability to source best quality materials to meet the needs of all buyers.



Products Showcase

What We Make

- Sports Bras
- Tank Tops
- Camisoles
- Leggings
- Performance wear
- Men's boxers
- Teen Bras
- Yoga wear
- Cut & Sew Bras
- Molded Bras
- Maternity Bras
- Ladies Panties

We are always keen to expand our horizons and manufacture new products with new challenges

**Responsive to
Trends**

Uniqueness

Versatility



Polyester Spandex & Nylon
Spandex
Sports Bras





Tank tops

Polyester-spandex, nylon-spandex
and organic cotton tank tops in
mélange, sublimation print, space
dye and many more varieties





Poly-Spandex Leggings & Shorts

High quality polyester-spandex leggings for gym, yoga, running and sports.





Sports Bras

95-5 cotton-Lycra low and medium support sports bras for ladies and girls in various styles





Athleisure Leggings

Comfortable leggings for gym & all day wear





Performance Leggings

Multi-panel body fitted functional leggings with flat-seam sewing for greater mobility and comfort.





**Recycled Polyester Elastane
with Quick-dry Technology**

We are able to source premium,
recycled and sustainable polyester.





Sportswear and Lingerie

We make a wide range of ladies and girls low impact sportswear, underwear and lingerie styles using a plethora of fabrications. We have great experience in placement prints, high density prints, foil prints and reflective prints.



undiz

Functional Activewear

Premium sportswear using
modal, polyester and elastane
anti-microbial fabrication



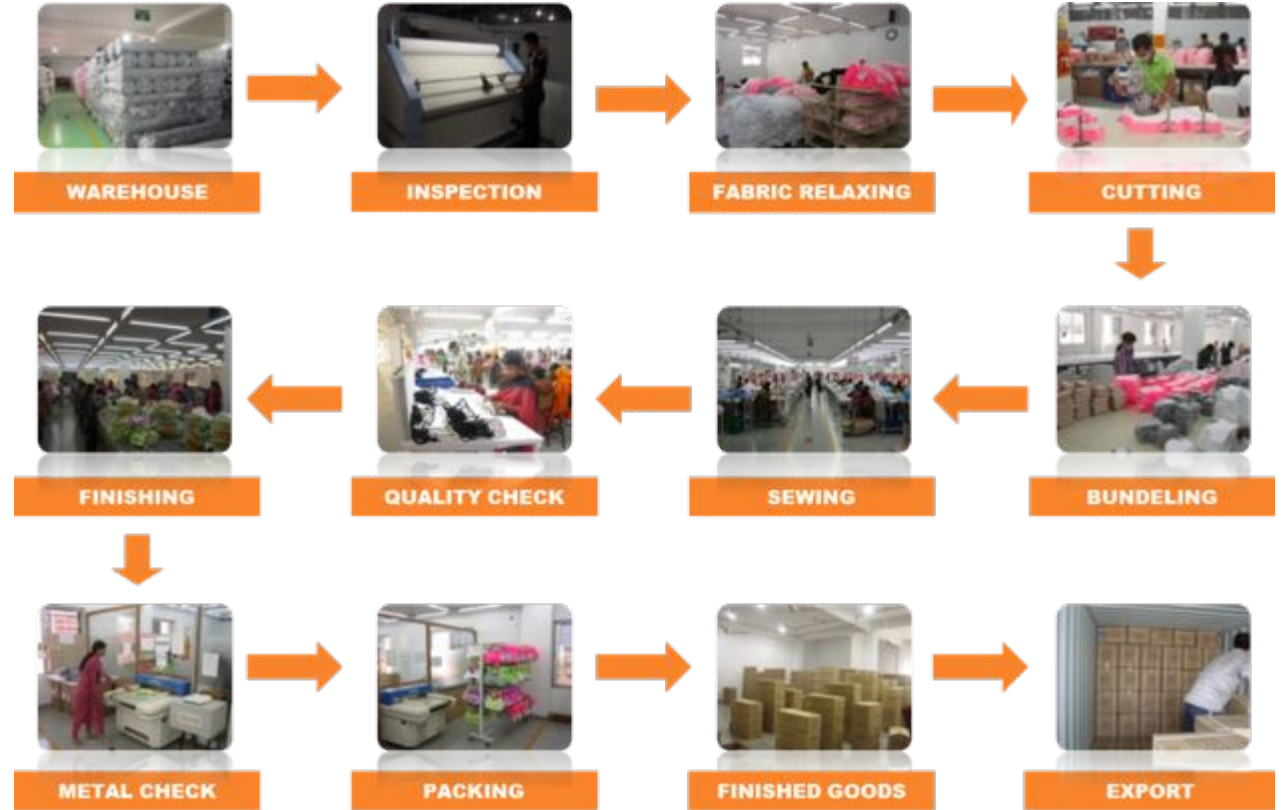
GETRACAN
— DRIVEN BY APPAREL —

Men's Gym Wear & Medium Impact Sports bra

Comfort gym wear for men and
women using cotton – Lycra
and polyester – elastane
blends.



Production Process



Our Strengths

- Ability to work with diverse range of materials
- Skilled workforce with capabilities to make wide range of products
- Specialized machinery to manufacture body fitted performance wear
- Huge sourcing base for materials across multiple countries
- Comfortable working with imported materials
- Competitive pricing with short lead-times

Our Certifications

Our factories are certified by multiple internationally recognized organizations. Our commitment towards ensuring worker safety enabled us to achieve 100% certification by the RMG Sustainability Council (Accord) and Nirapon (Alliance).

Mars is also a holder of multiple quality certifications which allows us to source organic and recycled materials for our customers.





Thank you

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