

Mall Customer Dashboard

Customer Count

200

Avg Income (k\$)

60.6

Avg Spending Score (1-100)

50.2

Out of 100

At-Risk Customers (count)

59

Low credit or low spending

High-Spender Rate (HSR)

21.5%

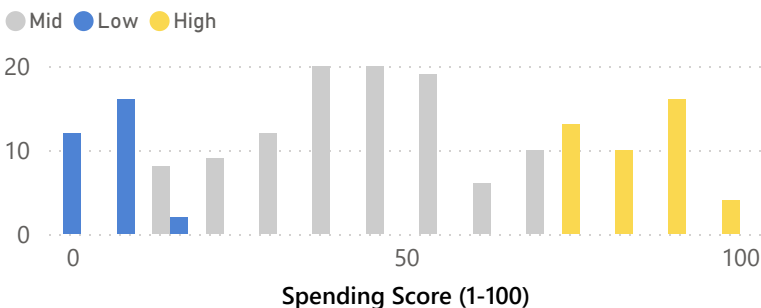
Top 20% spenders (%)

Low-Credit Rate (LCR)

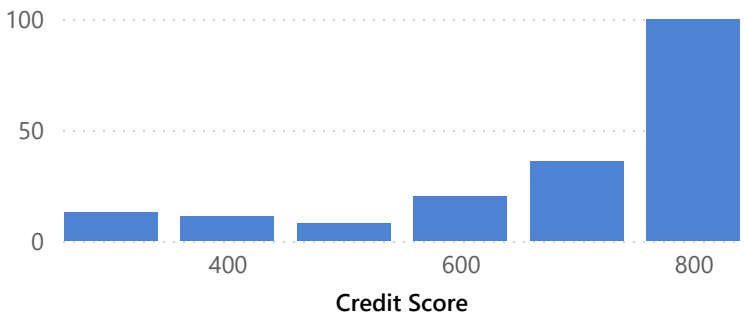
15.0%

Bottom 15% credit (%)

Spending Score Distribution



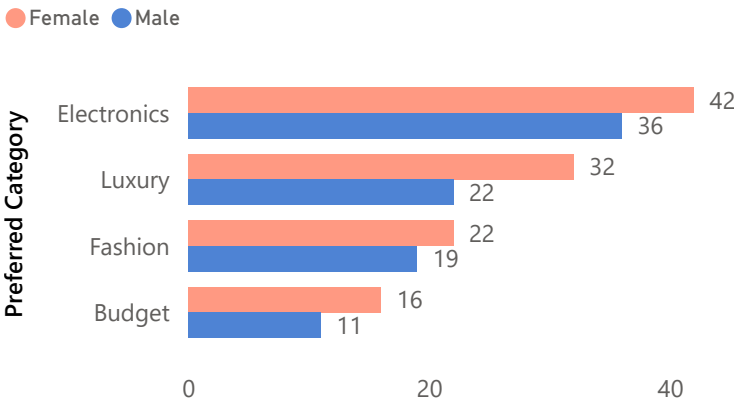
Credit Score Distribution



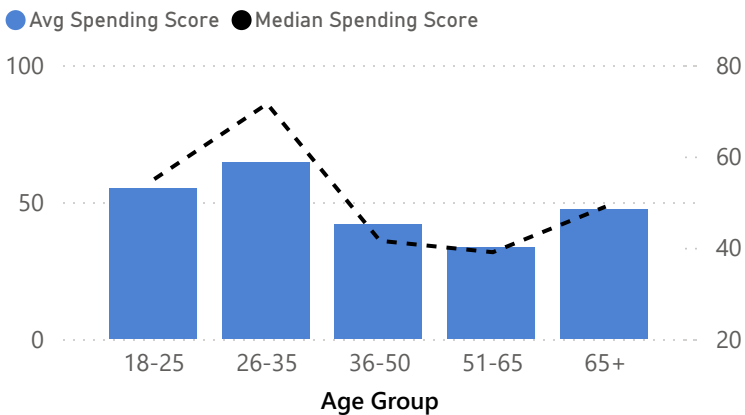
Annual Income vs Credit Score



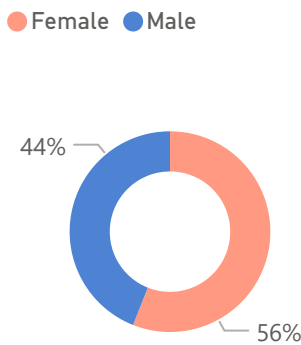
Category Preference (Female vs Male)



Spending Score by Age Group (Mean & Median)



Gender Split



Spending Tiers

