

Pattern Identification Template

Google UX Design Certificate

1. It was observed that 3 out of 5 participants were concerned there was no cart/bag icon. This means that there needs to be an icon so users can confirm an item is added.
2. It was observed that 3 out of 5 participants were frustrated that you cannot edit the cart/bag. This means that users might change their mind before placing an order and need a way to make those changes without having to start over.
3. It was observed that 3 out of 5 participants didn't like that the order immediately cancels if you click the "Cancel Order" button. This means that users click things on mistakes and need to have a confirmation appear to confirm the action.
4. It was observed that 3 out of 5 participants want to be able to select a quantity before adding an item. This means that having to repeat the same task over and over to accomplish the same thing is frustrating and inefficient.
5. It was observed that 2 out of 5 participants were confused on when the payment section would happen. This means that users like to see a "Payment" button in the order process.

