REBAONE LESLY MOCHABENG

rebaoneleslymochabeng@gmail.com
+267 73 749 522
Gaborone

Summary

As an ambitious and detail oriented professional I always strive to enhance my knowledge and skills to keep up with current and future technological changes, as I am committed to delivering exceptional services to your organization. Excited to contribute this insights, along with a proactive attitude and strong attention to details in a Data Centric Department. I am confident in my ability to bring fresh ideas and provide tailored solutions that meet your business strategic plans to achieve your long-term goals.

Experience

Digital Marketing (Volunteer)

Mophato Dance Theatre • Gaborone   08/2024 - Present

- Currently heading a website development project for PULA! The Musical which is almost complete.
- Develop strategies to attract and retain a diverse audience base.
- Create promotional materials videos, and written content.
- Plan and execute social media campaigns to promote performances, events, and initiatives.
- Engage with followers and build a community around Mophato Dance Theatre and PULA! The Musical a production company under Mophato.
- Manage relationships with media outlets for press releases and event coverage.
- Develop and execute marketing strategies for specific performances or tours.
- Coordinate with the production team to ensure cohesive messaging across all marketing materials.
- Maintain and grow the brand identity of both Mophato Dance Theatre and PULA! The Musical.
- Ensure consistency in messaging, visuals, and tone across all marketing channels.

Business Intelligence and Data Analyst Attache

Mascom Wireless • Gaborone   01/2024 - 06/2024

- Produced reports using SQL and Excel spreadsheet functions.
- Identified, analyzed and interpreted trends or patterns in complex data sets.
- Used statistical methods to analyze data and generate useful business reports.
- Utilized data visualization tools like Microsoft Power Bi and Tableau to effectively communicate business insights.
- Improved decision-making processes with accurate data analysis and visualization techniques.
- Participated in requirements meetings to understand business needs.
- Created various Excel documents to assist with pulling metrics data and presenting information to stakeholders for concise explanations of best placement for needed resources.

Field Assistant

MINISTRY OF AGRICULTURE DEVELOPMENT AND FOOD SECURITY • Kubung, Kweneng District   12/2019 - 05/2020

- I have worked at the Ministry of Agriculture Development and Food Security for a period of 5 months as a Field Assistant
- Monitored weed, disease, and pest growth throughout agricultural fields with varying crops and environmental conditions.
- Improved field data accuracy by diligently collecting, recording, and organizing samples and measurements.
- My onus was to measure ploughing fields and to make practical completion certificates afterwards
- I was also responsible for making reports of ploughed fields and issued seeds to the farmers and also organized those reports accordingly as directed by the Principal Technical Officer.

Temporary Event Coordinator

COLORFUL SPLASHES • Gaborone   10/2018 - 06/2019

- I worked at COLORFUL SPLASHES (PTY) LTD for a period of 8 months as an Event Coordinator and also a Driver at the same time, during my 8 months period with them.
- Coordinated schedules and timelines for events.
- Managed event logistics and operations.
- Collaborated with cross-functional teams to ensure seamless event execution and positive outcomes.

Skills

Cloud Computing, Python, Data Visualization, SQL, Data Analytics, Linux, R Programming, Digital Marketing, Web Design, Web Development, Communication skills, Excel, Canva, BPMN, Machine Learning, Teamwork, Time Management, Collaboration

Education

Business Intelligence and Data Analytics

University of Sunderland • Gaborone   05/2025
Currently completing courses in Fundamentals of Business Intelligence, Computer Related Mathematics and Statistics, Systems Development, Business Process Analysis, Database Design and Development, Data Warehousing, Python Programming, Advanced Data Analytics, R Programming, Business Management, Intelligent Systems, Business Intelligence & Strategy, Artificial Intelligence, Advanced Data Technologies

Certificates

Information Systems Auditing, Controls and Assurance, Introduction to Cybersecurity, IT Audit Fundamentals | Introduction to Controls, General Data Protection Regulation (GDPR), Misinformation and Disinformation, Lean Six Sigma Green Belt, Business Analysis & Process Management, Foundations of Business Intelligence, Data Analytics Methods for Marketing, Google Analytics, Amazon Web Services Cloud Practitioner, Lean Six Sigma Introduction Specialist