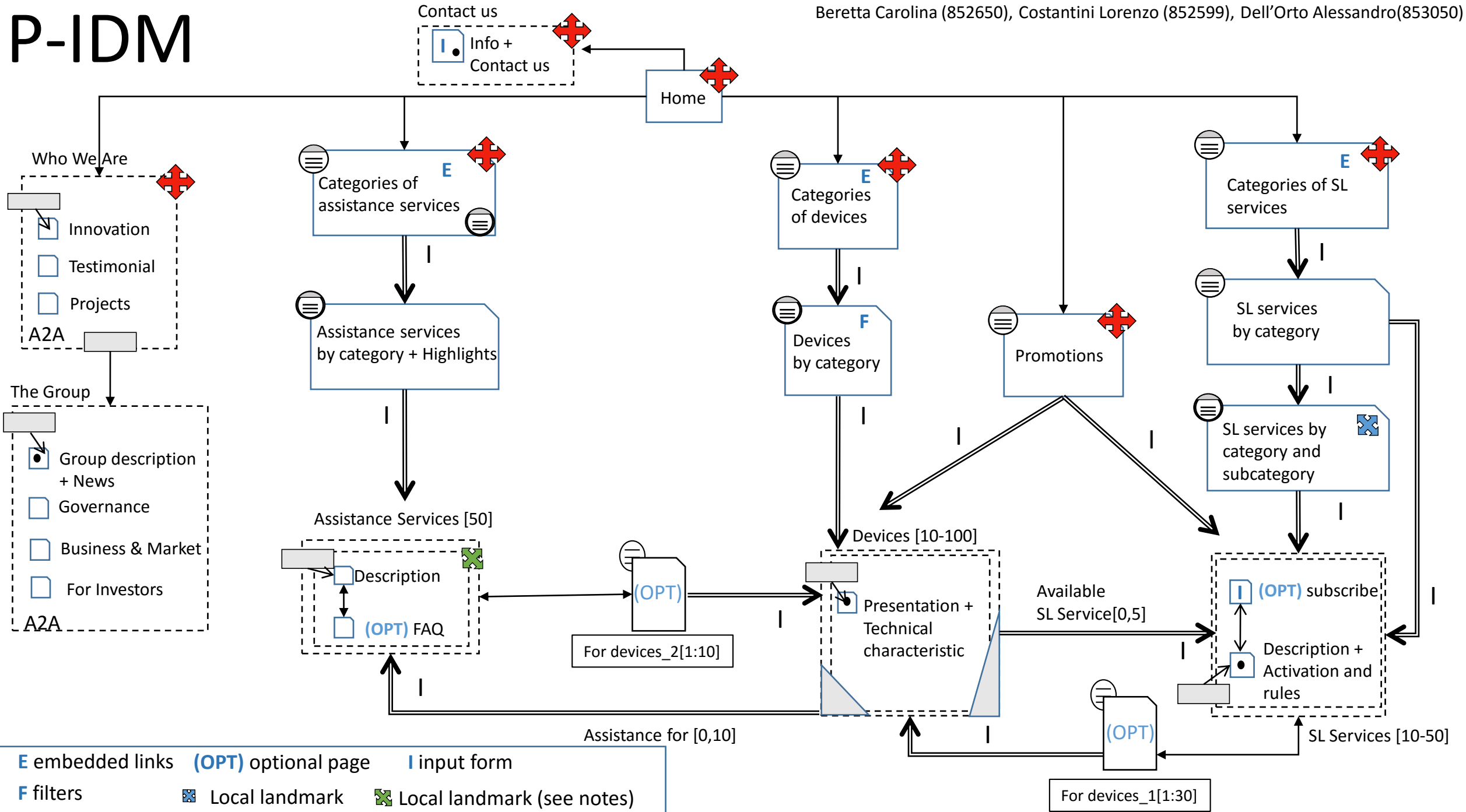


P-IDM

Contact us

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Symbols Explanation

F (FILTERS)

The page contains filtering options to sort the results according to some criteria, like price or brand.

E (EMBEDDED LINKS)

The introductory page is implemented as a dropdown menu, that is embedded into the home page.

LOCAL LANDMARK

The different introductory pages (corresponding to the introductory dialogue act of a multiple group) contain links to the other introductory pages of the same level.

LOCAL LANDMARK

The different multiple topics contain links to the other pages of the same level, but only the ones that belong to the same subcategory of multiple topics, inside a certain category. The division in subcategories is readable in each one of the multiple groups that contain the subcategories (in our case, in the “Assistance services by category” pages).

I (INPUT FORM)

The page is an input form that the user can fill and submit. There are two different forms:

- Subscribe to a SL service: it is reachable only from the page of the SL service (if any, as some services may not require a subscription) and the user is able to return to the page of the SL service from the form page.
- General contact form: it is reachable from any page, as the user may have the need to contact the company at any point in the navigation of the website.