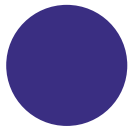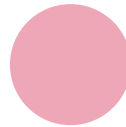# omw

QUICK BRAND GUIDE

PRIMARY COLOUR

CMYK 55.62.0.49
RGB 58.49.130
HEX #3a3182
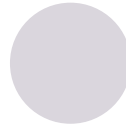
CMYK 0.28.22.4
RGB 246.178.193
HEX #f6b2c1

CMYK 72.0.5.26
RGB 52.189.179
HEX #34bdb3

CMYK 0.61.62.6
RGB 240.94.91
HEX #f05e5b

CMYK 0.16.80.2
RGB 249.209.49
HEX #f9d131

CMYK 1.3.0.9
RGB 228.224.231
HEX #e4e0e7

SECONDARY COLOUR

CMYK 4.7.0.0
RGB 244.237.255
HEX #f4edff

CMYK 9.0.5.7
RGB 214.236.225
HEX #d6ece1
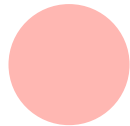
CMYK 0.25.27.0
RGB 255.192.187
HEX #ffbfbb

CMYK 0.0.0.10
RGB 229.229.229
HEX #e5e5e5

PRIMARY TYPEFACE

Montserrat

Regular
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

Bold
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

Medium
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

Extra-Bold
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

Semi-Bold
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

Black
asdfghjnbvbnm
ASDFDGHJDNGB
12345678
!@#$%^&*(

PROTOTYPE WIREFRAME LAYOUT - IPHONE X/11

375mm

x mm

* min 851mm *

KNOW IT ALL
Find information about each and every career!
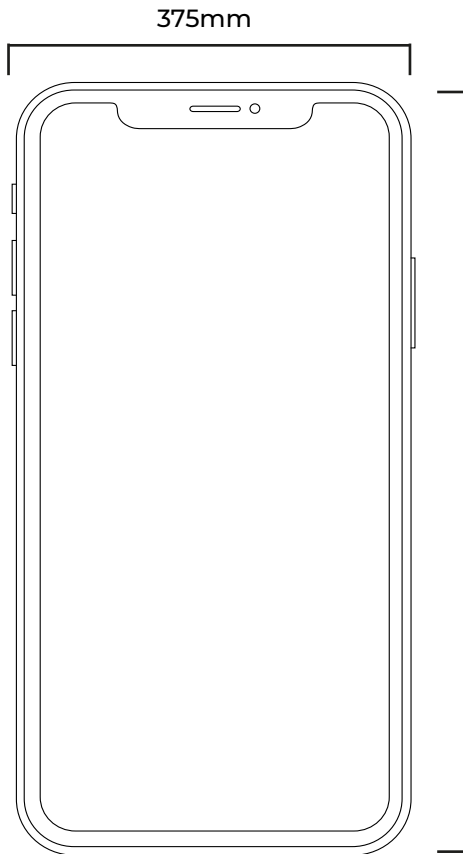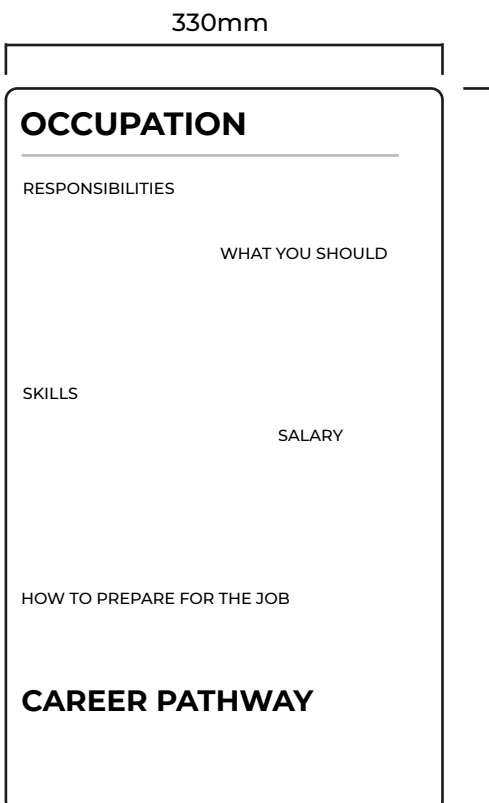
GRAPHIC DESIGNER

- What is Visual Communications ?
- Visual Communications vs Graphic Design ?
- What does a Graphic Designer do ?
- What is work like ?
- I cannot draw. Can I still be a Graphic Designer ?
- Do Graphic Designers just draw ?
- How much salaries freedom as a Graphic Designer ?
- What is the career progression as a Graphic Designer ?

LOGO PLACEMENT

omw   X **282**   Y **32**
      W **77**   H **20.44**

ICON PLACEMENT

←   X **19**   Y **22**
    W **16**   H **13**

TITLE	Black, Font 24
HEADING	Extra Bold, Font 13
SUBHEADING	Medium, Font 12
BODY	Regular, Font 12

INFOGRAPHIC LAYOUT

330mm

OCCUPATION

RESPONSIBILITIES

WHAT YOU SHOULD

SKILLS

SALARY

HOW TO PREPARE FOR THE JOB

CAREER PATHWAY

x mm

* max 1211mm *

SAMPLE REFERENCES

FULLSTACK WEB DEVELOPER

PARAMEDIC
First line medical provider who leads the ambulance to assess the patient's situation

RESPONSIBILITIES
- Respond to emergency calls for assistance
- Provide emergency medical care
- Transport patients safely to medical facilities

WHAT YOU SHOULD KNOW
- 12 hour shifts: 2 days work, 2 days off with unpredictable hours and demand
- Be mentally prepared to deal with graphic scenes, as injuries can get gruesome
- Signing on with SCDF as a paramedic can fulfil your National Service liability!

SKILLS
- Patient Assessment
- Emergency First Aid
- Teamwork
- Ability to remain calm

SALARY
$1,916 - $2,762 monthly

FIND OUT MORE
SCDF organises an open house every Saturday morning from 9 - 11am. Come down to explore and ask any questions you might have!

Career Path