

The background of the slide is a dark, out-of-focus image of city lights at night. It features numerous circular bokeh lights in warm tones of yellow, orange, and red, with some cooler blue and white lights scattered throughout. The lights appear to be from buildings and streetlights, creating a vibrant, urban atmosphere.

# Forecasting Average Weekly Traffic Volume

CSCI E-116 Final Project

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# Purpose

To forecast the average weekly traffic volume for I-94 westbound traffic between Minneapolis and St Paul, MN crossing MN DOT ATR station 301, which is roughly midway between the two locations.

Several time series modeling methods were implemented and compared against each other in order to select the optimal forecasting model with minimal error.

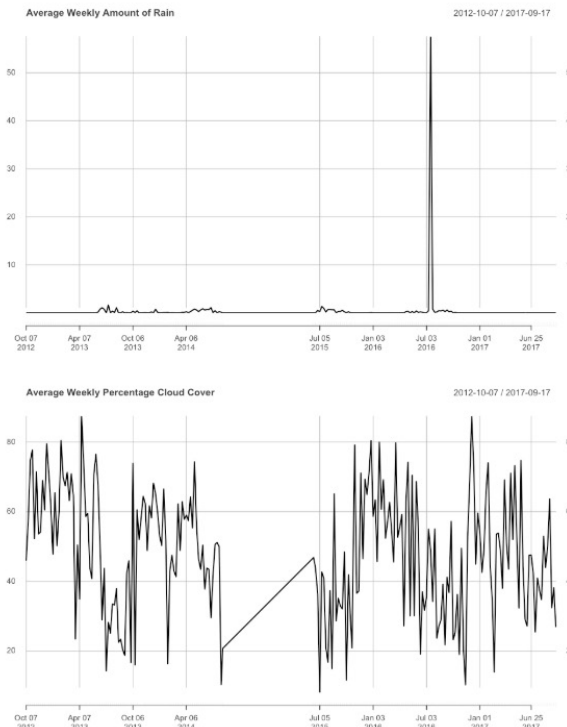
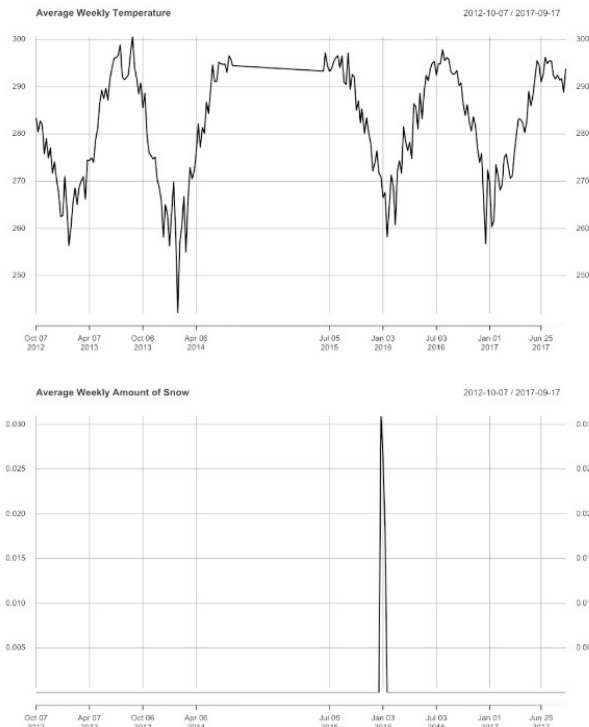
# Data Processing

## Variables used during model-building:

- avg\_weekly\_temp- average temp in kelvin
- avg\_weekly\_rain\_1h- average weekly amount of hourly rain (mm)
- avg\_weekly\_snow\_1h- average weekly amount of hourly snow (mm)
- avg\_weekly\_clouds\_all- average weekly percentage of cloud cover
- avg\_weekly\_traffic\_volume- average weekly traffic volume crossing MN DOT ATR station 301 measured hourly

## 80% train / 20% test split:

- 269 total rows
- 215 rows in training data
- 54 rows in test data



## Evaluating for Stationarity

- None of the plots indicate that variable is non-stationarity
- Results of Augmented Dickey-Fuller unit root test were consistent with stationarity for each variable.





## The benchmark: a naive time series model

- Provided a measure of baseline test accuracy

```
Call:
lm(formula = avg_weekly_traffic_volume ~ Lag.1, data = all_avg_weekly_predictors_train)

Residuals:
    Min       1Q   Median       3Q      Max
-947.75 -142.42   26.85  161.37 1141.87

Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept) 2360.0843   216.0157  10.926 < 2e-16 ***
Lag.1         0.2783     0.0658   4.229 3.49e-05 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 269.5 on 212 degrees of freedom
(1 observation deleted due to missingness)
Multiple R-squared:  0.0778,    Adjusted R-squared:  0.07345
F-statistic: 17.89 on 1 and 212 DF,  p-value: 3.49e-05
```

# Using variable selection to build linear models

## Best model by adjusted R-squared

```
Call:
lm(formula = avg_weekly_traffic_volume ~ avg_weekly_temp + avg_weekly_snow_1h +
    Lag.1 + Lag.2 + Lag.3, data = all_avg_weekly_predictors_train)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-919.61	-116.46	21.59	140.59	879.08

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	7.312e+02	4.204e+02	1.739	0.08351 .
avg_weekly_temp	4.569e+00	1.686e+00	2.709	0.00731 **
avg_weekly_snow_1h	-1.579e+04	5.762e+03	-2.740	0.00669 **
Lag.1	1.086e-01	6.836e-02	1.589	0.11352
Lag.2	1.348e-01	6.816e-02	1.978	0.04924 *
Lag.3	1.412e-01	6.779e-02	2.082	0.03855 *

---  
Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 252.1 on 206 degrees of freedom  
(3 observations deleted due to missingness)  
Multiple R-squared: 0.2137, Adjusted R-squared: 0.1946  
F-statistic: 11.2 on 5 and 206 DF, p-value: 1.465e-09

## Best model by BIC

```
Call:
lm(formula = avg_weekly_traffic_volume ~ avg_weekly_temp + avg_weekly_snow_1h +
    Lag.3, data = all_avg_weekly_predictors_train)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-1026.29	-130.95	21.34	148.28	927.29

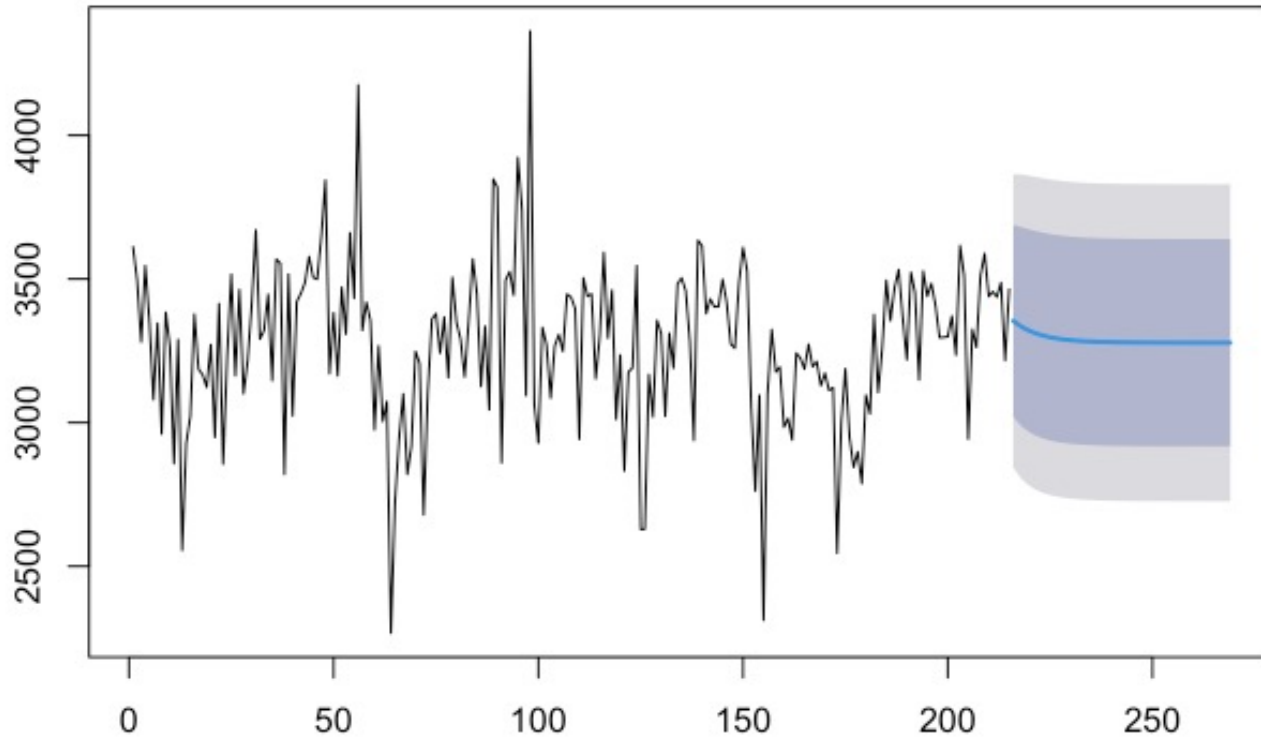
Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	9.032e+02	4.210e+02	2.146	0.03306 *
avg_weekly_temp	6.297e+00	1.583e+00	3.978	9.59e-05 ***
avg_weekly_snow_1h	-1.652e+04	5.818e+03	-2.839	0.00497 **
Lag.3	1.833e-01	6.684e-02	2.743	0.00662 **

---  
Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 255.3 on 208 degrees of freedom  
(3 observations deleted due to missingness)  
Multiple R-squared: 0.1853, Adjusted R-squared: 0.1735  
F-statistic: 15.77 on 3 and 208 DF, p-value: 2.816e-09

Forecasts from ARIMA(1,0,1) with non-zero mean



Series: arima\_train\_data  
ARIMA(1,0,1) with non-zero mean

Coefficients:

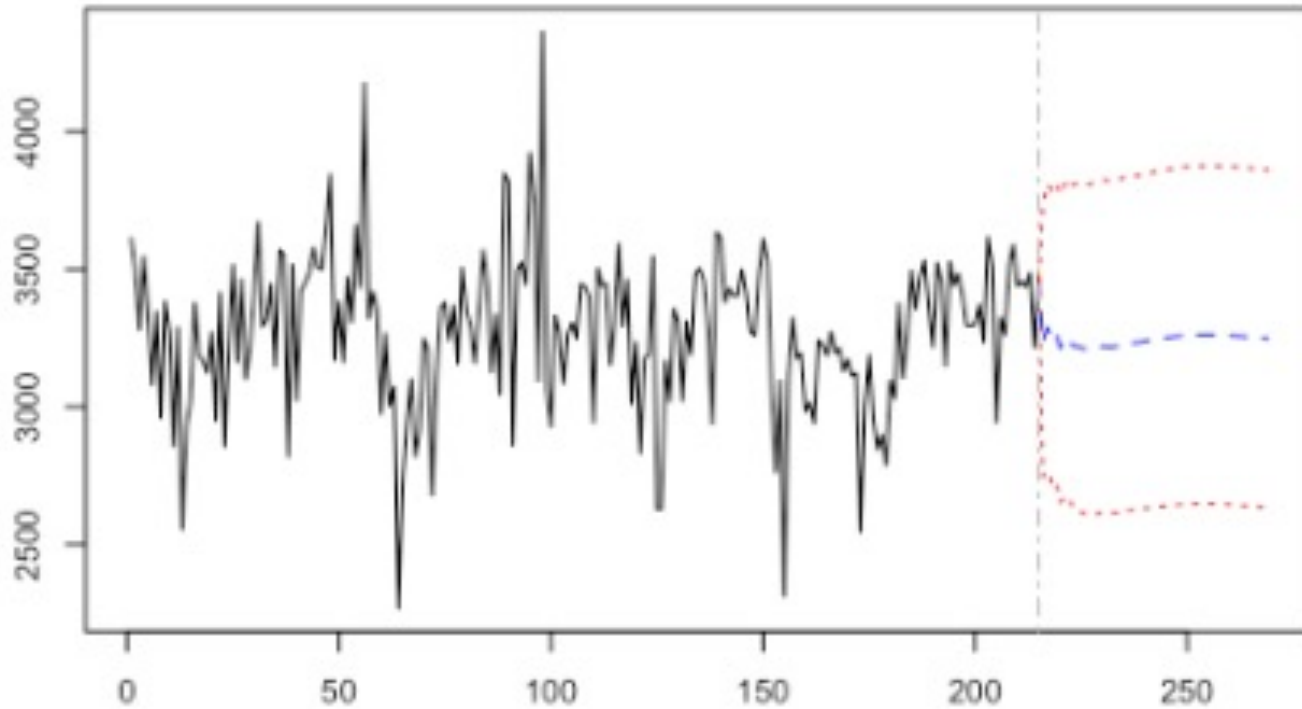
	ar1	ma1	mean
	0.8573	-0.6433	3278.1075
s.e.	0.0600	0.0830	43.2888

sigma<sup>2</sup> = 67574: log likelihood = -1499.2  
AIC=3006.39 AICc=3006.58 BIC=3019.87

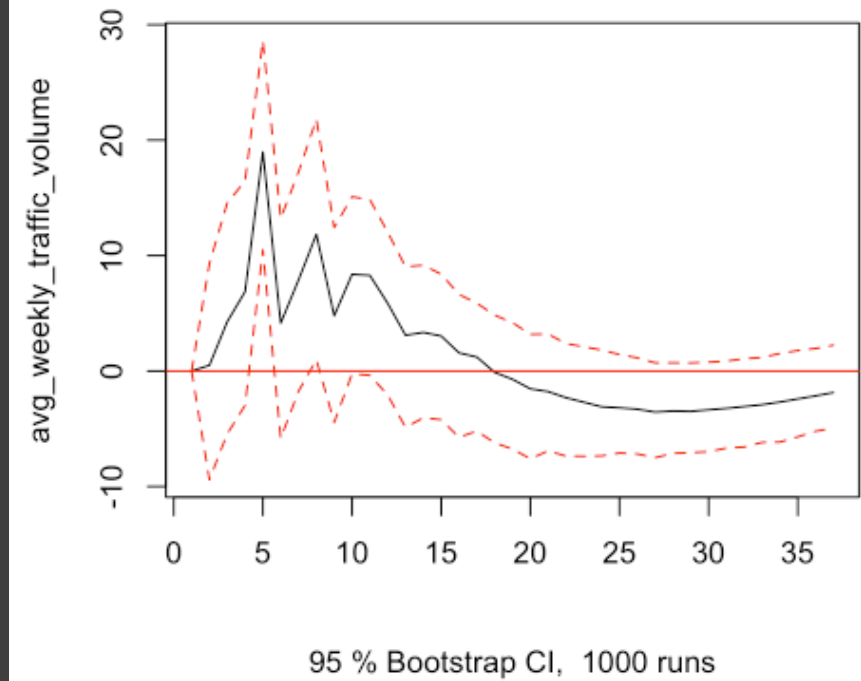
ARIMA model

Built using the historical values of the outcome: avg\_weekly\_traffic\_volume

Forecast of series avg\_weekly\_traffic\_volume



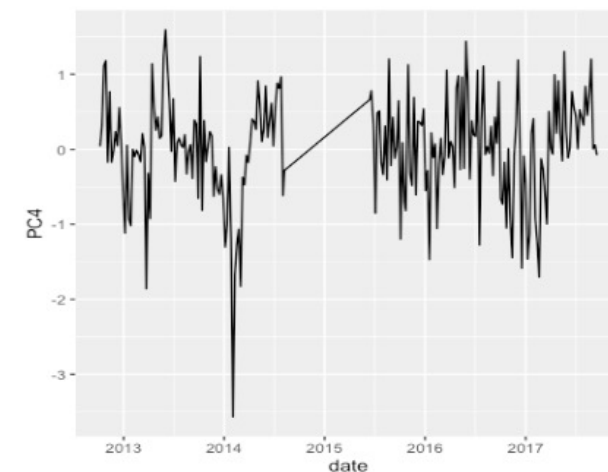
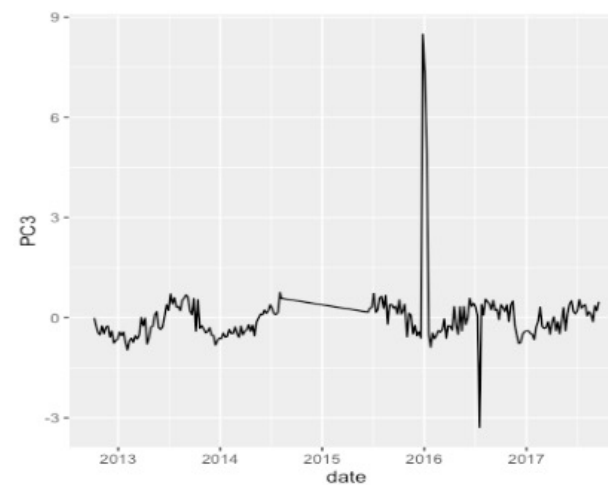
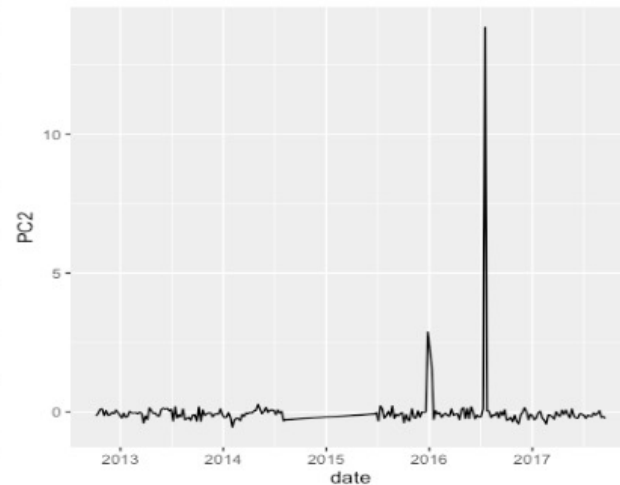
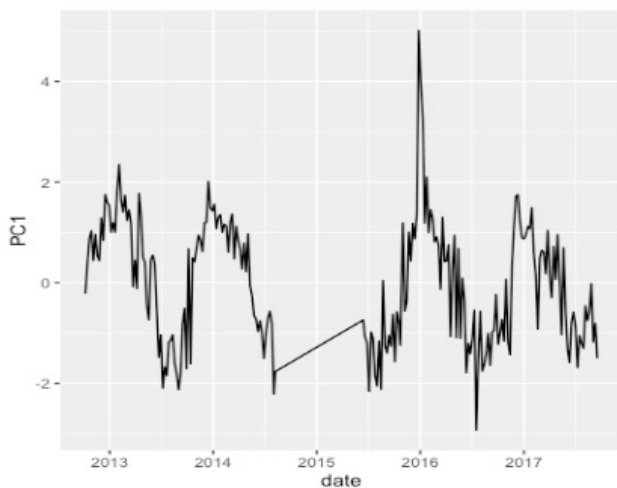
Impulse Response from avg\_weekly\_temp



Vector autoregressive model  
(VAR)

- Built using all 5 numeric variables
- Optimal lag = 8





Importance of components:

	PC1	PC2	PC3	PC4
Standard deviation	1.2406	1.0009	0.9655	0.7258
Proportion of Variance	0.3848	0.2505	0.2331	0.1317
Cumulative Proportion	0.3848	0.6352	0.8683	1.0000

## Dynamic factor model (DFM)

- Built using 4 principal components (PC's)
  1. Linear model that predicts avg\_weekly\_traffic\_volume from all 4 principal components
  2. VAR model utilized to forecast PC values for 54 weeks
  3. Initial linear model used to forecast avg\_weekly\_traffic\_volume

# Results

	test_rmse	models	regressors
3	223.85	best_bic_3var_model	avg_weekly_snow_1h + avg_weekly_temp + lag(avg_weekly_traffic_volume, 3)
2	225.19	best_adj2_5var_model	avg_weekly_snow_1h + avg_weekly_temp + + lag(avg_weekly_traffic_volume, 1)+ lag(avg_weekly_traffic_volume, 2) + lag(avg_weekly_traffic_volume, 3)
4	228.30	arima_model	auto-ARIMA with avg_weekly_traffic_volume
1	229.11	naive_lag_1_linear_model	lag(avg_weekly_traffic_volume, 1)
5	233.96	var_level_model	VAR with avg_weekly_traffic_volume, avg_weekly_temp, avg_weekly_rain_1h, avg_weekly_snow_1h, avg_weekly_clouds_all
6	235.67	dfm_lm1	DFM with 4 principle components