

Rebeca Guedes

UI/UX Designer

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Working as a baker, I enjoyed creating products that would bring joy to my clients.

As a web developer, I discovered my ability in solving problems.

As a UX designer I use my previous experiences, allied with the User Centered Design concept, to empathize with the user and create a functional product.

SKILLS

Tools

Figma, Invision, POP App, Zeplin

UX Methods

User Research, Usability Testing, Task flows, Wireframing, Prototyping, Responsive Web Design

Programming

HTML5, CSS3, Javascript, React, NodeJS, Git, GitHub, NextJS

EXPERIENCE

Baker | The Original Cupcakes

DEC 2020 - PRESENT, VANCOUVER, BC

- Add unique recipes to the menu with great response from repeat clients.
- Demonstrate punctuality and organization by routinely completing a great number of orders under tight deadlines, guaranteeing quality.
- Successfully maintain strong relationships with colleagues, management and customers.

Co-Founder and CEO | Vóia Biscoitos Caseiros

JUN 2014 - 2020, BRASÍLIA, BRAZIL

- Founded a small cookie business that later, with three other partners, grew into a small food industry specialized in healthy food for people with allergies.
- Developed original and tasty recipes, ensuring quality and consistency were exceeded.
- Trained the team with the new technologies and daily routines to optimize production.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUL 2021 - SEP 2021, VANCOUVER, CA

ComIT | Certificate, NodeJS

JAN 2021 - APR 2021, VANCOUVER, CA

Harvard University | Certificate, CS50x Introduction to CS

DEC 2020, ONLINE

PROJECTS

Web Dev Path (<https://webdevpath.co/>) | Front-End Developer

SEP 2020 - PRESENT, Volunteer

JavaScript, NextJs, CSS, Mailchimp

- Web Dev Path is a team of professional women with a web development background that aim to provide a comprehensive path for people who seek to begin their web development journey.
- The project next steps can be followed here: <https://github.com/MarianaSouza/web-dev-path/projects/1>.