# Rebeca Zambrano

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#### **EDUCATION**

The University of Texas at Austin, Austin, TX

May 2021

Bachelor of Science and Arts in Biology

Certification in Forensic Science

The University of Queensland, Brisbane, Australia

Spring 2020

Study Abroad Exchange Program

#### **EXPERIENCE**

Target, Austin, TX

October 2019 - December 2019

Seasonal Guest Advocate

- Built a positive and welcoming environment for guests
- Resolved guest concerns using problem-solving and decision making
- Adapted to different situations and interactions

# Center of Global Business at the McCombs School of Business, Austin, TX

September 2018 - May 2019

Social Media Content Creation Intern

- Created weekly blogs about international business which generated the highest ad revenue among all interns
- Managed the publishing process of a team of 5 using WordPress and Medium
- Supervised a team of interns and aided them through the editing process and blog post scheduling
- Produced weekly social media content (Facebook, Twitter, LinkedIn, Instagram) by integrating content with SEO to increase brand awareness by 50%

## Pet Medical Center, Duncanville, TX

December 2018 - January 2019

Shadow Experience

- Fostered an anxiety-free environment for animals, while assisting Dr. Fuller in procedures including tumor removal, neutering, and euthanasia treatment
- Analyzed potential malignant cells in the lab to diagnose cancer in patients

## **Department of Integrative Biology**, Austin, TX

February 2018 - August 2018

Research Assistant

- Maintained all species populations within the 11 greenhouses on campus in order to aid in data collection for the leading research professor
- Assisted with beetle and butterfly care, collected insect eggs for inspection, and prepared food for all living organisms

## **ACTIVITIES & LEADERSHIP**

### University Leadership Network , Austin, TX

August 2017-Present

Member

 Increased leadership skills through group and lecture meetings and contributed a sense of community at UT Austin

#### Relevant Coursework, UT Austin

US History, Sociology, Rhetoric and Writing, American Government, and Digital Communications

#### **SKILLS**

**Technical /Computer Skills**: Experienced with Microsoft Office Suite, Pages, Keynote, iMovie, WordPress, Medium, Photoshop, Premiere Pro, After Effects

Languages: Full Working Capacity in Spanish, Conversationally Fluent in French

Interests: Different Cultures, Photography, Wildlife, Social Media Marketing, Video Editing

Working Capacity: Eligible to work in the U.S. with no restrictions