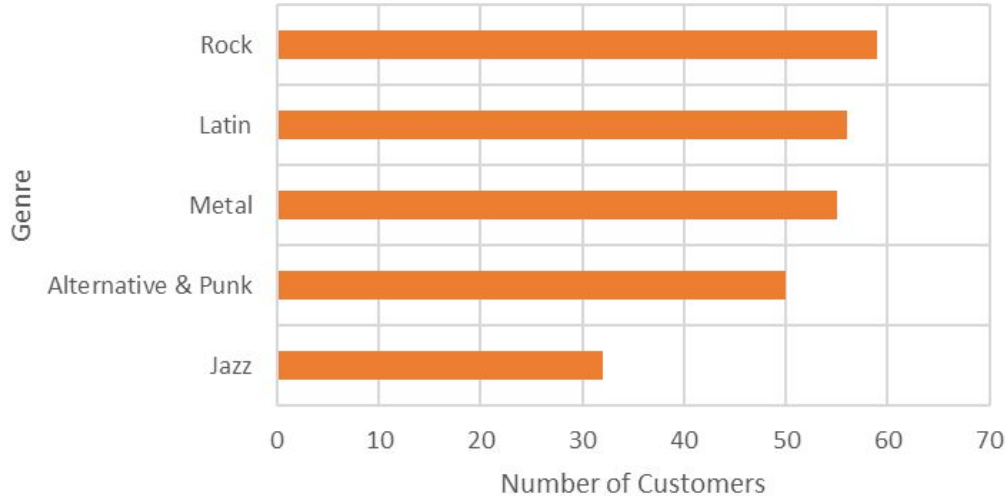


Project: Query a Digital Music Store Database

Rebecca Agyei

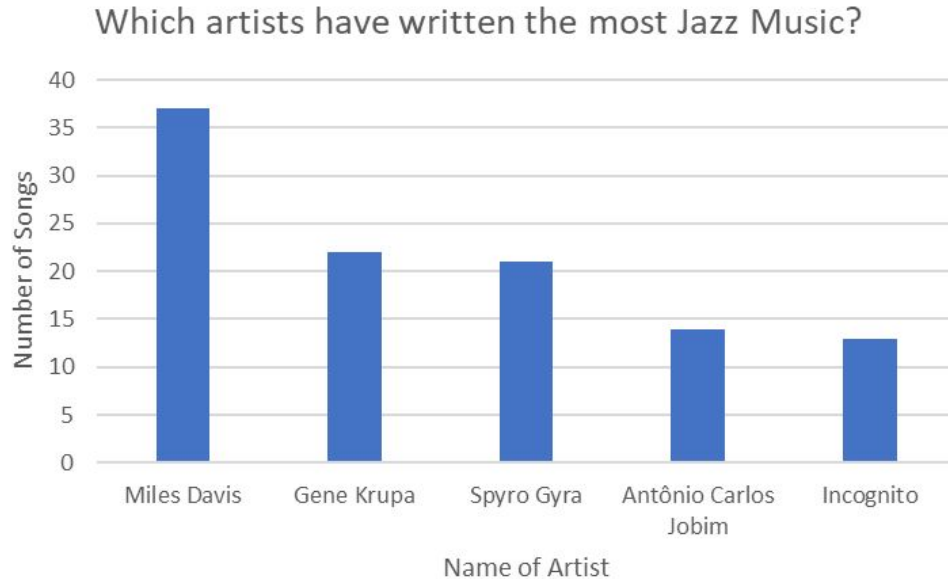
What are the Top 5 Genres that most Customers prefer?

Top 5 Genres that most Customers prefer



From the graph, we can see the top 5 genres preferred by customers. All the customers (59) prefer Rock after that, Latin (56) then Metal (55), then Alternative & Punk (50) and finally Jazz (32).

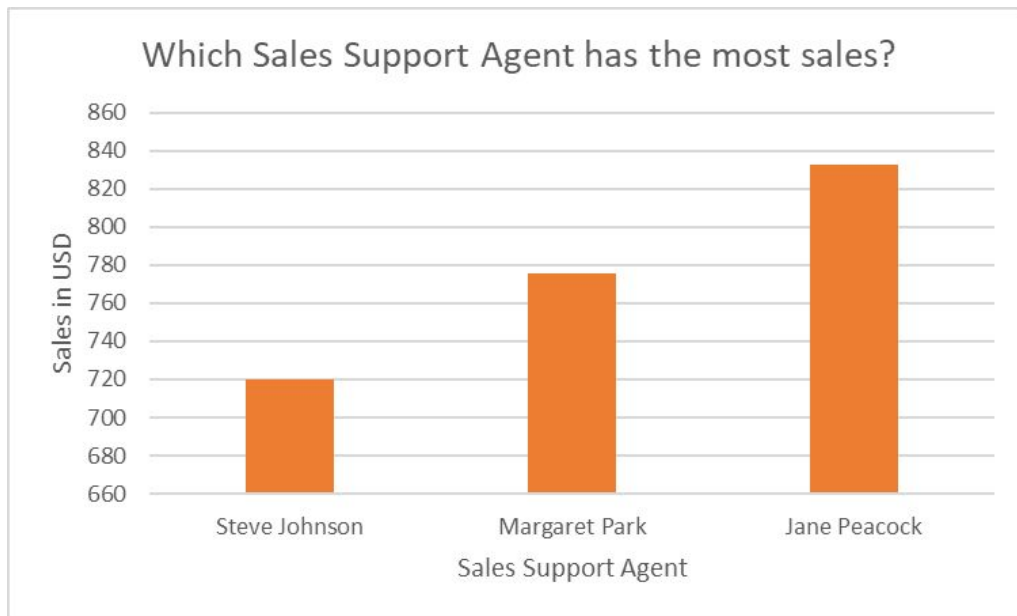
Which artists have written the most Jazz Music?



From the graph, we can see that the Artist who has written the most Jazz songs is Miles Davis (37).

Apart from Gene Krupa and Spyro Gyra who have written a little over 20 songs, the rest of the artists have written less than 15 songs.

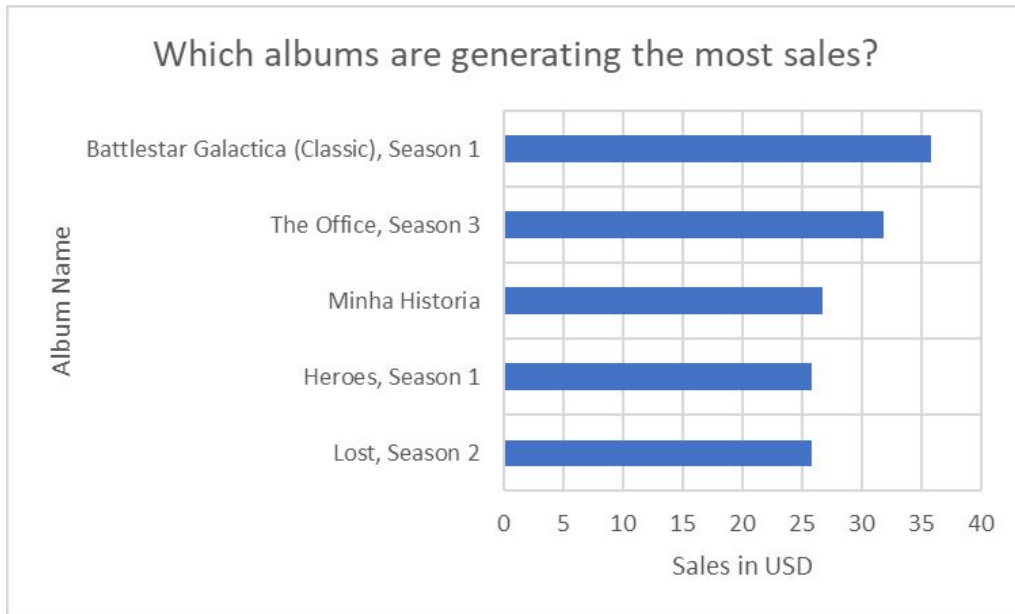
Which Sales Support Agent has the most sales?



From the chart, the Sales support agent with the most sales is Jane Peacock (\$833.04). Followed by Margaret Park, then Steve Johnson.

In the query, I included the hire date since this can be a major factor that determine their sales. Jane Peacock was hired in April 2002 while Margaret Park and Steve Johnson were hired in May 2003 and October 2003 respectively. This can contribute to difference in sales amount.

Which albums are generating the most sales?



We can see from the graph that the album that has generated the most sales with \$35.82 is Battlestar Galactica (Classic), Season 1

The Office, Season 3 also follows with \$31.84 with the others following. The difference in sales is not too wide but the Digital Music Store can also look for ways to improve sales of albums.