

REBECCA SHOPTAW

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EDUCATION

Yale University

Bachelor's, Film

August 2014 - June 2018

GPA: 3.88

- **Relevant Courses:** Took famously challenging CS50 course, learning a number of programming languages such as Javascript, HTML/CSS and C. For the final project, taught self Swift to make a film-editing app, which was selected to be featured in the year-end course showcase.

PROFESSIONAL EXPERIENCE

Freelance

Freelance Frontend Developer

Remote

October 2023 - Present

- Designing and programming elegant and responsive sites with a mix of React, Javascript/Typescript and HTML/CSS
- Working with clients to determine their goals and design preferences, and creating scalable, multi-platform sites to meet their needs

Freelance

Freelance Director & Cinematographer

New York, NY, USA

September 2021 - Present

- Working with clients to determine their aesthetic and narrative goals for projects, and implementing start-to-finish film production to create beautiful and effective finished products
- Using professional editing software to execute client vision with minute attention to detail
- Building and maintaining client relationships, and consistently working efficiently and delivering before the deadline

The Corner Bookstore

Bookseller

New York, NY, USA

October 2019 - October 2021

- Efficiently managed numerous sections of the store, including paperback fiction, and redesigned and ran the store's social media presence, increasing the follower count from 400 to 3,000+
- Gained invaluable experience in web marketing/branding and tailoring recommendations to customer needs
- Given increasing levels of responsibility, including training new hires

PROJECTS & OUTSIDE EXPERIENCE

Open Editions

Lead Designer and Developer

September 2023 - Present

- Utilizing bookstore experience to design a visually pleasing audiobook interface that mimics the sensation of reading a physical book
- Developing the scalable, responsive site using React, Typescript, HTML/CSS, and Axios API calls

Triolingo

Lead Designer and Developer

October 2023 - Present

- Utilizing tutoring experience to design and implement a Duolingo look-alike site to help students practice vocabulary, currently expanding into more subject areas
- Developing the scalable, responsive site and lesson algorithms using React, Typescript and HTML/CSS

CalmTube

Lead Designer and Developer

October 2023 - Present

- Designing and implementing a minimalist YouTube redesign using React, Typescript, HTML/CSS, and the Youtube Data API.

SKILLS

Skills: JavaScript, HTML/CSS, React.js, TypeScript, UI/UX Design, Web Development