

Rebecca Sucgang

Laurel, MD | 443-254-5815 | rsucgang@andrew.cmu.edu | in/rebecca-sucgang

EDUCATION

Carnegie Mellon University, Pittsburgh, PA May 2028
Bachelor of Science, Information Systems GPA: 3.6/4.0; Dean's List Fall 2024
Relevant Coursework: Fundamentals of Programming and Computer Science, Information Systems Milieux, Reasoning with Data
Meade Senior High School, Fort George G. Meade, MD June 2024
High School Diploma, Salutatorian
International Baccalaureate Diploma

WORK EXPERIENCE

Youphoria App, Baltimore, MD (Remote) December 2024 - January 2025
Business Development Intern

- Worked with cross-functional teams to test app feature; gave actionable feedback on product development & marketing to support Youphoria's mission of combining mental wellness and community for 600+ users

Engineering and Public Policy (EPP) Department at Carnegie Mellon University, Pittsburgh, PA October 2024 - Present
Student Assistant

- Conducted benchmarking for CMU's MS in Engineering & Technology Innovation Management (ETIM) by collecting data from 9+ top-tier engineering & innovation master's programs, evaluated key metrics such as curriculum structures, artificial intelligence content, post-grad opportunities, & marketing; supported administrative staff with logistics & EPP seminars

LEADERSHIP AND INVOLVEMENT

Couples for Christ-Youth (CFCY) Ministry, Maryland January 2023 - Present
Area Youth Communications Head

- Managed social media for Area CFCY Maryland; created promotional content for events; captured and edited high-quality photos at CFCY retreats; directed the Marketing Committee for the 2023 National CFCY Conference with 500+ attendees

Couples for Christ-Kids Ministry, Maryland May 2021 - July 2024
Youth Facilitator

- Coordinated with youth volunteers to arrange activities for 100+ children from ages 3-12 during the Couples for Christ Eastern USA 2024 Conference; facilitated faith-based presentations and group discussions during assemblies

CMU Information Systems, Pittsburgh, PA September 2024 - Present
First-Year Focus Group Member, Women in Information Systems Mentee

Anne Arundel County Sextortion Awareness, Fort George G. Meade, MD January 2023 - May 2023
Student Ambassador

- 1 of 2 students selected to participate in the Pentagon's National Human Trafficking Awareness Month event; organized a documentary screening of "Sextortion: The Hidden Pandemic" within Anne Arundel County, coordinating outreach efforts

PROJECTS

Made by Rebecca Marie, Maryland November 2021 - Present
Head Designer & Business Owner

- Designed and marketed laser-cut wooden earrings on Etsy; managed inventory and sales data for product listings; created social media content to drive engagement; donated 15% of profits to the Anne Arundel Community Crisis Response Fund

CMU Business Technology Group (BTG), Pittsburgh, PA February 2025
BTG ProdHacks Participant

- Developed "Apple Fitness Rewards", to improve the app's efficiency and user engagement by integrating gamification and AI; conducted market analysis; created an interactive prototype using the Apple iOS toolkit to create a points-based system, where users redeem rewards by leveraging Apple Intelligence to analyze user data and provide personalized workouts

CMU User Experience Association (UXA), Pittsburgh, PA September 2024 - Present
Facemoji App x UXA Case Competition Finalist

- Collaborated with a multidisciplinary team on a UX design proposal for an interactive widget and monthly/annual recap features in the Facemoji app; conducted extensive user research and data analysis on fostering user connection among Generation Z's daily communication; delivered presentation and findings to the Facemoji App Production Team

SKILLS

Technical Skills: Python, HTML, CSS, JavaScript, Microsoft Office Suite (Excel, Word, PowerPoint, Outlook), Google Workspace, Figma, Adobe Creative Suite (Photoshop, Illustrator), Canva, Laser Cutting