	BARFI Fage No.
	Rebecca Dias
	19/182027
	BE (MPNA.
	Tours I window -
	(2) list the types of E-commerce and brief about
	Mabile commune.
->	14601
	O Types of Ecomonière
	1) Business to consumer (B2C)
	(000)
	2) Business to Business (B2B) 3) Consumer to consumer (C2C)
	4) Business to Employee (B2E)
	5) E-Government
	6) Government to Offizen (620)
	7) Government to Business (G2B)
	8) Mobile Commerce (M-Commerce),
	@ Benefits of ecommerce are vert and they range
	in fieldy like providing jobs, online education, less
	polution, provides enfertainment etc. (3) mobile commerce, also known as m-commerce is
	(3) mobile commerce, also known es m-commerce ex is
	the use of wireless handheld devices like cellphones and
	table to conduct emmercial transactions miliae including
	the purchase and sale of products, online banking, and
	the purchase and sale of products online banking, and paying bills. The use of of m-commerce activity is
	on the like
	A) The use of wireless technology (WAP) to conduct
	salu of goods, provide services eard make payments and other
	financial transactions, the exchange of information et
	is the basic model of probbile-commerce
	6) Applications of m-cornerce include:
	ii) Mubile Banking and Booking.
	ii) Mibile Ticketing and Broking.

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	10-40 (ii) EBills transmi 271 aug 11
	(v) Audions
-	V) Stock market trading and reporting.
	A DEVENDED TO SERVE EXCHANGE COMPANY
-	(6) Advantage of M-commerce
	1) It provides a very convenient and easy to use
	adjectem to target energy according to
	2) Also helps businesses target enstomers according to their location, service provider, the type of device
	they we and various other cristeria.
	3) The cost of the company is reduced.
	de d
10	TOTAL
	a nie advantage of m-commerce
	7) Disadvantage of m-commerce business is very
	1) The technology to cetyp a m-commerce prostruct
	expensive countries, the networks and survice
	expensive 2) In developing countries, the networks and survice
	expensive 2) In developing countries, the networks and survice
	expensive 2) In developing countries, the networks and survice
	expensive 2) In developing countries, the networks and survice provider are not very reliable 3) There is an issue of security and many concerns about the layety of the customer's private information.
	expensive 2) In developing countries, the networks and survice provider are not very seliable 3) There is an issue of security and many concerns about the eafety of the customer's private information.
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	expensive 2/ In developing countries, the networks and survice provider are not very schable 3) There is an issue of security and many concerns about the safety of the customer's private information.
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