# Rebecca G. Estes

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## WHO I AM

I'm a results-driven full-stack web developer who likes exploring front-end frameworks and when my CSS does what I expected from it on the first try. Most of all, I love building practical things that make people's lives easier—or better yet, more fun. I believe in dreaming big, collaborating efficiently, and always paying extra for the guacamole.

## SKILLS

HTML | CSS/SASS | Javascript/jQuery | Ruby/Rails | Git | Backbone Angular | React | PostgreSQL | Bootstrap | ActiveRecord | Express MongoDB | Node

## PROJECTS

**Track 12**, a concert-tracking app written in Ruby on Rails.
**Heatmapr**, a group project built in Node.js. Integrates Leaflet's mapping features and the Yelp API.
**Ready Set OM**, a yoga sequence builder made in React & Rails.

## EDUCATION

10/15-01/16 **Web Development Immersive** | Washington, DC
General Assembly

01/06-05/08 **Barnard College of Columbia University** | New York, NY
B.A. cum laude, Political Science

08/04-12/05 **University of Virginia**

## RELEVANT EXPERIENCE

04/12-08/15   NAFSA: Association of International Educators          **Web Systems Manager**

- Created online event registrations, program evaluations, and member elections, using specialized software systems alongside custom code
- Tracked website analytics; worked alongside marketing and data teams to transition from Google Analytics to SiteCatalyst
- Coordinated with and assisted program staff to organize and migrate materials for website launch in the fall of 2012
- Edited and approved colleagues' website updates; planned web strategy for larger content launches
- Assisted with customers' technical issues; trained staff members on new programs and technologies
- Submitted bug reports and service requests to vendors

03/11-04/12   The American Prospect          **Publishing Fellow**

- Prepared email blasts using MailChimp and Engaging Networks; tracked resulting analytics
- Drafted and mailed donation appeals and acknowledgement letters; maintained donor database
- Logged media hits of Prospect articles; responded to reprint requests
- Interviewed and supervised publishing interns; provided general administrative support

11/09-03/11   Pew Environment Group          **Web Intern/Contractor**

- Coded communications materials for eleven campaign websites, including promotional banners for new Web features
- Compiled database of royalty-free photos for use in online and print documents
- Drafted new content for organization-wide website revamp, culminating in the launch of a unified organization-wide site
- Uploaded copy and multimedia into content management system