

# REBECCA G. ESTES

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## WHO I AM

I'm a results-driven full-stack web developer who likes front-end frameworks, automated scaffolding, and when my CSS does what I expected from it on the first try. Most of all, I love building practical things that make people's lives easier—or better yet, more fun. I believe in dreaming big, collaborating efficiently, and always paying extra for the guacamole.

### SKILLS

HTML | CSS | SASS | Javascript | jQuery | Ruby/Rails | Git  
APIs | Angular | React | Backbone | Bootstrap | MongoDB  
PostgreSQL | ActiveRecord | Express | Node

### PROJECTS

[Track12](#), a concert-tracking app written in Ruby on Rails.  
[Heatmapr](#), a group project written in Node.js. Integrates  
Leaflet's mapping features and the Yelp API.

### EDUCATION

10/15-01/16 **Web Development  
Immersive**, General Assembly,  
Washington, DC

01/06-05/08 **Barnard College of  
Columbia University**  
B.A. cum laude, Political Science

08/04-12/05 **University of Virginia**

## RELEVANT EXPERIENCE

04/12-08/15 **NAFSA: Association of International Educators**

Web Systems Manager

- Created online event registrations, program evaluations, and member elections, using specialized software systems alongside custom code
- Tracked website analytics; worked alongside marketing and data teams to transition from Google Analytics to SiteCatalyst
- Coordinated with and assisted program staff to organize and migrate materials for website launch in the fall of 2012
- Edited and approved colleagues' updates to website; planned cohesive web strategy for larger content launches
- Served as first point of contact for customers' technical issues; trained staff members on new programs and technologies
- Submitted bug reports and service requests to vendors

03/11-04/12 **The American Prospect** (Washington, DC)

Publishing Fellow

- Prepared email blasts using MailChimp and Engaging Networks; tracked resulting analytics
- Drafted and mailed donation appeals and acknowledgement letters; maintained donor database in Giftworks
- Logged media hits of Prospect articles; responded to reprint requests
- Interviewed and supervised publishing interns; provided general administrative support

11/09-03/11 **Pew Environment Group** (Washington, DC)

Web Intern/Contractor

- Coded communications materials for eleven campaign websites, including promotional banners for new Web features
- Compiled database of royalty-free photos for use in online and print documents
- Drafted new content for organization-wide website revamp, culminating in the launch of a unified organization-wide site
- Uploaded copy and multimedia into content management system