

Rebecca G. Estes

Full-Stack Web Developer | Washington, DC

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WHO I AM

I'm a results-driven developer who likes exploring front-end frameworks, bringing interfaces to life, and simple, effective back-end systems. Most of all, I love building practical things that make people's lives easier—or better yet, more fun.

SKILLS

HTML | CSS/SASS | Javascript/jQuery | Ruby/Rails | PostgreSQL | Git
Gulp | Backbone | Angular | React | Bootstrap | ActiveRecord | Express
MongoDB | Node

PROJECTS

[Ready Set OM](#), a yoga sequence builder made in React and Rails.
[Pansori.us](#), a Rails networking app planned alongside a UX designer.
[Heatmapr](#), a group project built in Node.js. Integrates Leaflet's mapping features and the Yelp API.
[Track 12](#), a concert-tracking app written in Ruby on Rails.

EDUCATION

10/15-01/16 **General Assembly** | DC
Graduate of 12-week, full-time Web Development Immersive.

01/06-05/08 **Barnard College of Columbia University** | New York City
B.A. cum laude, Political Science

08/04-12/05 **University of Virginia**
Charlottesville, Va.

RELEVANT EXPERIENCE

02/16-pres. **RP3 Agency**

Front-End Developer (Contract)

- Built front end of website for real estate client as member of three-person development team
- Converted mockups into working components using HTML, SASS, JavaScript, and Gulp
- QA tested pages across browsers and devices
- Maintained project style guide

04/12-08/15 **NAFSA: Association of International Educators**

Web Systems Manager

- Created online event registrations, program evaluations, and member elections, using specialized software systems as well as custom code
- Tracked website analytics; worked alongside marketing and data teams to transition from Google Analytics to SiteCatalyst
- Coordinated with program staff to organize and migrate materials for website launch in fall 2012
- Edited and approved colleagues' website updates; planned web strategy for larger content launches
- Assisted with customers' technical issues; trained staff members on new programs and technologies
- Submitted bug reports and service requests to vendors

03/11-04/12 **The American Prospect**

Publishing Fellow

- Prepared email blasts using MailChimp and Engaging Networks; tracked resulting analytics
- Drafted and mailed donation appeals and acknowledgement letters; maintained donor database
- Logged media hits of Prospect articles; responded to reprint requests
- Interviewed and supervised publishing interns; provided general administrative support

11/09-03/11 **The Pew Charitable Trusts Environment Group**

Web Intern/Contractor

- Coded communications materials for eleven campaign websites in HTML; designed promotional banners for new web features
- Compiled database of royalty-free photos for use in online and print documents
- Drafted new content for website revamp, culminating in the launch of unified organization-wide site
- Uploaded copy and multimedia into content management system