Rebecca G. Estes

Web Developer | Washington, DC   estes.rebecca@gmail.com | rebeccaestes.com

WHO I AM

I'm a results-driven full-stack web developer who likes exploring front-end frameworks, converting mockups to fully functional pages, and when my CSS does what I expected from it on the first try. Most of all, I love building practical things that make people's lives easier—or better yet, more fun.

SKILLS

HTML | CSS/SASS | Javascript/jQuery | Ruby/Rails | PostgreSQL
Git | Gulp | Backbone | Angular | React | Bootstrap | ActiveRecord
Express | MongoDB | Node

PROJECTS

Ready Set OM, a yoga sequence builder made in React and Rails.
Pansori.us, a Rails networking app planned alongside a UX designer.
Heatmapr, a group project built in Node.js. Integrates Leaflet's mapping features and the Yelp API.
Track 12, a concert-tracking app written in Ruby on Rails.

EDUCATION

10/15-01/16 **General Assembly** | DC
Graduate of 12-week, full-time Web Development Immersive.

01/06-05/08 **Barnard College of Columbia University** | NYC
B.A. cum laude, Political Science

08/04-12/05 **University of Virginia**
Charlottesville, Va.

RELEVANT EXPERIENCE

04/12-08/15 NAFSA: Association of International Educators   **Web Systems Manager**

- Created online event registrations, program evaluations, and member elections, using specialized software systems as well as custom code
- Tracked website analytics; worked alongside marketing and data teams to transition from Google Analytics to SiteCatalyst
- Coordinated with and assisted program staff to organize and migrate materials for website launch in the fall of 2012
- Edited and approved colleagues' website updates; planned web strategy for larger content launches
- Assisted with customers' technical issues; trained staff members on new programs and technologies
- Submitted bug reports and service requests to vendors

03/11-04/12 The American Prospect   **Publishing Fellow**

- Prepared email blasts using MailChimp and Engaging Networks; tracked resulting analytics
- Drafted and mailed donation appeals and acknowledgement letters; maintained donor database
- Logged media hits of Prospect articles; responded to reprint requests
- Interviewed and supervised publishing interns; provided general administrative support

11/09-03/11 Pew Environment Group   **Web Intern/Contractor**

- Coded communications materials for eleven campaign websites, including promotional banners for new web features
- Compiled database of royalty-free photos for use in online and print documents
- Drafted new content for organization-wide website revamp, culminating in the launch of a unified organization-wide site
- Uploaded copy and multimedia into content management system