Relationship between avocado prices and total volume sold by coventional vs. organic type \$3.00 \$2.80 \$2.60 \$2.40 <u>\$2.20</u> <u>\$2.00</u> type Average \$1.80 \$1.60 conventional organic \$1.40 \$1.20 \$1.00 \$0.80 \$0.60 \$0.40 12 16 Total volume sold (log-transformed)