Rebeccah Cohen

Career Summary

Passionate about applying Machine Learning and finding data-driven solutions. Experienced in leading teams and working under pressure to meet strict deadlines and KPI´s. Msc in Data Science at IE University (Madrid, Spain), top 3% of class, Dean's List.

Summary of Qualifications

Proficient In:

- Python
- SQL
- Machine Learning
- Deep Learning
- MongoDB

Languages

- Spanish (native speaker)
- French (advanced)
- English (advanced)
- Hebrew (advanced) Spanish (native speaker)

Career History

Nocnoc, Montevideo, Uruguay   Sep. 2019 – Apr. 2021
Team Leader, Sr. Account Manager

- Led a team of 5.
- Analyzed and developed new markets – both e-commerce retailers and marketplaces. Increased sales by over 120% in 1 year
- Planned and executed growth strategies for the Argentinian, Peruvian and Brazilian e-commerce marketplaces.
- Startup growth from 5 to 40 people.

KDeluxe, Madrid, Spain   Jun. 2015 – Oct. 2019
COO & Sales Manager

- In charge of expansion into new markets
- Managed the company's strategy and oversaw all operation functions
- Managed a team of 30+ professionals
- Increased sales by 35% in the first year and by 220% after 4 years.

Accenture, Tel Aviv, Israel   Aug. 2014 – Jun. 2015
Intern

- Conducted Shareholder Value Analysis (quantitative and qualitative analysis) of hi-tech companies in order to identify opportunities and gaps of the company, and signalize potential clients for Accenture. Analyzed financial parameters such as TRS & Peer TRS, Current Value vs Future Value, Invested Capital vs Enterprise Value, Peer enterprise Value and ROIC among others.

Education

IE University, Madrid, Spain   Apr. 2021 – Mar. 2022
MSc. in Big Data and Data Science. Top 3% of Class, Dean´s List.
Relevant Coursework : Machine Learning, Deep Learning, Time Series, Recommendation Systems, Social Network, SQL.
Hebrew University of Jerusalem Jerusalem, Israel   Sep.2012 – Jul. 2016
BA in Economics and BA in Business Administration