Kappa Theta Pi proudly presents



24-hour Virtual Hackathon October 31st - November 1st, 2020



#### What is a hackathon?

#### hack-a-thon

/ˈhakəˌTHän/ noun INFORMAL

an event, typically lasting several days, in which a large number of people meet to engage in collaborative computer programming.



#### **Our Event**

The College of New Jersey's (TCNJ) Hackdown will feature free swag for all participants, professionals in the field who will judge their creations, and prizes for the winners. In addition, attendees can participate in workshops, games, and mini-events if they need a break from hacking.



### **Mission Statement**

In an effort to keep students connected during these unprecedented times, we present TCNJ's first ever virtual hackathon. Designed to deliver the best experience even through social lockdown, this event provides students the chance to create and collaborate on tech projects at any skill level.



#### **Community Partners**

Our organizing team is affiliated with TCNJ's Chapter of Kappa Theta Pi (KTP), the world's premier technology fraternity with chapters across the country.



## Sponsors

Corporate sponsorship is a crucial part of organizing our hackathon. It allows participants to connect with companies and gives our sponsors the chance to recruit some of the most motivated students of technology in the area. Your contribution will give you exposure and increasing involvement with our participants, which gives us the means to provide a better experience.

## SPONSORSHIP PACKAGES

GENERAL	\$500	\$750	\$1000	\$2000
VIRTUAL TEXT Channel	<b>1</b>	1	1	1
VIRTUAL VOICE Channel	<b>1</b>	1	1	1
WORKSHOPS			1	
PRIZE	1		1	1
KEYNOTE		1 MIN	2 MINS	5 MINS
CLOSING CEREMONY REMARKS		1 MIN	2 MINS	5 MINS
CO-HOST				1

## SPONSORSHIP PACKAGES CONT.

RECRUITING	\$500	\$750	\$1000	\$2000
DISTRIBUTE Recruiting Materials	1	1	1	1
ACCESS TO Participant Resumes		AFTER	BEFORE	BEFORE
PRIVATE VIRTUAL Interview rooms		1	1	1
BRANDING	\$500	\$750	\$1000	\$2000
LOGO ON WEBSITE	1	1	1	1
RECOGNITION AT OPENING/CLOSING CEREMONY	1	1	1	1
DISTRIBUTE SWAG	<b>a</b>	<b>1</b>		
LOGO ON T-SHIRT	Î	1	1	1



# Your involvement in Hackdown is greatly appreciated!



Thank you for your time.



**Director of Finance - Michael Mongelli** 

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