

Rebecca Pariser

Work Experience

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UI/UX DESIGNER at **BIG TOMORROW** (Jul 2014 - Apr 2017)

Researched, developed and designed user interfaces from initial concept to final deliverables
Healthcare, education, and entertainment projects; users include children, elderly, scientists & teachers
Designed responsive web layouts, extensive iconography systems, illustrations, and workshop assets

UI/UX DESIGNER at **CLOUD CITY DEVELOPMENT** (Jan 2014 - May 2014)

Redesigned Cloud City website, acquired and created visuals, and delivered final assets
Designed client MVP with sitemap, wireframes, UI design, and user tests using clickable prototypes

DESIGN INTERN at **AMAZON LAB126** (May 2013 - Nov 2013)

Supported interaction design and visual design for the first generation Amazon FireTV
Researched industry trends, led brainstorming sessions, developed layouts, user flows, and visuals
Responsible for SDK Sample App and UX Guidelines, including structure, content and graphics
Created pixel-perfect final assets and spec; worked with engineers on design QA

GRAPHIC DESIGN INTERN at **BLUEWOLF** (Feb 2013 - May 2013)

Designed company materials including business cards, slide decks, documents and infographics
Worked with internal and external clients to design custom websites and GUIs

FREELANCE DESIGNER for **VARIOUS CLIENTS** (Jul 2010 - present)

Designed and built websites, logos, presentations, and collateral for professionals and small businesses

Education

MFA from **ACADEMY OF ART UNIVERSITY** (2010 - 2014)

Graphic Design, with courses in App Design and Web Design; Thesis on connecting travelers & locals

BA from **STANFORD UNIVERSITY** (2006 - 2010)

Major in Comparative Literature and minor in Creative Writing; Member of Phi Beta Kappa Honor Society

Activities & Interests

CLASSES

Tufte, Typeface Design at Cooper Union

AIGA

SF chapter member; AAU AIGA Student Group

TRAVEL

Including Europe, Morocco, India, Vietnam, Cambodia, Bangladesh, UAE, South Africa, Chile, Honduras, Japan, Mexico and Canada

SKIING

Season pass holder in Tahoe (2011 - 2016)

Computer Skills

DESIGN

Photoshop, InDesign, Illustrator, Keynote, Sketch, InVision, Principle

CODE

HTML5, CSS3, basic Javascript

BLOG

Author of award-winning blog about designing reading experiences, with 9,500+ followers

SOCIAL MEDIA

Twitter, Facebook Pages, Wordpress, Instagram
