

# rebecca wright

## Work Experience

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### UI/UX DESIGNER at CLOUD CITY DEVELOPMENT

(01/2014 - current)

Redesigned Cloud City website, acquired and created visuals, and delivered final assets  
Designed client MVP with sitemap, wireframes, UI design, and user tests using clickable prototypes

### DESIGN INTERN at AMAZON LAB126

(05/2013 - 11/2013)

Supported interaction design and visual design for the first generation Amazon FireTV  
Researched industry trends, led brainstorming sessions, developed layouts, user flows, and visuals  
Responsible for creating SDK Sample App interaction and graphics from concept to final delivery  
Responsible for product UX Guidelines including structure, content and illustrative and motion graphics  
Created pixel-perfect final assets and spec; worked with engineers in JIRA to identify and fix design bugs

### GRAPHIC DESIGN INTERN at BLUEWOLF

(02/2013 - 05/2013)

Designed company materials including business cards, slide decks, documents and infographics  
Worked with internal and external clients to design custom websites and GUIs

### FREELANCE DESIGNER for VARIOUS CLIENTS

(07/2010 - 01/2013)

Built and designed websites for professionals, authors and organizations  
Designed book covers, corporate branding materials, event materials and logos

## Education

### MFA from ACADEMY OF ART UNIVERSITY

(2010 - 2014)

Graphic Design, with courses in Web Design; Thesis on connecting travelers & locals: [www.same-moon.org](http://www.same-moon.org)

### BA from STANFORD UNIVERSITY

(2006 - 2010)

Major in Comparative Literature and minor in Creative Writing; Member of Phi Beta Kappa Honor Society

## Activities & Interests

### CONFERENCES

Attended Compostmodern, WarmGun, TYPO SF, AIGA GAIN, and Tufte: Presenting Data and Information

### AIGA

SF chapter member; AAU AIGA Student Group, Member and Director of Communication

### TRAVEL

Destinations include Europe, Morocco, Vietnam, Cambodia, India, Bangladesh, UAE and Canada

### SKIING

Season pass holder in Tahoe (2011 - 2014)

## Computer Skills

### DESIGN

Photoshop, InDesign, Illustrator, Keynote

### CODE

HTML5, CSS3, basic Javascript and jQuery

### BLOG

Author of award winning blog about designing reading experiences, with 1,800+ followers: [www.pixelandpilocrow.com](http://www.pixelandpilocrow.com)

### CONNECT

Twitter, Facebook Pages, Wordpress

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